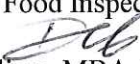




Mitchell E. Daniels, Jr.
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.
State Health Commissioner

DATE: November 26, 2012
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Sara Lee® Recall

SUGGESTED ACTION: Unclassified Recall; Sara Lee Butter Streusel Coffee Cake with the UPC # 3210002342 and a BEST BY DATE of Oct. 16, 2013 as a precautionary measure because the product may contain pecans, an undeclared allergen; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled product may have been distributed in the State of Indiana. This national recall affects 3,381 pounds of product with the BEST BY DATE of Oct. 16, 2013 on the side panel. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Voluntary Precautionary Product Recall Sara Lee® Butter Streusel Coffee Cake for Undeclared Allergens

Contact
Consumer
1.888.747.7611

Media
Ashley LaCroix
1.630.729.4877

Mike Cummins
1.312.402.7308

FOR IMMEDIATE RELEASE DOWNERS GROVE, - Ill. - November 20, 2012 - *Sara Lee*® is voluntarily initiating a product recall of *Sara Lee Butter Streusel Coffee Cake with the UPC # 3210002342* and a BEST BY DATE of Oct. 16, 2013 as a precautionary measure because the product may contain pecans, an undeclared allergen, that are not listed on the label. This national recall affects 3,381 pounds of product with the BEST BY DATE of Oct. 16, 2013 on the side panel.

People who are allergic to pecans could have a serious or life-threatening reaction if they consume this product. For consumers who are not allergic to pecans, there is no safety issue with the product.

No other *Sara Lee* branded products, including *Sara Lee* branded fresh bakery products, are affected by this voluntary recall. The company has received no reports of illnesses associated with this product.

Consumers may return affected product to the store where it was purchased for a full refund. Consumers who may have questions or concerns should call the special toll-free consumer line at 1.888.747.7611. The consumer line is open on Wednesday, Nov. 21, from 7 a.m. – 6 p.m. Central, closed on Thanksgiving, open on Friday, Nov. 23 from 8 a.m. – 5 p.m. Central, and beginning on Nov. 26, open Mondays through Fridays, from 7 a.m. – 6 p.m.

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[RSS Feed for FDA Recalls Information¹ \[what's this?²\]](#)

Photo: [Product Labels³](#)