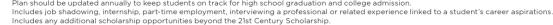
UPDATE: Scholar Success Program & FAFSA Filing Progress

March 9, 2017

Scholar Success Program

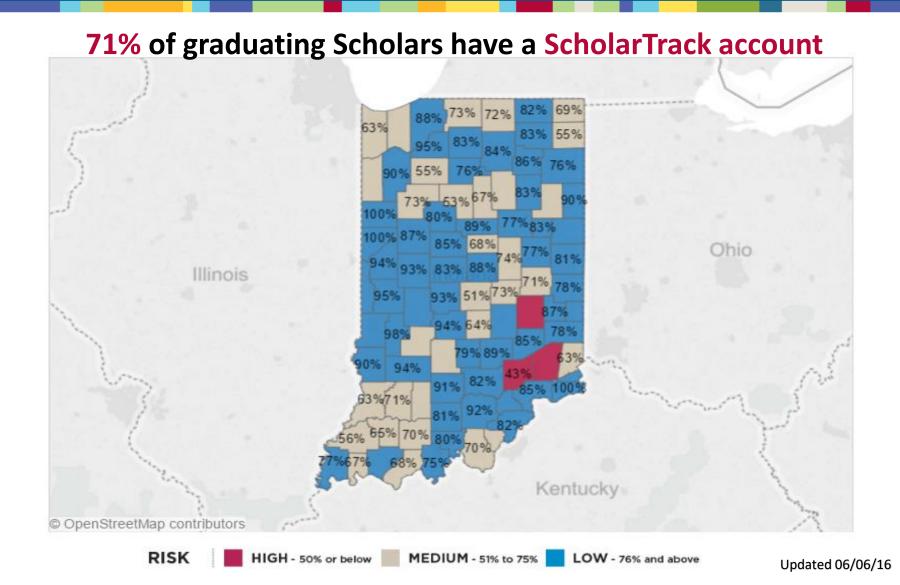
GRADE REQUIRED ACTIVITIES						
09	Create a Graduation Plan ¹	Participate in an Extracurricular or Service Activity	Watch "Paying for College 101"			
10	Take a Career Interests Assessment	Get Workplace Experience ²	Estimate the Costs of College			
11	Visit a College Campus	Take a College Entrance Exam (ACT/SAT)	Search for Scholarships ³			
12	Submit Your College Application	Watch "College Success 101"	File Your FAFSA			



2.

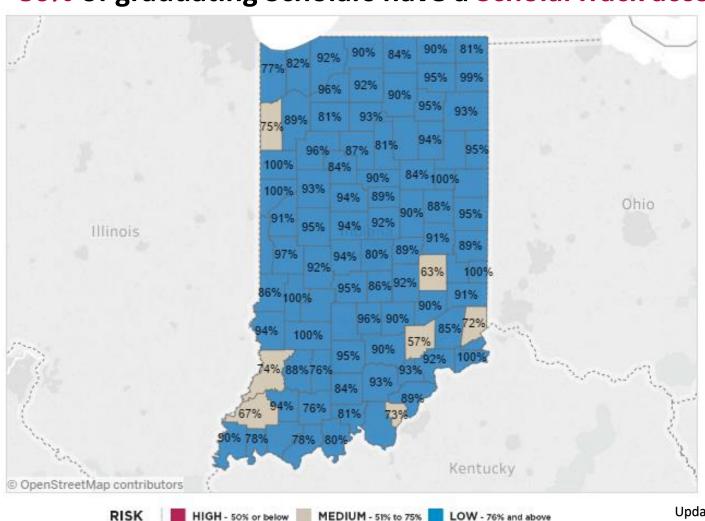


ScholarTrack Registration: June 2016



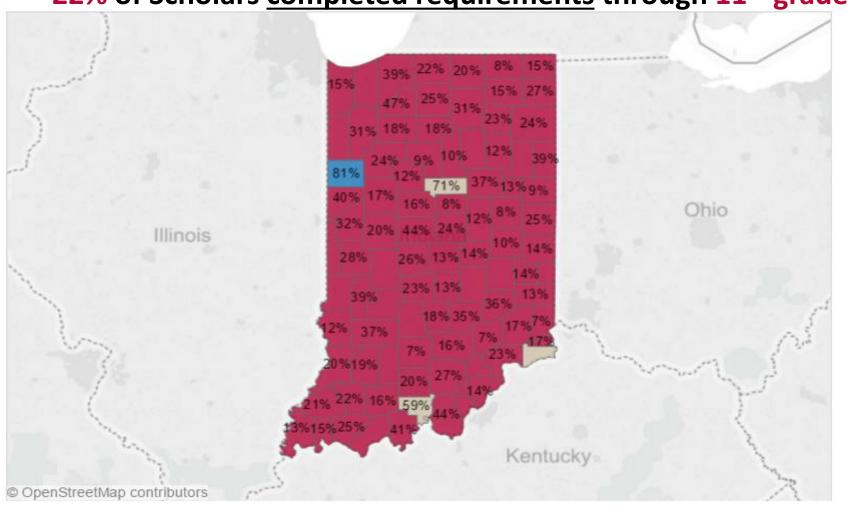
ScholarTrack Registration: March 2017

86% of graduating Scholars have a ScholarTrack account



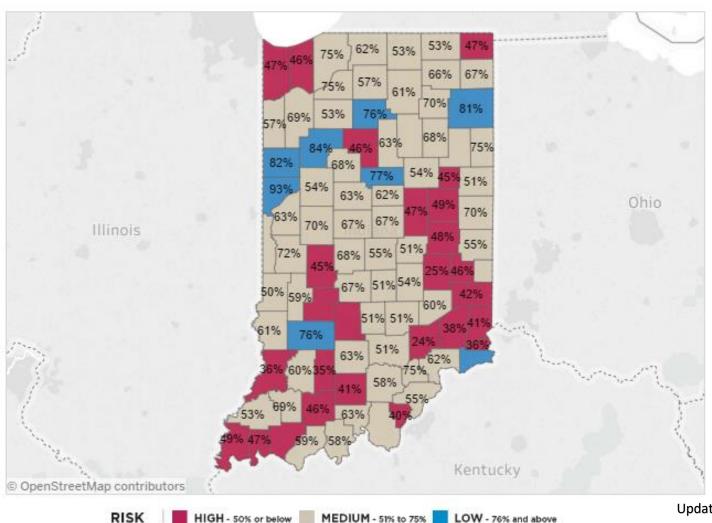
Scholar Success Program: June 2016





Scholar Success Program: March 2017

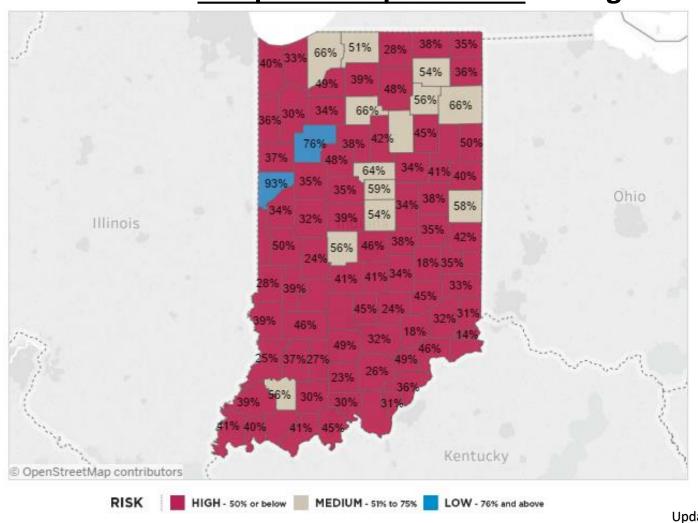
57% of Scholars completed requirements through 11th grade



HIGH - 50% or below

Scholar Success Program: March 2017

42% of Scholars completed requirements through 12th grade



Scholar Success Program Trends

	June 2016	December 2016	February 2017	March 2017
ScholarTrack Registration	71%	83%	85%	86%
Scholar Success Program: Complete through 11 th Grade	22%	47%	54%	57%
Scholar Success Program: Complete through 12 th Grade	0%	20%	35%	42%



Historical Context: 2016 vs. 2017

LAST YEAR (02/02/2016)

• 29% of graduating Scholars submitted a <u>single</u> affirmation form.

VS.

THIS YEAR (03/07/2017)

 42% of graduating Scholars have completed all 12 Scholar Success Program activities.



Learn more at Scholars.IN.gov



THE SCHOLARSHIP

Earning the 21st Century Scholarship guarantees you'll receive up to four years of undergraduate tuition* at any participating public college or university in Indiana. If you attend a private college, the state will award an amount comparable to that of a four-year public college. If you attend a participating proprietary (for-profit) school, the state will award a tuition scholarship equal to that of Ivy Tech Community College of Indiana.

*The scholarship amount may be reduced depending on the availability of funds and the availability of the student's family to contribute to college.

As a 21st Century Scholar, not only do you earn a scholarship, you get step-by-step help to make sure you succeed in college. Plus, once you get to college, 21st Century Scholars receive support to finish their degrees.

FAFSA Update

FAFSA Communications

- 30+ FAFSA-specific communications sent by CHE between October 2016 March 2017 to:
 - High School Senior 21st Century Scholars,
 - College 21st Century Scholars, and
 - College State Financial Aid recipients (e.g., Frank O'Bannon, etc.)
- 520,000+ touch-points via multiple channels:
 - Email Communications
 - Phone Calls
 - SMS/Text Messages
 - Direct Mail (postcards)

FAFSA Direct Mail



Key Dates

Feb 6: New ScholarTrack launched

March 10: FAFSA filing deadline

May 15: FAFSA edit/correction deadline

June 30: Scholar Success Program deadline



FAFSA Filing: 2016 vs. 2017

LAST YEAR (Beginning Jan. 1, 2016)

- As of March 7: 23% of high school seniors filed FAFSA.
- By March 10: 38% of high school seniors filed FAFSA.

VS.

THIS YEAR (Beginning Oct. 1, 2016)

- As of March 7: 36% of high school seniors filed FAFSA.
- As of March 7: 44% of senior 21CS filed FAFSA.
- By March 10: TBD (on track to surpass 2016-17)





INDIANA COMMISSION for HIGHER EDUCATION