



DATE: May 9, 2011

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: *DSB*
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Ralcorp Frozen Bakery Products, Inc. Recall

SUGGESTED

ACTION: Unclassified Recall; Target Market Pantry Snickerdoodles Cookies because they contain undeclared whey (milk); Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The recalled lot codes were distributed nationwide to Target retail stores starting in March, 2011. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Ralcorp Frozen Bakery Products Issues Voluntary Allergen Recall of Market
Pantry
Snickerdoodles Cookies Due to Undeclared Whey (Milk)**

Contact:
Ralcorp
1-888-421-4699

Target Guest Relations
1-800-316-6151

FOR IMMEDIATE RELEASE - May 6th, 2011 - DOWNERS GROVE, Ill., May 6, 2011
/PRNewswire/ -- Ralcorp Frozen Bakery Products, Inc. of Downers Grove, Illinois is recalling Target Market Pantry Snickerdoodles Cookies marked by the following lot code numbers:

110592W03
110933W03
110941W03
111152W03
111232W03

The lot code information can be found along the left side of the label on the package itself.

These products contain undeclared whey (milk). People who have an allergy or severe sensitivity to whey (milk) run the risk of serious or life-threatening allergic reaction if they consume these products. The recall was initiated after it was discovered that the ingredient whey (milk) was not listed on the product label.

The recalled lot codes were distributed nationwide to Target retail stores starting in March, 2011.

The product is packed in clear clamshells. The print on the label says "Market Pantry Cookie Snickerdoodles" Net Wt 15 oz. (UPC 085239442074).

No illnesses have been reported to date. People who do not have milk allergies or sensitivities can eat the product without concern. The packaging does contain an allergy advisory statement that states "may contain milk", but we are issuing a voluntary recall as a precaution.

No other Market Pantry cookie items are affected by this recall.

Consumers may return the product to the store where it was purchased for a refund. Consumers or media with questions should contact Ralcorp at 1-888-421-4699 or contact Target Guest Relations at 1-800-316-6151.

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[RSS Feed for FDA Recalls Information¹ \[what's this?²\]](#)

[Photo: Product Labels³](#)

[Recalled Product Photos Are Also Available on FDA's Flickr Photostream.⁴](#)