



Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** December 27, 2011

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *DLG*  
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Sirocco Enterprises, Inc. Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; 33.8 fluid ounce (1 Liter) bottles of Pat O'Brien's Bloody Mary Cocktail Mix because it contains undeclared soy and wheat; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled may have been distributed in the State of Indiana. Bottles of the recalled Pat O'Brien's Bloody Mary Cocktail Mix were distributed nationally in retail stores and through internet purveyors. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Sirocco Enterprises, Inc. Issues Allergy Alert On Undeclared Soy And Wheat In Pat O'Brien's Bloody Mary Cocktail Mix**

**Contact:**  
Consumer:  
1-504-834-1549

Media:  
Paul Bauer  
504-834-1549

**FOR IMMEDIATE RELEASE** - December 23, 2011 - Sirocco Enterprises, Inc, Jefferson, LA is recalling its 33.8 fluid ounce (1 Liter) bottles of Pat O'Brien's Bloody Mary Cocktail Mix because it contains undeclared soy and wheat. People who have allergies to soy and wheat run the risk of serious or life-threatening allergic reaction if they consume these products.

Bottles of the recalled Pat O'Brien's Bloody Mary Cocktail Mix were distributed nationally in retail stores and through internet purveyors.

No illnesses have been reported to date in connection with this problem.

The recall was initiated after it was discovered that the Pat O'Brien's Bloody Mary Cocktail Mix was distributed in packaging that did not reveal the presence of soy and wheat. Subsequent investigation indicates the problem was caused by a change in an ingredient.

Production and distribution of the product has been suspended until FDA and the company are certain that the problem has been corrected.

Consumers who have purchased 33.8 fluid ounce (1 Liter) bottles of Pat O'Brien's Bloody Mary Cocktail Mix are urged to return them to the place of purchase for a full refund. Consumers with any questions may contact the company at 1-504-834-1549 during the hours of 8:30 AM - 4:30 PM, CST.

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[Photo: Product Labels](#)