

All Responses

Report: All Responses

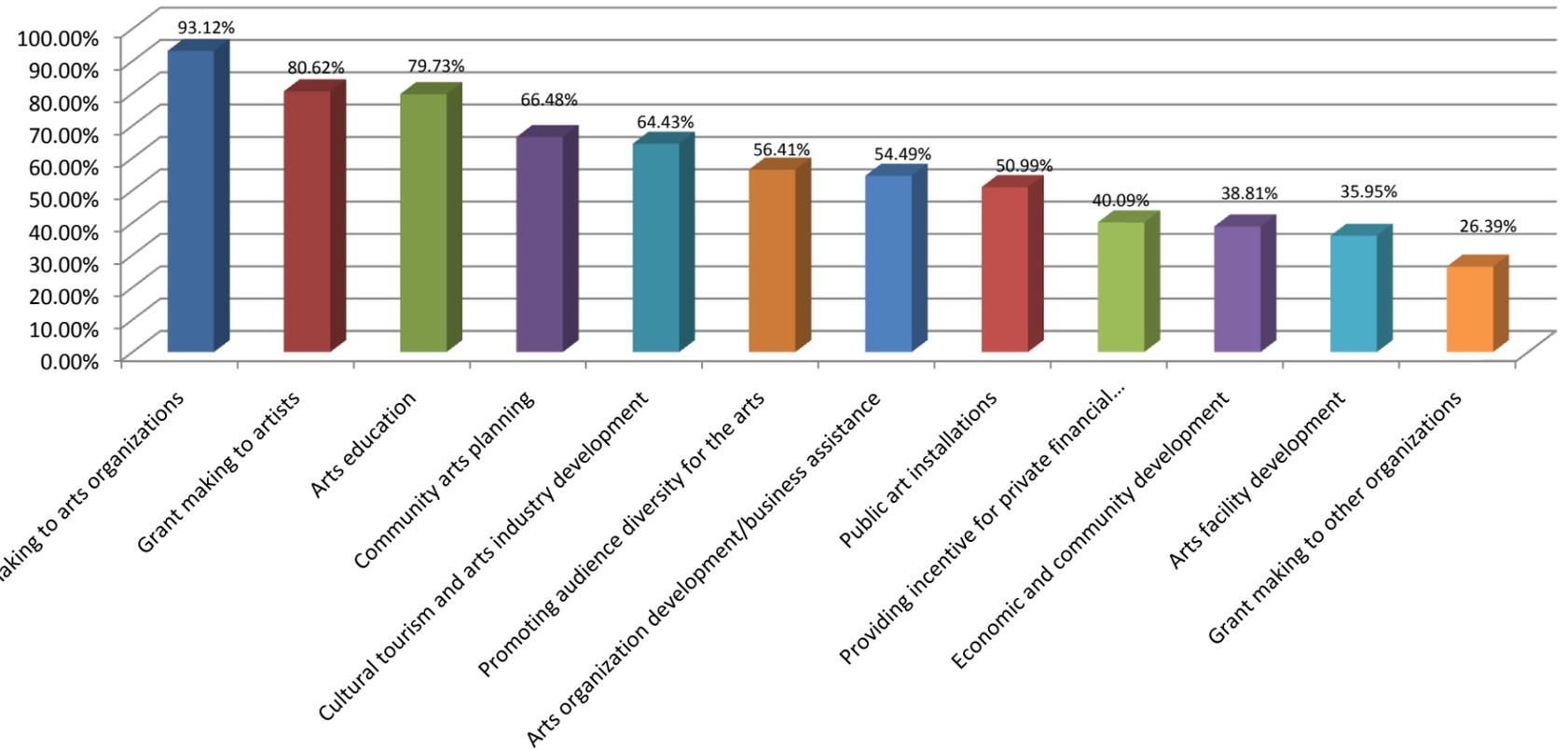
Date Run: Jan 07, 2010 12:49

Total Number of Responses: 1,607

The following data has been compiled from a survey the IAC sent to the INCA and IAC email lists in December of 2009.

1. To your knowledge, the Indiana Arts Commission (Indiana's State agency for the arts) is involved in which of the following services in our State? (Select as many as you wish.)

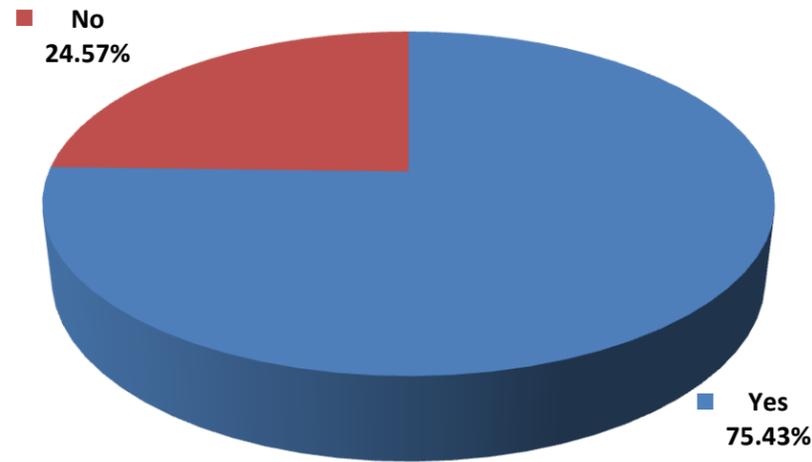
Value	Count	Percent
Grant making to arts organizations	1461	93.12%
Grant making to artists	1265	80.62%
Arts education	1251	79.73%
Community arts planning	1043	66.48%
Cultural tourism and arts industry development	1011	64.43%
Promoting audience diversity for the arts	885	56.41%
Arts organization development/business assistance	855	54.49%
Public art installations	800	50.99%
Providing incentive for private financial contribution to the arts	629	40.09%
Economic and community development	609	38.81%
Arts facility development	564	35.95%
Grant making to other organizations	414	26.39%
Total Responses:	1569	



2. What do you believe is the most important and appropriate use of public funds for the Indiana Arts Commission? (Select 6)

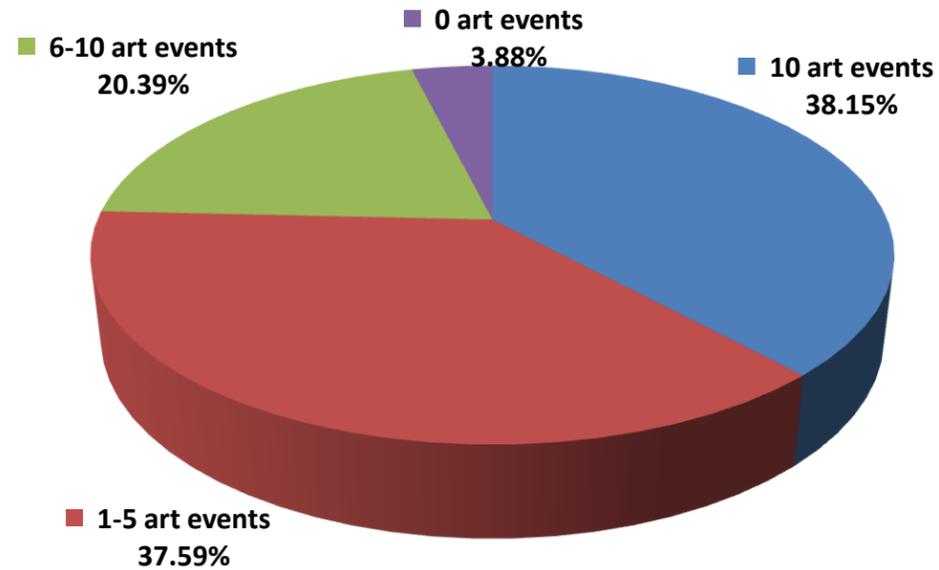
Item	Grant making to arts organizations	Grant making to other organizations	Grant making to artists	Public art installations	Economic & community development business assistance	Arts education	Arts planning	Arts organization development	Arts facility development	Cultural tourism & arts industry development	Providing incentive for private financial contribution to the arts	Promoting audience diversity for the arts	Total
1	48.5% 769	1.1% 17	18.7% 296	2.0% 32	2.0% 32	16.0% 253	2.6% 41	1.8% 28	0.5% 8	4.2% 66	1.3% 21	1.5% 23	1,586
2	20.0% 313	2.2% 35	30.2% 473	4.8% 75	4.7% 73	15.6% 244	3.7% 58	5.8% 91	1.8% 28	5.3% 83	4.0% 62	2.0% 32	1,567
3	8.1% 126	1.3% 20	11.6% 181	6.6% 103	5.2% 81	22.7% 353	11.6% 180	9.5% 147	4.0% 62	9.1% 141	5.5% 85	4.9% 76	1,555
4	6.3% 97	1.1% 17	7.0% 108	5.9% 91	5.7% 87	11.6% 178	12.5% 191	11.0% 169	5.7% 87	14.5% 222	10.8% 165	7.8% 120	1,532
5	5.2% 78	1.2% 18	5.5% 83	6.4% 96	4.5% 67	7.8% 117	11.8% 176	10.2% 153	8.4% 125	14.1% 211	14.1% 211	10.8% 162	1,497
6	3.7% 54	1.8% 26	5.2% 76	7.0% 103	6.2% 91	6.6% 98	11.1% 164	9.9% 146	8.7% 129	11.9% 176	13.5% 199	14.4% 213	1,475
Total %	91.8%	8.7%	78.2%	32.7%	28.3%	80.3%	53.3%	48.2%	29.1%	59.1%	49.2%	41.4%	
Total #	1437	133	1217	500	431	1243	810	734	439	899	743	626	
Average %	15.6	1.4	13.2	5.4	4.7	13.5	8.8	8	4.8	9.8	8.1	6.8	9,212.0
Total Responses:	1589												

3. To your knowledge, have you attended an arts event funded in part by the Indiana Arts Commission in the past year?



Value	Count	Percent
Yes	1194	75.43%
No	389	24.57%
Total Responses:	1583	

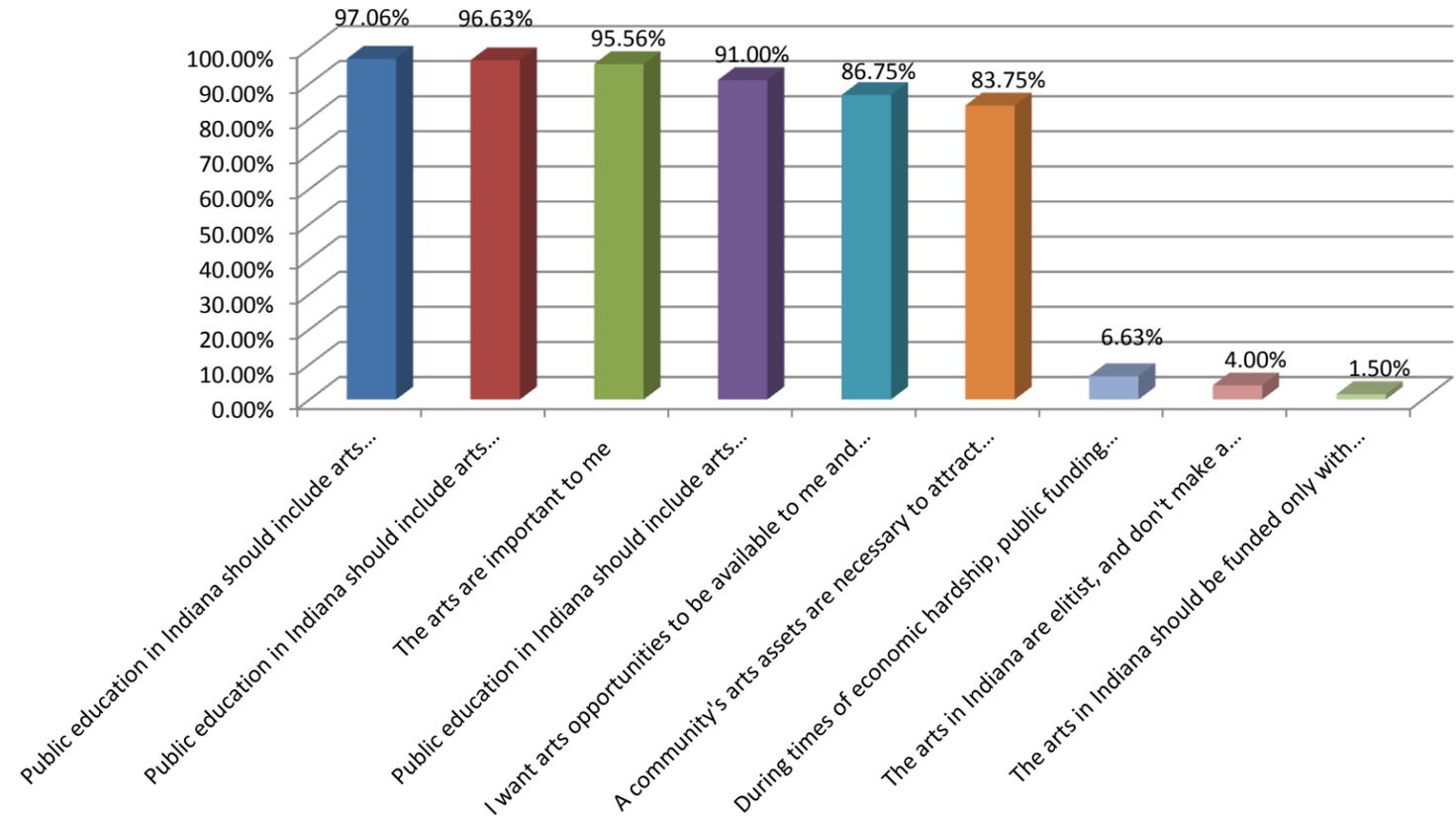
4. How many arts events have you attended in Indiana in the past year?



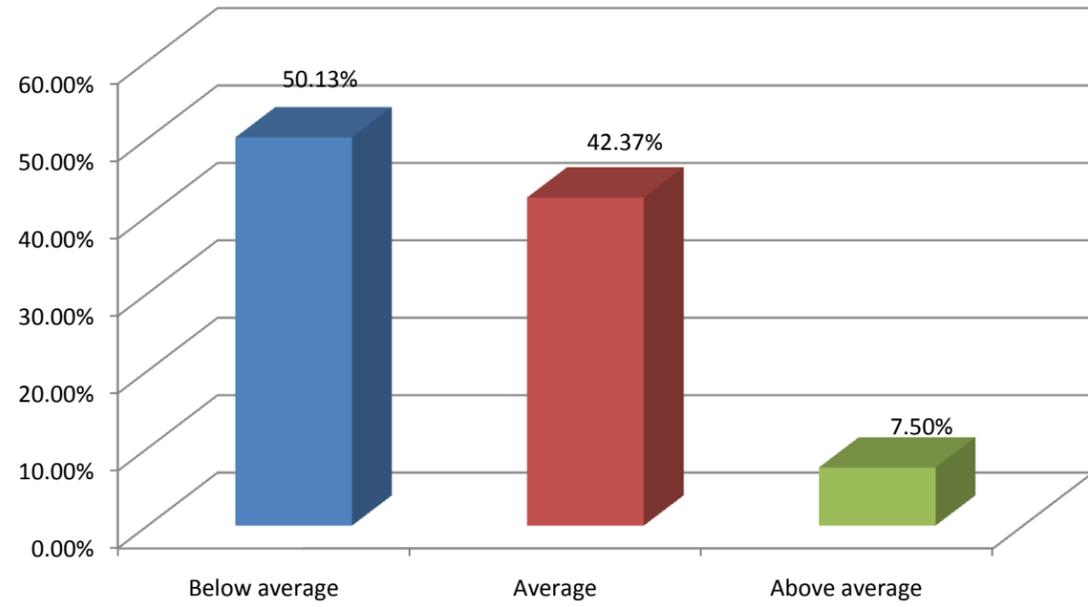
Value	Count	Percent
10 art events	610	38.15%
1-5 art events	601	37.59%
6-10 art events	326	20.39%
0 art events	62	3.88%
Total Responses:	1599	

5. Select the statements with which you agree:

Value	Count	Percent
Public education in Indiana should include arts education for all students in elementary school	1553	97.06%
Public education in Indiana should include arts education for all students in middle school	1546	96.63%
The arts are important to me	1529	95.56%
Public education in Indiana should include arts education for all students in high school	1456	91.00%
I want arts opportunities to be available to me and my family in my community, and I think my taxes should help pay for them	1388	86.75%
A community's arts assets are necessary to attract and retain employees and businesses	1340	83.75%
During times of economic hardship, public funding for the arts should be reduced proportionately more than public funding for other things	106	6.63%
The arts in Indiana are elitist, and don't make a difference to the average citizen	64	4.00%
The arts in Indiana should be funded only with private money, not with public money	24	1.50%
Total Responses:	1600	

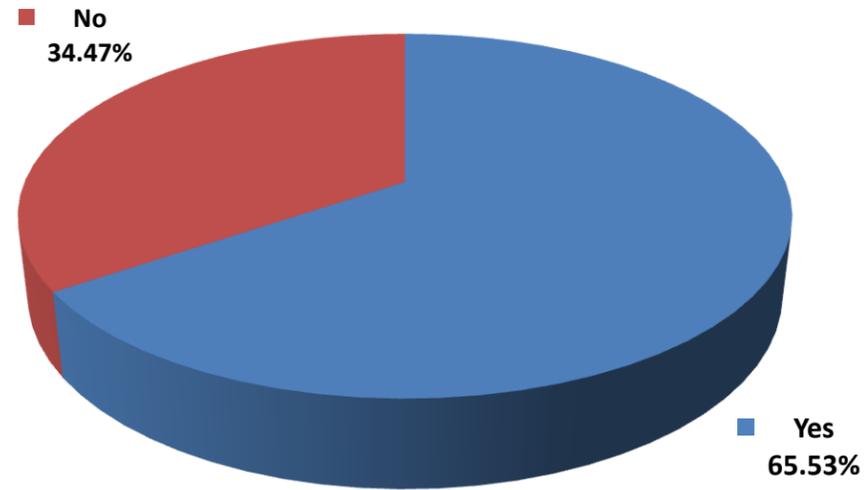


6. Compared to other states, the current arts scene in Indiana is:



Value	Count	Percent
Below average	782	50.13%
Average	661	42.37%
Above average	117	7.50%
Total Responses:	1560	

7. Have you volunteered for an Indiana arts organization or event in the past year?

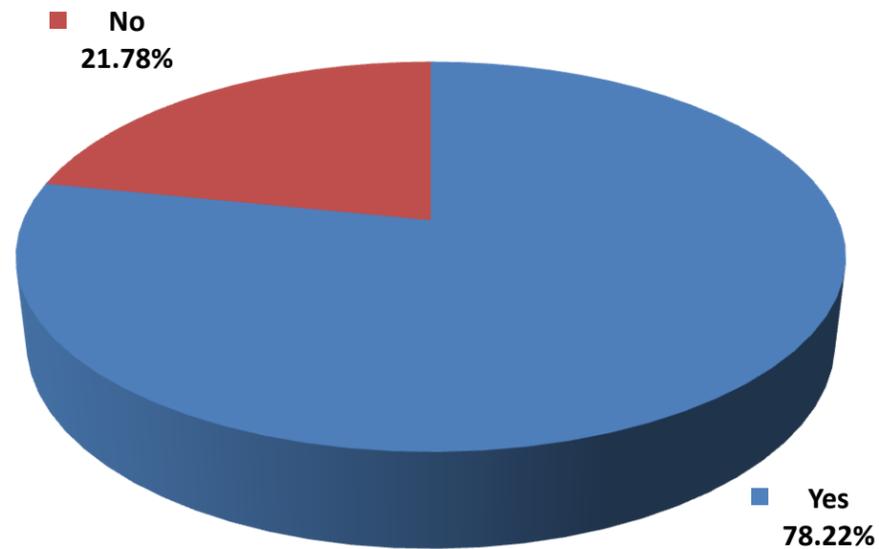


Value	Count	Percent
Yes	1042	65.53%
No	548	34.47%
Total Responses:	1590	

8. How do you learn about arts opportunities in your community? (select 4)

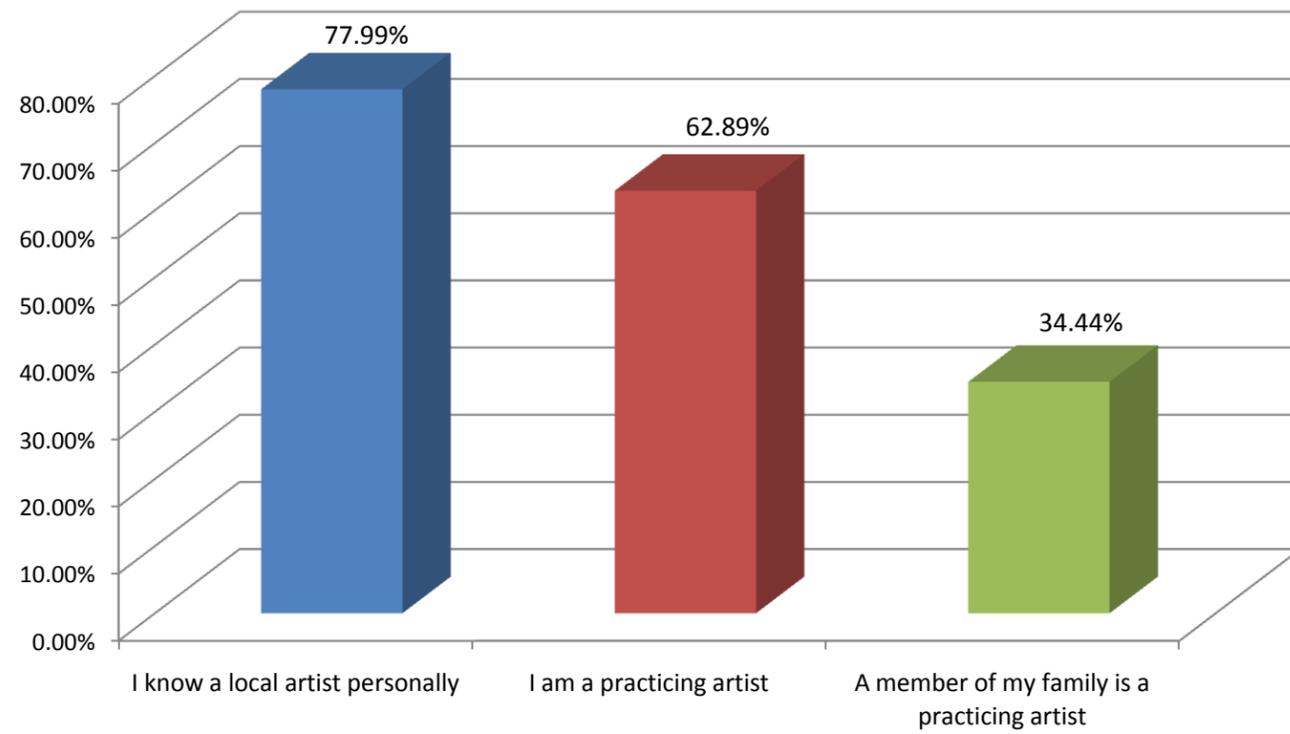
Item	Local media coverage	Local media advertisements	Word of mouth	Emails	Social media sites on the internet	Community sites on the internet	Arts organizations on sites on the internet	Other sites on the internet (tourism, travel, university, etc.)	Signage or posters	Flyers	Through other organizations (libraries, schools, churches, etc.)	Total
1	42.8% 680	5.1% 81	15.0% 238	18.3% 290	2.5% 39	1.0% 16	10.1% 160	1.1% 17	0.8% 13	0.5% 8	2.8% 45	1,587
2	14.8% 231	13.6% 211	19.0% 296	21.4% 333	5.0% 78	2.1% 32	12.1% 189	1.3% 20	4.2% 65	3.0% 47	3.5% 54	1,556
3	7.1% 106	7.7% 116	16.8% 252	17.5% 262	6.1% 91	4.1% 61	15.5% 232	3.1% 47	10.2% 153	4.5% 68	7.5% 113	1,501
4	6.5% 93	7.9% 113	13.6% 196	10.4% 149	5.2% 75	4.6% 66	11.8% 169	4.7% 68	13.6% 196	8.4% 121	13.3% 191	1,437
Total %	71.2%	34.3%	64.4%	67.6%	18.8%	11.8%	49.5%	10.2%	28.8%	16.4%	27.1%	
Total #	1110	521	982	1034	283	175	750	152	427	244	403	
Average %	18.3	8.6	16.1	17	4.7	2.9	12.3	2.5	7	4	6.6	6,081.0
Total Responses:	1588											

9. Are you aware that the Indiana Arts Commission delivers grants and services in partnership with regional not-for-profit organizations throughout the State?



Value	Count	Percent
Yes	1239	78.22%
No	345	21.78%
Total Responses:	1584	

10. Select those which apply to you:



Value	Count	Percent
I know a local artist personally	1198	77.99%
I am a practicing artist	966	62.89%
A member of my family is a practicing artist	529	34.44%
Total Responses:	1536	

Non-Artists

Report: Non-Artists

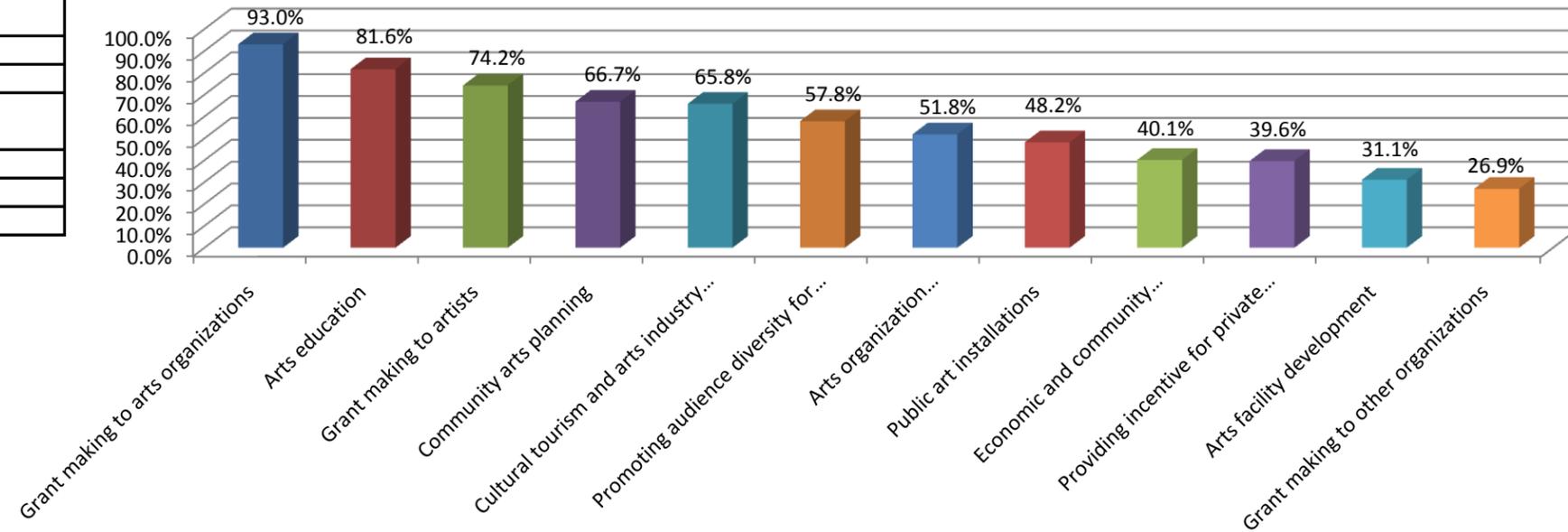
Date Run: Jan 13, 2010 13:59

Total Responses: 642

The following data has been compiled from a survey the IAC sent to the INCA and IAC email lists in December of 2009.

1. To your knowledge, the Indiana Arts Commission (Indiana's State agency for the arts) is involved in which of the following services in our State?(Select as many as you wish.)

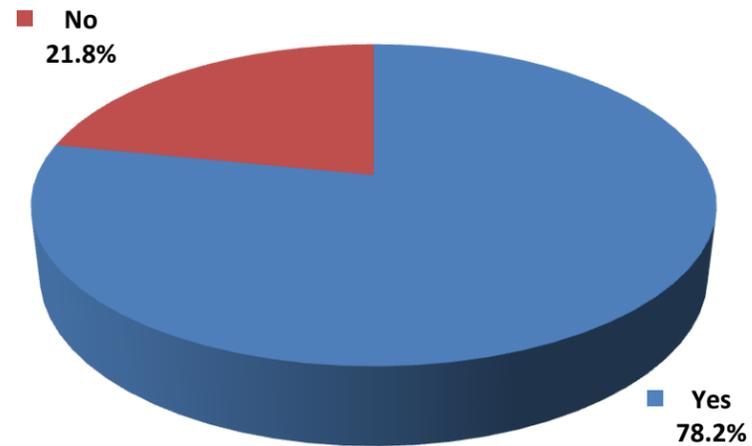
Value	Percent	Count
Grant making to arts organizations	93.0%	587
Arts education	81.6%	515
Grant making to artists	74.2%	468
Community arts planning	66.7%	421
Cultural tourism and arts industry development	65.8%	415
Promoting audience diversity for the arts	57.8%	365
Arts organization development/business assistance	51.8%	327
Public art installations	48.2%	304
Economic and community development	40.1%	253
Providing incentive for private financial contribution to the arts	39.6%	250
Arts facility development	31.1%	196
Grant making to other organizations	26.9%	170
Total Responses:		631



2. What do you believe is the most important and appropriate use of public funds for the Indiana Arts Commission? (Select 6)

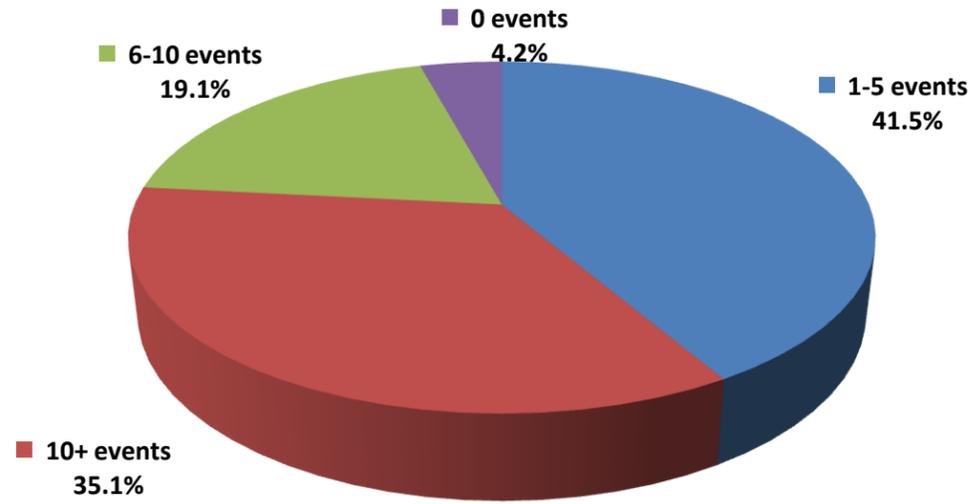
Item	Grant making to arts organizations	Grant making to other organizations	Grant making to artists	Public art installations	Economic & community development/ business assistance	Arts education	Arts planning	Arts organization development	Arts facility development	Cultural tourism and arts industry development	Providing incentive for private financial contribution to the arts	Promoting audience diversity for the arts	Total
1	60.8% 385	2.2% 14	4.6% 29	1.7% 11	2.1% 13	15.5% 98	3.9% 25	1.3% 8	0.5% 3	4.1% 26	1.7% 11	1.6% 10	633
2	14.4% 90	3.7% 23	29.2% 183	4.8% 30	5.8% 36	15.8% 99	4.2% 26	7.3% 46	0.5% 3	7.0% 44	5.3% 33	2.1% 13	626
3	7.4% 46	1.3% 8	11.6% 72	5.2% 32	4.8% 30	21.3% 132	13.2% 82	11.0% 68	3.5% 22	10.2% 63	5.2% 32	5.3% 33	620
4	6.1% 37	1.6% 10	6.6% 40	6.4% 39	6.4% 39	11.3% 69	13.0% 79	9.7% 59	4.4% 27	14.5% 88	12.0% 73	7.9% 48	608
5	4.8% 28	2.4% 14	5.9% 35	5.1% 30	3.9% 23	9.0% 53	13.2% 78	10.7% 63	6.1% 36	13.9% 82	12.7% 75	12.2% 72	589
6	3.5% 20	2.4% 14	5.7% 33	6.4% 37	6.1% 35	8.1% 47	11.1% 64	9.9% 57	7.8% 45	12.6% 73	12.6% 73	13.8% 80	578
Total %	97.0%	13.6%	63.6%	29.6%	29.1%	81.0%	58.6%	49.9%	22.8%	62.3%	49.5%	42.9%	
Total #	606	83	392	179	176	498	354	301	136	376	297	256	
Average %	16.6	2.3	10.7	4.9	4.8	13.6	9.7	8.2	3.7	10.3	8.1	7	3,654.0
Total Responses:	635												

3. To your knowledge, have you attended an arts event funded in part by the Indiana Arts Commission in the past year?



Value	Percent	Count
Yes	78.2%	495
No	21.8%	138
Total Responses:		633

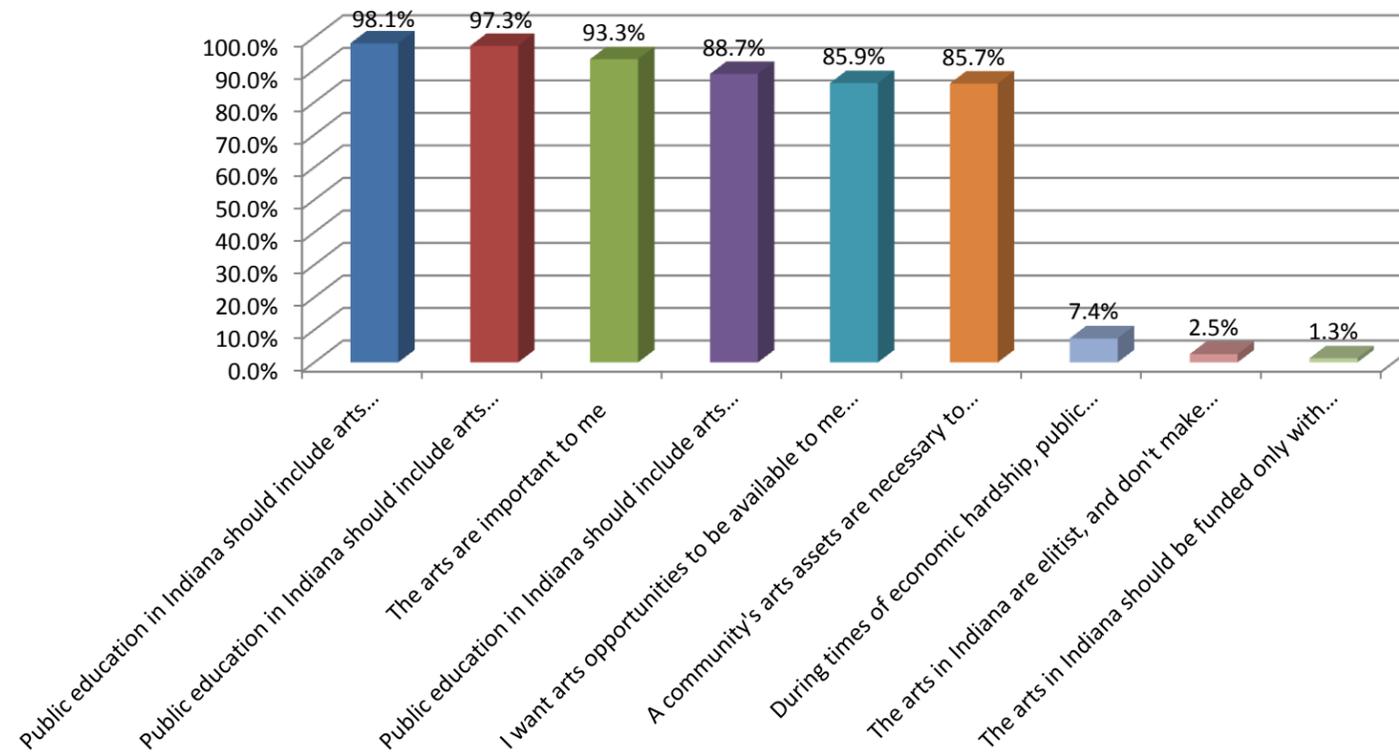
4. How many arts events have you attended in Indiana in the past year?



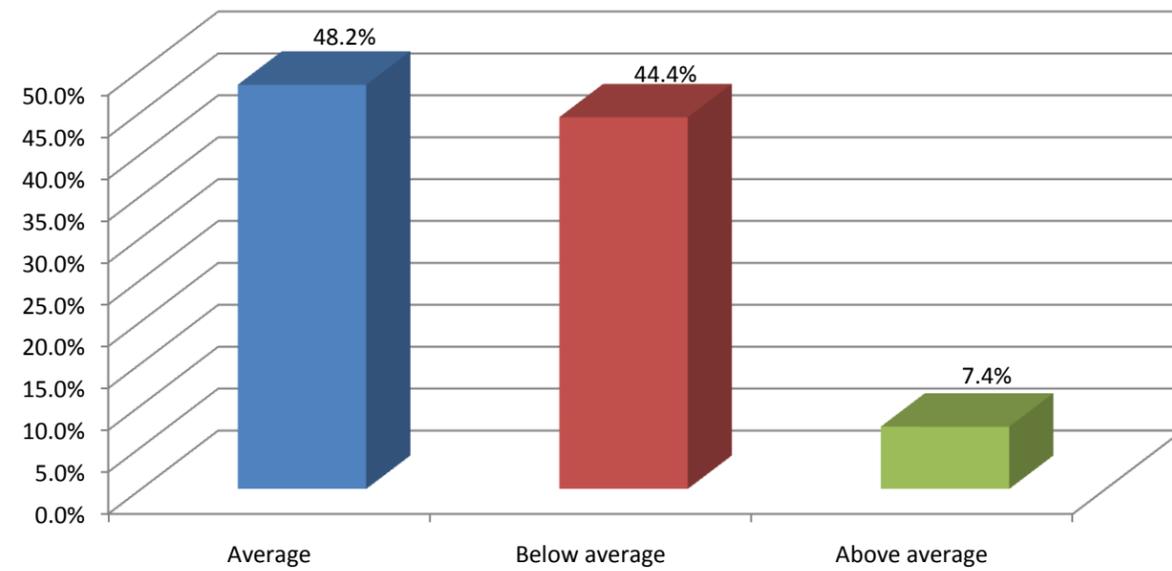
Value	Percent	Count
1-5 events	41.5%	265
10+ events	35.1%	224
6-10 events	19.1%	122
0 events	4.2%	27
Total Responses:		638

5. Select the statements with which you agree:

Value	Percent	Count
Public education in Indiana should include arts education for all students in elementary school	98.1%	626
Public education in Indiana should include arts education for all students in middle school	97.3%	621
The arts are important to me	93.3%	595
Public education in Indiana should include arts education for all students in high school	88.7%	566
I want arts opportunities to be available to me and my family in my community, and I think my taxes should help pay for them	85.9%	548
A community's arts assets are necessary to attract and retain employees and businesses	85.7%	547
During times of economic hardship, public funding for the arts should be reduced proportionately more than public funding for other things	7.4%	47
The arts in Indiana are elitist, and don't make a difference to the average citizen	2.5%	16
The arts in Indiana should be funded only with private money, not with public money	1.3%	8
Total Responses:		638

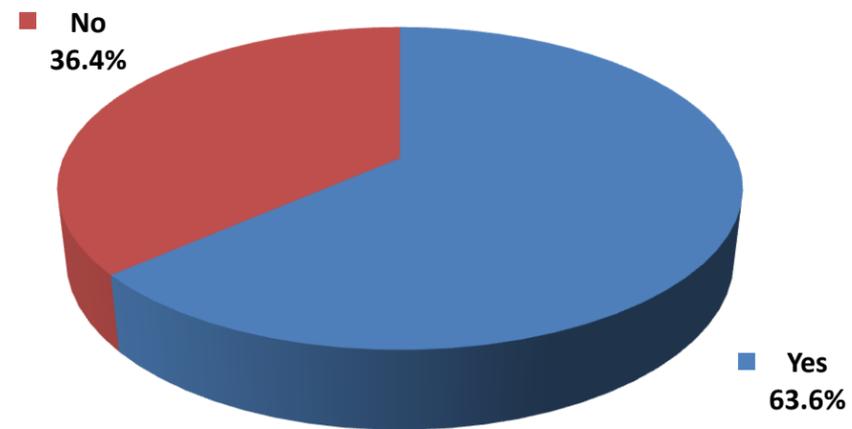


6. Compared to other states, the current arts scene in Indiana is:



Value	Percent	Count
Average	48.2%	299
Below average	44.4%	275
Above average	7.4%	46
Total Responses:		620

7. Have you volunteered for an Indiana arts organization or event in the past year?

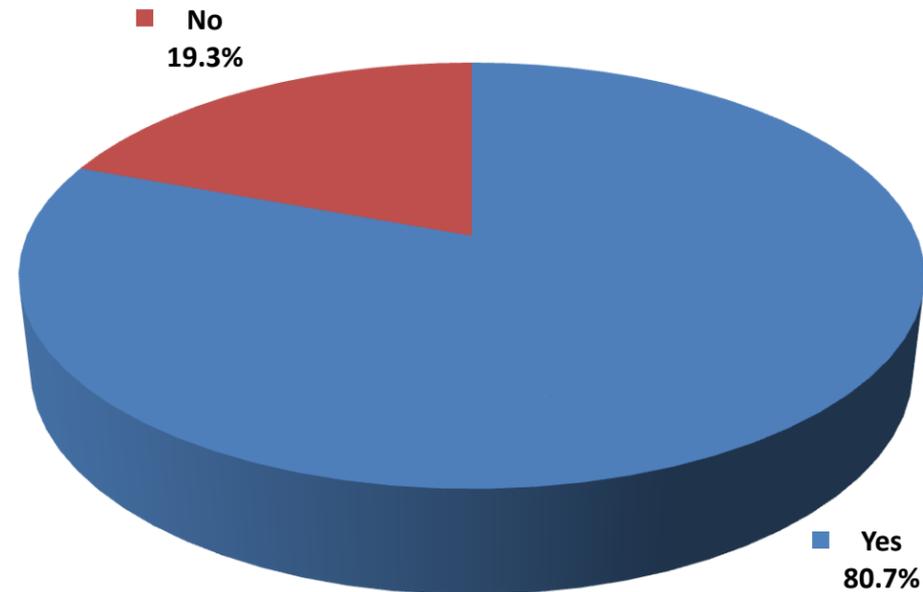


Value	Percent	Count
Yes	63.6%	403
No	36.4%	231
Total Responses:		634

8. How do you learn about arts opportunities in your community? (select 4)

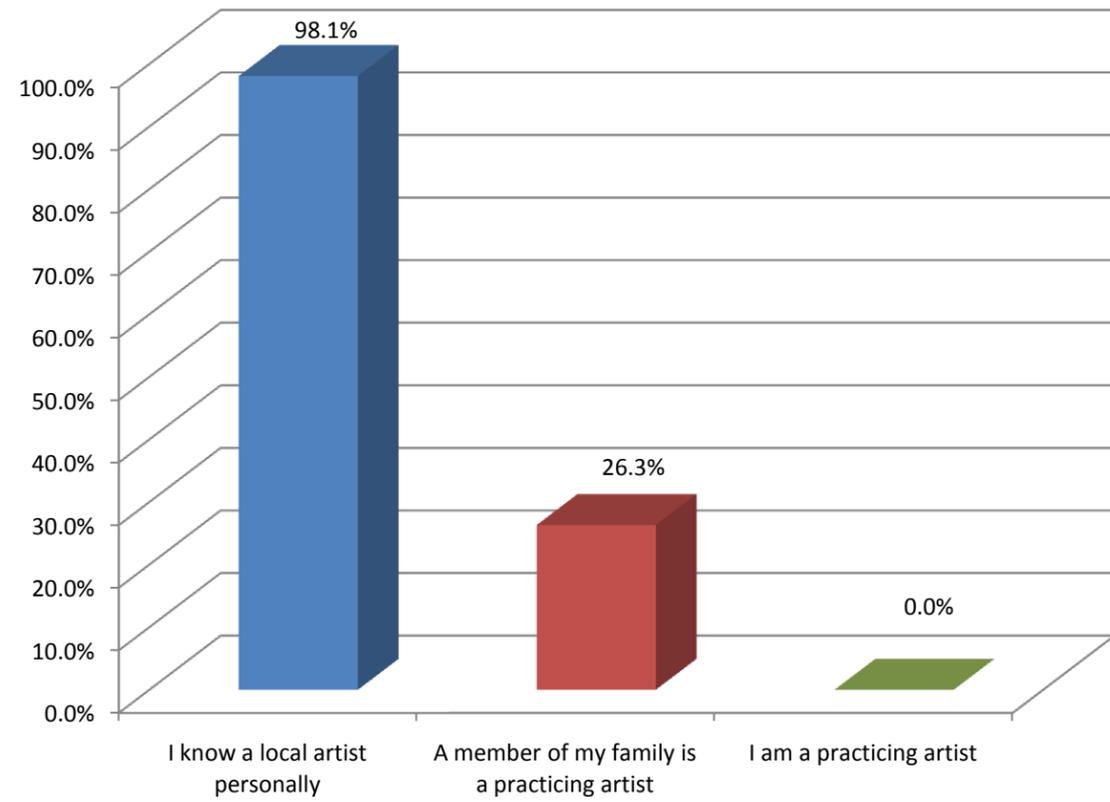
Item	Local media coverage	Local media advertisements	Word of mouth	Emails	Social media sites on the internet	Community sites on the internet	Arts organization sites on the internet	Other sites on the internet (tourism, travel, university, etc.)	Signage or posters	Flyers	Through other organizations (libraries, schools, churches, etc.)	Total
1	48.7% 309	6.6% 42	12.8% 81	13.6% 86	1.9% 12	0.9% 6	9.3% 59	1.3% 8	0.8% 5	0.8% 5	3.3% 21	634
2	15.6% 97	15.4% 96	18.5% 115	20.7% 129	3.7% 23	1.9% 12	10.9% 68	1.9% 12	4.8% 30	3.5% 22	3.0% 19	623
3	5.5% 33	8.5% 51	16.1% 97	18.8% 113	6.8% 41	5.2% 31	11.8% 71	2.8% 17	11.3% 68	5.3% 32	7.8% 47	601
4	5.1% 29	9.3% 53	12.9% 73	11.1% 63	5.8% 33	5.1% 29	11.5% 65	3.5% 20	15.0% 85	8.3% 47	12.3% 70	567
Total %	74.9%	39.8%	60.3%	64.2%	18.2%	13.1%	43.5%	9.5%	31.9%	17.9%	26.4%	
Total #	468	242	366	391	109	78	263	57	188	106	157	
Average %	19.3	10	15.1	16.1	4.5	3.2	10.8	2.4	7.8	4.4	6.5	2,425.0
Total Responses:	634											

9. Are you aware that the Indiana Arts Commission delivers grants and services in partnership with regional not-for-profit organizations throughout the State?



Value	Percent	Count
Yes	80.7%	509
No	19.3%	122
Total Responses:		631

10. Select those which apply to you:



Value	Percent	Count
I know a local artist personally	98.1%	559
A member of my family is a practicing artist	26.3%	150
I am a practicing artist	0.0%	0
Total Responses:		570

Report: Summary Report, Artists Only

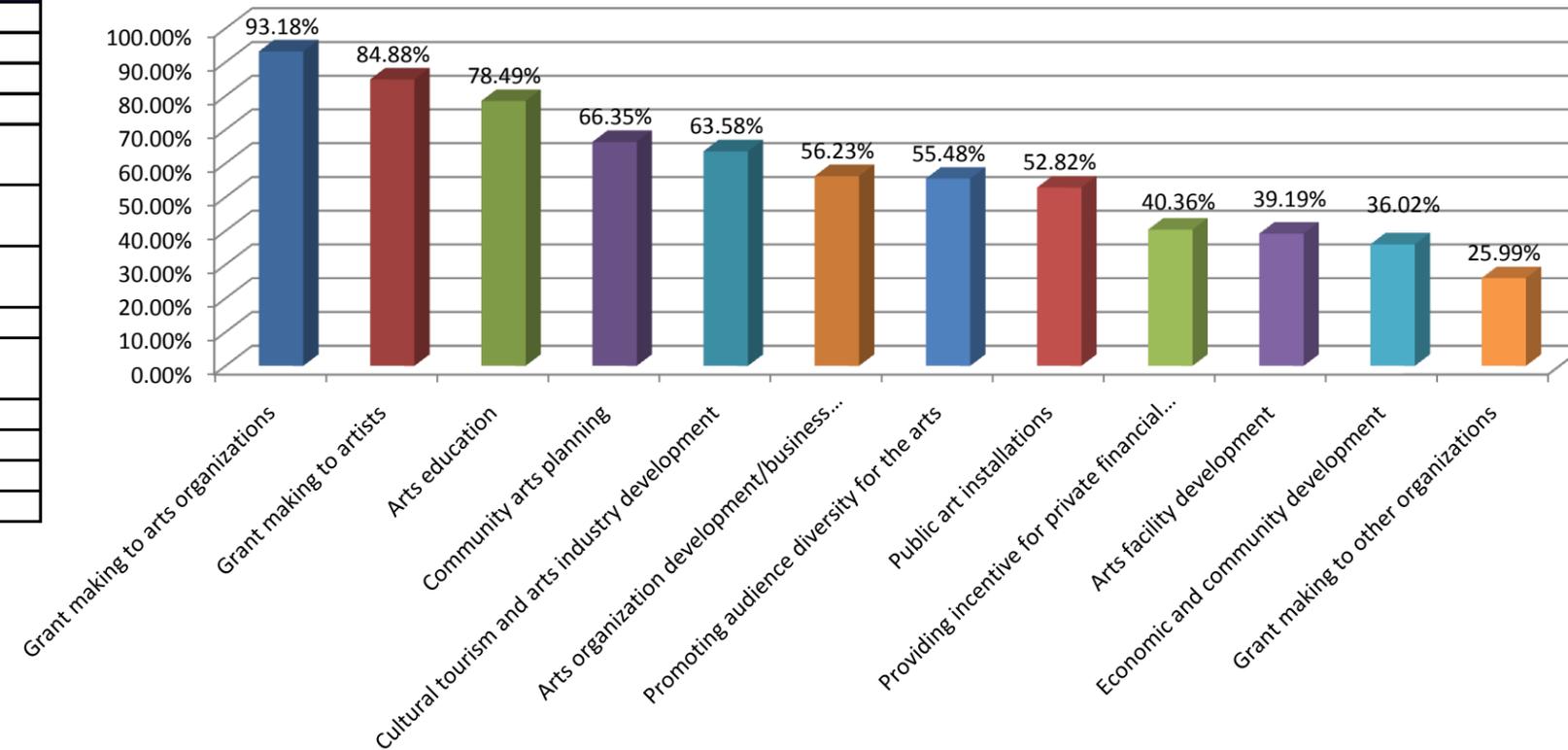
The following data has been compiled from a survey the IAC sent to the INCA and IAC email lists in December of 2009.

Date Run: Jan 07, 2010 12:51

Total Responses: 966

1. To your knowledge, the Indiana Arts Commission (Indiana's State agency for the arts) is involved in which of the following services in our State? (Select as many as you wish.)

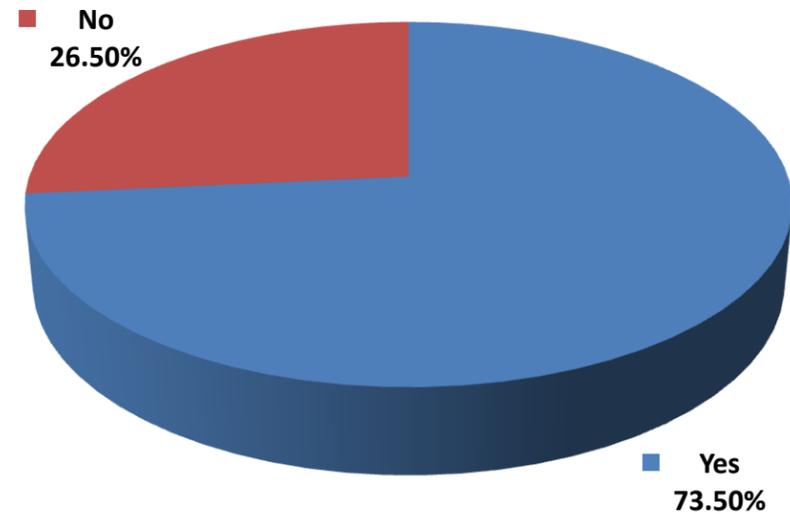
Value	Percent	Count
Grant making to arts organizations	93.18%	875
Grant making to artists	84.88%	797
Arts education	78.49%	737
Community arts planning	66.35%	623
Cultural tourism and arts industry development	63.58%	597
Arts organization development/business assistance	56.23%	528
Promoting audience diversity for the arts	55.48%	521
Public art installations	52.82%	496
Providing incentive for private financial contribution to the arts	40.36%	379
Arts facility development	39.19%	368
Economic and community development	36.02%	357
Grant making to other organizations	25.99%	244
Total Responses:		939



2. What do you believe is the most important and appropriate use of public funds for the Indiana Arts Commission? (Select 6)

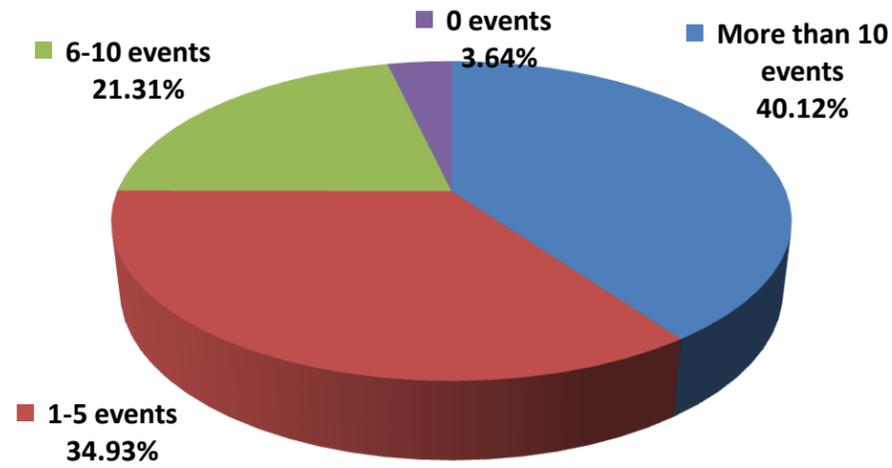
Item	Grant making to arts organizations	Grant making to other organizations	Grant making to artists	Public art installations	Economic & community development business assistance	Arts education	Arts planning	Arts organization development	Arts facility development	Cultural tourism and arts industry development	Providing incentive for private financial contribution to the arts	Promoting audience diversity for the arts	Total
1	40.3% 384	0.3% 3	28.0% 267	2.2% 21	2.0% 19	16.4% 156	1.7% 16	2.1% 20	0.5% 5	4.2% 40	1.0% 10	1.4% 13	954
2	23.7% 223	1.3% 12	30.8% 290	4.8% 45	3.9% 37	15.4% 145	3.4% 32	4.8% 45	2.8% 26	4.1% 39	3.1% 29	2.0% 19	942
3	8.5% 80	1.3% 12	11.6% 109	7.6% 71	5.4% 51	23.6% 221	10.5% 98	8.5% 80	4.3% 40	8.3% 78	5.7% 53	4.6% 43	936
4	6.5% 60	0.8% 7	7.4% 68	5.6% 52	5.2% 48	11.8% 109	12.1% 112	11.9% 110	6.5% 60	14.5% 134	10.1% 93	7.8% 72	925
5	5.6% 51	0.4% 4	5.3% 48	7.3% 66	4.8% 44	7.0% 64	10.8% 98	9.9% 90	9.8% 89	14.2% 129	15.0% 136	9.9% 90	909
6	3.8% 34	1.3% 12	4.8% 43	7.5% 67	6.2% 56	5.7% 51	11.1% 100	9.9% 89	9.4% 84	11.5% 103	14.0% 126	14.8% 133	898
Total %	88.4%	5.4%	87.9%	35.0%	27.5%	79.9%	49.6%	47.1%	33.3%	56.8%	48.9%	40.5%	
Total #	832.0	50.0	825.0	322.0	255.0	746.0	456.0	434.0	304.0	523.0	447.0	370.0	
Average %	15	0.9	14.8	5.8	4.6	13.4	8.2	7.8	5.5	9.4	8	6.6	5,564.0
Total Responses:	955												

3. To your knowledge, have you attended an arts event funded in part by the Indiana Arts Commission in the past year?



Value	Percent	Count
Yes	73.50%	699
No	26.50%	252
Total Responses:		951

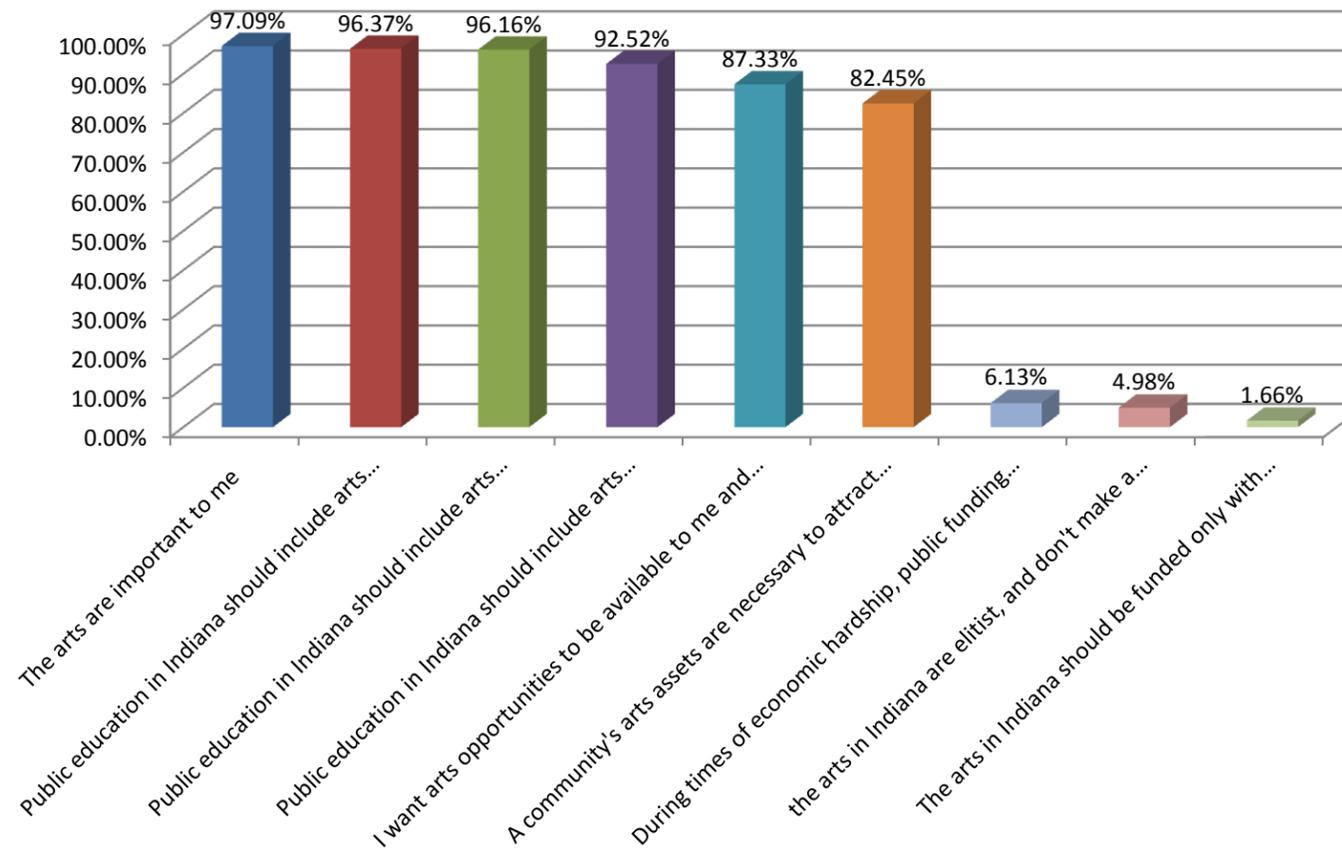
4. How many arts events have you attended in Indiana in the past year?



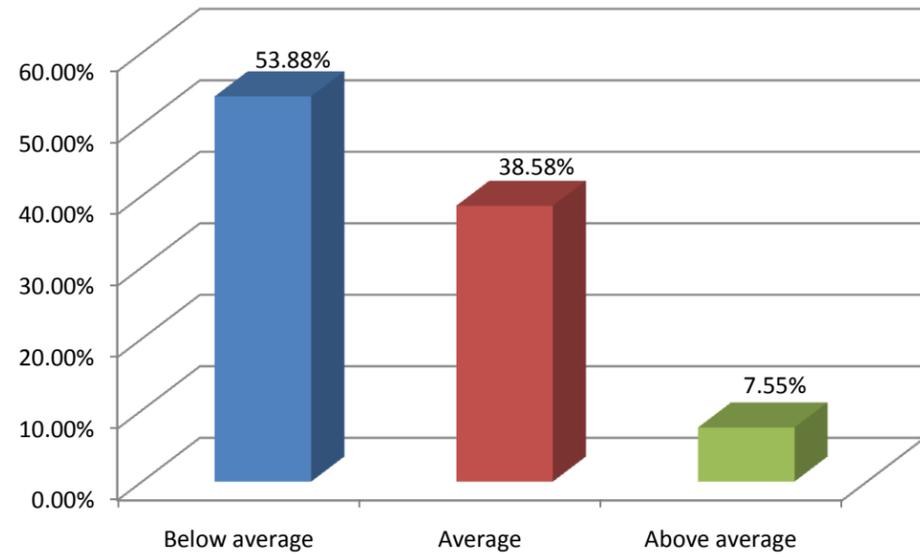
Value	Percent	Count
More than 10 events	40.12%	386
1-5 events	34.93%	336
6-10 events	21.31%	205
0 events	3.64%	35
Total Responses:		962

5. Select the statements with which you agree:

Value	Percent	Count
The arts are important to me	97.09%	935
Public education in Indiana should include arts education for all students in elementary school	96.37%	928
Public education in Indiana should include arts education for all students in middle school	96.16%	926
Public education in Indiana should include arts education for all students in high school	92.52%	891
I want arts opportunities to be available to me and my family in my community, and I think my taxes should help pay for them	87.33%	841
A community's arts assets are necessary to attract and retain employees and businesses	82.45%	794
During times of economic hardship, public funding for the arts should be reduced proportionately more than public funding for other things	6.13%	59
the arts in Indiana are elitist, and don't make a difference to the average citizen	4.98%	48
The arts in Indiana should be funded only with private money, not with public money	1.66%	16
Total Responses:		963

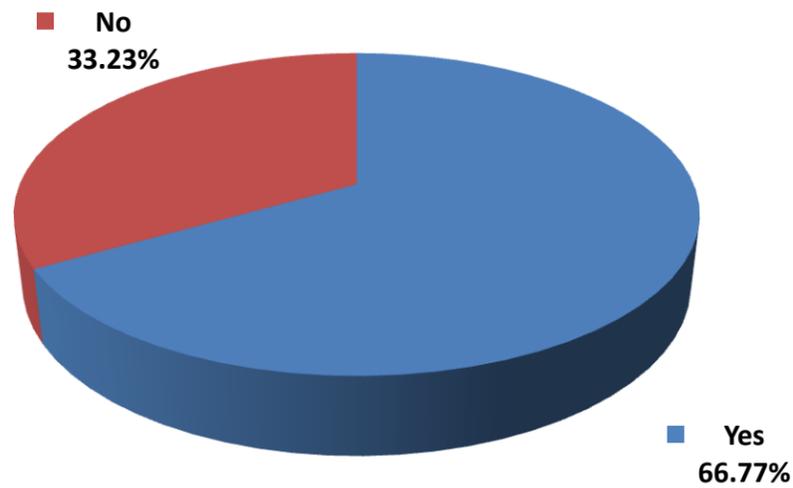


6. Compared to other states, the current arts scene in Indiana is:



Value	Percent	Count
Below average	53.88%	507
Average	38.58%	363
Above average	7.55%	71
Total Responses:		941

7. Have you volunteered for an Indiana arts organization or event in the past year?

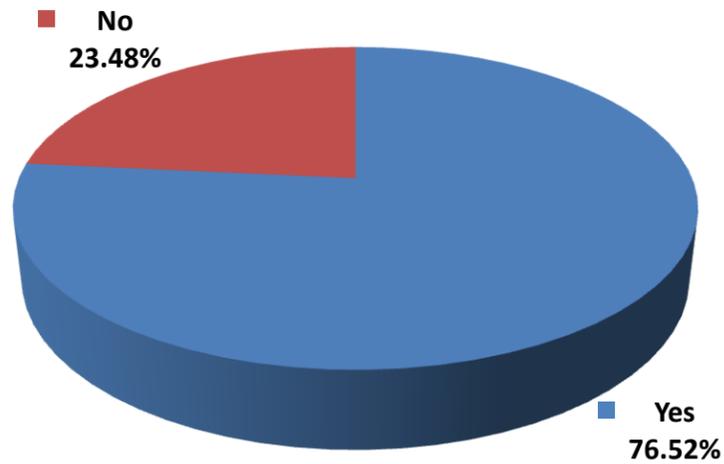


Value	Count	Percent
Yes	639	66.77%
No	318	33.23%
Total Responses:	957	

8. How do you learn about arts opportunities in your community? (select 4)

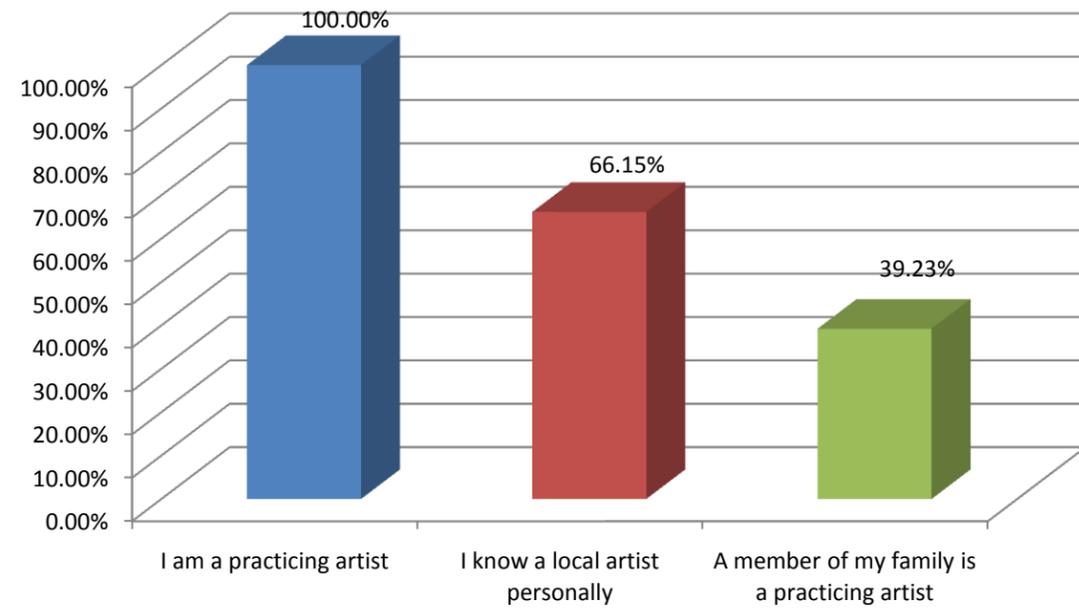
Item	Local media coverage	Local media advertisements	Word of mouth	Emails	Social media sites on the internet	Community sites on the internet	Arts organization sites on the internet	Other sites on the internet (tourism, travel, university, etc.)	Signage or posters	Flyers	Through other organizations (libraries, schools, churches, etc.)	Total
1	38.9% 371	4.1% 39	16.6% 158	21.4% 204	2.8% 27	1.0% 10	10.6% 101	0.9% 9	0.8% 8	0.3% 3	2.5% 24	954
2	14.3% 134	12.3% 115	19.4% 181	21.9% 205	5.9% 55	2.1% 20	13.0% 121	0.9% 8	3.7% 35	2.7% 25	3.7% 35	934
3	8.1% 73	7.2% 65	17.2% 155	16.5% 149	5.5% 50	3.3% 30	17.9% 161	3.3% 30	9.4% 85	4.1% 37	7.3% 66	901
4	7.5% 65	6.9% 60	14.1% 123	9.9% 86	4.8% 42	4.2% 37	11.9% 104	5.5% 48	12.7% 111	8.5% 74	13.9% 121	871
Total %	68.8%	30.5%	67.3%	69.7%	19.0%	10.6%	53.4%	10.6%	26.6%	15.6%	27.4%	
Total #	643	279	617	644	174	97	487	95	239	139	246	
Average %	17.6	7.6	16.9	17.6	4.8	2.7	13.3	2.6	6.5	3.8	6.7	3,660.0
Total Responses:	955											

9. Are you aware that the Indiana Arts Commission delivers grants and services in partnership with regional not-for-profit organizations throughout the State?



Value	Count	Percent
Yes	730	76.52%
No	224	23.48%
Total Responses:	954	

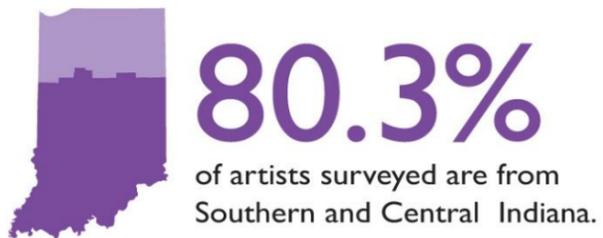
10. Select those which apply to you:



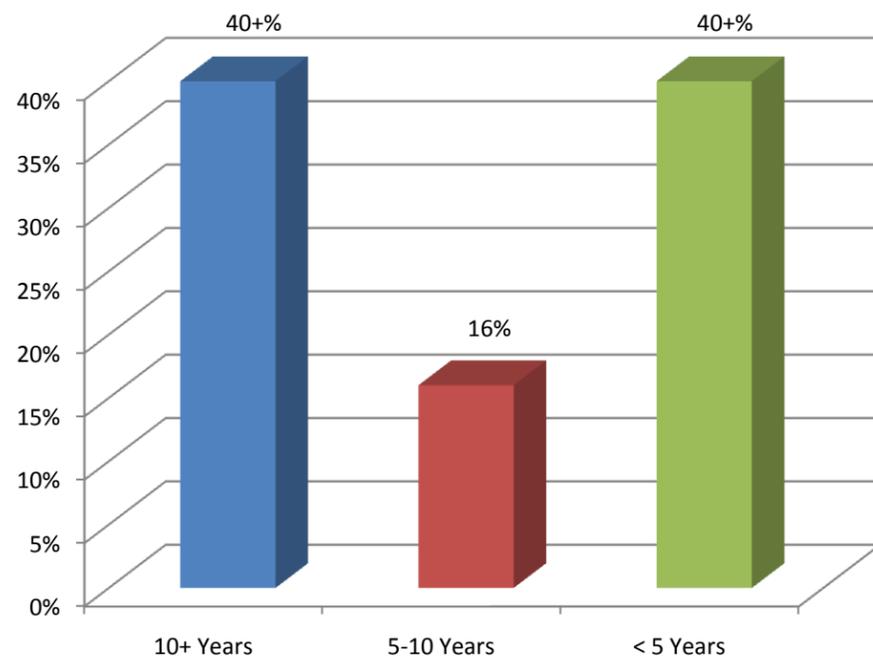
Value	Count	Percent
I am a practicing artist	966	100.00%
I know a local artist personally	639	66.15%
A member of my family is a practicing artist	379	39.23%
Total Responses:	966	



The following information is from a report created by Ball State University on behalf of the Indiana Artisan project in fiscal year 2009. All information in this report is proprietary information and is to be used for planning purposes only.

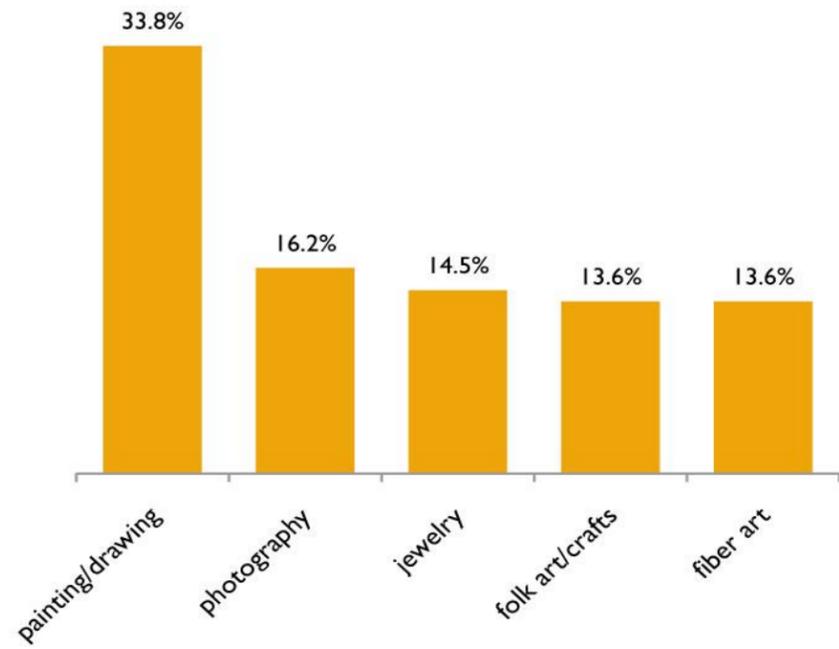


Number of years respondent has been in business.



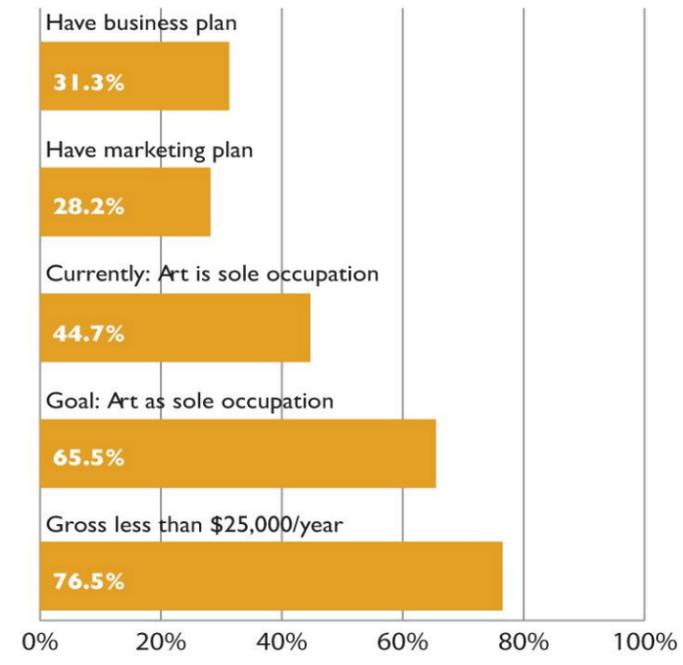
Value	Percent
10+ Years	40%
5-10 Years	16%
< 5 Years	40%

Top five types of art created by respondents.

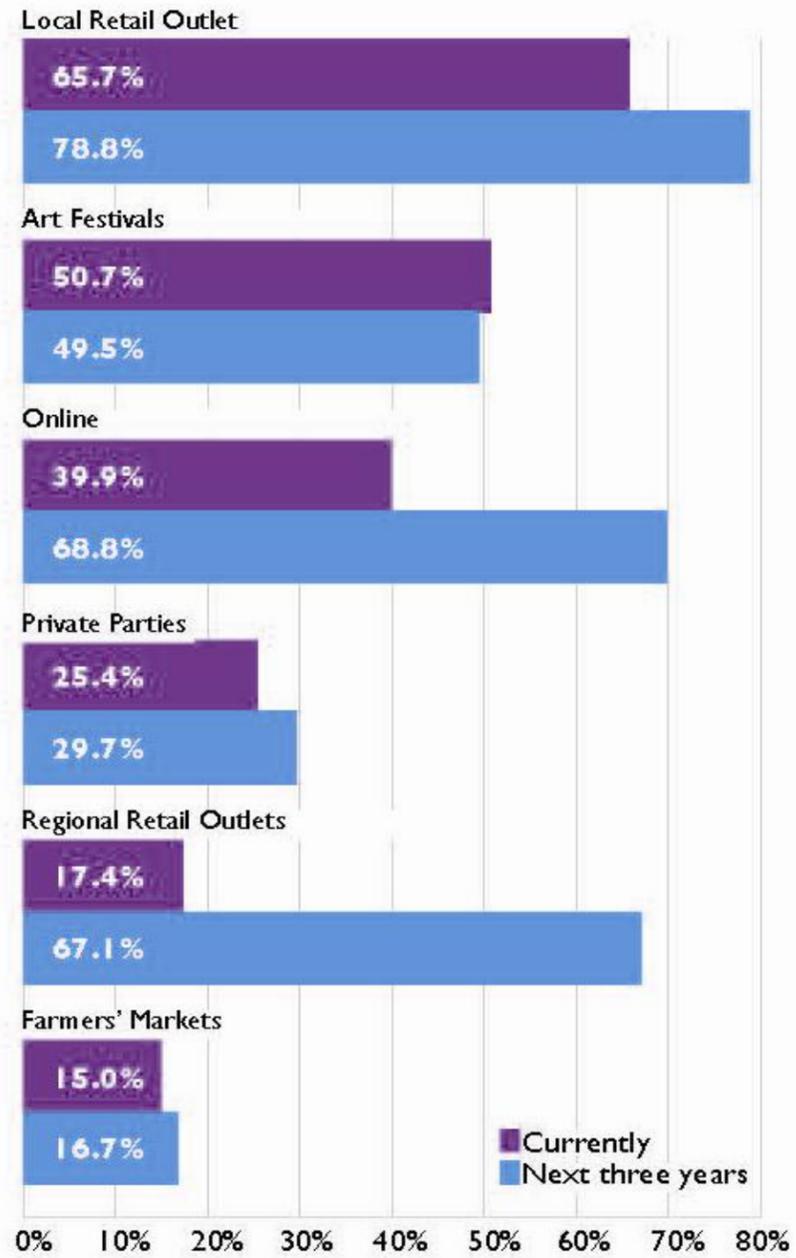


Other disciplines selected by at least 10% of respondents include sculpting and multi arts.

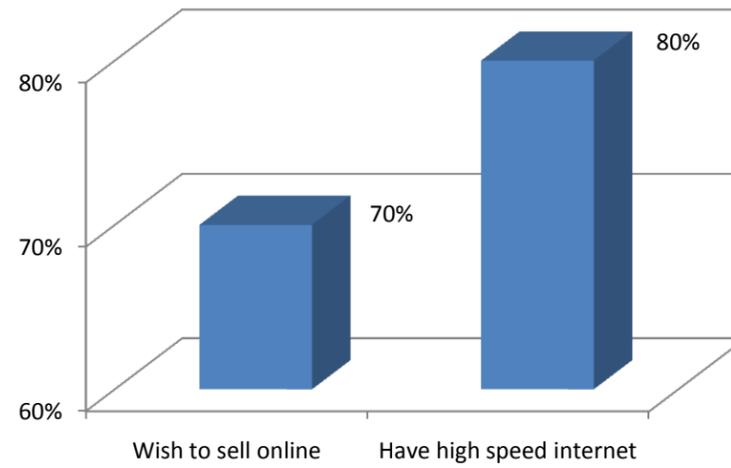
Business Operations



Where Artists Sell Their Art (currently and in 3 years)



Online Sales

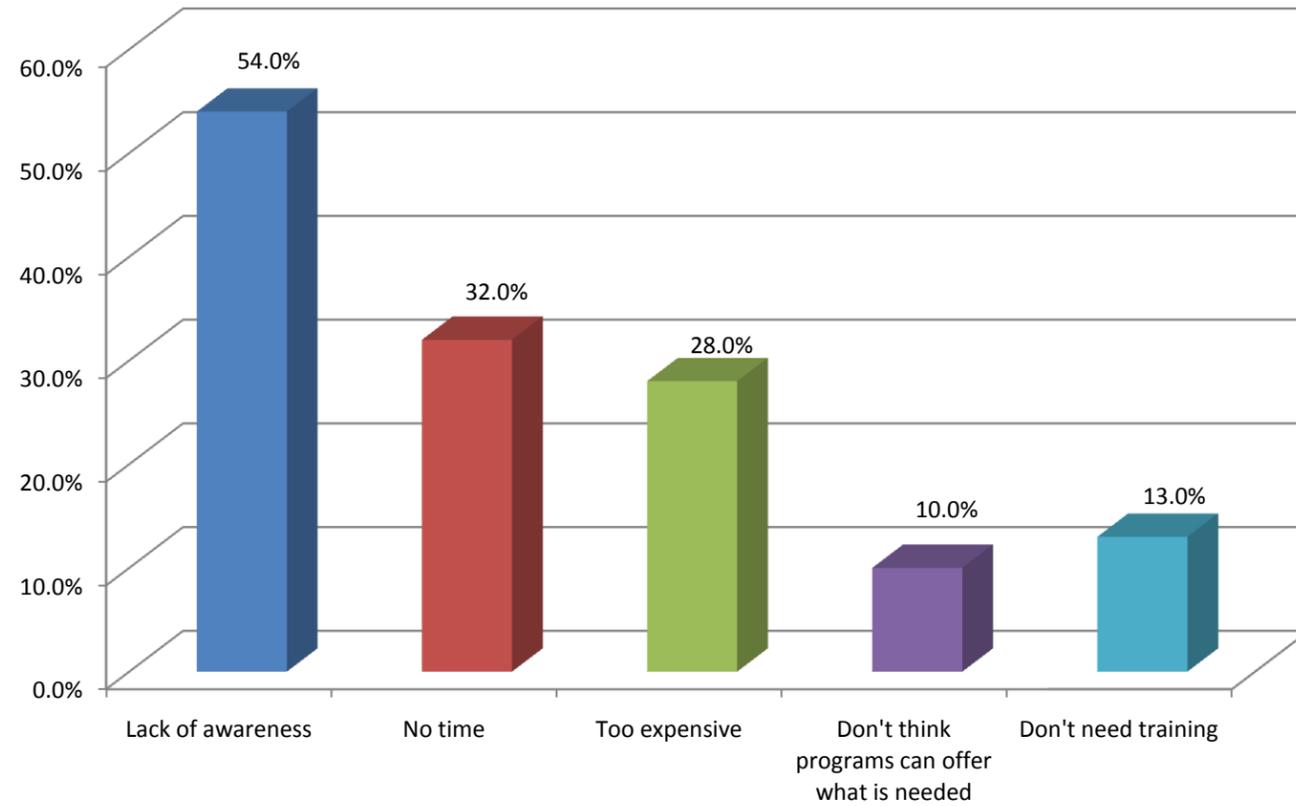


Value	Percent
Wish to sell online	70%
Have high speed internet	80%

Reasons for Not Attending Business Development Training

Only 25% of respondents have attended any business development or training program during the past year.

The service provider used most often for training is their regional arts organization.



Value	Percent
Lack of awareness	54.0%
No time	32.0%
Too expensive	28.0%
Don't think programs can offer what is needed	10.0%
Don't need training	13.0%

Optimal Training Logistics

Delivery Method Face-to-Face

Best Day Tuesday

Best time of Day Morning

Length of Training 2-4 hours

Travel Distance up to 30 miles

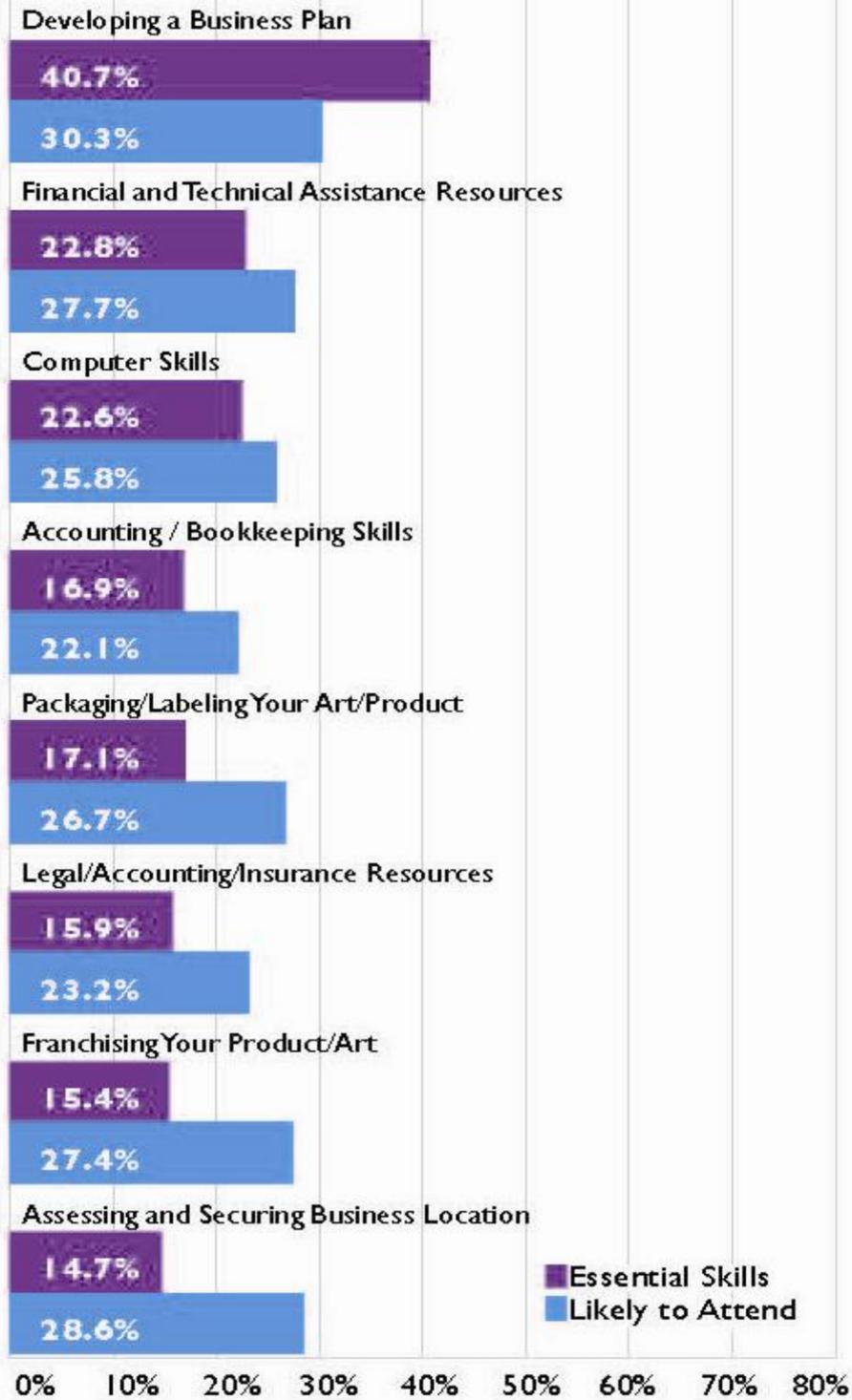
37% of respondents preferred morning training, but another 29% listed no time preference.

39% of respondents preferred 2-4 hour training; 36% preferred 1-2 hours.

Of the 80% of respondents who indicated that training must be within a 50 mile radius, 43% indicated they would not drive more than 30 miles.

Training Topics

Essential Skills/Likely to Attend



Other Topics that would Expand/Develop Business

Only a third of respondents volunteered additional information.

Almost all responses (91%) could be placed into the following six categories, listed in rank order from most frequently mentioned:

1. Legal information/requirements
2. Marketing assistance
3. Grant writing instruction
4. Photography skill building for art promotion
5. Direct selling procedures
6. Developing and purchasing co-op

In late 2007, the IAC asked the IU School of Public and Environmental Affairs (SPEA) to plan a survey of the capacity building and technical assistance needs of Indiana arts and cultural organizations. The sample included 1,792 nonprofit and public/governmental organizations that provide arts and cultural activities (but excludes individual artists and for-profit organizations) and that have sought funding from the IAC or any of its regional partners since 2003. In all, 279 organizations completed the survey, another 96 completed portions of the survey, and 22 organizations refused to participate, concluding in an overall response rate of 27 percent.

I. Capacity Building: Challenges and Assistance

Focusing on seven broad categories, survey respondents were asked to indicate the extent to which specific types of capacity building efforts within that category present major, minor or no challenges to the respondent's organization. Those responses were coded to a four-point scale to compute an average challenge score for each of the seven categories.

3 indicated "major challenge"; 2 indicated "minor challenge"; 1 indicated "not a challenge"; and zero indicated "not applicable."

A. Capacity Building Challenges and Helpful Assistance - Overview

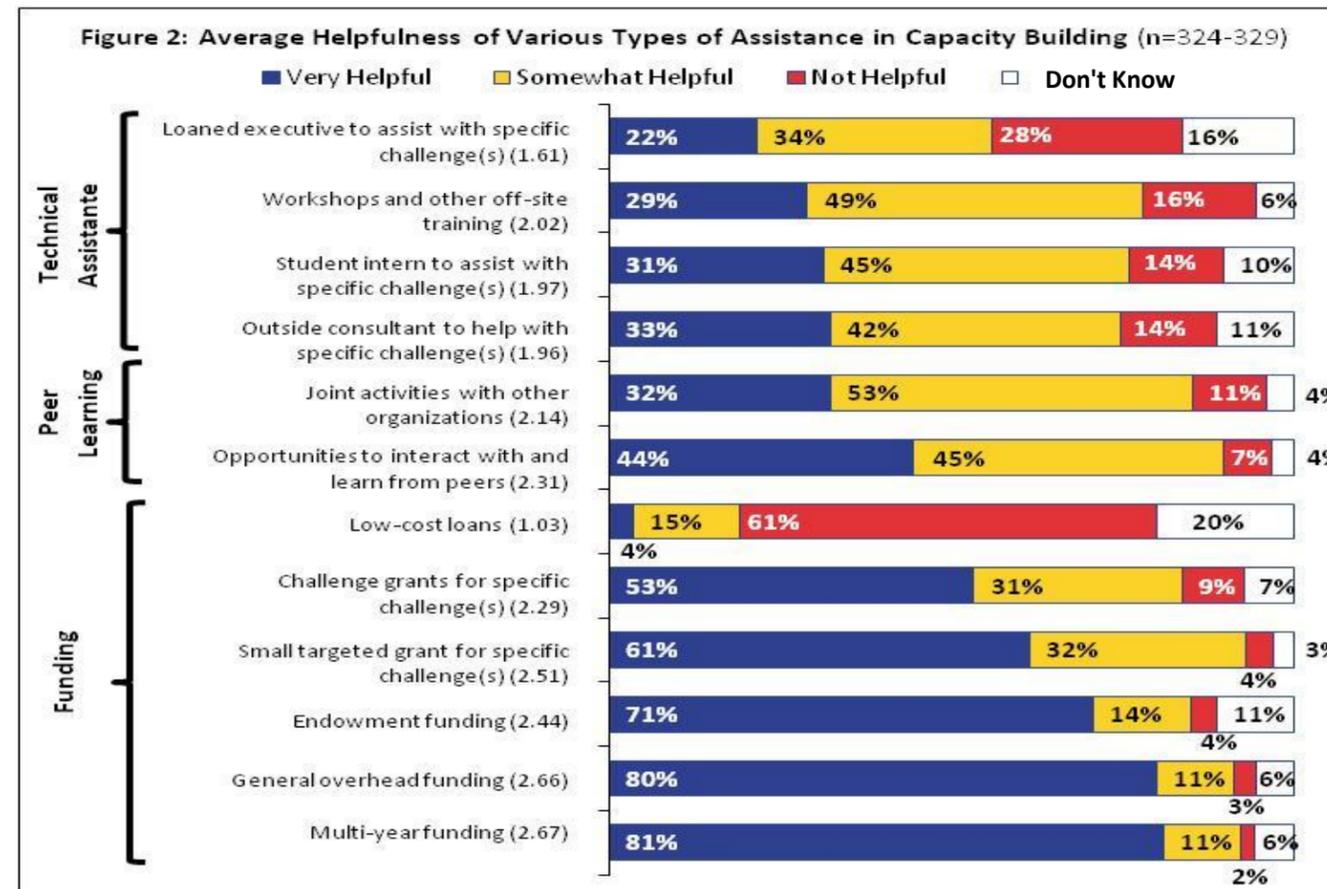
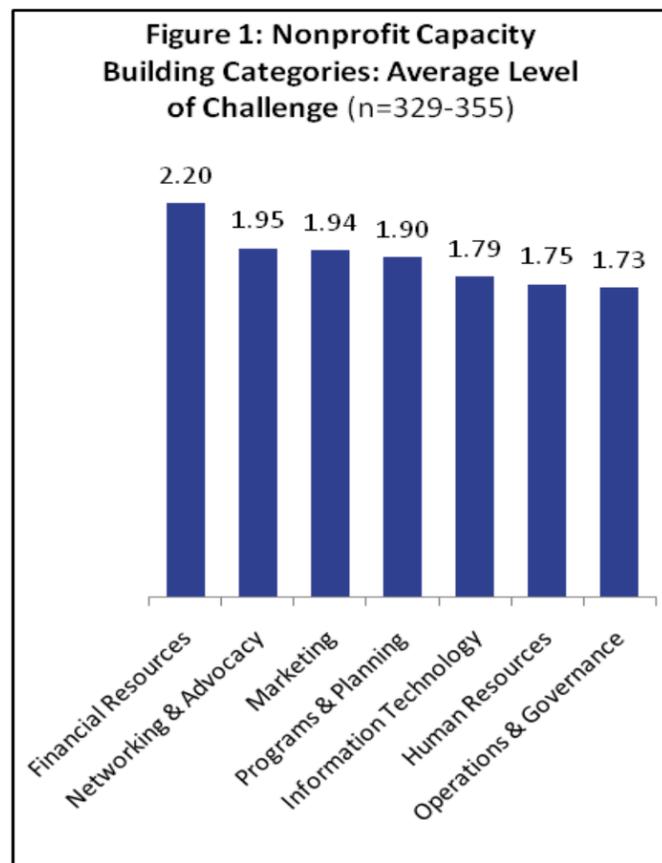
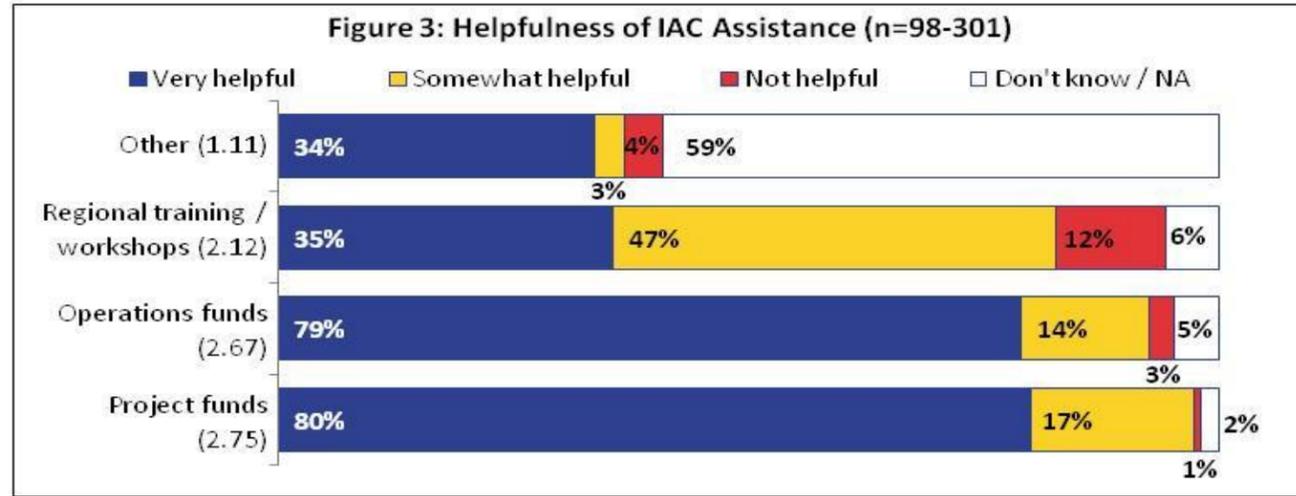


Figure 1 shows the average challenge scores for the seven categories, ranging from most challenging to least challenging.

Respondents were also asked to consider if particular types of assistance (e.g. funding, peer assistance, technical assistance) would be very, somewhat, or not helpful in addressing these challenges as a whole (or not applicable). Responses were coded according to a four-point scale.

I. Capacity Building: Challenges and Assistance

A. Capacity Building Challenges and Helpful Assistance - Overview (continued)

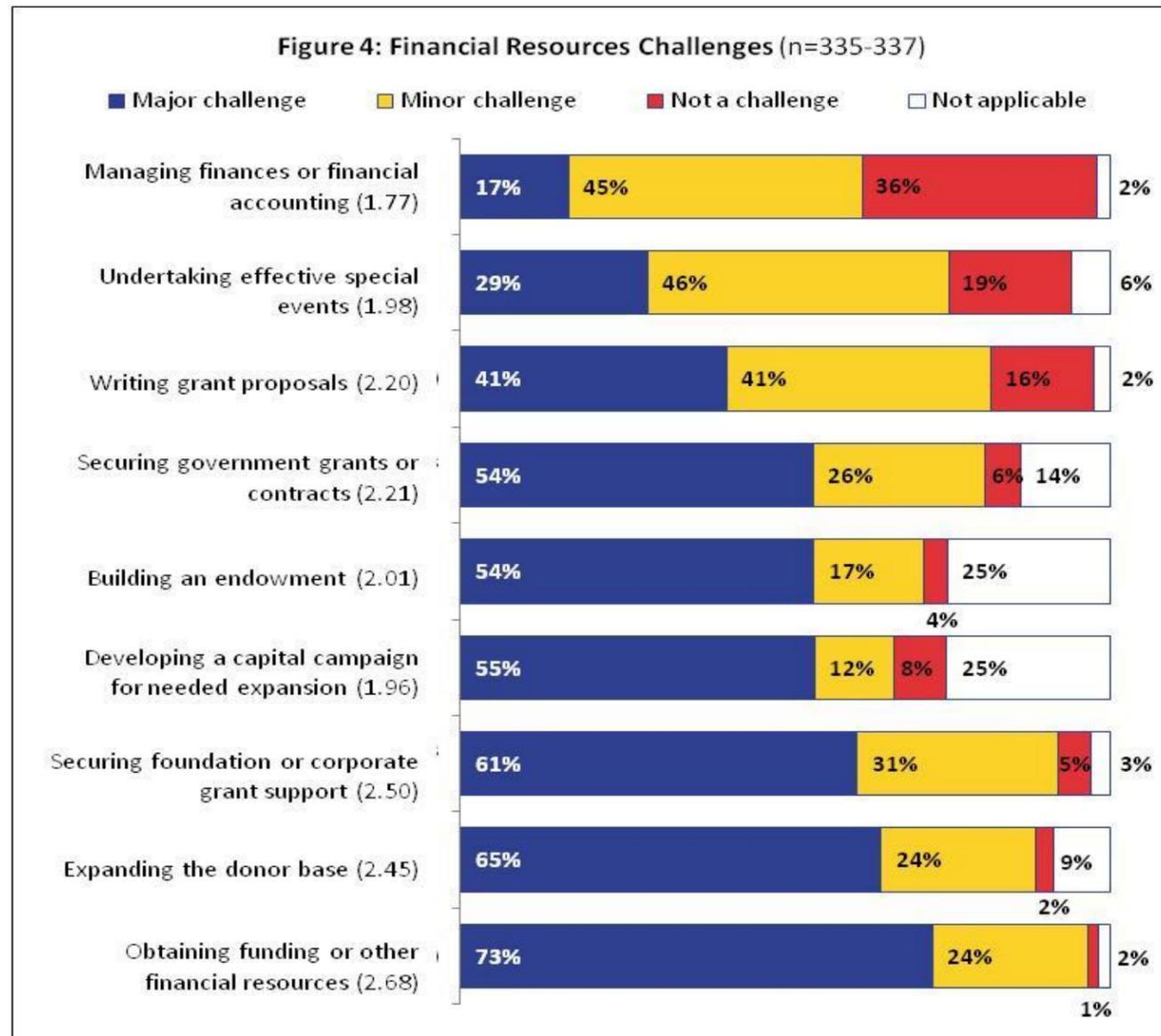


The "Other" category includes on-site training sessions, assistance with public awareness and publicity, and challenge grants to help build endowments.

I. Capacity Building: Challenges and Assistance

B. Capacity Building Challenges

1. Financial Resources

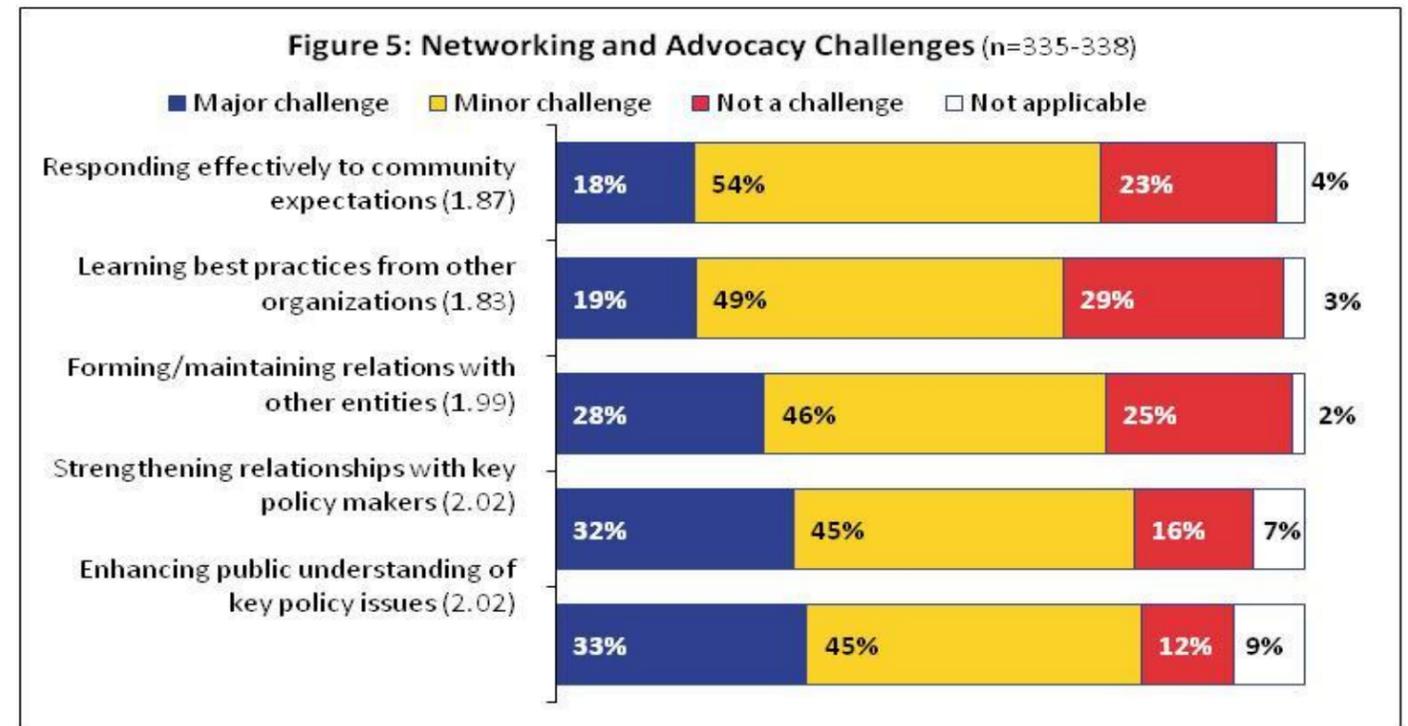


All aspects of securing financial resources present at least a minor capacity building challenge to more than 60 % of respondents. Six of these dimensions are viewed as a major challenge by 54% or more. The first three of these activities are viewed as at least a minor challenge by 90% or more.

I. Capacity Building: Challenges and Assistance

B. Capacity Building Challenges

2. Networking and Advocacy



Challenges related to networking and advocacy activities scored second overall in terms of average challenges, but as Figure 5 shows, none of the five items included in this category are considered a major challenge by one-third.

I. Capacity Building: Challenges and Assistance

B. Capacity Building Challenges

3. Marketing

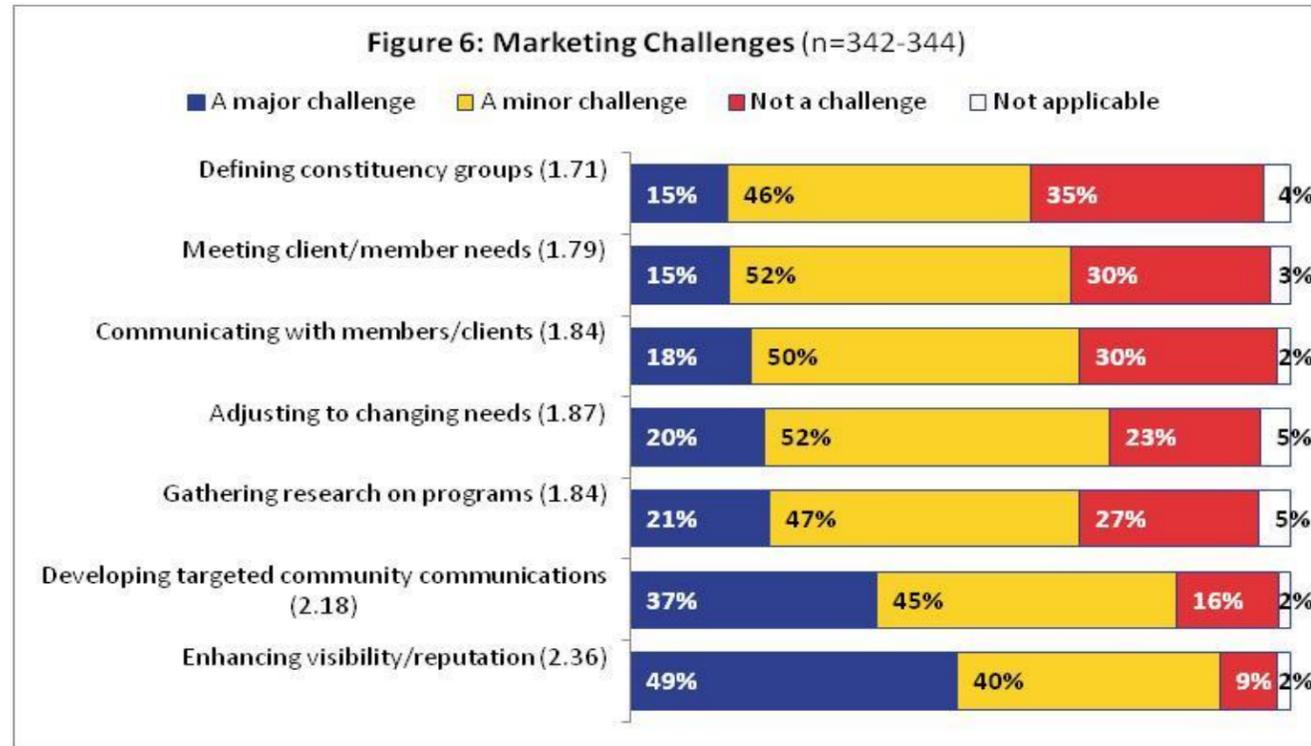


Figure 6 shows two of these marketing challenges are seen as at least minor challenges by more than 80%: enhancing the visibility and reputation of the organization's arts and culture activities and developing targeted community communications.

I. Capacity Building: Challenges and Assistance

B. Capacity Building Challenges

4. Programs and Planning

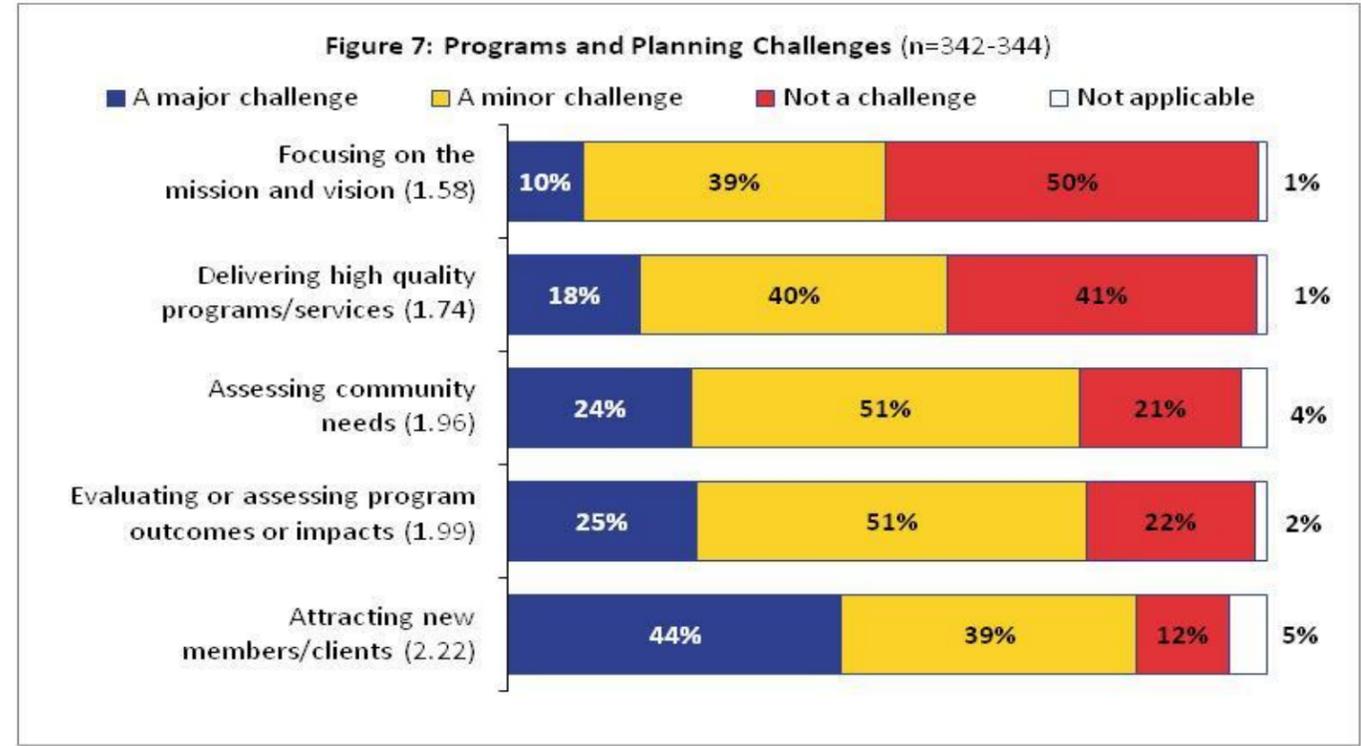
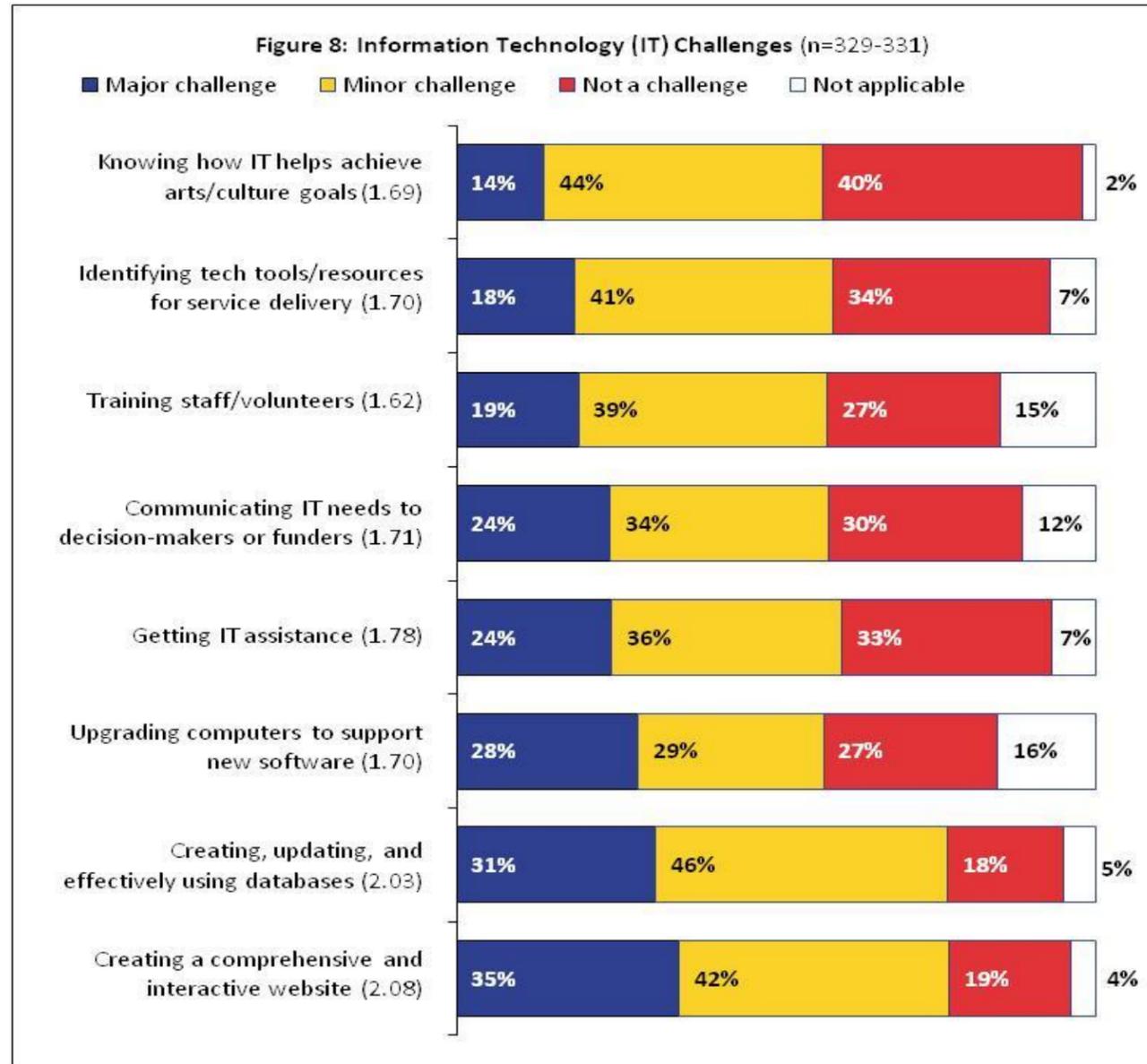


Figure 7 shows challenges related to programs and planning, and the most pervasive challenge is associated with attracting new members or clients.

I. Capacity Building: Challenges and Assistance

B. Capacity Building Challenges

5. Information Technology

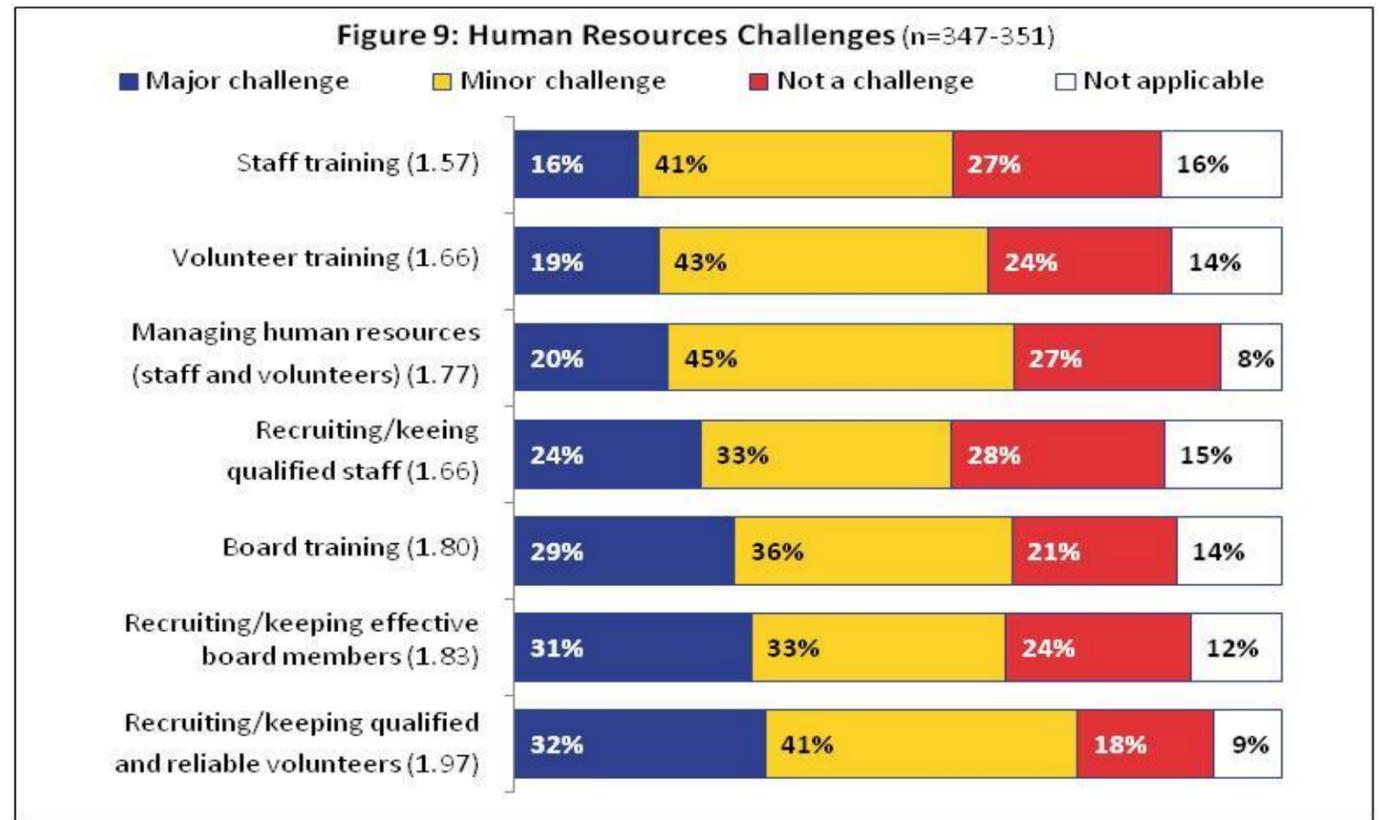


Challenges related to information technology (IT) had lower overall average challenge scores than those related to programs and planning and marketing.

I. Capacity Building: Challenges and Assistance

B. Capacity Building Challenges

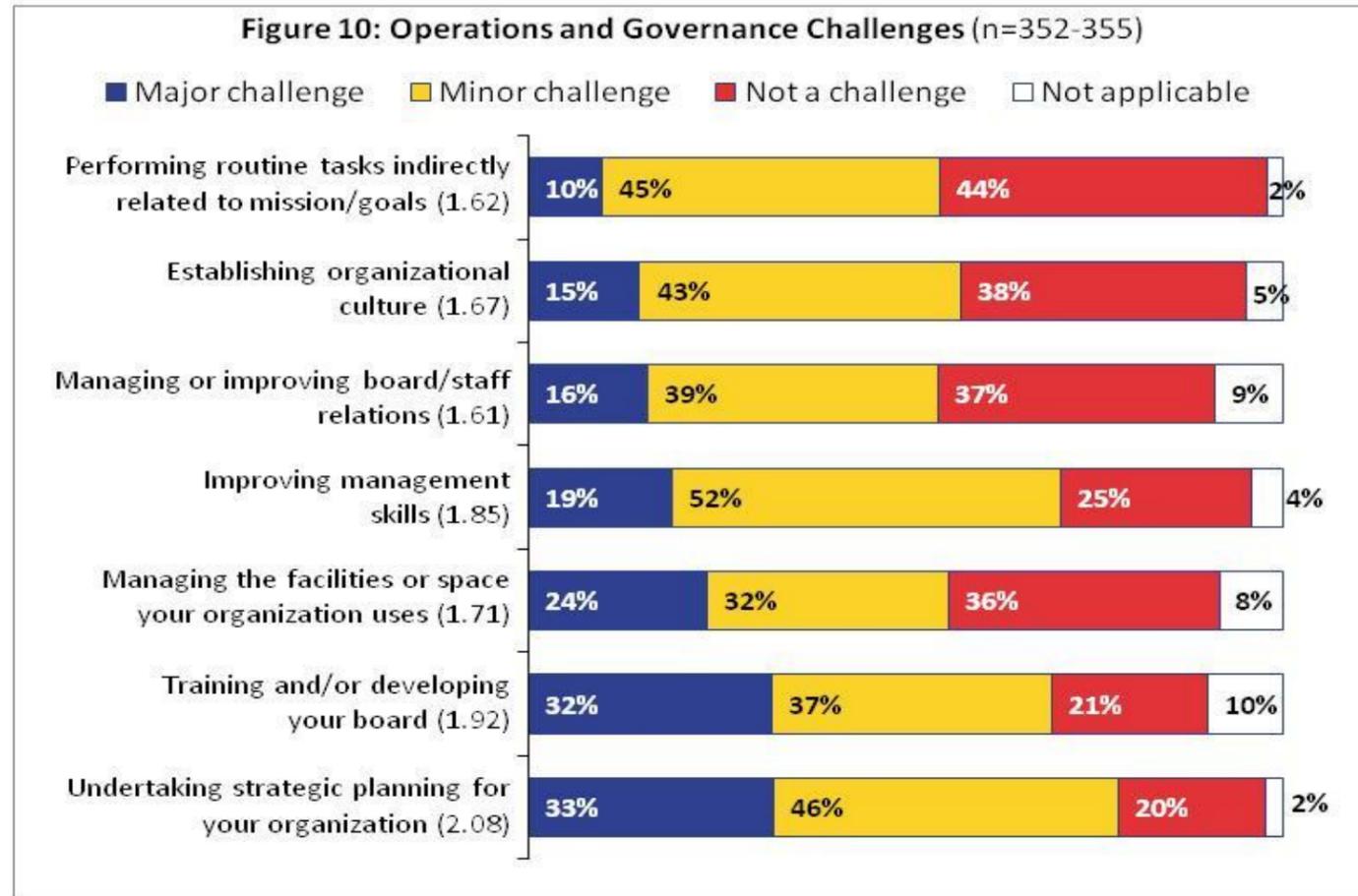
6. Human Resources



The average challenge scores for human resource category was the second to lowest for the seven broad categories considered; however, Figure 9 shows all nine items included in this category are considered at least a minor challenge by more than half.

I. Capacity Building: Challenges and Assistance

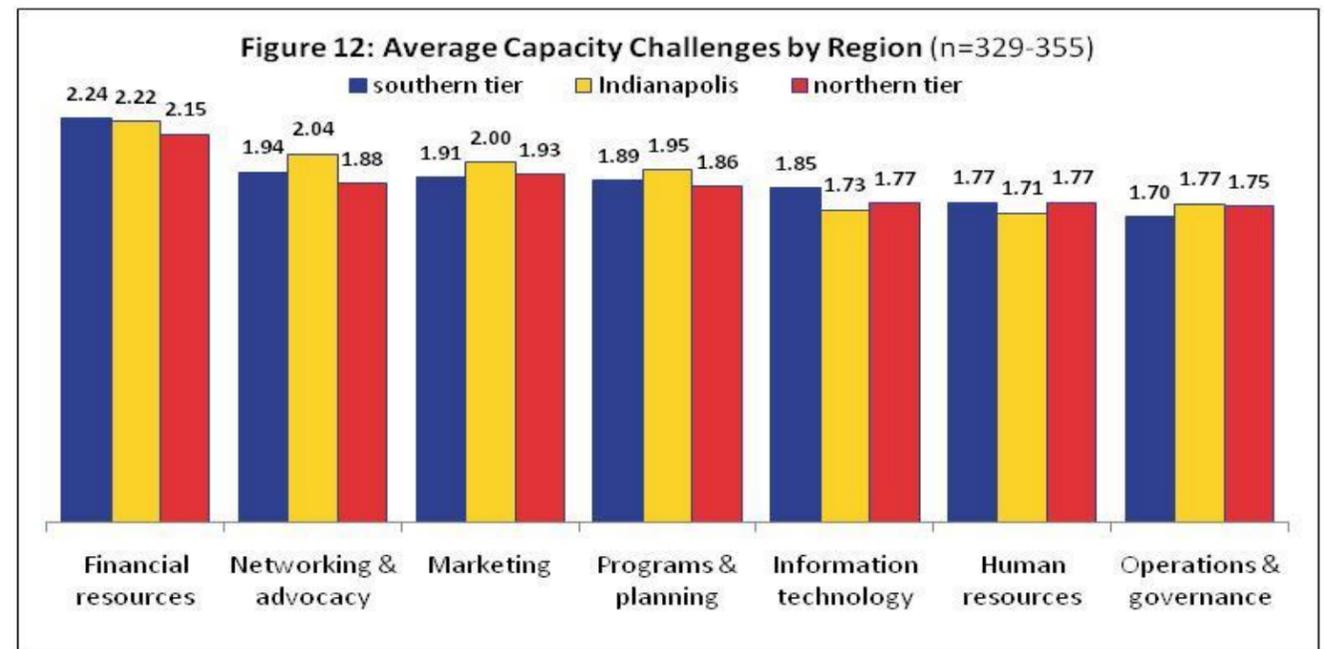
B. Capacity Building Challenges
7. Operations and Governance



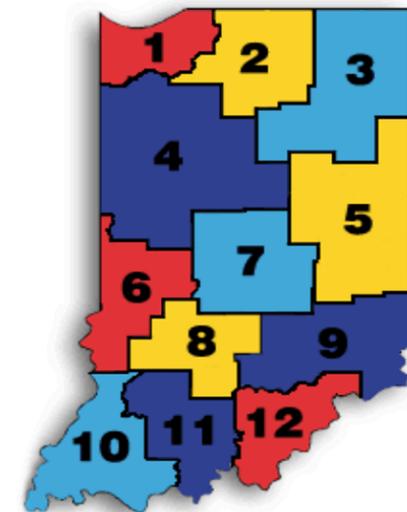
The average challenge score for operations and governance was the lowest for the seven different categories considered. As Figure 10 shows, more than half of all respondents reported at least a minor challenge in undertaking any of the seven types of activities included in this category, although the percent reporting these to be major challenges ranged from a high of 33% for undertaking strategic planning to only 10% who reported similarly for performing routine tasks indirectly related to mission or goals.

I. Capacity Building: Challenges and Assistance

B. Capacity Building Challenges
8. Regional Comparisons



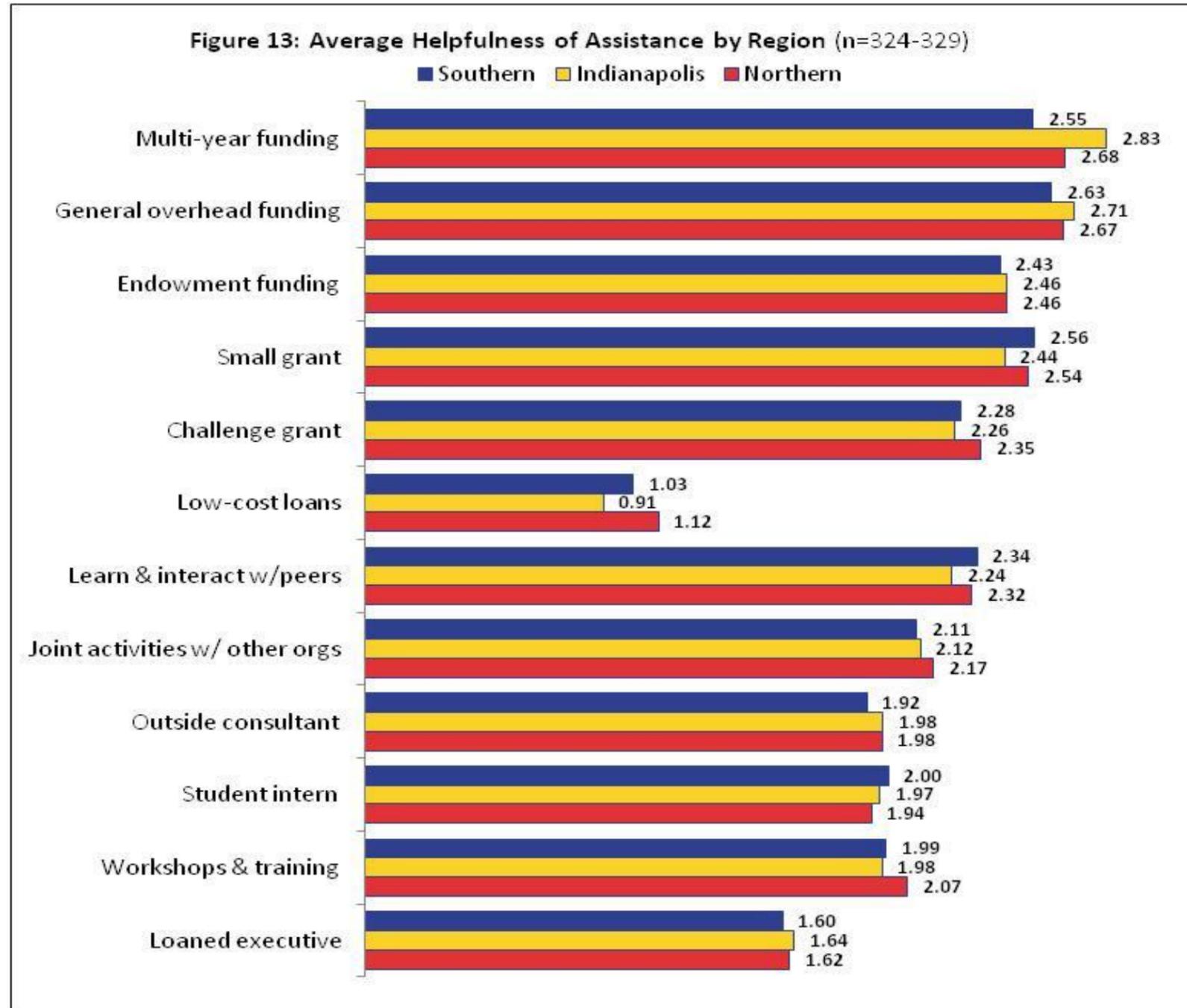
To explore whether there are regional differences in capacity building challenges or helpfulness of various types of assistance, respondents were grouped into three broad regions: (1) the Northern tier (which includes IAC regions 1 through 5 North and East of Indianapolis); (2) the Indianapolis region; and (3) the Southern tier (which includes IAC regions 6 and 8 through 12). The three regional tiers have roughly the same number of respondents (140 in the Northern tier; 102 in the Indianapolis region; and 129 in the Southern tier). Overall there appear to be very few regional differences.



I. Capacity Building: Challenges and Assistance

C. Capacity Building Helpful Assistance

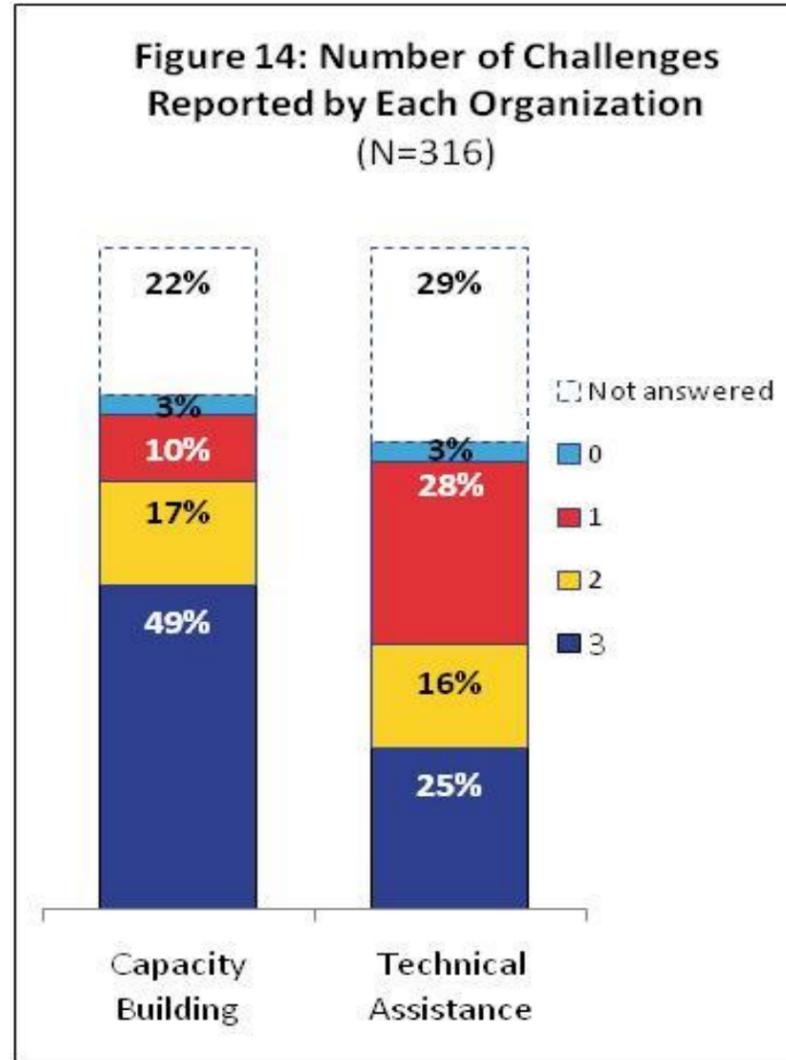
1. Regional Comparisons



As Figure 13 shows, there are also relatively few differences in terms of how helpful various types of assistance would be. Indianapolis area respondents appear more likely to find multi-year funding helpful compared to those in the Southern tier (2.83 and 2.55 respectively). Second, there are differences in how helpful respondents find low-cost loans, with Northern tier organizations finding these more helpful.

II. Capacity Building and Technical Assistance: Arts and Culture Agency Views

A. Extent of Capacity Building and Technical Assistance Needs - Overview

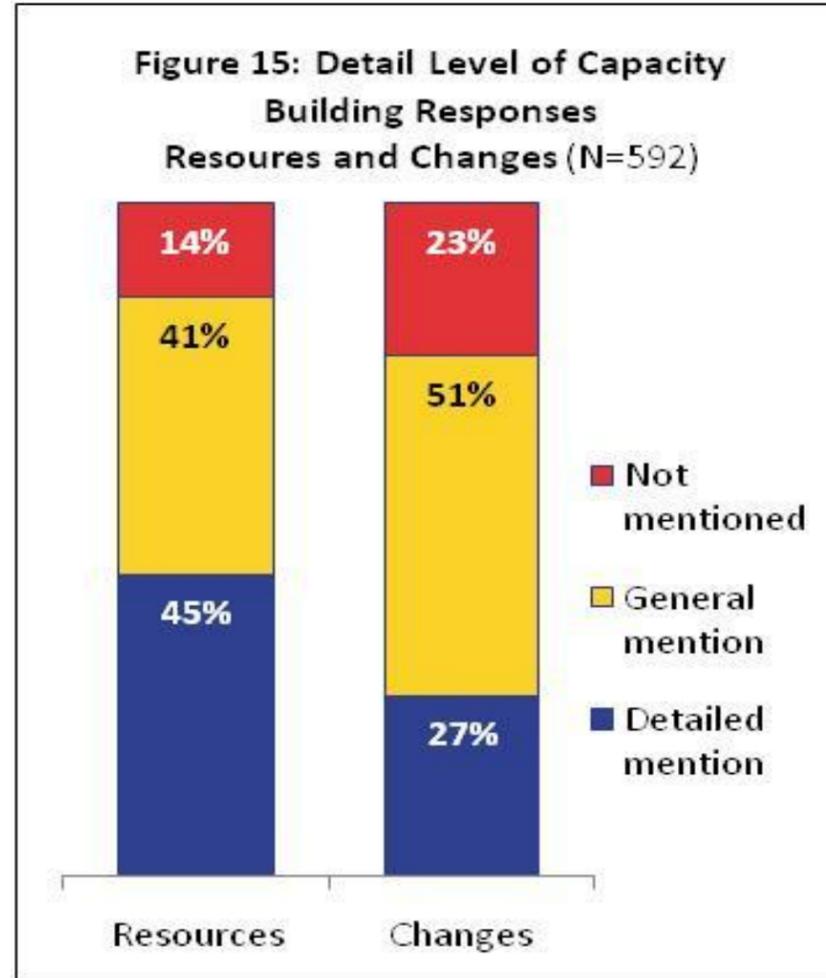


Almost half of the organizations (49 %) described three capacity-building challenges when given the opportunity to do so, 17% described two and 10% described one. By comparison, many fewer organizations (only 25%) used the opportunity to describe three technical assistance needs, another 16% described two, and 28% described just one.

II. Capacity Building and Technical Assistance: Arts and Culture Agency Views

B. Capacity Building

1. Three Most Significant Capacity Building Needs

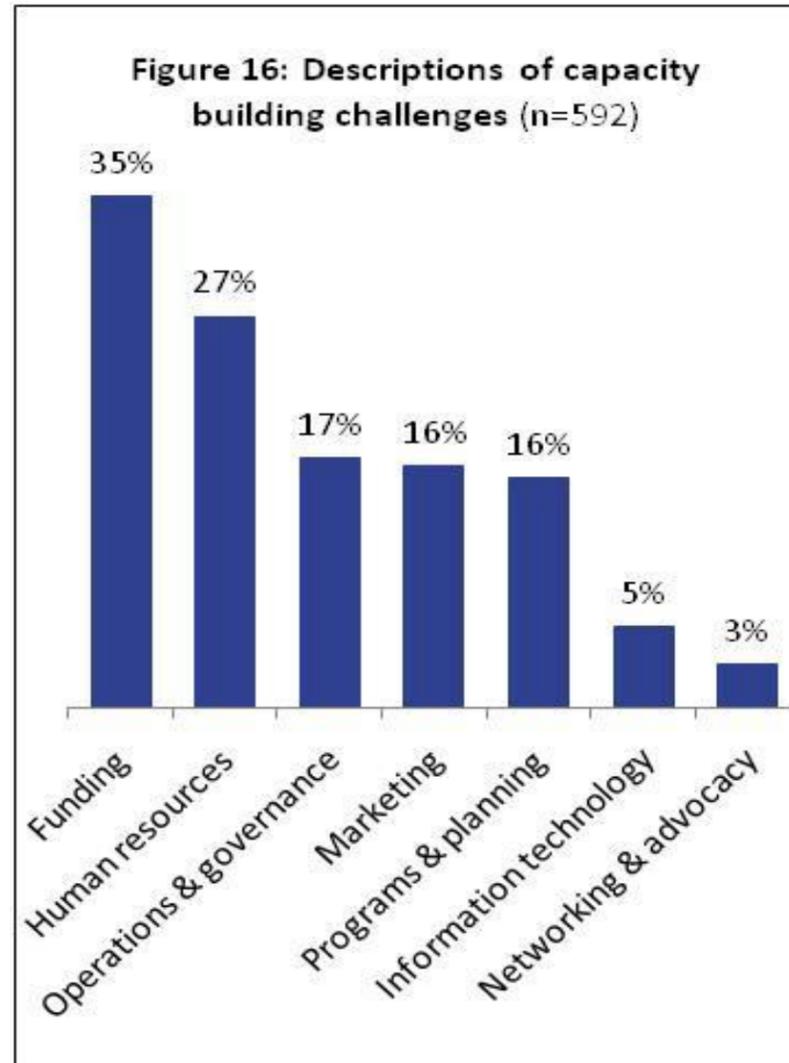


Respondents were examined by the extent to which they included references to organizational changes or need for resources when describing three most significant capacity building needs. Respondents provided greater detail on the types of resources needed than on the organizational changes that might be involved.

II. Capacity Building and Technical Assistance: Arts and Culture Agency Views

B. Capacity Building

2. Specific High Priority Capacity Building Needs

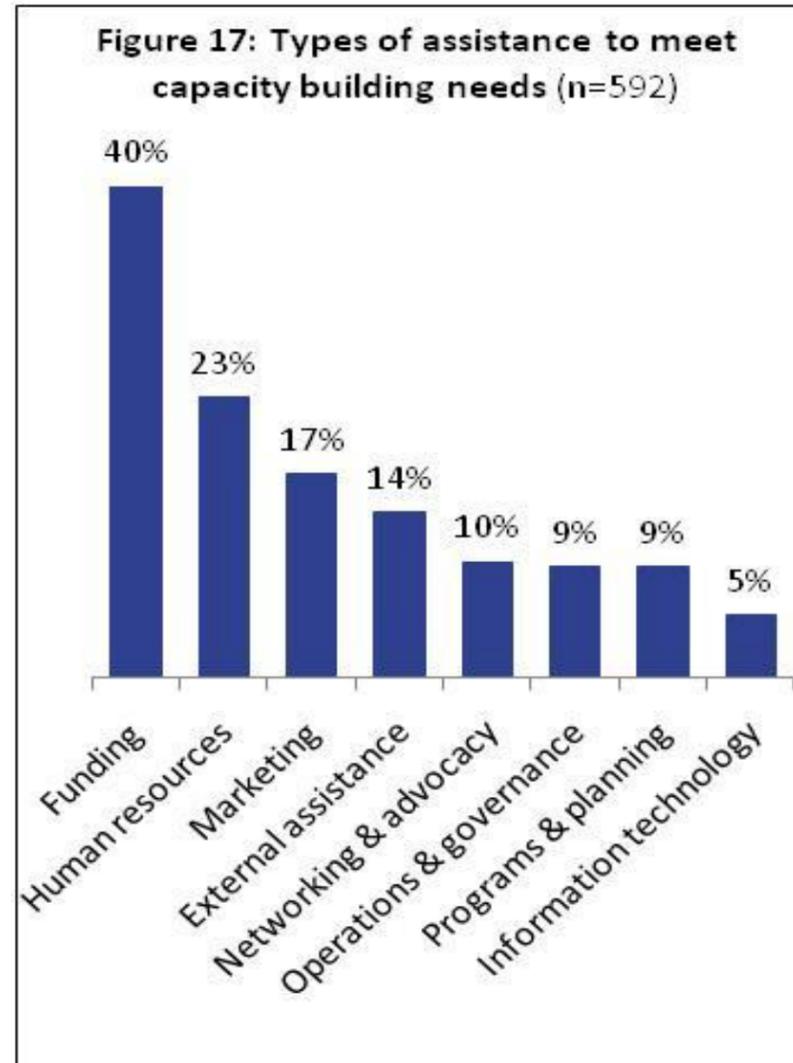


In Figure 16, we considered whether a particular need or activity is included in the three most important capacity building needs described by the respondent and then computed the percent of all descriptions that contain a reference to a given need. This figure shows how the descriptions align with the seven broad categories considered earlier.

II. Capacity Building and Technical Assistance: Arts and Culture Agency Views

B. Capacity Building

3. Helpful Ways to Address Capacity Building Needs

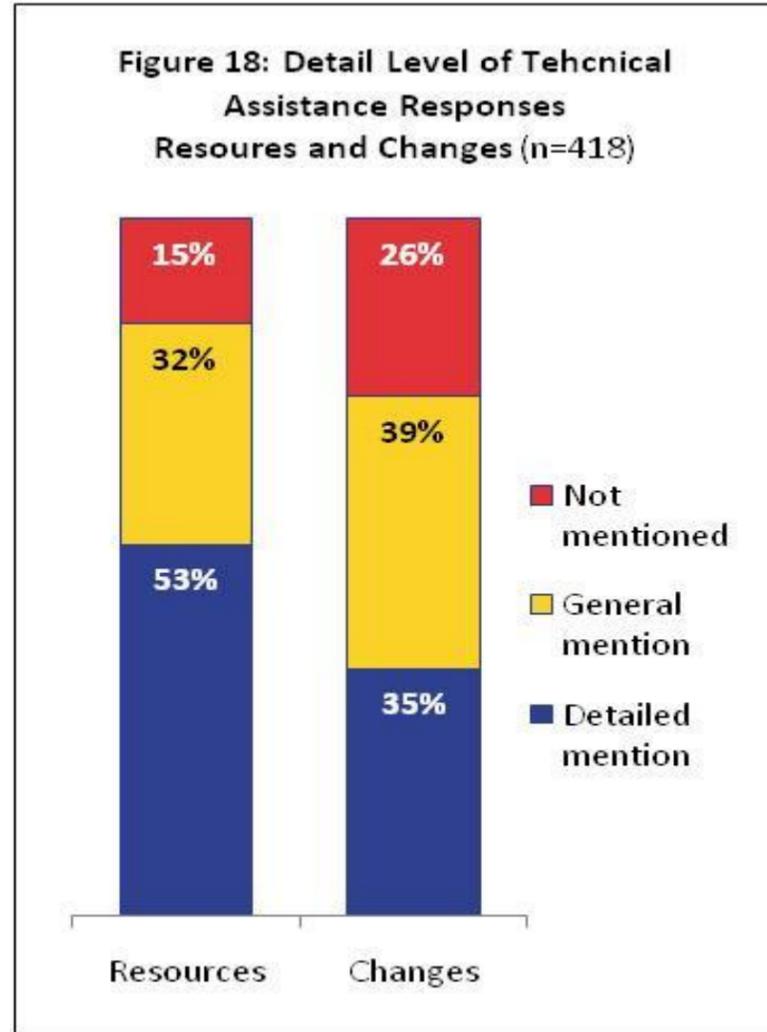


Some reference to funding was mentioned in 40% of all descriptions of what would be most helpful to address capacity challenges.

II. Capacity Building and Technical Assistance: Arts and Culture Agency Views

C. Technical Assistance

1. Three Most Significant Technical Assistance Needs

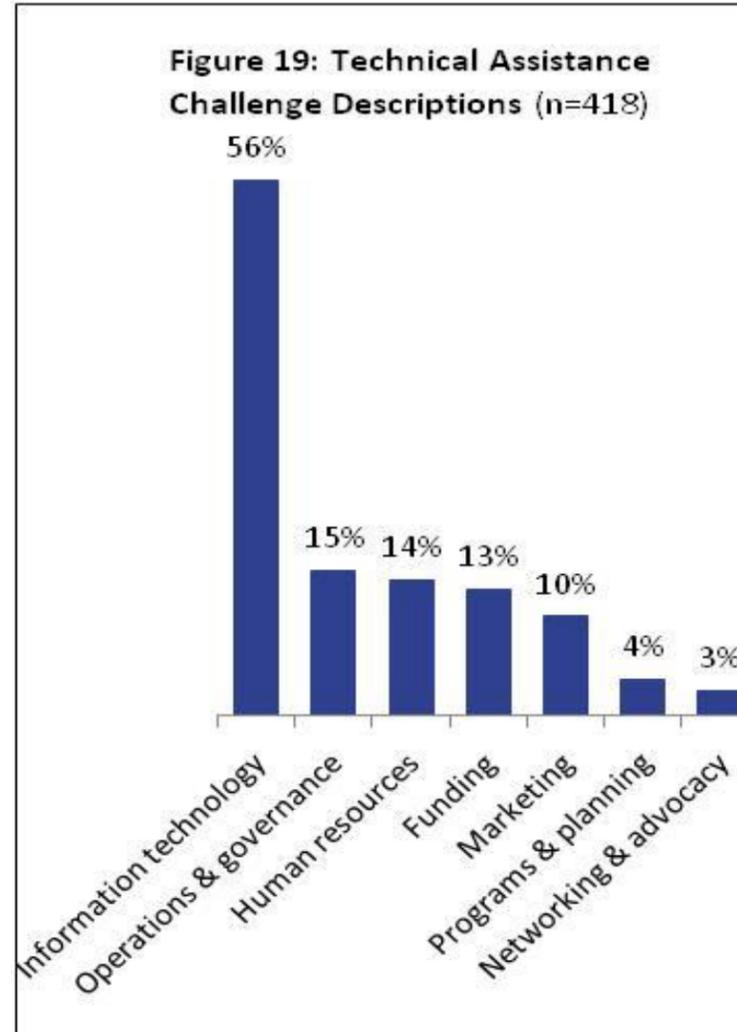


As before, references to organizational changes and need for resources were considered.

II. Capacity Building and Technical Assistance: Arts and Culture Agency Views

C. Technical Assistance

2. Specific High Priority Technical Assistance Needs

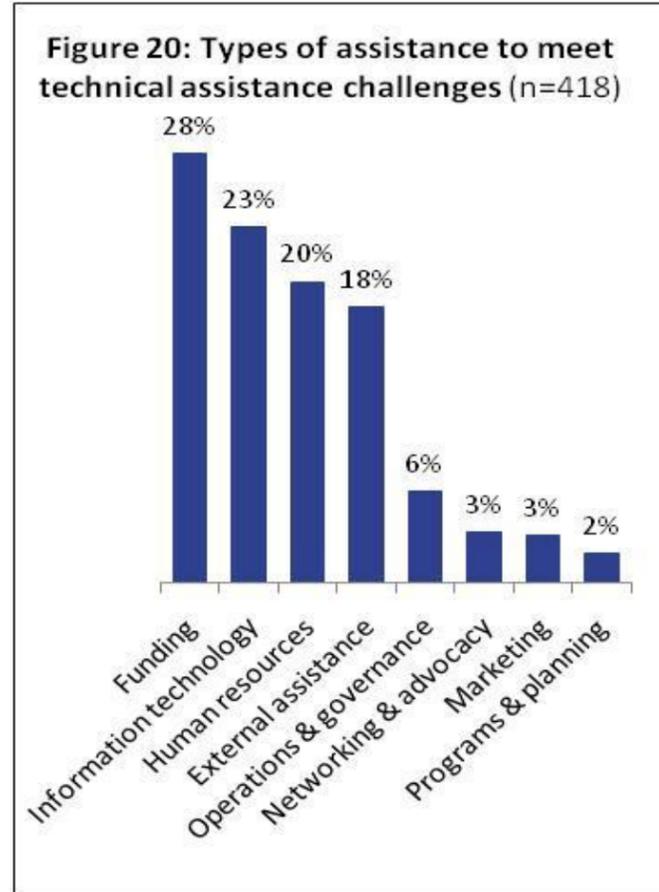


This figure shows how the descriptions align with the seven broad categories considered earlier.

II. Capacity Building and Technical Assistance: Arts and Culture Agency Views

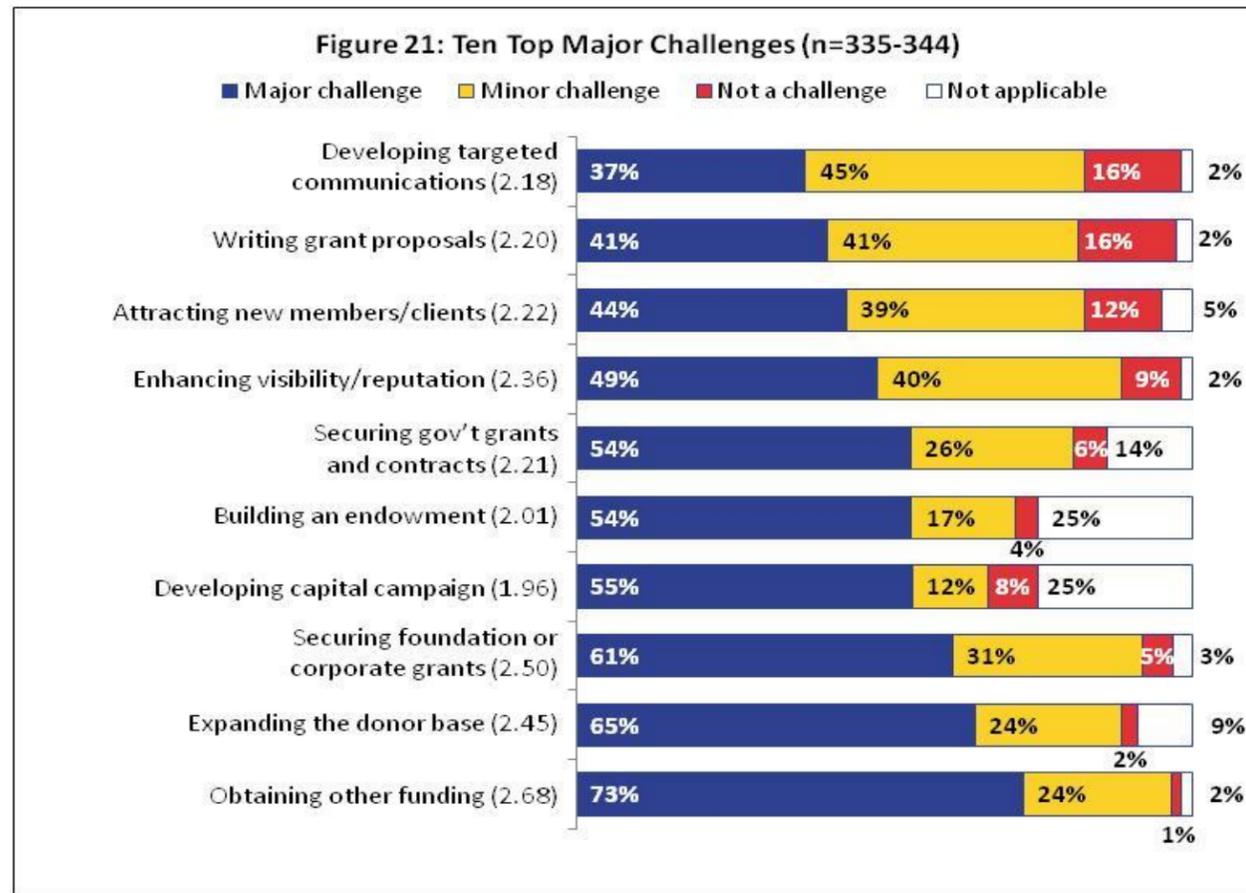
C. Technical Assistance

3. Helpful Way to Address Technical Assistance Needs

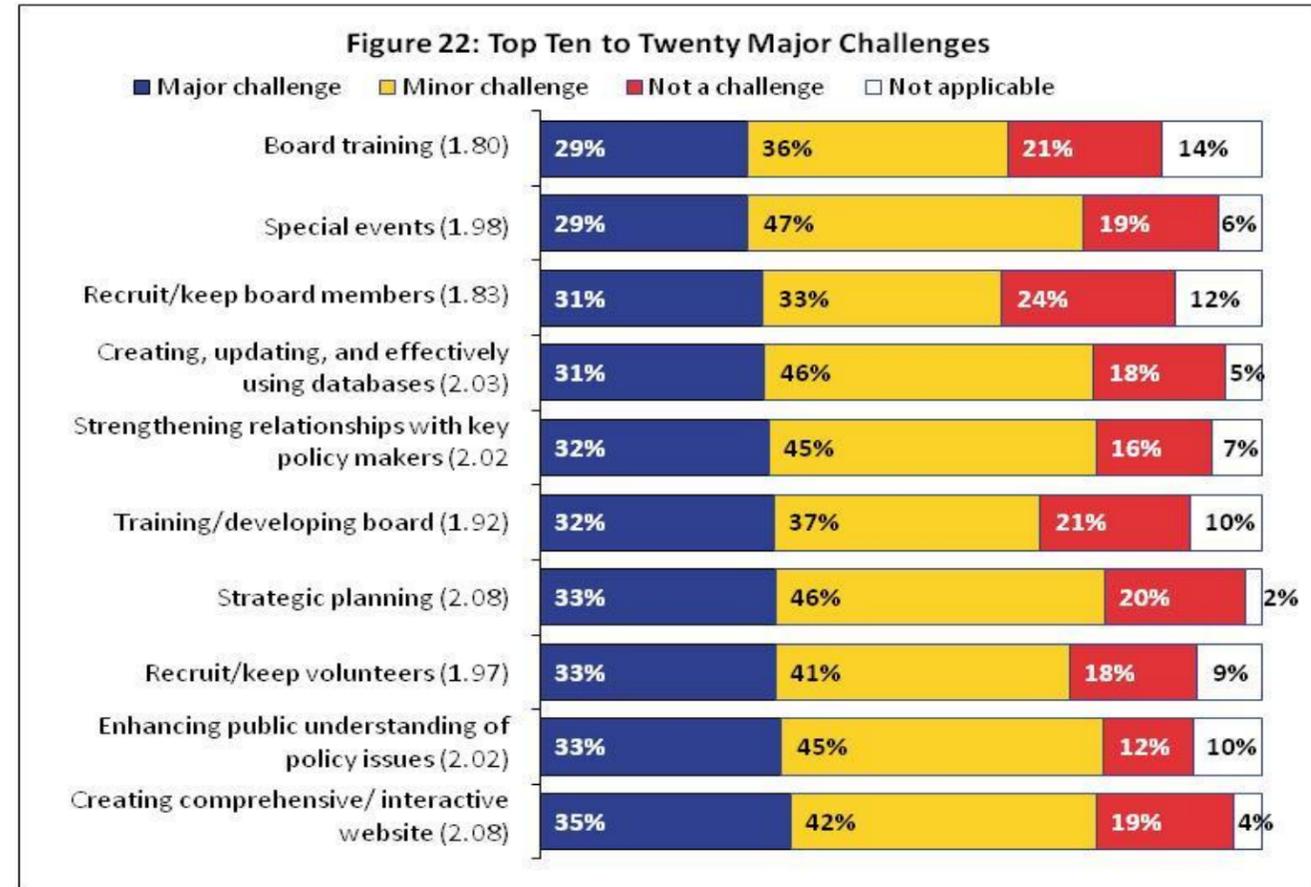


Various types of funding are again the most pervasive type of assistance identified as helpful in the descriptions, referenced by 28%, although that is a smaller share than the 40% of descriptions of helpful assistance for capacity building.

III. Summary & Recommendations



Seven of the top ten challenges all relate to securing various forms of funding.



The next ten major challenges shows greater spread among the seven broad capacity building categories.

Based on SPEA's analysis of what respondents view as the most helpful types of assistance to meet various types of capacity building and technical assistance needs, SPEA identifies the following four priorities for the IAC and other funders in the arts and culture field:

Top Priority: Funding Assistance

More than 80 percent see multi-year funding and general overhead as very helpful.

Second Priority: Peer Learning

The opportunity to interact with and learn from peer organizations is seen as very helpful by 44% of respondents.

Third Priority: Joint Activities with Other Organizations

More than 32% indicate that joint activities with other organizations are very helpful, with 85% finding it at least somewhat helpful.

Fourth Priority: Support for Technical Assistance

Outside consultants, student interns, and workshops and other off-site trainings are viewed as very helpful by about three in ten or more of respondents and at least somewhat helpful by three-fourths more.