Creating Vibrant Communities through the Arts

A Community Colloquium for Innovation & Growth
October 13 & 14, 2011

Featuring sessions on creating artist live-work communities, establishing cultural districts, and developing community arts education centers, this two-day colloquium will provide knowledge and tools to communities for future innovation and growth. This workshop is ideal for civic leaders, educators, business leaders, arts administrators, and local elected officials. Community teams combining multiple leaders are encouraged.

Day one: Thursday, October 13, 2011 - Monon Community Center, Carmel, Indiana

The first day of this workshop will provide attendees with examples of communities that have successfully created vibrant communities using the arts as a backbone.

1:30 p.m. **Registration Opens**

2:00 p.m. **Welcome** - Lewis C. Ricci, Executive Director, Indiana Arts Commission

2:30 p.m. **Breakout Sessions: Best Practice Case Studies in Community Arts**
Choose a session that is of most interest to you. Each session will provide an opportunity to generate new ideas by learning from the past experiences and successes of state and national experts. Sessions will be repeated during the 3:45 p.m. breakout. Click on the presenter's name for a biography.

1) "The Arts and Neighborhood Revitalization, The Paducah Artist Relocation Program"
Steve Doolittle, Executive Director, Paducah Riverfront Development Authority
The highly successful Artist Relocation Program brought 70+ artists and $35 million in private investment to a dilapidated historic neighborhood. This presentation is a step-by-step primer for local officials and community leaders to follow when using the Arts as a method for revitalizing a neighborhood and a town.

2) "Establishing a Successful Cultural District"
Andy Vick, Executive Director, Allegany Arts Council
Cultural Districts really do work! Learn how the Western Maryland cities of Cumberland and Frostburg are using their cultural districts as powerful tools for economic development and community revitalization.

3) "Passion - How a Small Arts Organization Came to Build a Regional, National, and International Reputation" Joyce Sommers, President Emeritus, Indianapolis Art Center
Participants in this session will learn how the successes of the Indianapolis Arts Center can transfer to your community's arts education initiative.

3:30 p.m. **Networking Break**

3:45 p.m. **Breakout Sessions: Best Practice Case Studies in Community Arts**
(repeat of 2:30 p.m. sessions; see descriptions above)

5:00-6:00 p.m. **Networking Reception** - Enjoy networking with other participants and colloquium presenters. Appetizers will be served; cash bar.

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Day two: Friday, October 14, 2011 - Monon Community Center, Carmel, Indiana

The second day of this workshop will provide attendees the opportunity to take the information learned in day one and apply it to a plan for their own community.

8:30 a.m. **Networking Breakfast** (continental breakfast provided at the Monon Center)

9:00 a.m. **Welcome**

9:15 a.m. **Moderated Case Study Presenter Panel**

Moderator: Sara Peterson, JD, Management Consultant
Panelists: Steve Doolittle, Executive Director, Paducah Riverfront Development Authority
Joyce Sommers, President Emeritus, Indianapolis Art Center
Andy Vick, Executive Director, Allegany Arts Council

Learn more about what made each of the previous day's communities successful. This is an opportunity to ask the presenters more detailed questions and to identify commonalities and differences within the case studies.

10:30 a.m. **Networking Break**

10:45 a.m. **Principles of Community/Non-Profit Planning**
Presenter: Elaine Fisher, Special Projects Director, Emerita, Building Better Communities

In this session, attendees will begin to sharpen the planning in their own communities by learning the principles of the community planning processes, approaches to take, and stakeholders to involve. What is your community's purpose? What is your vision and how will it be realized?

11:30 a.m. **Lunch** (Panini and Soup Buffet)

1:00 p.m. **Organizational Tools and Resources for Success**
Presenter: Elaine Fisher, Special Projects Director, Emerita, Building Better Communities

Ms. Fisher will present important tools and resources that may be available to your community, from collaborative agreements to artists' collectives.

1:30 p.m. **Develop Your Community's Plan**

This is where the real planning begins. Participants will gather in community teams to start developing their plan through self-assessment, identification of potential resources within the community, and possible collaborations. The colloquium presenters will be available to answer questions and to assist with identifying next steps to develop their plan for a vibrant art community.

3:00 - 3:30 p.m. **Closing** - Lewis C. Ricci, Executive Director, Indiana Arts Commission

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