



Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: February 14, 2011
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: f'real® Foods Expanded Recall

SUGGESTED

ACTION: Unclassified Recall; f'real® Strawberry Banana Smoothies as it may contain peanuts, an undeclared allergen; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled is distributed in the State of Indiana. Distributed in the following states: AK, AL, AR, CA, CO, DC, DE, FL, GA, IA, IL, IN, KS, KY, MD, MI, MN, MO, MS, NC, ND, NE, NJ, NY, OH, OK, OR, PA, SC, SD, TN, VA, WA, WI. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

f'real® foods Expands Voluntary Recall Of Strawberry Banana Smoothies Due To Potential Peanut Content

Contact:
Media
Torme Lauricella Public Relations
Kelda Kast or Kaley Todd
415-956-1791
kelda@torme.com
kaley@torme.com

Customer Support
877-367-7325
realpeople@freal.com

FOR IMMEDIATE RELEASE - February 11, 2011 - f'real® foods announced today that it has expanded its voluntary recall of f'real® Strawberry Banana Smoothies (Lot # 06/21/2012) produced at Smith Dairy Products Company in Orrville, Ohio. The expansion to additional states is due to customer input regarding the extent of their distribution areas. The company is recalling one specific lot as it may contain peanuts, an undeclared allergen.

The specific product in question is:

f'real® Strawberry Banana Smoothies – 10 FL OZ Container (16 FL OZ as Prepared)

- **Lot #: 06/21/2012**
- **Time Stamped Between: 10:45am to 11:19am**
- **UPC: 813993004494**
- **Distributed in the following states: AK, AL, AR, CA, CO, DC, DE, FL, GA, IA, IL, IN, KS, KY, MD, MI, MN, MO, MS, NC, ND, NE, NJ, NY, OH, OK, OR, PA, SC, SD, TN, VA, WA, WI**

The potential issue was discovered by the manufacturer while conducting flavor comparisons between lot numbers of smoothies. f'real® foods and Smith's Dairy Products Company are removing this lot of product from the market out of an abundance of caution. People who have allergies to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product.

f'real® foods and Smith Dairy Products Company have comprehensive food safety programs in place to provide the highest quality products available and will continue to closely monitor the situation. f'real® foods is notifying customers of the voluntary recall by phone and in writing. Consumers who have purchased the product listed above should return the container to the place of purchase for a refund. Consumers with questions may contact f'real® Customer Support at 1-877-367-7325 from 6 AM to 9 PM Central Standard Time or e-mail us at realpeople@freal.com.

About f'real® foods:

Founded in 2003, f'real® foods designs, sells and markets authentic milkshakes, smoothies and frozen cappuccino beverages all made from real ingredients: ice cream, fruit, milk and coffee. Consumers freshly blend our beverages in our patented blenders found in over 5000 retail locations in the US and Canada. Visit us on the web at www.freal.com⁹ or become a fan on Facebook at www.facebook.com/frealfoods¹⁰.

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RSS Feed for FDA Recalls Information¹¹ [what's this?¹²]

Photo: Product Labels¹³

Recalled Product Photos Are Also Available on FDA's Flickr Photostream.¹⁴