

MODEL OF EXTERNSHIP

Tech Point

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ELEVATING

Work & Learn in Indiana



Tech Talent Attraction and Retention: Xtern

TechPoint

On a mission to grow
& strengthen Indiana's
tech community.

The Demand

- Explosive job growing – 17% growth from 2009-2014
- Over 10,000 computer-related job postings in 2014
- 82% of computer-related jobs require a bachelors degree or higher

The solution



THE ULTIMATE TECH INTERNSHIP EXPERIENCE

Xtern allows Central Indiana companies to outperform and differentiate themselves from competitors to recruit high caliber technical interns.

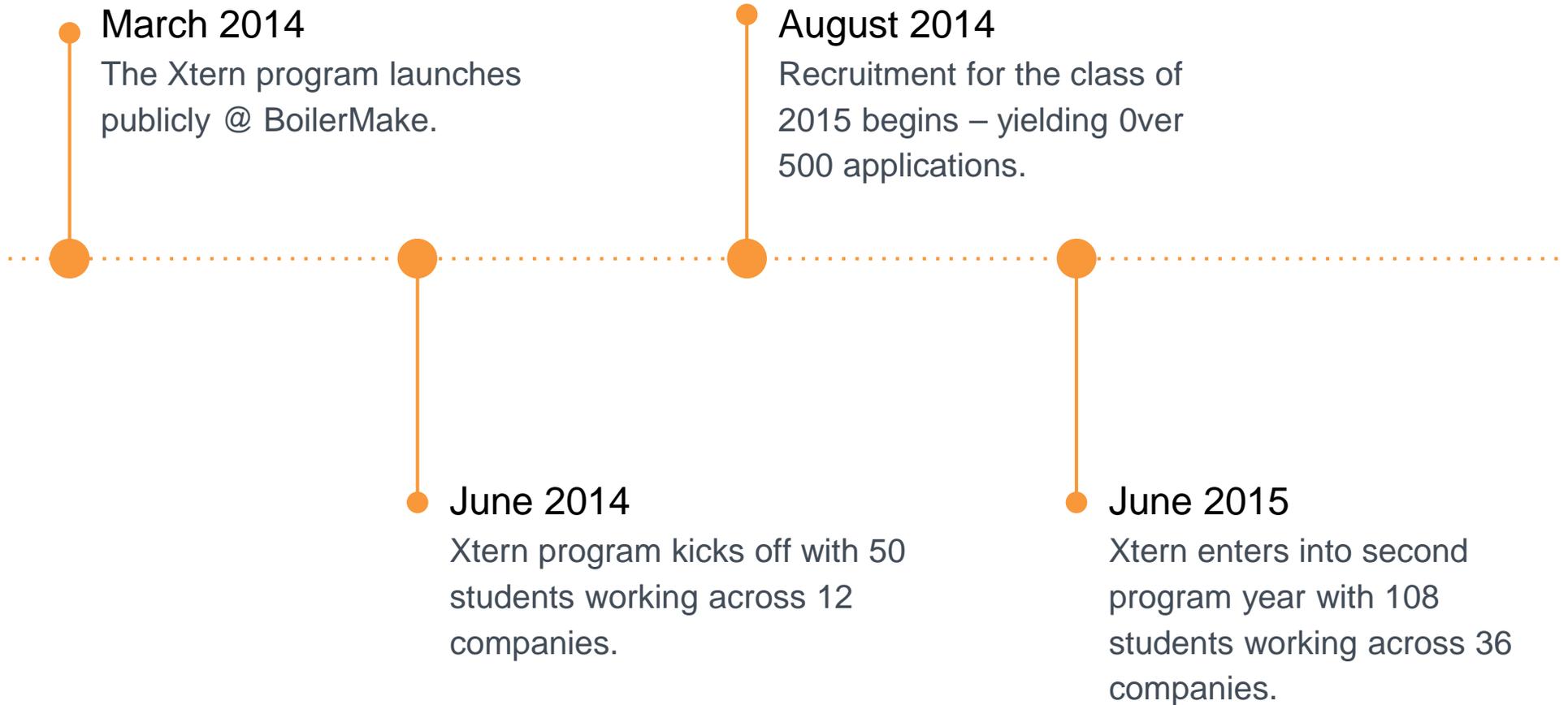


XTERN

THE ULTIMATE TECH INTERNSHIP EXPERIENCE

Xtern 2014 Video

Timeline: Xtern Launch and Growth



Xtern: Quick Stats

- 591 applicants from 14 states and 33 colleges + universities
- 158 total Xterns working across 37 companies
- Only 22% of Xterns had a positive impression of Central Indiana prior to participating in Xtern. 98% report a positive impression after Xtern.
- Prior to Xtern, 12% of participants reported they were likely to choose a career in Indy. After Xtern, 78% are likely to choose a career in Indy after graduation.