AUGUST 8, 2014

COME TOGETHER 2014

INDIANAPOLIS, INDIANA

INDIANA ARTS COMMISSION • INDIANA UNIVERSITY SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS

COMETOGETHER2014

ARTS BOARDS, STAFF, & COMMUNITY ENGAGEMENT • AUGUST 8, 2014 • INDIANAPOLIS

On behalf of the Indiana Arts Commission and the School of Public and Environmental Affairs (SPEA) at Indiana University-Purdue University Indianapolis, welcome to Come Together: Arts Boards, Staff, & Community Engagement. We are delighted to have you here with us today.

Arts and cultural organizations are increasingly eager to play a meaningful role in the work of identifying and addressing significant community issues. Successful community engagement groups act as part of an ensemble. Engaging an existing community initiative or forming new partnerships may mean developing a new mindset among organization staff, trustees, patrons and supporters. Adding to any organization's list of activities is challenging, particularly given that the organization must continue to perform its usual "solo act" of creating, producing, and building support for its own creative productions. Our conference explores the dynamics of arts organizations as they embrace new possibilities for increasing their relevance to the communities in which they reside, and for defining and reaching new outcomes that transcend their individual artistic efforts.

We have gathered together a team of SPEA faculty and locally and nationally renowned practitioners to guide us through a day which will help us envision how arts organizations can reinvent themselves as critical elements of a community landscape.

Come Together would not be possible without the generosity of our supporters. Thank you to the National Endowment for the Arts. Also thank you to Indiana University-Purdue University Indianapolis for providing us with such fantastic facilities.

We appreciate your feedback and as such following the conference there will be an electronic evaluation available to you.

Enjoy this day of exploration, advancement, and networking.

All the best,

Lewis C. Ricci
Executive Director
Indiana Arts Commission

Suzann Lupton
Clinical Assistant Professor
Director of Academic Affairs
IUPUI SPEA

ABOUT THE SPEAKERS

Sandra Bernhard is Director of HGOco, Houston Grand Opera's award-winning, unique initiative that explores ways of making opera relevant to its changing audiences through new works and innovative community projects. Reaching more than 1 million people since 2007, HGOco has commissioned 16 new works, including the world's first Mariachi opera, *Cruzar la Cara de la Luna,* and was awarded the Leading Lights Diversity Award in Arts and Culture from the National MultiCultural Institute (NCMI) for HGOco's Song of Houston series in 2009. HGOco was the only Texas recipient of a National Endowment for the Arts ArtPlace grant for a program to build communities through art in 2011. Bernhard began her career as an opera director and has directed main stage productions at major companies throughout the U.S., including San Francisco Opera, where she was a resident for nearly 20 years. She also directed at Washington National Opera, Lyric Opera of Chicago, Portland Opera, and Florida Grand Opera. Bernhard held the J. Ralph Corbett Distinguished Chair of Opera at the College-Conservatory of Music (CCM) from 2003 to 2007. She has written librettos and opera education materials for productions at San Francisco Opera, Chautauqua Opera, Virginia Opera, Utah Opera, and Florida Grand Opera, and has taught for the Merola Opera Program, the Adler Fellowship Program, the Domingo-Cafritz Young Artist Program, San Francisco Conservatory of Music, Louisiana State University, Utah Opera Young Artist Program, Florida Grand Opera Young Artist Program, Co-OPERA-tive Program, and Chautauqua Opera, among others. At CCM, Bernhard received the 2007 Harmony Fund for projects exploring diversity in a theatrical event and four National Opera Association Awards for her directing work. Bernhard serves on the Defiant Requiem Foundation, headquartered in Washington D.C. For more information about HGOco, visit Houston Grand Opera at houstongrandopera.org/hgoco.

Rachael Candee, Manager, Skills-based volunteering & Hoosier Corps at United Way of Central Indiana (UWCI), has worked in volunteer administration for four years. Rachael received her Masters in Public Affairs at Indiana University Bloomington's School of Public and Environmental Affairs in 2010, and is currently working on the Certification in Volunteer Administration (CVA). Her work at UWCI focuses on nonprofit capacity building and working with low-income volunteers. The capacity-building projects include volunteer manager training focused on best practices in human resources management, the Service Enterprise Pilot with the national Points of Light Institute, managing of skills-based volunteer projects, and the allocation of more than $36,000 in volunteer program grants from 2013-2014. Rachael is a passionate proponent of volunteerism and the engagement of professional skills to support nonprofit organizations in the delivery of their missions. She most recently supported a project that resulted in the in-kind donation of $25,000 in professional services to a single nonprofit organization. In addition to her work in the nonprofit sector, Rachael is a certified Jazzercise Instructor, a lifelong Iowa Hawkeye fan, and enjoys living in the north-side Indianapolis neighborhood of Watson-McCord.

Julia L. Carboni holds a Ph.D. in Management from the University of Arizona. She is currently an Assistant Professor at the School of Public and Environmental Affairs at Indiana University-Purdue University Indianapolis. Her research focuses on governance, social and organizational networks, and nonprofit organizations. Dr. Carboni has ongoing research projects in the United States and abroad examining how interdependence in systems influences individual level and organizational level outcomes. Dr. Carboni teaches nonprofit management and leadership courses. She is also active in several professional associations and serves on the governing board for the Indy Food Council and is a United Way agency evaluator. Dr. Carboni's professional work experience includes managing youth mentoring programs and academic programs.

Karen Gahl-Mills was named Executive Director of Cuyahoga Arts & Culture (CAC) in November 2009. Under her leadership, the seven-year old agency remains one of the nation's top sources of local public funding for arts and culture. In total, CAC has granted over $112 million dollars to more than 250 local arts organizations throughout Cuyahoga County in Ohio. Ms. Gahl-Mills' career began in Los Angeles where she worked as part of a team creating national and international advertising for many well-known global brands. Her work then led her to Chicago and back to her roots as a musician, first as a development officer for the celebrated Ravinia Festival, summer home to the Chicago Symphony Orchestra, and then as Managing Director of The Rhythm Café, an advertising music production company. Ms. Gahl-Mills went on to serve as executive director of the Westchester Philharmonic and then as President and Executive Director of the Syracuse Symphony Orchestra. Ms. Gahl-Mills holds a Bachelor of Music degree from DePaul University and an MBA from the University of Chicago Booth School of Business.

Susan Hardwick was named senior vice president and chief financial officer of Vectren Corporation effective June 1, 2014. Prior to that and since March 31, 2000, she served as vice president, controller and assistant treasurer of Vectren. Prior to joining Vectren, Hardwick's most recent experience was with Cinergy Corporation, a utility holding company formerly based in Cincinnati, Ohio, in numerous financial roles, including assistant corporate controller. Hardwick also has extensive public accounting experience and has spent the majority of her career involved in the regulated utility industry. Hardwick received a B.S. in accounting from Indiana University and is a certified public accountant. She has served on the boards of directors of many non-profit organizations, including as president of the Evansville Museum of Arts, History and Science, and in July 2012, she was appointed by Governor Daniels as a Commissioner of the Indiana Arts Commission. She has also served as President of the Board of the Evansville Celebration of Diversity Distinguished Lecture Series and as Treasurer of Gilda's Club of Evansville. She is also the financial expert on the Board of St. Mary's Medical Center, chairs the finance committee and serves on joint audit committee of St. Mary's/St. Vincent's Health. She is also on the Board of Directors, as the Treasurer, of the Richard G. Lugar Excellence in Public Service Leadership Series and, in 2007, was named to the Advisory Board of SOAR, Inc., a national women's leadership development initiative based in Lexington, Kentucky. She also serves on the Accounting Circle of the University of Southern Indiana. She

was awarded the Athena Award in 2009 by the Chamber of Commerce of Southwestern Indiana. And in 2011, she was awarded the Maverick Award by the Midwest Energy Association. Finally, she has held numerous leadership and committee roles in the American Gas Association and the Edison Electric Institute. Hardwick, an Indiana native, resides in Newburgh, Indiana.

Michael Kaufmann currently splits his time between his role as the Connect Indy project manager as part of the Plan 2020 effort, and with Health & Hospital Corporation in his role as director of special projects and civic investment. In the latter he has spent the last three years supporting art and design, ecology and equitable livability initiatives for Eskenazi Health. Kaufmann has worked as a film archivist for the New York Public Library, a project manager for Indiana Humanities, and worked for over a decade as label manager for Asthmatic Kitty Records (Sufjan Stevens, My Brightest Diamond, etc.) In his free time he currently manages composer/musician Son Lux. Kaufmann serves on the boards of VSA Indiana, Latino Youth Collective, IndyHub and helped the formation of the Indy Food Council, now serving as board president. Additionally he has served on the boards of Butler University's Center for Urban Ecology, Indiana Recycling Coalition, Indianapolis Museum of Art's Contemporary Arts Society, Spirit and Place, and the Reconnecting to Our Waterways Initiative. Kaufmann is also the co-founder of We Are City, a series of programs examining challenges and rewards of city living, including a twice-weekly email and residency series, importing smart and diverse city builders from other cities to Indianapolis. He is a recent recipient of Indianapolis Business Journal's Forty Under 40 and was part of the class of XXXVII of the Stanley K. Lacy Executive Leadership Series. He is a member of the 2014 Next City's Vanguard, which recognizes the best and the brightest of young urban leaders.

Stephanie Goodrid Lawson is a gift officer with the Eskenazi Heath Foundation, which raises philanthropic support to enable Eskenazi Health to deliver superior public health care for all without exception. She also spearheads fundraising for the Foundation's public art program, Marianne Tobias Music Program and women's philanthropy initiatives. Lawson served as development officer with the Indiana University Foundation, raising funds for scholarships and programs throughout Indiana University. Prior to becoming a professional fundraiser, Lawson dedicated her early career to human rights focused international non-governmental organizations such as the Center for the Prevention of Genocide in Washington, DC, and the International Federation of the Red Cross Red Crescent in Geneva, Switzerland. Currently in Indianapolis, she continues to volunteer locally, holding positions as the president of the Lilly Family School of Philanthropy Alumni Board, the Director of IT on the Impact 100 Greater Indianapolis Board of Directors and a member of the Indiana University SPEA Distinguished Alumni Council. She has also enjoyed serving as a guest lecturer for SPEA nonprofit management courses. Lawson has both lived and traveled extensively in Asia, Africa, and Europe. Lawson graduated from George Washington University in 2005 with a BA in International Affairs and Political Science and then received her Master of Public Affairs from Indiana University in 2008.

Suzann Lupton joined the School of Public and Environmental Affairs at IUPUI in 2010 after a legal career that included work in the public and private sectors. She is currently a clinical assistant professor and the school's Director of Academic Affairs. She also is a candidate for a Ph.D. in Philanthropic Studies at the Lilly School at IU. Her research focuses on health philanthropy and the connections between philanthropic institutions and the state. Professor Lupton has served on several nonprofit boards of directors and has worked as a consultant advising nonprofit organizations on legal as well as strategic development issues.

Douglas Noonan is Director of Research at the Indiana University Public Policy Institute and Associate Professor for the School of Public and Environmental Affairs at IUPUI. Noonan's research addresses a variety of public policy issues, especially those involving urban amenity provision and impacts and policy drivers. As a cultural economist, he has extensively studied the application of nonmarket valuation techniques (e.g., "willingness-to-pay" surveys, trip behavior models) applied to cultural resources, the economics of historic preservation policies, urban cultural clusters, and recently time use in arts activities. His work on "willingness-to-pay" surveys in the cultural sector remains one of the most highly cited articles in the Journal of Cultural Economics. His research has been supported by the National Endowment for the Arts, the Social Sciences & Humanities Research Council (Canada), and the National Science Foundation. Noonan earned his Ph.D. and M.A. in public policy at the University of Chicago and completed his undergraduate work on international studies at the University of Washington.

Tim Ryan grew up in New Jersey and graduated from Seton Hall University. He began a career in ceramics as an apprentice at Ethan Brand Studio in urban New Jersey in 1972, subsequently establishing studios in Vermont, Los Angeles, and finally Indianapolis, where he creates art work and teaches classes today. Over the past 25 years, Ryan has taught pottery and clay sculpture in a variety of school programs, installations and workshops, occasionally installing public art on the Monon Trail, College Avenue, and Eskenazi Hospital.

The Sapphire Theatre Company

The Sapphire produces professional theatre that entertains, inspires, and connects. The theatre generates ENTERTAINMENT events and shows, ENRICHMENT workshops for adults, and EDUCATION programs for schools. It is an imaginative arts and entertainment company with programming that is innovative, creative, mobile, and sustainable. They transform theatre into unique and engaging experiences such as ADULT SWIM at The Children's Museum and their signature PICTURE THIS interactive theatre program. The Sapphire has proudly served the Indianapolis community with vital, quality shows and programs since 2008. PICTURE THIS (estab. 1984) is an interactive theater program that engages groups in the exploration of challenging work and life issues. Professional actors present the relevant issues in scenes tailored specifically

for that audience. At the crisis point, the facilitator shapes a discussion between the audience and characters in the scene, incorporating any key learning goals identified. This open, dynamic forum for the exchange of diverse thoughts, feelings, ideas and values creates impactful experiential learning opportunities, delivered in an entertaining and invigorating way.

FEATURING

Nick Carpenter is the Program Manager for PICTURE THIS. Nick has toured regionally with a children's theatre and nationally with PICTURE THIS. In Indiana, he has worked with theatres such as the The Sapphire Theatre Company, IRT, Phoenix, Actors Theatre of Indianapolis, The Children's Museum, Children's Theatre of Indianapolis, and Civic Theatre. He has taught theatre to youth since 1998 in a variety of venues and started working with the interactive theatre program PICTURE THIS in 2003. He is also a professional mascot, including performances as Rowdie for the Indianapolis Indians and the MegaMillions mascot for the Hoosier Lottery.

Bonnie Mill is the Artistic Director of The Sapphire Theatre Company and the annual ADULT SWIM at The Children's Museum event (www.adultswimindy.com). She has worked in Pennsylvania, Minnesota, California, and Indiana for over 20 years, with such theatres as The Guthrie, Shakespeare Santa Cruz, Pennsylvania Center Stage, Indiana Repertory Theatre, and The Phoenix. She's taught at Penn State, U.C. Santa Cruz, University of Indianapolis, and Indiana Repertory Theatre. And in 2011, she was awarded a Creative Renewal Arts Fellowship by the Arts Council of Indianapolis. Mills holds bachelor's degrees in theatre and psychology from the University of Evansville and a master's degree in theatre from Penn State. Mills also has a background in mental healthcare services. As the Artistic Director of The Sapphire, Bonnie blends her backgrounds to create shows and programs that entertain, educate and enrich the lives of youth and adults.

Steven Stolen enjoys an extremely eclectic career that blends his life as an educator, higher education administrator and fundraiser, non-profit executive, and community volunteer. He holds degrees from Simpson College and the University of Michigan in music performance and has sung throughout North America with many of the world's finest orchestras including the symphonies of San Francisco, St. Louis, Pittsburgh, Baltimore, San Antonio, Detroit, Sacramento, Rochester, and many times with the Indianapolis Symphony. He made his NY debut with the Philharmonia Baroque at the celebrated BAM Festival and has appeared with the National Symphony at the Kennedy Center. His recording work includes two solo popular standard CDs, a critically reviewed performance of Britten's SERENADE on Summitt Recordings and over 30 different projects with Hal Leonard Corporation, the world's largest music publisher. In addition he has edited two important

collections of songs and works regularly as a clinician, master class instructor, speaker on entreprenurism in the arts. Stolen founded Meridian Song Project, now in its seventeenth year presenting free concerts in urban Indianapolis. His work away from the stage includes teaching appointments at Central Michigan University, Roanoke College, Simpson College and many years at Butler University where he was a tenured professor, head of the School of Music, and later executive director of major gifts and campaign programs. He has been executive director of the Indianapolis Children's Choir, Managing Director and Co-CEO of the Indiana Repertory Theatre and most recently worked with Rocketship Education as Indiana's Regional Director, assessing and creating relationships necessary to open high performing elementary schools in America's most challenged and at-risk neighborhoods. In addition to this work, Stolen is a former commissioner on the city's Metropolitan Development Commission, graduate of the Stanley K Lacy Executive Leadership Program/Class XXVII, and has served on many local boards. Finally, he brings his talents weekly to his wildly popular radio program, Stolen Moments on WFYI Radio, Central Indiana's NPR affiliate. He is married to Rob MacPherson and they have an incredible teenaged daughter, Abbey, who will be a junior at University High School this fall.

Joseph (Allen) Woods is an entrepreneur and artist from the heart of the Midwest. Nearly a decade ago, he started TheAIDG, a creative hub for business development focused on providing much needed branding and design assistance to entrepreneurs and corporations alike. Born in Indianapolis, this accomplished young man has never allowed the size of his city to place a limit on the size of his dreams. During the last decade he has become one of the hardest working individuals in the Midwest, leaving his mark on the performance poetry, visual arts and business worlds. A lifelong visual artist and performer, it was a chance meeting with famed photographer, Gordon Parks that created a shift in the life of Woods forever. This moment in his early teens created a dynamic realization that there are certain people that enter your life as variables to change everything that you stand for. It could be the teacher who challenges you to be more... the friend who is constantly offering inspiration... the radiant person you see on the bus who lives their life with a smile unapologetically... the person who can provide the spark that ignites passions in others and allows you to see things in a different light - for many, Woods has become that person. Today, Woods is a sought after artist, public speaker and brand strategist who has assisted directly in the growth of over one hundred small businesses and personal brands across the United States. His motto, "Get Better Daily" serves as a challenge to continue to grow each day – not only as a writer, public speaker and businessman, but also as a devoted husband and father. Through his EntrepreneurGarden blog, Woods has answered the call to assist others in pursuing their dreams with his unique insights into the worlds of brand development and entrepreneurship.

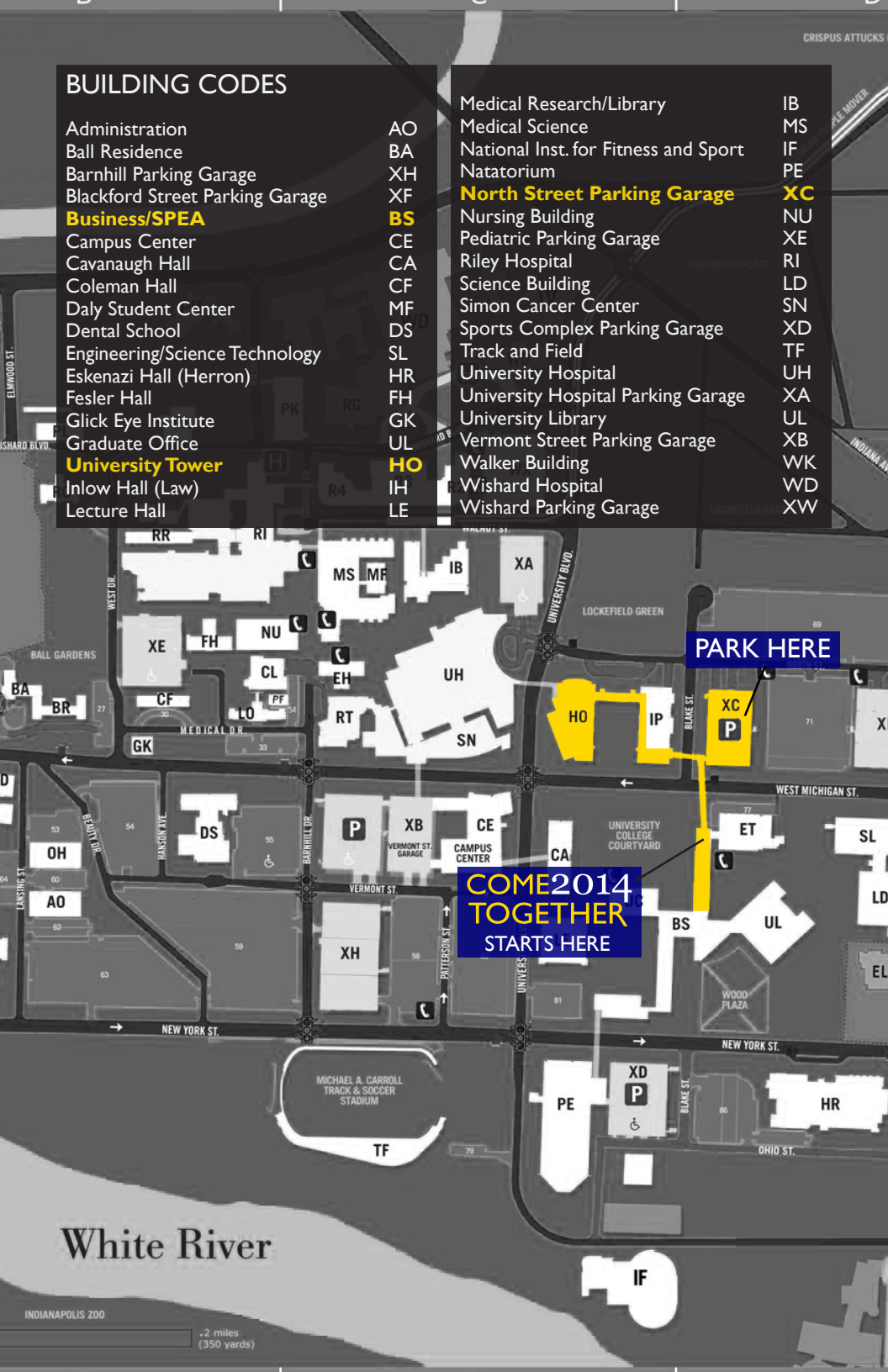
CONFERENCE AGENDA

TIME	EVENT	SPEAKER	ROOM
8:30 a.m.	CHECK-IN		BS 2000
9-9:50 a.m.	KEYNOTE	KAREN GAHL-MILLS (Cuyahoga Arts and Culture)	BS 2000
10-10:50 a.m.	SKILLS-BASED VOLUNTEERING	RACHAEL CANDEE (UWCI)	BS 2003
	THE INS AND OUTS OF BUILDING PARTNERSHIPS	MICHAEL KAUFMANN (Health and Hospital Corp. of Marion County) STEPHANIE LAWSON (Eskenazi Health Foundation) LEWIS C. RICCI (Indiana Arts Commission) TIM RYAN (Ceramicist) JOSEPH (ALLEN) WOODS (TheAIDG)	BS 2005
11-11:50 a.m.	FUNDRAISING, BOARD ACCOUNTABILITY & FOLLOW-UP: How to make the ask, and close	JULIA CARBONI (IUPUI)	BS 2003
	HOW TO MEASURE THE IMPACT OF PROGRAMS (outcome-based planning)	DOUG NOONAN (IUPUI)	BS 2005
12-12:50 p.m.	LUNCH BREAK		ON YOUR OWN
1-2:15 p.m.	HIRING & WORKING WITH EXECUTIVE STAFF (managing directors, arts directors, etc.)	SUSAN HARDWICK (Vectren) STEVEN STOLEN (WFYI Radio)	BS 2003
	WORKING BOARDS VS. GOVERNING BOARDS: What is yours and what can you expect?	SUZANN LUPTON (IUPUI) JULIA CARBONI (IUPUI)	BS 2005
2:30-3:45 p.m.	HOW TO HAVE THOSE DIFFICULT CONVERSATIONS or engage others to do so	PICTURE THIS The Sapphire Theatre Co.	BS 2000
3:45-4:45 p.m.	WRAP-UP/GENERAL SESSION (Programming: How are decisions made, by whom?)	SANDRA BERNHARD (Houston Grand Opera)	BS 2000
5-6:30 p.m.	RECEPTION		UNIVERSITY TOWER LANDING 2ND FLOOR

SESSION SUGGESTED FOR STAFF MEMBERS
SESSION SUGGESTED FOR BOARD MEMBERS

BUILDING CODES

Administration	AO
Ball Residence	BA
Barnhill Parking Garage	XH
Blackford Street Parking Garage	XF
Business/SPEA	**BS**
Campus Center	CE
Cavanaugh Hall	CA
Coleman Hall	CF
Daly Student Center	MF
Dental School	DS
Engineering/Science Technology	SL
Eskenazi Hall (Herron)	HR
Fesler Hall	FH
Glick Eye Institute	GK
Graduate Office	UL
University Tower	**HO**
Inlow Hall (Law)	IH
Lecture Hall	LE
Medical Research/Library	IB
Medical Science	MS
National Inst. for Fitness and Sport	IF
Natatorium	PE
North Street Parking Garage	**XC**
Nursing Building	NU
Pediatric Parking Garage	XE
Riley Hospital	RI
Science Building	LD
Simon Cancer Center	SN
Sports Complex Parking Garage	XD
Track and Field	TF
University Hospital	UH
University Hospital Parking Garage	XA
University Library	UL
Vermont Street Parking Garage	XB
Walker Building	WK
Wishard Hospital	WD
Wishard Parking Garage	XW



WHERE TO EAT

CONVENIENT ON CAMPUS EATERY OPTIONS

IUPUI CAMPUS CENTER

(Labeled CE on the Campus Map)

FIRST FLOOR

(Barnes and Noble is located inside the Campus Center with a Starbucks)

Chick-fil-A

Outtakes Quick Cuisine

Papa Johns

Wild Greens

SECOND FLOOR

Caribou Coffee

UNIVERSITY TOWER

(Labeled HO on the Campus Map)

FIRST FLOOR

Chancellors Restaurant & Bar

INFORMATICS & COMMUNICATION TECHNOLOGY BUILDING

(See staff for directions)

FIRST FLOOR

Einstein Brothers Bagels

CONFERENCE NOTES

CONFERENCE NOTES

IAC Indiana Arts Commission
Connecting People to the Arts

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