

Indiana Arts Commission
FY2017 Arts Project Support (APS)
Criteria Rating Sheet

Scoring by Criteria:

Evaluate and score each application against the following review criteria. Applications that receive an average score of 75 or higher will be eligible for funding. NOTE: The financial need of an organization is not part of the evaluation criteria and is not intended to be a part of the scoring.

Project Quality:

- Extent to which organization demonstrates a high quality artistic project
- Extent to which proposal demonstrates achievable goals and potential for project success
- Clearly articulates and demonstrates quality of artists and artistic resources
- Quality promotional materials (consistent with capacity of organization)

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Administration:

- Demonstrates project is consistent with the organizations' mission
- Extent to which organization has qualified personnel to successfully implement the project
- Overall quality of application and support documents: accurate including spelling/grammar
- Demonstrates reasonable budget size to proposed project and organizational budget
- Expenses and income lines are explained and directly relate to project

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Outreach/Community Impact:

- Extent to which proposal demonstrates project will fulfill a community need
- Applicant clearly identifies target audience (including projected audience)
- Extent to which project reaches *underserved audiences and provides meaningful arts experiences for the target audience
- Demonstrates marketing/promotional efforts will reach and inform the target audience
- Proposal includes evaluation plan and community/target audience will be involved in the evaluation of the project

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**Underserved: People lacking access to arts programs, services, or resources due to isolated geographic location, low income, age, race/ethnicity, cultural differences, disability or other circumstances.*

TOTAL

/100

Applicant Name: _____

Panelist Name: _____