

Rasheda L. Randle

E-mail: ivyleaguecasting@gmail.com Phone: (317) 287-4168

EDUCATION

Bachelor of Science: Radio/TV/Film

May 2005

Indiana State University Terre Haute, Indiana

Coursework Included: Audio Production, Theory and Criticism: Images in African American Films, Intro to Film, Intro to Journalism, Writing for the Electronic Media, Fundamentals of TV Production, Survey of Broadcasting, Film Production.

WORK EXPERIENCE

Producer/Writer/Filmmaker/Casting Director

2010-Present

Ivy League Casting

Indianapolis, Indiana

- Casting director for independent projects in Indianapolis and surrounding areas.
 - *Re-Intervention*—Film
 - *Epidemic*—Film
 - *Caged*—Film
 - *Polar*—Film
 - *Never Too Late*—Film
 - *Dear Diary, He Beats Me Cause He Loves me*—Stage Play

Ivy League Productions

- Writing, producing, and directing independent projects including, but not limited to, films, stage plays and music videos.
- Executive Producer and writer for the film “Never Too Late”

Production Assistant

August 2007-March 2010

WXIN-TV Fox 59/CW4

Indianapolis, Indiana

- Operating equipment critical to production and broadcast of live morning news cast (i.e. camera, teleprompter, etc.)
- Pulling video clips from the newscast and uploading them to the station website.
- Producing weekly segment for morning newscast.
 - “How Cool Is Your School”
 - Coordinating field shoots.
 - Conducting on-camera interviews.
 - Overseeing editing process.
 - Script-writing.
- Produced live interview segment for morning newscast.
 - “Jonestown Survivor”
- Internet correspondent for the 2009 Presidential Inauguration
 - Consistently updating station’s social network sites while on location in Washington D.C.

- Uploading pictures from the event to the station's website
- Conducting interviews with people in D.C. for the inauguration, as well as participating in daily live phone interviews with the morning show anchors.
- Training and development in news writing, and reporting.
- Writing and maintaining a daily entertainment news blog on www.Indianas4.com.
 - Worked closely with Creative Services to produce and anchor weekly video blog

Casting Assistant

October 2009

Bunim-Murray Productions

Indianapolis, Indiana

- Real World 24 Casting Call
- Flyering
- Maintaining order for open auditions.

Casting Assistant/Recruiter

May 2007

Bunim-Murray Productions

Indianapolis, Indiana

- Indiana recruiter for the Oxygen Channel's "Bad Girls Club: Season 2."
 - Job duties included: going out into the community (malls, clubs, gyms, tanning salons, etc.) and mingling with girls that I felt had the personality for the show.
 - Pre-screening applicants by conducting a short interview, taking their picture and forwarding them to casting directors.
- Casting Assistant for both open casting and scheduled interviews.
 - Issued more extensive applications and made sure that all candidates met with casting directors.
 - Kept order for call back auditions.

Casting Production Assistant

May 2007

Lock and Key Productions

Indianapolis, Indiana

- Crowd control for NBC's "Deal or No Deal" open casting call.
 - Maintaining order for 6,000 plus potential contestants.
 - Camera operator for call back auditions.

Office Manager

January 2006-April 2006

Hip Hop Movie

New York, New York

- Building and maintaining rapport with artists and/or their representatives, including record label executives.
- Producing and directing live shots and music videos for a full length hip hop DVD.
- Scheduling interviews/shoots.
- Assigning crews to projects.
- Overseeing daily operations of office.

Production Assistant

December 2005

Oregon Public Broadcasting/History Detectives

Indianapolis, Indiana

- World War II Baseball Documentary to be aired on PBS
- Craft Services

- Responsible for release forms
- Loading equipment in and out at locations
- Other tasks to complete production i.e., scanning pictures, etc

Intern/Office Assistant

August 2005-September 2005

Milk & Honey

New York, New York

- Proofreading music video treatments for seven of the industry's top directors.
- Basic clerical work, such as answering phones, filing paperwork, etc.
- Planning a budget for music video directors.
- Created system for storing director reels in library.

Intern

June 2005-July 2005

Black Entertainment Television

New York, New York

- Assisting producers of the set based show, "Rap City" with any assignments needed for production
- Logging tapes
- Researching artists to be on show and tracking segments.

ADDITIONAL TRAINING AND EXPERIENCE

Diploma of Completion: One Week Music Video Workshop

July 2004

New York Film Academy

New York, New York

Final Cut Pro

Basic training

Online Coursework

NewsU.org

- The Lead Lab
- Cleaning Your Copy
- Be a Reporter

LEADERSHIP AND COMMUNITY SERVICE

- Resident Assistant, Indiana State University (2004-2005)
- Member, Alpha Kappa Alpha Sorority, Inc.
- Volunteer at various locations

AWARDS AND RECOGNITION

- Indy Metromix Magazine
 - Local Celebrity of the Week (April 2010)
- The Indianapolis Star
 - People You Should Know feature (June 2010)