WRITTEN COMMUNICATION

As a writer...

A. Adapt and structure messages and their presentation to the audience, situation, purpose and occasion
B. Include, either explicitly or implicitly, a central idea, focus or thesis throughout the text as appropriate to the audience, situation, purpose, and occasion.
C. Use a variety of credible sources, as appropriate to the genre, to support contentions with relevant and adequate evidence
D. Use and cite the work of others appropriately, avoiding plagiarism, misquoting, and misreading
E. Use a variety of academic and professional documentation formats appropriately
F. Follow standard practices in sentence structure usage, vocabulary, and word choice as appropriate to the genre
G. Effectively use and offer peer critique and other feedback in revision and/or future work
H. Demonstrate an understanding of the multiple uses of writing, such as improving learning and critical thinking and enhancing self-expression and reflection
I. Use writing technologies such as word processing and writing for the Web effectively and appropriately

As a reader...

J. Identify a writer's purpose, ideas, and goals
K. Apply critical thinking strategies to analyze the validity of arguments and assumptions in texts
L. Analyze critically coherence, structure, clarity and style in a written or oral text.