Indiana high school and college students – use your creativity and social media savvy to spread the message about the dangers of texting and driving.

**Details**
- There are high school and college divisions
- Social media platforms: Twitter, Instagram, and Vine
- You can choose to enter 1, 2, or all 3 social media platforms
- $5,000 will be awarded to winners in each of the social media platforms
- Register at txtl8r.in.gov
- Contest runs from April 1st - April 30th and contestants can register through April 10th

**Show Me The Money!**
Be the person (or team) with the largest distribution of your message (go viral and you could win $5,000).

**Work as a Team**
Up to three people can work together on the same account.

If your team’s account wins, each person receives $5,000!

**Awards**
- Twitter – most retweets and favorites: $5,000
- Vine – most likes: $5,000
- Vine – most creative: $5,000
- Instagram – most likes: $5,000
- Instagram – most creative: $5,000

**Get Started**
- You must have a Twitter account to participate
- If you use Instagram and/or Vine, you must link those platforms to your Twitter account
- All posts entered must be public – not private accounts
- Must use #TXTL8RIN in every post
- Use “Drive Now. TXT L8R.” whenever possible in your posts
- Do not text and drive while putting together your posts

TXTL8R.in.gov