

Mitchell E. Daniels, Jr. Governor

Gregory N. Larkin, M.D., F.A.A.F.P. State Health Commissioner

DATE:

February 3, 2011

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS

Director, Food Protection Program

SUBJECT:

Magic Valley Fresh Frozen, Inc. Recall

SUGGESTED

ACTION:

Unclassified Recall; Frozen breaded okra because they may contain undeclared whey;

Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled may have been distributed in the State of Indiana. The breaded okra was produced by Magic Valley Fresh Frozen, Inc. in McAllen, Texas and is sold in retail grocery stores throughout the United States under the Spartan or Shurfine label. Detail information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-

233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Magic Valley Fresh Frozen, Inc. Foods Issues Allergy Alert On Undeclared Milk In Breaded Okra

Contact:

George Calhoon

Phone: 956-994-8947

FOR IMMEDIATE RELEASE - January 31, 2011 - McAllen, TX Magic Valley Fresh Frozen, Inc. announced today that it is voluntarily recalling 6,492 packages of frozen breaded okra because they may contain undeclared whey.

People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume this product.

The breaded okra was produced by Magic Valley Fresh Frozen, Inc. in McAllen, Texas and is sold in retail grocery stores throughout the United States under the Spartan or Shurfine label. The recalled product is packaged in a 16 ounce plastic bag, and will have the code MV29110O1 or MV23510P1 printed on the back of the package with UPC code 0 11213 35681 5 or 0 11161 13389 6.

No illnesses have been reported, and no other Magic Valley Fresh Frozen, Inc. company products are involved in this recall.

Retailers are removing the product from store shelves. Consumers can return the product to their place of purchase for a full refund. Consumers with questions can contact the company at 956-994-8947 (8:00am to 5:00pm Central Time).

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