



Prescription Drug Safety Education for Indiana Youth

October 29, 2019

Panelist Speakers



Maddy Murphy

Senior Director,
Global Partnerships



Kaley Esselborn

Schools Manager,
Indiana



Chris Lamb

Director, New Castle
Career Center



**Anita Swaner-
Templeton**

Guidance Director,
Ben Davis Ninth
Grade Center

Engaging Youth on Prescription Drug Safety

1 In-school
Activation

2 HS Digital
Course

3 Measurable
Impact

4 Awareness &
Communication

In-School Activation

EVERFI's on-the-ground implementation team works directly with educators to drive school participation in key markets across the country.

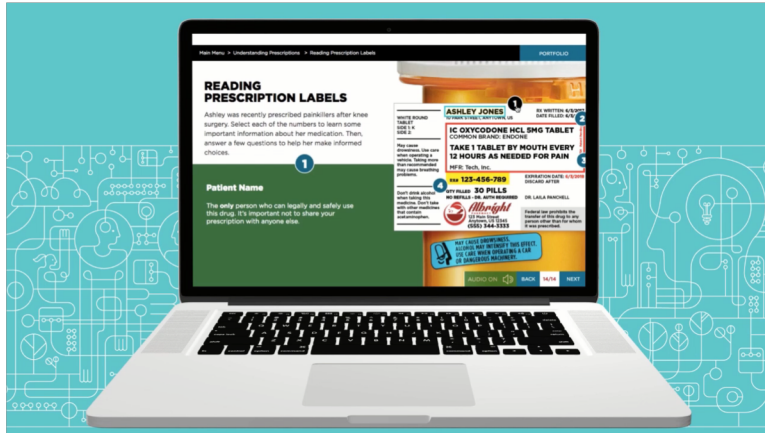


Your Local Schools Manager

- Support Specific to your District
- Deep Understanding of State Standards Alignment and Regional Usage
- Dedicated Training and Professional Development

Prescription Drug Safety Digital Course

The Prescription Drug Safety Network's digital learning experience, created by prevention education innovator EVERFI, provides students with the skills and knowledge needed.



Course Approach

- Uses an evidence-based, public health approach to learning.
- Provides an inclusive experience that recognizes the unique needs and experiences of a diverse population of learners.
- Incorporates interactive, true-to-life scenarios that reinforce key learning objectives.
- Utilizes social norms theory to engage the healthy majority and challenge misperceptions.

Measurable Impact

300,000

Students active 3,000+ schools
To date (since Fall 2017)

48%

Average increase in assessment scores
after completing the program

“

I liked that the course used real-life examples in each lesson and how it helped us better understand that addiction can happen to anyone.”

- High School Student Scott County School
District, Indiana



After completing the course, 3 out of 4 students say they know how to read a prescription drug label effectively.

Awareness and Communications

Engage a diverse group of community members and communications channels to bring visibility to the positive impact the Attorney General's office is providing.



Prescription Drug Safety- Indiana

| Usage | 2017-2018 | 2018-2019 |
|----------|-----------|-----------|
| Schools | 19 | 44 |
| Teachers | 19 | 56 |
| Students | 764 | 2,546 |

*This course is certified by Indiana Health Standards

This course is most often used in:

- Health classes
- CTE Health classes (health occupations, health science, biomedical sciences)
- Family and Consumer Sciences (FACS) classes
- JAG (Jobs for America's Graduates - a career prep program)

The background is a solid teal color. Overlaid on this are white line-art illustrations. These include stylized human figures, some in groups, some with circular heads, and others with rectangular bodies. There are also circuit-like lines, circles, and clusters of small circles, suggesting a theme of technology, data, or human interaction. The text 'Panel Discussion' is centered in the upper half of the image.

Panel Discussion



Kaley Esselborn

Schools
Manager,
Indiana



Chris Lamb

Director,
New Castle
Career
Center



Anita Swaner-
Templeton

Guidance Director,
Ben Davis Ninth
Grade Center