



Evaluation Criteria Rating Sheet FY18 Arts Project Support

100 possible points

75 minimum score for funding

Artistic Quality (30 points)

The extent to which an artistic activity demonstrates quality through one or more of the following considerations: artistic intent, inquiry, competency, authenticity, process or impact.

The extent to which:

- a. The applicant artistic project is of high quality as evidenced through artistic intent, inquiry, competency, authenticity, process or impact. (10 points)
- b. The applicant's support materials demonstrate quality. (10 points)
- c. The overall application is grammar and spelling error free. (10 points)

Community Engagement (40 points)

The extent to which the applicant can demonstrate:

1. An active, two-way and ongoing relationship between the applicant and the community in the planning, participation and evaluation of the proposed project;
2. Efforts towards community inclusion such as ensuring fair access and a diversity in participants including individuals with disabilities and other underserved populations.

The extent to which:

- a. Projected participation is reasonable and consistent with project intention. (10 points)
- b. The applicant will involve the community and build relationships through the planning, participation and evaluation of this project. (10 points)
- c. The applicant describes and includes community inclusion efforts such as ensuring access, diversity of participants, accommodations to address physical challenges and other underserved populations. (10 points)
- d. The applicant describes the changes (impacts) it wishes to see as a result of the project. (10 points)

Project Management (30 points)

The extent to which the applicant organization can demonstrate the ability to successfully design and implement the project through effective planning, financial management, staffing and evaluation.

The extent to which the applicant:

- a. Describes an appropriate planning process and timeline. (10 points)
- b. Provides evidence that it will utilize appropriate evaluation tools and processes to gauge the effectiveness of the project's proposed change (impact). (10 points)
- c. Describes financial processes (well-considered projected budget and financial statement) and staffing levels that are appropriate for the project. (10 points)

DEFINITIONS

Community: describes a collection of people, places and organizations that are connected through some external factor, such as geographic location or cultural affinity.

Community Engagement: describes an active, two-way and long-term relationship in which one party motivates another to get involved or take action—and both parties experience change. Mutual activity and involvement are the keys to community engagement. Community Engagement promotes consistent community relationships that are a step beyond conventional programmatic partnerships. Consistent community engagement is an integral and multi-layered part of the work culture of the arts provider; it is not activity based, such as in collaboration or marketing to diverse audiences, nor is it solely program-based. (Definition adapted from the National Guild for Community Arts Education.)

Diversity: the demographic makeup of a group of people that recognizes all dimensions of human identity and difference.

Underserved Populations: People lacking access to arts programs, services, or resources due to isolated geographic location, low income, age, race/ethnicity, cultural differences, disability or other circumstances.

At the heart of every IAC granting program are the principles of excellence, authenticity, fairness & equity, access, inclusion, and education:

- **EXCELLENCE**, because all should be able to experience the highest possible artistic quality.
- **AUTHENTICITY**, because all artistic endeavors have value.
- **FAIRNESS, EQUITY AND ACCESS**, because all should have the opportunity to benefit.
- **INCLUSION**, because all should feel welcome.
- **EDUCATION**, because all should be changed through the experience.