#TXTL8RIN

Can You Go Viral?

Winners receive $5,000 to help pay for your post-secondary education!

Indiana high school and college students – use your creativity and social media savvy to spread the message about the dangers of texting and driving.

Details

- There are high school and college divisions
- Social media platforms: Twitter, Instagram, and Vine
- You can choose to enter 1, 2, or all 3 social media platforms
- $5,000 will be awarded to winners in each of the social media platforms
- Register at txtl8r.in.gov
- Contest runs from April 1st - April 30th and contestants can register through April 10th

Show Me The Money!

Be the person (or team) with the largest distribution of your message (go viral and you could win $5,000).

Work as a Team

Up to three people can work together on the same account.

If your team's account wins, each person receives $5,000!

Awards

Twitter – most retweets and favorites: $5,000
Vine – most likes: $5,000
Vine – most creative: $5,000
Instagram – most likes: $5,000
Instagram – most creative: $5,000

Get Started

- You must have a Twitter account to participate
- If you use Instagram and/or Vine, you must link those platforms to your Twitter account
- All posts entered must be public – not private accounts
- Must use #TXTL8RIN in every post
- Use "Drive Now. TXT L8R." whenever possible in your posts
- Do not text and drive while putting together your posts

Indiana Department of Labor · Indiana State Police · Indiana Criminal Justice Institute · BMV · Indiana Department of Transportation

TXTL8R.in.gov

Indiana – A State that Works