



**Career Counseling Taskforce Meeting
State Workforce Innovation Council
September 13, 2016
10:30-12:00**

Mission from the SWIC: *The Career Counseling Taskforce will assist with operationalizing career readiness standards, including marketing needs, outreach and coordination with K-12 and assist with increasing career and technical education (CTE) awareness and growth in relation to the demand perspective.*

Attendees: Mayor Blair Milo, Amanda Culhan, Chris Fitzgerald, Angela Vaughn, Andrew Bradley, Kim Ramsey, Erin Dietrich, JoAnne Sanders, Nichole Mann, Trish Wlodarczyk, Matt Fleck

❖ **Call to Order/Roll Call/Welcome**

Blair Milo, Taskforce Chair

❖ **Approval of Taskforce Minutes**

Blair Milo

- Minutes from the July meeting will be sent to members for review and approved at the October meeting.

❖ **Indiana Career Explorer Update**

Leslie Crist

- Updates to be completed in December.
- Enhancements include a new look and feel, customized homepage, more responsive design, accessibility on mobile devices, build-in demand-driven information using Indiana data in addition to national data, new look for graduation plan and resume builder, IN Career Connect information accessible, opportunity for batch enrollment.
- One week in December the system will be closed for migration.

❖ **Work Ethic Certification Implementation Guide**

Brianna Morse

- Greater Clark County Schools used as a model as they have a work ethic certificate in place (PRIDE). How can we replicate across the state?

- DWD and Greater Clark developed an implementation guide and will provide technical assistance to schools who would like to replicate this framework during the 2017-18 school year.
- Certificate needs to hold value for employers, students – may have Governor’s signature if meet criteria outlined by Work Ethic Certification taskforce (refer to ‘Governor’s Work Ethic Certification Overview’ handout)
- Resolution to be presented for approval at the September SWIC meeting (competencies, application review process)
- The process for obtaining a certification signed by the Commissioner and Governor will include approval from the Youth Committee and SWIC
- Next steps include outreach and messaging
- Data points are included in the implementation guide to measure impact
- Potential concerns regarding teacher review and subjectivity; consistency across the state
- Incentives for schools to offer this certification? Could this be included in A-F or on the list of approved certifications for ECA waivers or THD?

❖ **Self Sufficiency Standard Tool (refer to power point)**

Andrew Bradley

- Measures the cost for a family of any size to live
- Tool would be helpful to use when career counseling- promoting occupations that would encourage self-sufficiency.
- www.incap.org – calculator
- Free tool, connects to O*NET
- Is this something that is built into Financial Literacy/Personal Financial Responsibility or 9th grade career course?
- Could it be linked to from ICE? (possible action item)

❖ **Career Counseling Taskforce Report – Review (refer to draft power point)**

- Suggested revisions to the Taskforce report to be sent to Chris Fitzgerald by September 30th.

❖ **Adjournment**

Blair Milo

❖ **Next Meeting:**

October 18th 10:30-12:00, Indiana Government Center South, DWD room 102

- Review and approve minutes from July and September meetings
- Review final presentation for the SWIC
- Review Indiana’s Roadmap for Success Draft
- Wrap up