

Friday, March 11, 2011

**DECISION ITEM A-1:**

**Master of Science in Management To Be Offered by Indiana University East at Richmond**

**Staff Recommendation**

That the Commission for Higher Education approve the Master of Science (M.S.) in Management to be offered by Indiana University East at Richmond, in accordance with the background discussion in this agenda item and the *Abstract*, February 25, 2011; and

That the Commission recommend no new state funds, in accordance with the supporting document, *New Academic Degree Program Proposal Summary*, February 25, 2011

**Background**

In consulting with constituents in the region, Indiana University East concluded that a master's degree in management would provide more flexibility to meet the needs of businesses, especially smaller employers, than a degree in business administration. The proposal has the support of the business community, including the Wayne County Chamber of Commerce, Reid Hospital, and the manufacturing and tourism and convention sectors.

The proposed program will be cohort-based, which was the strong preference of those responding to a survey the University conducted. A notable feature of the proposal is the clear delineation of specific learning objectives or competencies that a graduate of the program will acquire upon completing the program.

IU East has eliminated all of its associate degree programs and has been in the forefront of developing transfer and articulation pathways with Ivy Tech Community College. Adding a limited number of master's degree to the campus portfolio is consistent with the Commission's regional campus agreement.

**Supporting Documents**

- (1) *Abstract* – Master of Science in Management To Be Offered by Indiana University East at Richmond, February 25, 2011
- (2) *New Academic Degree Program Proposal Summary* – M.S. in Management, February 25, 2011

## **Abstract**

Master of Science in Management  
To Be Offered by  
Indiana University East at Richmond

February 25, 2011

**Objectives:** To provide a graduate management degree to serve the collective needs of organizations including non-profit, government, small business, healthcare, as well as for-profit.

**Clientele to be Served:** This degree is designed as a professional degree for individuals needing management education regardless of undergraduate major. It will serve baccalaureate graduates who are currently employed in management or are emerging as managers.

**Curriculum:** A total of 36 semester credit hours are required to complete the program, distributed as follows:

### Required Courses

- Leadership and Motivation (3)
- Organizational Learning and Change Management (3)
- Managerial Research (3)
- Managerial Uses of Financial Information (3)
- Marketing Management (3)
- Managerial Economics (3)
- Managerial Application of Information (3)
- Contemporary Managerial Ethical Issues (3)
- Human Resources Management (3)
- Global Leadership (3)
- Strategic Management (3)
- Management Project (3; capstone)

**Employment Possibilities:** Students in the program will currently be employed. Through integration of work and graduate education, the prospect for promotion and increased responsibility within the organization is strong.

**NEW ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY**

February 25, 2011

**I. Prepared by Institution**

Institution/Location: Indiana University East at Richmond

Program: M.S. in Management

	Year 1 FY2011	Year 2 FY2012	Year 3 FY2013	Year 4 FY2014	Year 5 FY2015
Enrollment Projections (Headcount)					
Full-Time	22	42	42	42	42
Part-Time	0	0	0	0	0
Total	22	42	42	42	42
Enrollment Projections (FTE)					
Full-Time	17	32	32	32	32
Part-Time	0	0	0	0	0
Total	17	32	32	32	32
Degree Completions Projection	0	20	20	20	20
New State Funds Requested (Actual) *	-0-	-0-	-0-	-0-	-0-
New State Funds Requested (Increases) *	-0-	-0-	-0-	-0-	-0-

**II. Prepared by CHE**

New State Funds To Be Considered For Recommendation (Actual) *	-0-	-0-	-0-	-0-	-0-
New State Funds To Be Considered For Recommendation (Increases) *	-0-	-0-	-0-	-0-	-0-

CHE Code: 10-31

Campus Code: 1811

County: Wayne

Degree Level: 07

CIP Code: Federal – 520201; State – 520201

\* Excludes new state dollars that may be provided through enrollment change funding.