



Entrepreneurship profile for:

Anderson University

Data last updated on: 7/15/2013

Program Name

Contact

Majors

- | | |
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| ▶ Bachelor of Arts with a major in Entrepreneurship
Link: http://www.anderson.edu/falls/programs/undergraduate/entr.html | Dr. Terry C. Truitt |
| ▶ Bachelor of Arts with a major in Management with a concentration in Entrepreneurship
Link: http://www.anderson.edu/falls/ | Dr. Terry C. Truitt |
| ▶ Bachelor of Arts with a major in Finance with a concentration in Entrepreneurship
Link: http://www.anderson.edu/falls/ | Dr. Terry C. Truitt |

Minors

- | | |
|--|---------------------|
| ▶ Minor in Entrepreneurship
Link: http://www.anderson.edu/falls/ | Dr. Terry C. Truitt |
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Graduate Degrees

- No graduate degrees reported to the CHE Inventory

Certificates

- No certificate programs reported to the CHE Inventory

Individual Courses

- No individual courses reported to the CHE Inventory

Seminars

- No seminars reported to the CHE Inventory

Organizations/Clubs

- No organizations/clubs reported to the CHE Inventory

Other Programs

▶ Hands-on Entrepreneurship

Dr. Terry C. Truitt

- At Anderson University, entrepreneurs study the theory, but they don't have to wait 4 years to become entrepreneurs. In the first week of the first semester, every business freshman gets a chance to start their own business. From there, it only gets better. Over the 4 years of college, entrepreneur majors not only study how to get capital, how to do a feasibility study, and how to execute a business plan; but they do it for real. Dozens of business endeavors have begun with Anderson University students while they are still in school.

▶ Real Entrepreneurs as Professors

Dr. Terry C. Truitt

- The entrepreneurship professors have started several businesses....some failures and some successes. Students get to learn from their good decisions and their mistakes.

▶ The Real World as a Laboratory

Dr. Terry C. Truitt

- Entrepreneurs take calculated risks. Students are provided the real world opportunity to fail or succeed with real business endeavors in the real marketplace. There is study in the classroom, but laboratory experiments are carried out in the market. Faculty lead students in projects that are real business endeavors that have a chance for making money...and have a chance for losing money.

Entrepreneurial
Contacts

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