



PREVIEW: **Indiana College Value Index**

September 2016



Background

- **Purpose:** Provide a more complete picture of higher education value in Indiana, inform policy, programming and practice decisions
- **Key questions:**
 - **Completion:** Will I graduate?
 - **Competency:** Will I learn what I need to know?
 - **Career:** Will I find fulfilling employment?



Background

- **Approach:** Combining the best quantitative and qualitative data available
- **Quantitative:** Grad rates, earnings, student debt
 - College Completion and ROI Reports
- **Qualitative:** Alumni feedback, college responses
 - Gallup-Indiana Alumni Survey



Gallup Indiana Survey Participants

- Ball State University
- Butler University
- Calumet College of St. Joseph
- Grace College
- IU East
- IU Kokomo
- IPFW
- Ivy Tech
- Manchester University
- Marian University
- Taylor University
- Vincennes University
- WGU Indiana



College Value Index

Key components:

- **Overview:** Intro, FAQs, Takeaways, Data Notes
- **Dashboard:** Completion, Competency, Career
- **College Profiles:** What the Numbers say,
What the Alumni say,
What the College does



Online Dashboard

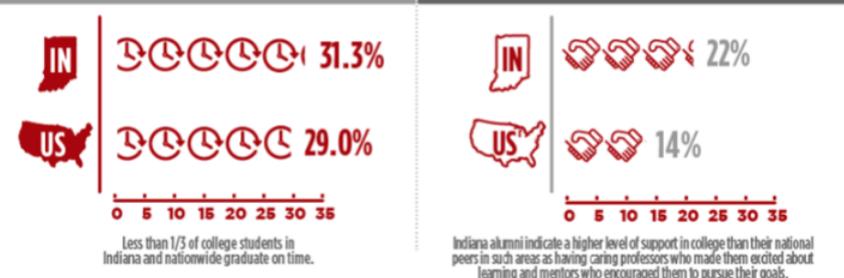
Online Dashboard



COMPLETION COMPETENCY CAREER

COLLEGES	WHAT THE NUMBERS SAY?		WHAT THE ALUMNI SAY?		WHAT THE COLLEGE DOES?	
	PERCENTAGE OF STUDENTS WHO COMPLETE COLLEGE		PERCENTAGE OF ALUMNI WHO SAY THEY RECEIVED SUPPORT OUTSIDE OF CLASSROOM THAT HELPED THEM GRADUATE		PROVIDES PROACTIVE ADVISING TO SUPPORT PRIORITY OF STUDENTS	PROVIDES TRANSITION SUPPORT TO PRIORITY OF ENTERING STUDENTS
	On Time	Extended Time	Recent Alumni	All Alumni	(Y/N)	(Y/N)
Ball State University	47.4%	72.4%	50%	40%	Y	Y
Indiana State University	23.6%	51.5%	DNP	DNP	Y	Y
IPFW	13.0%	40.5%	46%	37%	Y	Y
IU Bloomington	62.7%	83.2%	DNP	DNP	Y	Y
IU East	16.5%	36.6%	48%	49%	Y	Y
IU Kokomo	18.1%	41.4%	45%	44%	Y	Y
IU Northwest	8.4%	34.0%	DNP	DNP	Y	Y
IU SouthBend	9.2%	34.7%	DNP	DNP	Y	Y
IU Southeast	13.6%	41.2%	DNP	DNP	Y	Y
IUPUI	21.1%	55.6%	DNP	DNP	Y	Y
Ivy Tech Community College	6.3%	28.2%	56%	N/A	Y	Y
Purdue Calumet	19.3%	48.0%	DNP	DNP	Y	Y
Purdue North Central	18.2%	37.5%	DNP	DNP	Y	Y
Purdue West Lafayette	52.1%	82.7%	DNP	DNP	Y	Y
University of Southern Indiana	20.7%	55.0%	DNP	DNP	Y	Y
Vincennes University	8.2%	35.2%	51%	46%	Y	Y
State	31.3%	58.5%	55%	47%	N/A	N/A

INDIANA VS. THE NATION



ABOUT THE REPORT

- Introduction
- FAQ's
- Takeaways
- Data Notes
- Press Release

COLLEGE PROFILES

- Ball State University
- Indiana State University
- IU - Bloomington
- IU - East
- IU - Kokomo
- IU - Northwest
- IPFW
- IUPUI
- IU - South Bend
- IU - Southeast
- Ivy Tech Community College
- Purdue - Calumet
- Purdue - North Central
- Purdue West Lafayette
- University of Southern

Takeaways

Takeaways →

Dashboard: Completion



COMPLETION

COMPETENCY

CAREER



WHAT THE NUMBERS SAY?

WHAT THE ALUMNI SAY?

WHAT THE COLLEGE DOES?

PERCENTAGE OF STUDENTS WHO COMPLETE COLLEGE

PERCENTAGE OF ALUMNI WHO SAY THEY RECEIVED SUPPORT OUTSIDE OF CLASSROOM THAT HELPED THEM GRADUATE

PROVIDES PROACTIVE ADVISING TO SUPPORT MAJORITY OF STUDENTS

PROVIDES TRANSITION SUPPORT TO MAJORITY OF ENTERING STUDENTS

COLLEGES	WHAT THE NUMBERS SAY?		WHAT THE ALUMNI SAY?		WHAT THE COLLEGE DOES?	
	On Time	Extended Time	Recent Alumni	All Alumni	(Y/N)	(Y/N)
Ball State University	47.4%	72.4%	50%	40%	Y	Y
Indiana State University	23.6%	51.5%	DNP	DNP	Y	Y
IPFW	13.0%	40.5%	46%	37%	Y	Y
IU Bloomington	62.7%	83.2%	DNP	DNP	Y	Y
IU East	16.5%	36.6%	48%	49%	Y	Y
IU Kokomo	18.1%	41.4%	45%	44%	Y	Y
IU Northwest	8.4%	34.0%	DNP	DNP	Y	Y
IU SouthBend	9.2%	34.7%	DNP	DNP	Y	Y
IU Southeast	13.6%	41.2%	DNP	DNP	Y	Y
IUPUI	21.1%	55.6%	DNP	DNP	Y	Y
Ivy Tech Community College	6.3%	28.2%	56%	N/A	Y	Y
Purdue Calumet	19.3%	48.0%	DNP	DNP	Y	Y
Purdue North Central	18.2%	37.5%	DNP	DNP	Y	Y
Purdue West Lafayette	52.1%	82.7%	DNP	DNP	Y	Y
University of Southern Indiana	20.7%	55.0%	DNP	DNP	Y	Y
Vincennes University	8.2%	35.2%	51%	46%	Y	Y
State	31.3%	58.5%	55%	47%	N/A	N/A

Dashboard: Competency

	COMPLETION		COMPETENCY		CAREER	
	WHAT THE NUMBERS SAY?		WHAT THE ALUMNI SAY?		WHAT THE COLLEGE DOES?	
	PERCENTAGE OF GRADUATES WHO DEMONSTRATE MASTERY OF CORE COMPETENCIES		PERCENTAGE OF ALUMNI WHO SAY THAT THEIR COLLEGE PREPARED THEM WELL FOR LIFE OUTSIDE OF COLLEGE		MEASURES LEARNING GAINS OF ALL STUDENTS	OFFERS COMPETENCY-BASED PROGRAMS
	Not	Available	Recent Alumni	All Alumni	(Y/N)	(Y/N)
Ball State University			65%	73%	Y	N
Indiana State University			DNP	DNP	Y	N
IPFW			59%	67%	Y	N
IU Bloomington			DNP	DNP	Y	N
IU East			63%	68%	Y	N
IU Kokomo			68%	71%	Y	N
IU Northwest			DNP	DNP	Y	N
IU SouthBend			DNP	DNP	Y	N
IU Southeast			DNP	DNP	Y	N
IUPUI			DNP	DNP	Y	N
Ivy Tech Community College			61%	N/A	Y	N
Purdue Calumet			DNP	DNP	Y	N
Purdue North Central			DNP	DNP	Y	N
Purdue West Lafayette			DNP	DNP	Y	Y
University of Southern Indiana			DNP	DNP	Y	N
Vincennes University			61%	70%	Y	Y
State			68%	75%	N/A	N/A

Dashboard: Career



COMPLETION

COMPETENCY

CAREER



WHAT THE NUMBERS SAY?

WHAT THE ALUMNI SAY?

WHAT THE COLLEGE DOES?

PERCENTAGE MAJORS THAT EARN ABOVE STATE MEDIAN SALARY

PERCENTAGE OF EMPLOYED ALUMNI WHO SAY THEY ARE FULFILLED IN THEIR CURRENT WORK

HELPS MAJORITY OF STUDENTS FIND THEIR FIRST JOB AFTER GRADUATION

REQUIRES MAJORITY OF STUDENTS TO GAIN WORKPLACE EXPERIENCE

COLLEGES	WHAT THE NUMBERS SAY?		WHAT THE ALUMNI SAY?		WHAT THE COLLEGE DOES?	
	After 1 Year	After 10 Years	Recent Alumni	All Alumni	(Y/N)	(Y/N)
Ball State University	38%	95%	19%	30%	N	Y
Indiana State University	39%	97%	DNP	DNP	DNP	Y
IPFW	41%	100%	23%	32%	N	Y
IU Bloomington	21%	100%	DNP	DNP	DNP	N
IU East	20%	88%	27%	28%	N	N
IU Kokomo	25%	88%	28%	28%	N	N
IU Northwest	47%	100%	DNP	DNP	DNP	N
IU SouthBend	28%	100%	DNP	DNP	DNP	N
IU Southeast	38%	100%	DNP	DNP	DNP	N
IUPUI	54%	97%	DNP	DNP	DNP	N
Ivy Tech Community College	51%	95%	25%	N/A	N	Y
Purdue Calumet	45%	100%	DNP	DNP	DNP	Y
Purdue North Central	43%	100%	DNP	DNP	DNP	Y
Purdue West Lafayette	48%	98%	DNP	DNP	DNP	N
University of Southern Indiana	31%	100%	DNP	DNP	DNP	Y
Vincennes University	25%	71%	35%	35%	N	Y
State	42%	95%	23%	31%	N/A	N/A

College Profiles

College Profiles: OVERVIEW

COLLEGE NAME

The **Indiana College Value Index** aims to help Hoosiers answer the most fundamental questions in higher education today using the best quantitative and qualitative data available. In partnership with Indiana's colleges and universities, the Commission is committed to providing state- and campus-level college value profiles on an ongoing basis.



	COMPLETION	COMPETENCY	CAREER
	Will I graduate?	Will I learn what I need to know?	Will I find fulfilling employment?
What the numbers say	Students completing college: on time X% extended time X%	No comparable measure of student learning is currently available	Majors earning above average state salary after: 1 year X% 10 years X%
Statewide context	Indiana students completing college: on time 32.4% extended time 54.2%	No comparable statewide measure of student learning is currently available	All Indiana majors earning above state salary after: 1 year 42% 10 years 95%
What the alumni say	X% say they received support outside the classroom that helped them graduate	X% say their college prepared them well for life outside of college	X% of employed alumni say they are fulfilled in their current work
Statewide context	47% of all Indiana alumni say they received support outside the classroom	75% of all Indiana alumni say their education prepared them for life outside of college	31% of all Indiana employed alumni are fulfilled in their current work
What the college does to help	<input type="checkbox"/> Provides transition support to the majority of entering students <input type="checkbox"/> Provides proactive advising to the majority of students	<input type="checkbox"/> Offers competency-based program options <input type="checkbox"/> Measures learning gains of all students	<input type="checkbox"/> Requires majority of students to gain workplace experience <input type="checkbox"/> Helps majority of students find their first job after graduation

DNP indicates that the campus did not participate in the survey; N/A indicates that the data are not available. See page 2 for further explanation of programs and supports available for students.

Bottom Line:

X% of alumni say they are satisfied with their college experience
X% of alumni took out student loans and say their education was worth the cost

College Profiles: NARRATIVE

COLLEGE NAME

The Commission collected responses from each of Indiana's public colleges and universities concerning the programs and supports they offer students in the five categories below.



COMPLETION

Transition Support

- Transitional classes, including one on study skills and one on choosing a major, are available for students.
- Residence Life assigns freshman to residence halls based on their majors when possible, encouraging students to form early connections with their major.

Proactive Advising

- Students are assigned a freshman advisor who contacts them several times during the year, including to set up a mandatory meeting in preparation for spring semester registration.
- Students complete a MapWorks survey of academic behaviors and life concerns, and Residence Life employees and advisors respond when necessary.



COMPETENCY

Competency-Based Education

- No information available.

Learning Outcomes

- Targeted assessments of learning outcomes relate to the Common Core Curriculum and the Baccalaureate Framework.



CAREER

Workplace Experience

- All students are encouraged to obtain workplace experience, and many majors require internships, externships or service learning as a part of their graduation requirements.

College Profiles: ROI

COLLEGE NAME

These charts represent college costs (The Investment) and typical salaries for popular program majors (The Return). Data include Hoosier college graduates employed in Indiana. Data **do not** include Hoosier graduates employed in other states or Indiana students with debt and no degree.

STATEWIDE 	The INVESTMENT				The RETURN Typical Salaries of Popular Program Majors* After Graduation		
	Annual cost of college BEFORE financial aid	Annual cost of college AFTER financial aid	Average debt upon graduation (for students with debt)	Percentage of students with debt at graduation	Year 1	Year 5	Year 10
Two-Year Colleges (Associate Degrees)	\$16,648	\$9,004	\$18,392	58%	\$27,420	\$35,851	\$44,818
Four-Year Colleges (Bachelor's Degrees)	\$21,924	\$11,146	\$27,214	68%	\$29,580	\$38,016	\$51,528

A note about data averages and medians: While the data are informative, Indiana college graduates will experience a wide range of employment opportunities, earnings and related returns based on program selection, academic performance, career planning and other factors. Similarly, student eligibility for financial aid, student decisions that impact time to degree completion and student debt load will cause total college costs to differ by individual.

CAMPUS LEVEL 	The INVESTMENT				The RETURN Typical Salaries of Popular Program Majors* After Graduation		
	Annual cost of college BEFORE financial aid	Annual cost of college AFTER financial aid	Average debt upon graduation (for students with debt)	Percentage of students with debt at graduation	Year 1	Year 5	Year 10
COLLEGE NAME	\$21,490	\$13,049	\$26,529	73%	\$27,903	\$37,087	\$44,720
COLLEGE NAME	\$20,226	\$11,151	\$25,948	76%	\$29,545	\$35,504	\$45,588
COLLEGE NAME	\$23,116	\$11,361	\$26,261	59%	\$27,504	\$38,832	\$50,123
COLLEGE NAME	\$19,924	\$7,948	\$30,077	86%	\$28,388	\$36,769	\$45,708
COLLEGE NAME	\$19,721	\$9,834	\$25,704	82%	\$28,377	\$34,249	\$42,756
COLLEGE NAME	\$24,022	\$11,866	\$32,780	73%	\$32,176	\$36,510	\$48,853
COLLEGE NAME	\$24,790	\$12,335	\$30,301	78%	\$27,965	\$38,692	\$44,687
COLLEGE NAME	\$23,941	\$12,713	\$30,811	79%	\$29,832	\$40,053	\$47,374
COLLEGE NAME	\$21,568	\$10,997	\$28,420	78%	\$27,830	\$35,277	\$40,046
COLLEGE NAME	\$19,516	\$10,184	\$22,661	71%	\$26,587	\$40,211	\$48,005
COLLEGE NAME	\$16,435	\$8,532	\$18,614	58%	\$26,324	\$32,199	\$51,703
COLLEGE NAME	\$20,782	\$10,644	\$26,151	61%	\$28,419	\$37,725	\$47,745
COLLEGE NAME	\$21,072	\$7,923	\$27,764	77%	\$31,707	\$44,485	\$48,401
COLLEGE NAME	\$23,468	\$13,541	\$25,683	61%	\$34,146	\$45,941	\$51,666
COLLEGE NAME	\$18,977	\$13,153	\$24,561	66%	\$27,948	\$36,269	\$43,319
COLLEGE NAME	\$17,228	\$9,805	\$16,526	63%	\$26,633	\$38,387	\$46,559

Typical salaries affected by range of programs offered: typical salaries were determined by taking the median salary of the programs with the highest number of graduates (limited to maximum top 10 programs with 30 or more graduates and available wage data).

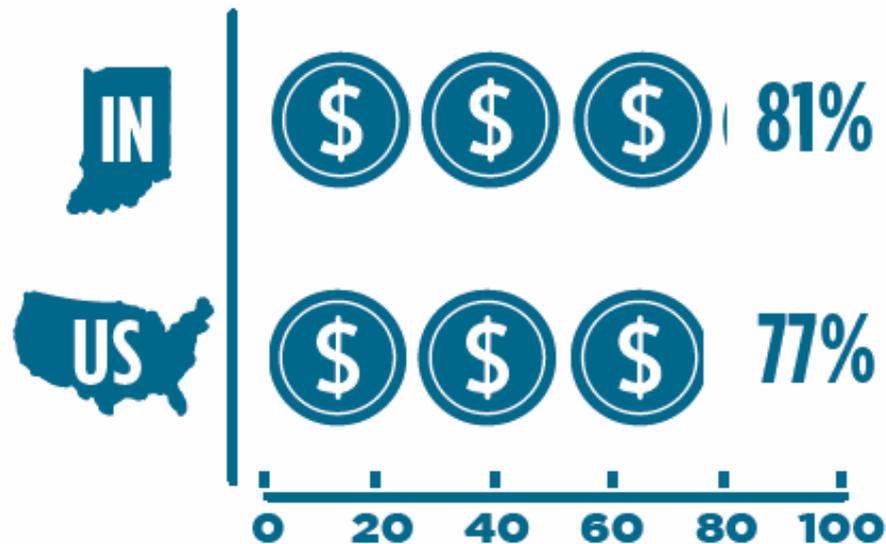
Takeaways

Takeaways



INDIANA VS. THE NATION

WORTH THE INVESTMENT



More than a 3/4 of college alumni in Indiana and nationwide say their higher education was worth the cost.

Takeaways: WELL BEING

GREATER WELL BEING

Indiana college alumni are thriving at higher levels than their national peers on Gallup's five levels of well-being.

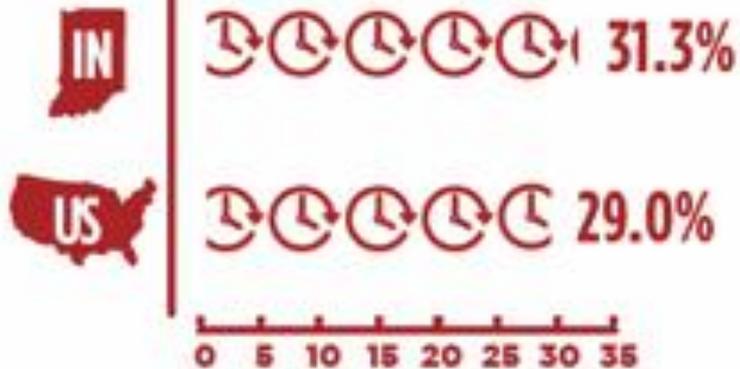
Well-Being Elements		IN	U.S.
	Purpose Well-Being Liking what you do each day and being motivated to achieve your goals	63%	54%
	Social Well-Being Having strong and supportive relationships and love in your life	58%	44%
	Financial Well-Being Effectively managing your economic life to reduce stress and increase security	52%	63%
	Community Well-Being The sense of engagement you have with the areas where you live, liking where you live, and feeling safe and having pride in your community	55%	47%
	Physical Well-Being Having good health and enough energy to get things done on a daily basis	40%	34%

Takeaways: COMPLETION



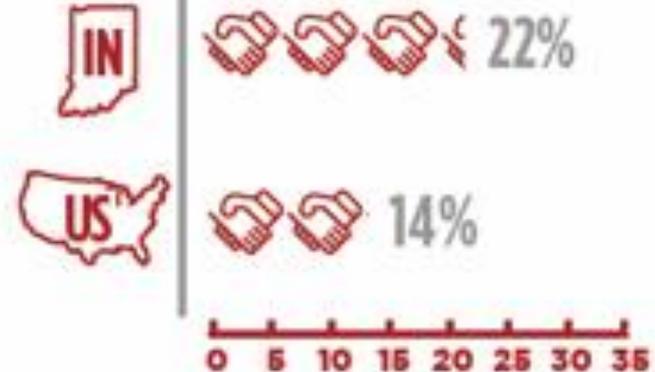
INDIANA VS. THE NATION

GRADUATE ON TIME



Less than 1/3 of college students in Indiana and nationwide graduate on time.

SUPPORT IN COLLEGE



Indiana alumni indicate a higher level of support in college than their national peers in such areas as having caring professors who made them excited about learning and mentors who encouraged them to pursue their goals.

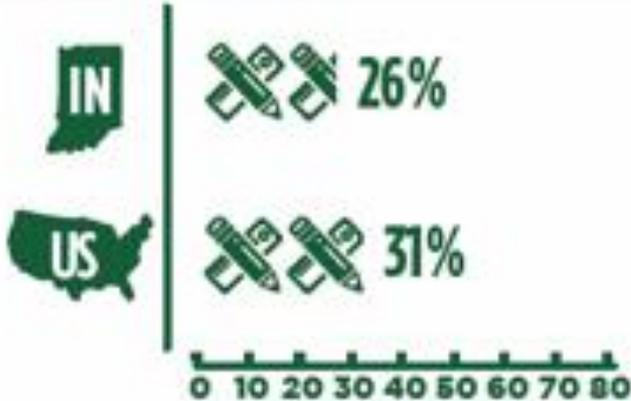


Takeaways: COMPETENCY



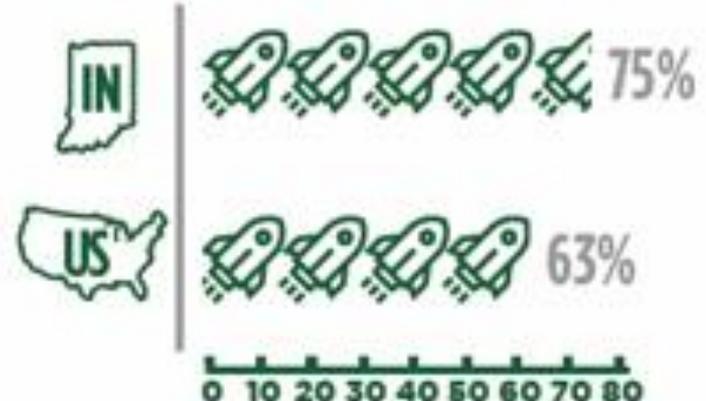
INDIANA VS. THE NATION

MEANINGFUL PROJECT



Less than a 1/3 of college alumni in Indiana and nationwide say they worked on a project that took a semester or more to complete.

PREPARED FOR LIFE



3/4 of Indiana alumni say they were prepared well for life outside of college...compared to about 2/3 of alumni nationally.

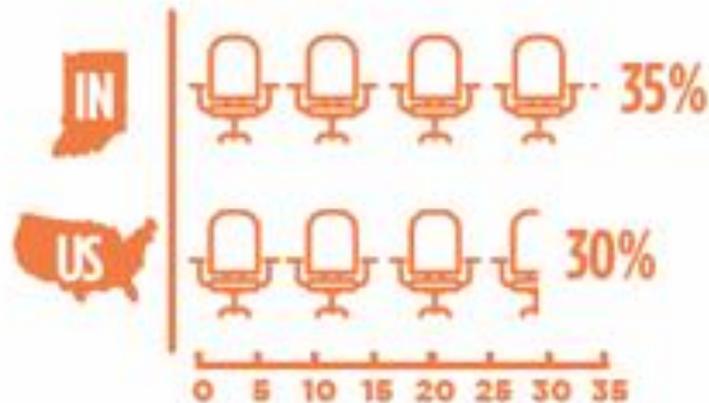


Takeaways: CAREER



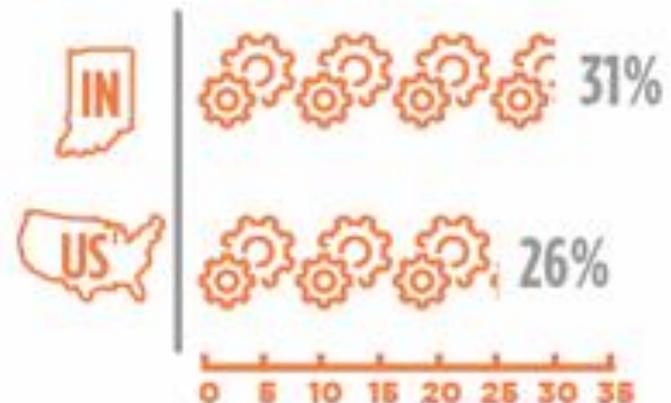
INDIANA VS. THE NATION

INTERNSHIP OR OTHER WORKPLACE EXPERIENCE



Just over 1/3 of Indiana alumni—slightly above their peers nationally—say they had an internship or job while attending college that allowed them to apply what they learned in the classroom.

ENGAGED IN FULFILLING WORK



Less than a 1/3 of college alumni in Indiana and nationwide say they are engaged in fulfilling work.



INDIANA COMMISSION for HIGHER EDUCATION

Summary Highlights

Summary Highlights

- **Indiana outperforms the nation on key measures of college value**
 - Higher levels of well being
 - Higher overall completion rates
 - On time (**IN: 31.3%** vs. **US: 29.0%**)
 - Extended time: (**IN: 58.5%** vs. **US: 53.8%**)
 - Less likely to take out loans (**IN: 61%** vs. **US: 69%**)



Summary Highlights

- **College pays financially and increases overall well-being**
 - **Earnings:** Grads from 85% of IN degree programs earn salaries above state median after 5 years
 - **Thriving:** Majority of IN grads are thriving on Gallup's five measures of well-being (**Exception:** Physical Well-Being)



Summary Highlights

- **Student choices and engagement matter more than where they attend college.**
- **Regardless of where students go to college, satisfaction and ROI more closely tied to:**
 - Program choice
 - Course load
 - Use of campus resources



Summary Highlights

- **Students who receive support on campus** are almost twice as likely to say that their education was worth the cost—even if they have student loan debt.



Opportunities for Improvement

- **Less than HALF of IN grads say they received:**
 - Support outside the classroom that helped them graduate (**47%**)
 - Help finding an internship or job while attending college (**45%**)
- **Only 15% received help finding a job after graduation**



Next Steps

- **NEAR TERM:** Public rollout and outreach
- **MID TERM:** Broader alumni survey participation
- **LONG TERM:** Learning outcome measure(s)



Communicating the Indiana College Value Index: *Public Relations and Outreach Plan*

Audiences

- Students and Families
- Educators
- Community Groups and Stakeholders
- Policymakers and Influencers



Community Groups and Stakeholders

- Starfish Initiative
- Center for Leadership Development
- Indiana Youth Institute
- ISM College Planning
- Indiana Institute for Working Families
- Indiana Chamber of Commerce
- Regional Works Councils (and other regional groups)
- Indiana Manufacturers Association
- College Success Coalitions
- Principals, Superintendents and School Boards Associations
- Indiana School Counselors Association
- Indiana Student Financial Aid Association
- UNCF
- Indiana Black Expo
- Indiana Latino Institute
- Indiana General Assembly
- State Agencies (Ex: IDOE, DWD, IEDC, SBOE)



Goals

- Highlight the Indiana College Value Index's first-in-the-nation status.
- Make a clear case for why people should care about the College Value Index.
- Outline how the Index can be useful for students and education stakeholders.
- Draw attention to *Reaching Higher, Delivering Value*.
- Gain feedback from diverse groups on ways to improve the Index and share it.



Key Message

The Indiana College Value Index is a first-in-the-nation, comprehensive measure of college value—considering both the extrinsic and intrinsic benefits of higher education.



Key Message

The Commission will use the College Value Index to measure Indiana's progress implementing the policies outlined in the state's new strategic plan for higher education: "Reaching Higher, Delivering Value."



Key Message

The Commission and USA Funds have a shared to commitment to providing students, families and educators straightforward, practical tools they can use to make well-informed decisions about postsecondary education.



Key Message

In partnership with USA Funds, the Commission will spend the next year gathering input from community, policy, and education stakeholders to identify ways to improve, share and use the Indiana College Value Index.



Strategies

- Advance preview with higher education partners
- Offer exclusive early access to key reporters.
- Secure early community partner(s).
- Launch the Index in partnership with USA Funds and a community partner.
- Present how-to's for educators, students and communities.
- Gather input from an array of stakeholders through structured in-person or virtual meetings.



Media Tactics

- Walk through the Index with a small group of reporters in an informal roundtable meeting.
- Press Conference: Wednesday, September 21 at 10 a.m. in the Indiana Statehouse
- Press Release
- USA Funds/ICHE Editorial
- Follow-up interviews with state and national media
- Social media calendar and plan



Outreach/Input Tactics

- Video tutorial on how to use the Index
- Webinar tutorial for high school counselors and others by request
- Promotional handout for outreach directors and major events
- Schedule virtual and in-person meetings with all identified key stakeholder groups during 2016-2017 academic year.



Stakeholder Asks

- Constructive feedback on the Index's data, presentation, usability and usefulness.
- Statements/letters of support
- Commitments to share with their networks (website, events, email groups, social media, etc.)





INDIANA COMMISSION *for*
HIGHER EDUCATION