



**Indiana State
Department of Health**
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Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: August 12, 2011

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: *DLG*
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Unilever United States, Inc. Recall

SUGGESTED

ACTION: **Unclassified Recall; Limited number of mislabeled 24-count boxes of Popsicle® brand Sugar Free Orange, Cherry and Grape flavored ice pops that mistakenly contain Popsicle® brand Sugar Free Healthy Bunch® Fudgsicle® and Creamsicle® ice pops. Milk, a known allergen, is undeclared on these boxes; Recommend notification of affected stores via phone, fax or e-mail.**

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The product was manufactured in the United States and distributed in the following states: Alaska, Arizona, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Louisiana, Michigan, Oregon, Texas, Utah, Washington and Wisconsin. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Unilever United States, Inc. Issues Allergy Alert for
Mislabeled 24-Count Boxes of Popsicle® Sugar Free Orange,
Cherry and Grape Flavor Due to Undeclared Milk**

Contact:
Consumer:
800-896-9552

Media:
Anita Larsen
201-894-7760
mediarelations.usa@unilever.com

FOR IMMEDIATE RELEASE - August 11, 2011 - Englewood Cliffs, NJ – Unilever United States, Inc. is voluntarily recalling a limited number of mislabeled 24-count boxes of Popsicle® brand Sugar Free Orange, Cherry and Grape flavored ice pops that mistakenly contain Popsicle® brand Sugar Free Healthy Bunch® Fudgsicle® and Creamsicle® ice pops. Milk, a known allergen, is undeclared on these boxes. Persons who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume the Sugar Free Healthy Bunch® Fudgsicle® or Creamsicle® ice pops.

The affected boxes may contain Fudgsicle® and Creamsicle® ice pops that are individually wrapped with the “Fudgsicle®” and “Creamsicle®” logos. This limited voluntary recall is being conducted in cooperation with the U.S. Food and Drug Administration (FDA).

The affected product is sold in a paperboard box, containing 24–1.65 FL OZ (48.7 ML) POPS with a unit UPC code of 7756702295, with date codes of **OCT0312GCD, OCT0412GCD, OCT0512GCD, OCT0612GCD and OCT0712GCD.**

The product was manufactured in the United States and distributed in the following states: Alaska, Arizona, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Louisiana, Michigan, Oregon, Texas, Utah, Washington and Wisconsin. No product was shipped outside the U.S.

No other Popsicle® brand products are affected by this limited voluntary recall. There have been no reported cases of illness.

The recall was initiated after it was discovered that product containing milk was distributed in packaging that did not reveal the presence of milk.

Consumers who have purchased boxes of the above product with the affected UPC code and date code are asked to immediately discontinue use of the product, retain the outer box and call **800-896-9552**, which is operational 24 hours a day, to request a replacement coupon. A consumer services representative is available between the hours of 8:30 AM and 6:00 PM EDT.

The company is placing a notification on the Food Allergy & Anaphylaxis Network (FAAN) web site www.foodallergy.org¹ and notifying FAAN’s individual members.

For additional information, please visit www.popsicle.com².

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[RSS Feed for FDA Recalls Information](#)³ [what's this?⁴]

[Photo: Product Labels](#)⁵