UNITED STATES CENSUS 2010 Indiana

2010 Census
Local Government Overview

Key Points: Why should I complete my Census form?

- The Census happens only once every 10 years and it's important that every Hoosier household complete the Census form on April 1, 2010.
- Everyone counts. Federal funding for programs benefiting Hoosiers and their communities is based on Census results.
- All Census responses are private and are not shared with anyone – including other government agencies.

How does the Census benefit me and my neighbors?

- Census data is used to apportion congressional seats.
- Census data is used to draw districts for the Indiana General Assembly.
- Census data drives funding for and delivery of many federal programs, up to $1,200 per person.
  - Medicaid, WIC food grants, social services
  - Schools
  - Transportation funding
  - Programs for seniors
  - Emergency supplies

What is the Census process?

- The U.S. Constitution requires a count of all people living in the United States every 10 years. The United States Census Bureau is charged with counting the population.
- The Census count does not differentiate between citizens and non-citizens; ALL people living in the U.S. are counted.
- The Census Bureau uses address lists (updated this year) to send a Census form to each residence in the country.
- Residences include homes, apartments, residential facilities, dorms, shelters, and non-traditional housing structures.

April 1, 2010 is Census Day.

- Forms will arrive in the U.S. mail in mid- to late-March 2010.
- Census forms are available in multiple languages.
- Census responses should reflect all people living in a residence as of April 1, 2010.
- Responses should also reflect those people who live in the residence most of the year.

Are Census responses confidential?

- Data you provide to the U.S. Census Bureau through the 2010 Census Form is private.
- Data is not shared with federal, state, or local government agencies.
- Data is not shared with law enforcement.
- Names and addresses collected as a part of the Census are used to verify that each resident is counted only once. *Names and addresses are not provided to law enforcement.*

How does the Census impact local governments?

- The 10-year Census count is the underpinning of many critical factors that are important to local government, from per capita income to setting community goals.
- Census data provides insights on population, race, and housing changes.
- Local governments use Census data for:
    - Identifying the official size of their population.
    - Evaluating transportation needs.
    - Assessing the housing supply and future needs.
    - Selecting the most appropriate locations for government services and offices.

How can local governments help spread the word?

Begin planning and organizing now so that your government agencies, boards, and commissions are ready to help promote the Census in February and March 2010.

Employee Communication

- Use the speaking points on the front of this flyer to create:
    - An article about the Census for publication in employee communications and on your organization's intranet sites.
    - Posters or flyers highlighting the Census to hang on employee and public bulletin boards.

Constituent Outreach

- Organize a Complete Count Committee.
- Add a link from your Web site to www.census.indiana.edu.
- Include Census information in government mailers and on your government Web site.
- Request that your organization be listed as a Census partner on the www.census.indiana.edu Web site.
- Present information about the Census at public meetings and hearings.
- Encourage Census participation at local association events and philanthropic meetings (including Rotary, Lions, Kiwanis, etc.)
- Serve as a spokesperson for the Census in your community.
- Sponsor Census events in your community.
- In March 2010: Use exterior signage to encourage everyone to complete the Census form.
- On April 1, 2010: Use exterior signage to announce National Census Day.