

creating

VIBRANT

communities

THROUGH THE ARTS

OCTOBER 9 & 10 | MUNSTER INDIANA

creating

VIBRANT communities  
THROUGH THE ARTS

2014

## Welcome!

On behalf of the Indiana Arts Commission, Ball State University's Building Better Communities, and the Michigan Council for Arts and Cultural Affairs, we welcome you to *Creating Vibrant Communities Through the Arts*. Over the next two days, we will be exploring three primary tracks of interest – cultural districts, public art, and historic preservation – and how each can help make our communities stronger.

Back by popular demand, this is the third iteration of *Creating Vibrant Communities Through the Arts*. We believe the continued popularity of this colloquium is clear evidence that communities of all sizes realize the positive impact cultural and historic preservation efforts have on economic development and public engagement.

The colloquium will feature sessions with regionally and nationally recognized presenters exploring best practices and practical planning tools for cultural districts, public art and historic preservation. Day one will feature best practices while day two will focus on effective planning.

This conference is made possible through the partnership of the Indiana Arts Commission, Ball State University's Building Better Communities, the Michigan Council for Arts and Cultural Affairs, and the National Endowment for the Arts. Without these key partners and sponsors, this conference would not be possible. We especially wish to thank South Shore Arts, one of IAC's Regional Arts Partners, for hosting *Creating Vibrant Communities Through the Arts* at their wonderful Center for Visual and Performing Arts here in Munster, Indiana.

At the close of the program, we respectfully ask for your feedback regarding these two days.

We trust these next two days will be productive, thought provoking, and inspiring to you and your community.



Lewis C. Ricci  
Executive Director  
Indiana Arts Commission



John Bracey  
Executive Director  
Michigan Council for Arts  
and Cultural Affairs



John Cain  
Executive Director  
South Shore Arts



Dick Heupel  
Director of Economic  
& Community Development  
Division for Building Better Communities  
Ball State University

**Lewis C. Ricci, Chair**

Indiana Arts Commission

**Michelle Anderson**

Indiana Arts Commission

**Brian Blackford**

Building Better Communities

**John Bracey**

Michigan Council for Arts and Cultural Affairs

**John Cain**

South Shore Arts

**Donna Catalano**

South Shore Arts

**Nicki Mackowski**

South Shore Convention & Visitors Authority

**Geoff Schomacker**

Indiana Office of Community and Rural Affairs

# conference

# AGENDA

thurs. 10/9

times listed are CDT

TIME	EVENT	SPEAKER	ROOM
12:15 p.m.	registration and networking		Atrium
1:00 p.m.	welcoming remarks	<b>Lewis C. Ricci</b> Indiana Arts Commission <b>John Bracey</b> Michigan Council for the Arts and Cultural Affairs	East Hall
1:15–2:15 p.m.	keynote	<b>Matthew Mazzotta</b> MIT Program in Art, Culture and Technology	East Hall
2:30–3:30 p.m.	public art	<b>Jay Salinas</b> The Wormfarm Institute	East Hall
	cultural districts	<b>Jill Ackerman</b> Marion (Iowa) Chamber of Commerce	Meeting Room
	historic preservation	<b>Anita Werling</b> Delphi (Indiana) Opera House	Board Room
3:45–4:45 p.m.	public art	<b>John Bracey and Alison Watson</b> Michigan Amazing Art Tours	Board Room
	cultural districts	<b>Renee Piechocki</b> Consultant and Office of Public Art, Pittsburgh	East Hall
	historic preservation	<b>Katie Davis</b> <b>Claire Bryson</b> Keep Cincinnati Beautiful	Meeting Room
5–6:30 p.m.	reception	<b>John Cain</b> South Shore Arts	South Shore Arts Gallery

- PUBLIC ART TRACK
- CULTURAL DISTRICTS TRACK
- HISTORIC PRESERVATION TRACK

# conference

# AGENDA

fri. 10/10

times listed are CDT

<b>TIME</b>	<b>EVENT</b>	<b>SPEAKER</b>	<b>ROOM</b>
<b>8:15 a.m.</b>	<b>networking breakfast</b>		<b>East Hall</b>
<b>9:00 a.m.</b>	<b>welcoming remarks</b>	<b>Lewis Ricci</b> Indiana Arts Commission	<b>West Hall</b>
<b>9:15–10:15 a.m.</b>	<b>keynote</b>	<b>Jon Pounds</b> Chicago Public Art Group/ Americans for the Arts	<b>West Hall</b>
<b>10:30–11:00 a.m.</b>	<b>primacy of place and arts integration</b>	<b>Sharon Canaday</b> Ball State University Building Better Communities	<b>West Hall</b>
<b>11:00 a.m.–12:30 p.m.</b>	<b>community teams planning session</b>	<b>Sharon Canaday</b> Ball State University Building Better Communities	<b>West Hall</b>
<b>12:30–1:30 p.m.</b>	<b>working lunch</b>	Facilitated Discussion	<b>East Hall</b>
<b>1:30 p.m.</b>	<b>closing remarks</b>	<b>Lewis C. Ricci</b> Indiana Arts Commission	<b>East Hall</b>



**JILL ACKERMAN** is the President of the Marion Chamber of Commerce in Marion, Iowa. She received her Bachelor's degree from the University of Iowa. After a ten year career with Target Corporation, in 2007 she made the decision to move back to her hometown of Marion where she was offered a position to lead the chamber organization.

Jill led the Marion community through a year-long visioning process called IMAGINE8. Volunteer engagement leaders were trained to lead brainstorming sessions to offer ideas for Marion's future. Over 5000 residents were engaged and over 1800 ideas were submitted. The ideas were pared down to the top 8 ideas via community voting and an appointed selection committee. Since the visioning process was completed, nearly all eight ideas which included a trail initiative, a park amenity initiative, library, rec center, free wi-fi initiative, among others, have been implemented.

Because of Marion's reputation for Arts and Culture, Jill, along with other community leaders made special efforts to ensure the IMAGINE8 projects were infused with the arts.

The most recent public art initiatives she has worked include the Klopfenstein Amphitheater for the Performing Arts, a one-of-a-kind sculptural amphitheater that serves as the centerpiece for a sculpture trail. Ackerman is also a project leader for "ImagineArt in the Alleys" a public art initiative aimed to revitalize Marion's historic downtown and deploy the arts in a unique and inviting way. The City of Marion received a \$350,000 grant from ArtPlace America to complete this project.

Jill resides in Marion, with her husband, Jerry, and their four children.



**JOHN BRACEY** became Executive Director of the Michigan Council for Arts and Cultural Affairs (MCACA) in June of 2006, after having served as Director of Programs from 1998.

He was elected to the Board of Directors... the Founding Board, of the Cultural Data Project, which was being spun-off from the Pew Charitable Trusts as a private 501(c)3 and elected by the Board to serve as the new organization's "Compliance Officer". John is cur-

rently serving his second three-year term as a member of the Board of Directors for the National Assembly of State Arts Agencies (NASAA) and was elected by the NASAA Board to serve as the Treasurer of the Board.

He is also serving the second year of a three-year term to the Board of Directors for Arts Midwest

He has served on a programmatic task force for the President's Committee on the Arts and Humanities, and as a grant reviewer for the states of Pennsylvania, Indiana, Florida, Kentucky and Arkansas as well as the Kresge Foundation. He is also currently a lecturer at the University of Michigan in Flint for the Rackham Graduate School in Arts Administration.

Prior to his tenure at MCACA, John headed up the Communications and Educational programs for the State of Michigan Liquor Control Commission. In that capacity he worked on statewide as well as national campaigns, including the Detroit Challenge with the California based Recording Artists Against Drunk Driving and the Education Committee of the National Alcohol Beverage Control Association. He also served as legislative contact for the agency and was appointed Ombudsman for the Commission during the privatization of its warehousing operations.

Before his state service, John spent nine years as a journalist, working as a reporter, news editor and managing editor. He attended the University of Michigan in Flint, earning his degree in Philosophy, concentrating in aesthetics. His graduate work has been in liberal studies concentrating in American Culture and he currently lectures on grant writing at the University of Michigan Flint for the Arts Administration graduate program.

Much earlier, like many good Flint residents, John worked nine years for General Motors, Chevrolet Truck Assembly, in various assembly line positions (which, by the way, explains the degree in Philosophy.)

John enjoys writing, and occasionally publicly reading poetry, The Detroit Tigers and nearly all music. He is married to Dianne and has two children Denise and Dan, a daughter-in-law Amy, and one incredible grandchild Hailey...(pictures on request)



**CLAIRE BRYSON** works as an installation artist on the Future Blooms program, which includes designing, painting and installing art on barricaded doors and windows. She completed her Masters of Architecture and Certificate of Museum Studies in 2010, and her Bachelors of Science in

Architecture in 2008, at the University of Cincinnati. Her thesis focused on framing the everyday local environment as a way to reintegrate art into the general public. This work earned her an award for both Distinguished Thesis Design and Outstanding Service and Citizenship. Her work experience includes published architectural work for the Solomon R. Guggenheim Museum while at Andre Kikoski Architect in New York and an installation internship at the Contemporary Arts Center in Cincinnati.



**SHARON CANADAY**, Associate Director of Economic and Community Development at Ball State University's Building Better Communities, has spent the last 17 years as a community and economic development professional at the local, state, and international levels. Her work as Special Assistant for Constituent Issues, to Indiana Governor Frank O'Bannon, began her career in helping communities around the state identify, assess, and address local issues pertaining to legislation, policies, programs, and services, using available resources and building collaborations. As a Project Manager and then Regional Director in Northern and North Central Indiana for the Indiana Department of Commerce (now the Indiana Economic Development Corporation) she managed and provided community and economic development services to communities and businesses in 14 Indiana counties. As Executive Director of the Department of Community and Economic Development for the City of South Bend, Indiana she managed the delivery of services focused on quality of life and place issues in the creation of good jobs, neighborhood development, housing, business attraction and retention, and redevelopment. A year in Belgium managing the European Center for an international non-profit organization dedicated to improving the quality of life for children in communities throughout Europe and in six countries in Africa and the Middle East included an assessment of operations and delivery of services, strategic planning, and the establishment of new policies and procedures to ensure timely and effective program effectiveness and impact. Returning to the United States, Sharon joined Ball State University's Economic and Community Development Division at Building Better Communities five years ago as a Project Manager providing customized community and economic development services throughout Indiana focused on place-making and quality of life issues in communities. Her areas of expertise include community and organizational planning and development utilizing facilitation, asset inventories, in-depth interviews, visioning, issue identifica-

tion, opportunity assessment, collaboration-building, resource identification, and plan development. Sharon holds a BA in Political Science from St. Mary's College, Notre Dame, Indiana; is a graduate of the International Economic Development Council's Economic Development Course at Ball State University and Ball State University's Community Development Course; and is a graduate of the University of Oklahoma's Economic Development Institute. She is a member of the Indiana Economic Development Association; the Mid-America Economic Development Council; the International Economic Development Council; and serves on the Town of Fishers Chamber of Commerce's Economic Development Advisory Committee.



**KATIE DAVIS** is an installation artist working with the Future Blooms program to bring some color and art into the inner city of Cincinnati. She completed her Bachelor's of Science degree in Interior Design at the University of Cincinnati in 2010 and has been volunteering and working with Keep Cincinnati Beautiful ever since. In addition to painting barricaded doors and windows, her hobbies are antiquing and crafting with recycled objects. Katie also loves to travel, but can never stand to be away from her favorite city, Cincinnati, for long!



**MATTHEW MAZZOTTA** has worked in public art for 15 years. He works in a trans-disciplinary fashion, collaborating with local laborers, academics, engineers, builders, community members, activists, artists, poets, and anyone else who is willing to be involved in something experiential and participatory. Matthew's work evolves from an interest in exploring the relationship between people and their environments, as well as between each other. His practice is conceptual and manifests as participatory public interventions that aim at bringing criticality and a sense of openness to the places we live. These socially-engaged interventions allow for a re-entry of the physical and metaphorical landscapes of our lives by provoking conversations around exploring the local, questions of ecology, public involvement, community building, artist sensibilities, science, and dissecting the systems that make up our 'everyday'. His work is about reversing the top down one-way exchange of ideas and allowing people to contribute in a more tangible way to their own environment.

He receives national and international awards and press with appearances on CNN, BBC, NPR, ABC, MSNBC, The Huffington Post, Discovery Channel, Wired and Science Magazine. He has won the Americans For the Arts/Public Art Network Year In Review Award three times.

Matthew received an undergraduate degree from the School of the Art Institute of Chicago and a Masters of Science in Visual studies from the Massachusetts Institute of Technology (MIT) where he now teaches at MIT's Program in Art, Culture and Technology.



**RENEE PIECHOCKI** is an artist and public art consultant. She is the founding director of Pittsburgh's Office of Public Art, a partnership of the Greater Pittsburgh Arts Council and the City of Pittsburgh Department of City Planning, which provides technical assistance and educational programs to the public and private sectors in the Pittsburgh region.

Previous positions include Facilitator of Americans for the Arts' Public Art Network (2000-2004); studio manager for Vito Acconci and Acconci Studio (1998-2000); and public art project manager for the New York City Department of Cultural Affairs (1994-1998). Select consulting projects include the development of a public art strategy for the Rose F. Kennedy Greenway in Boston, Massachusetts (2012) and Lancaster, Pennsylvania (2008); developing public art guidelines and procedures for the City of Charleston, West Virginia (2012), serving on the public art development committee for the new Hartsfield Atlanta International Airport, Atlanta, Georgia (2003); and the development of a Public Artist in Residence Program for Cary Visual Arts in Cary, North Carolina (2003).



**JON POUNDS** is the Executive Director of the Chicago Public Art Group (CPAG). Pounds, whose early public work involved creating temporary street installations, joined Chicago Public Art Group in 1983 and began creating collaborative public artworks. Through building playground structures, sculptures, and painting murals, Pounds gained an appreciation for the need to carefully organize and manage the resources for such projects. In 1989, he became the Director of CPAG, and committed himself to integrating personal and professional growth while developing the ability of the organization and its artists to respond more fully to community needs. CPAG has experienced significant growth under his leadership.

Pounds has presented workshops on public art and community design processes in San Francisco, New Orleans, Boston, Cleveland, and many other cities. He has also served as consultant to mural organizations in Philadelphia, New York City, and Covington, Kentucky.

Pounds was the project sculptor and general manager for the 1994–1998 \$330,000 Water Marks mosaic installation at Navy Pier in Chicago, one of the most significant community public artworks produced in the U.S.

In 2001, Pounds was awarded the prestigious Chicago Community Trust Community Service Fellowship. During his fellowship, Pounds explored the intersection of urban planning, community activation, and public art—developing new directions for collaborative community-based public art and space design.



**JAY SALINAS** is co-founder of Wormfarm Institute in Reedsburg Wisconsin and serves as Director of Special Projects. Jay is an artist, farmer and educator who holds a BFA from University of IL Champaign and an MFA in sculpture from University of Cincinnati. As a farmer he has operated a Community Supported (CSA) Agriculture farm since 1995 and for several years he served as co-director for Milwaukee's Growing Power. His teaching experience ranges from at risk youth art programs in Chicago to University Sculpture Depts. As an artist, his farm/earth work includes a 4 acre organic vegetable garden. He currently serves as both coordinator of Wormfarm's artist residency program and as logistics coordinator for the annual Fermentation Fest – a Live Culture Convergence.



**ALISON WATSON** is the Programs Manager for the Michigan Council for Arts and Cultural Affairs (MCACA). Prior to joining the MCACA staff she has worked at various nonprofit arts organizations both on a local and state level, including the Michigan Association of Community Arts Agencies, VSA Michigan and the Michigan Theatre of Jackson. She developed a passion for the arts at a young age and has worked to encourage an inclusive arts environment in Michigan ever since.



**ANITA WERLING** moved to Delphi in 2005 following early retirement from a career in publishing and information consulting. She has been active in many organizations including the Delphi Preservation Society, Delphi Redevelopment Commission, and Leadership Carroll County. She is spearheading a project to restore the 19th-century Delphi Opera House as a community and performing arts center. She is the co-author of *Delphi*, published in Arcadia Publishing's Images of America Series in 2010. Werling received the Lafayette Journal & Courier's George Award for volunteerism in 2013. In 2010 she received a Woman of Distinction award at the Lafayette YWCA's 2010 Salute to Women and the Bison Financial Group's Crystal Bison Award for volunteerism. She holds degrees in English literature and library and information science from Indiana University. While she has lived in many parts of the country, Anita hails from Evansville, Indiana.

things to do in

MUNSTER

## True: A Modern BBQ Experience

Located at 8940 Calumet Avenue in Munster, the restaurant True is conveniently located next to the Hampton Inn. Visit this restaurant to experience a Chicago modern twist on the traditional BBQ themes of the 20th Century.

## Theatre at the Center

Theatre at the Center is the resident theatre at the Center for Performing Arts in Munster Indiana. October 10th is running a musical titled "Women on the Verge of a Nervous Breakdown". The show begins at 8 p.m. and tickets are \$44.

## Café Borgia

Located at 10018 Calumet Avenue in Munster Indiana, Cafe Borgia opened its doors in 1986. Feed your appetite with a menu of regional Italian favorites along with innovative daily specials.











