

# Arts:92

92 counties in Indiana and there's art in every one



A monthly publication of the Indiana Arts Commission

## June 2011

**June 30, 2011**

[Quarterly Commission](#)

[Meeting](#)

9:00 a.m EDT.  
Studebaker Museum  
South Bend, IN

**July 4, 2011**

[IAC Office Closed](#)

**July 5, 2011**

[Final Report Due for AOSIII /  
Multi-Regional Major Arts  
Organizations](#)

**July 18, 2011**

[Technical Assistance Grant](#)

[Application Deadline](#)

## Arts Commission to meet in South Bend



The Indiana Arts Commission will hold its next Quarterly Business Meeting at the Studebaker National Museum in South Bend. The 15 Commissioners representing all areas of the state will meet at 9:00 (EDT).

South Bend, one of 10 cities nationwide selected as an All American City, will be the host site for the 2011 Governor's Arts Awards. The event will be held this fall on the campus of Indiana University South Bend.

Among items on the agenda will be review of grant award recommendations for Fiscal Year 2012. These recommendations include grants for the IAC's Individual Artists Program, Statewide Arts Service Organizations, Statewide Memberships, and Arts Operation Support I, II, and III grants.

All meetings of the Indiana Arts Commission are open to the public.

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## Quality of Life Key to Economic Development

Economic development experts often tout the importance of site and infra-structure in attracting new business and economic growth. But what if quality of life factors like art and culture played an equal role?



According to the recent report, "Soul of the Community", by the John S. and James L. Knight Foundation, quality of life issues are key to what makes people embrace a community and, in turn, want

to work and live there.

Fort Wayne was one of 26 communities studied for the report which attempted to identify what existing residents, community and business leaders view as the drivers that create emotional bonds between people and their communities. Surprisingly, jobs, economy, and safety were not among the top factors. Instead, people gave higher ratings for elements related to daily quality of life.

The Knight Foundation worked with Gallup to poll about 400 residents in Allen, Wells and Whitley counties on their level of attachment to the community and to rate attributes supporting community attachment. For the Fort Wayne metro area, social offerings including arts, cultural opportunities and nightlife topped the list. Four out of 10 respondents listed it at the very top of their rankings.

"It puts some real teeth into some of the things we've been working on," said Jim Sparrow, executive director of Arts United of Greater Fort Wayne. "The downtown (arts and culture) campus, the diverse offerings available, getting people more connected - not just event-driven offerings where people show up, but that sense of social offering that focuses on a place."

Sparrow, who has spearheaded efforts to establish a cultural corridor on the east end of downtown Fort Wayne, said he was pleased that the report didn't look at the measures of attachment as isolated elements, but instead urged the community to see how everything works together. (source: *Indiana Economic Digest*)

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## Attendance Up for Evansville Orchestra



While many symphony orchestras across the nation are struggling for survival, the Evansville Philharmonic Orchestra is in the enviable position of audience growth.

After announcing a new business model in March 2010, overall ticket sales for the 2010-2011 season rose 20%. Orchestra officials credit the new business model with the change.

The Philharmonic understood one of the barriers preventing people from experiencing the orchestra was cost. The organization removed that barrier by embracing a new philosophy regarding ticket prices. During the 2009-2010 season, only 8% of the hall was less than \$25. Now, 70% of seats in the hall are \$15, \$20, or \$25.

The Philharmonic also eliminated facility fees, service fees and premium prices for its full series subscribers and a 50% discount on Grand and Classics series subscriptions for full-time students and children.

Looking toward building future audiences, the Philharmonic also launched a new program called Club2030, which allows members age 18-39 to purchase best seats available for just \$10. Membership in Club2030 has grown to more than 350 members.

The goal of these changes was to make the Philharmonic more

accessible to the public it serves, and thus more of the community would become involved in their orchestra. Based on the initial numbers, that goal has become reality. The Philharmonic increased its number of season ticket holders, or subscribers, for the first time in more than a decade. For more information, visit: [www.evansvillephilharmonic.org](http://www.evansvillephilharmonic.org). (source: press release)

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## Deadline Nears for IAC's Technical Assistance Grant Application

Organizations interested in applying for the IAC's Technical Assistance Program (TAP) grants have until July 18, 2011 to complete the application process.

This is a two-year grant program which provides up to \$5,000 each year to assist organizations in providing services to their constituents that would help strengthen them as community arts providers.



The TAP grants provide resources to eligible organizations with appropriate, realistic strategies for developing individual and organizational skills that would strengthen the capacity to meet at least one of three core objectives: build stronger arts organizations; develop stronger communities through arts partnerships; or advance the role of the arts in public and private education and personal development.

Organizations are strongly encouraged to review the program guidelines at: [www.in.gov/arts/technicalassistanceprogram.htm](http://www.in.gov/arts/technicalassistanceprogram.htm).

Applications must be submitted through the Indiana Cultural Grants Online <http://indiana.cgweb.org/> no later than 4:30 p.m. (EDT) **July 18, 2011**.

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## TAF Extends Capital and Capacity Grants Deadline



Tippecanoe Arts Federation (TAF) announced it will extend the deadline for application for its Capital and Capacity Grants to August 15, 2011.

Available through a \$200,000 grant from North Central Health Services (NCHS), Capital and Capacity grants are available to the arts and cultural communities in Benton, Carroll, Clinton, Fountain, Montgomery, Tippecanoe, Warren and White counties.

This marks \$1.4 million NCHS has granted to directly impact arts and culture in North Central Indiana

Tippecanoe Arts Federation established the grants program in 2004 to assist TAF member organizations in their ability to deliver programs and services. The grants are focused on rural constituencies, and may be used for capital projects (in Benton, Carroll, Clinton, Fountain, Montgomery, Warren or White counties) or capacity building for organizations to enhance their programs and services to the region. Such activities must advance the mission of the applicant group and have the potential for significant or long-term impact. Each applicant must be a member in good standing with the Tippecanoe Arts Federation and have 501(c)(3) status.

Those interested in applying for the grants, or seeking more information should contact Paige Sharp, Arts Education and Regional Services Director, at [rsd@tippecanoearts.org](mailto:rsd@tippecanoearts.org) or call 765-423-2787 or 800-721-2787. Applications and all required attachments must be delivered by 5:00 p.m., **August 15, 2011** to: Tippecanoe Arts Federation, 638 North St., Lafayette, IN 47901. Applications sent by e-mail or fax will not be accepted. (source: press release)

## ArtsWORK Indiana Forums Are Both Resource and Support

The first thing you read when you visit the website of Indianapolis artist Wug Laku is this: "Art is where you find it."

While it is true, the arts are all around us, for many people aspiring to begin a career in the arts the questions of where and how to begin can leave them feeling discouraged and often alone. This could be true for any artist, but perhaps even more so for artists with a disability. That is something Wug Laku understands all too well.

For 20 years, art has been Wug's career. More recently he has expanded his resume to include running his own gallery featuring his work as well as the work of other artists, and developing a vacant industrial complex into new artist studio space. With a plate more than full, Wug agreed to take on one additional project - chairman of ArtsWORK Indiana and coordinator of the Creative Networks satellite project.



Artist Wug Laku is committed to helping those seeking a career in the arts. (Photo submitted)

In 2004, an initial series of forums, Careers in the Arts for People with Disabilities, led to the creation of an Indianapolis-based networking group, ArtsWORK Indiana, to help facilitate access to careers in the arts for people with disabilities.

"My involvement with ArtsWORK Indiana began in 2006 when they were setting up their website and wanted to do a story about artists with disabilities," Laku said. "I've been around the arts for 20 some years and they relied on me for information and expertise in this area. Eventually they asked me to be chairman of the group."

ArtsWORK Indiana is a partnership program with the Indiana Arts Commission, VSA Indiana, and the Indiana Institute on Disability and Community. With funding support from the National Endowment for the Arts and the National Arts and Disability Center at the University of California, ArtsWORK Indiana was able to expand the Indianapolis model to satellite programs in Bloomington and New Albany. The Bloomington group is led by artist Nadine Pinede, and artist Susan Gorsen leads the New Albany group.

"For the most part, these monthly networking opportunities are intended for people looking to expand their skills, develop their careers, but there is a good mix between working artists and new people just getting started," Laku explained. "Most are looking for camaraderie. Sharing resources plays a big role too. Just being able to network like this saves a lot of false starts for people just getting started."

With all of his many creative career irons glowing, Laku recently handed the reins of the ArtsWORK Indianapolis group to artist Nina McCoy, but he remains supportive and passionate about the value of the program.

"This is something I really believe in," he said. "If I can help someone, if I can help streamline the process for someone else, I'm happy to do that. But that is true of everyone involved with this."

Laku said the ArtsWORK Indiana networking meetings are held monthly and are open to anyone in the arts, be they artists, instructors or arts administrators. He is quick to point out the meetings are not just for those with disabilities, but anyone interested in helping those trying to start a career in the arts. For more information about the program, visit: [www.artsworkindiana.org](http://www.artsworkindiana.org).

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## News Around the State

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### University of Evansville Launches Department of Creative Writing (Evansville, IN)

The University of Evansville recently announced a new Department of Creative Writing has been established in the College of Arts and Sciences. The new department will house the existing Bachelor of Arts in Writing, and the Bachelor of Fine Arts in Creative Writing degree programs. The department includes approximately 80 students whose degree programs previously were housed in the Department of English. The literary

journals, the *Evansville Review*, *Measure*, and *The Ohio River Review* will move to the Department of Creative Writing, but participation remains open to all interested students. (source: *press release*)

#### **Valparaiso University to Offer Arts and Entertainment Administration Workshop (Valparaiso, IN)**

Valparaiso University has announced a summer workshop, Arts & Entertainment Master's Level Workshop: Promotion and Marketing in Arts and Entertainment, August 5-12. The course will include daily instruction by professionals, networking receptions with professionals in arts and entertainment, and visits to arts and entertainment facilities in northwest Indiana and Chicago. All teaching and networking professionals are local and national experts in the field of arts and entertainment management and administration. This 2-4 credit graduate course can be applied towards the Arts & Entertainment Administration master's degree, or towards a certificate program. Cost of the workshop is \$1,500. Translation services will be provided for international students. For more information, or apply online, please visit: <http://www.valpo.edu/grad/aea1/workshop11.php>. (source: *press release*)

#### **Franklin College to Create Visiting Artist Program (Franklin, IN)**

Franklin College has been awarded a \$50,000 matching-grant from the Allen Whitehill Clowes Charitable Foundation for the development of a visiting artist program. The college must raise \$50,000 by March 1, 2012 to receive the foundation's matching funds. With the current challenge grant, Franklin College seeks to establish and endow the Allen W. Clowes Visiting Artist Fund to support annual sponsorship of a professional artist in the campus studios and classrooms. Dr. Clowes was a longtime friend and donor to Franklin's small college art program. He advocated fueling a student's artistic creativity and intellectual curiosity through exposure and engagement with other artists. Dr. Clowes served as an IAC Commissioner from 1965-1969. (source: *Inside Indiana Business*)

#### **Vonnegut Workshop for High School English Teachers (Indianapolis, IN)**

Searching for a distinctively Hoosier way to get your English students excited about writing? The Kurt Vonnegut Memorial Library is pleased to announce a free workshop for Indiana high school teachers interested in incorporating the writings of Kurt Vonnegut in their curriculum. Directed by esteemed Vonnegut scholar, Rodney Allen, Ph.D., the workshop will assist educators to sculpt AP level course plans to encourage the type of critical thinking that is so unique to Kurt Vonnegut's writings. The workshop will take place from **July 18 - 22**. For more information, contact [info@vonnegutlibrary.org](mailto:info@vonnegutlibrary.org) or visit the website: <http://www.vonnegutlibrary.org>. Space is available for only 15 teachers, so register soon. The workshop is free. (source: *Vonnegutlibrary.org*)

#### **Art Guild of Hope Unveils New Project for Columbus (Columbus, IN)**

The second Hope Paints Columbus project will be unveiled at a special display from July 1 through July 31 at the Columbus Area Visitors Center. The Guild is planning a silent auction at the visitors center consisting of nine original 11"x14" gallery-wrapped paintings of various Columbus landmarks. Prints and box sets of cards of the Columbus works of art will also be available. The Hope Art Guild, a not-for-profit organization, will share auction proceeds with each participating artist. The first limited edition print will be presented to the Bartholomew County Commissioners along with a collage of Hope Area landmarks at a later date. Guild officials hope the county commissioners will display the artwork in the lobby of the county building. (source: *press release*)

#### **IMA to Begin Charging Parking Fees to Non-Members (Indianapolis, IN)**

The Indianapolis Museum of Art will begin charging a \$5 parking fee to non-members beginning September 1. The new fee comes a year after the museum opened an outdoor sculpture park that drove up attendance. General admission to the museum and the new park, 100 Acres: The Virginia B. Fairbanks Art and Nature Park, is free. The parking fee will cover all but 170 spaces in peripheral lots on the main campus and at 100 Acres. IMA plans to put the revenue in a "green fund" to pay for any expenses related to environmental sustainability. Members of the museum will get free parking, as will anyone who buys \$50 worth of merchandise at the IMA store or Madeline F. Elder greenhouse. (source: *Indiana Economic Digest*)

#### **Historic Elkhart Theatre to Reopen Following Renovation (Elkhart, IN)**

Six grand-opening performances this month helped raise the curtain, and a new future for the historic Lerner Theatre following an \$18 million renovation of the historic facility. Once host to big bands and vaudeville performers, the Lerner Theatre is recapturing some of its original beauty and charm including a hand-painted ceiling mural that took four months to complete. Local officials originally planned to renovate the theatre for economic development reasons. Mayor Dick Moore said if the city wants to attract people, then the city must make improvements in areas like arts, culture and entertainment. Not only has the 87-year-old building's

decor been refurbished, but the main lobby was extended and a 6,000 square-foot ballroom was built on. The theatre is now equipped with a state-of-the-art sound system and high-definition projection system. The theatre now seats 1,700, down from the original 2,000 seat capacity, which was required to make room for extending the stage and other new equipment. The renovated facility is now fully ADA compliant. (source: *Indiana Economic Digest*)

### **Stolen Jazz Player Sculpture Recovered (Indianapolis, IN)**

Indianapolis Metro Police say they received information that led to the recovery of "Jazz Saxophone Player," a bronze sculpture that was stolen recently from near a downtown apartment complex. According to the *Indianapolis Star*, the statue was found next to a trash bin in a westside neighborhood. One of five sculptures that make up the "Jazz Musicians" collection, the piece was broken off at the knees and taken from the display. The recovered sculpture was intact and can be restored to its original location. Some damage was reported to the shoulder and wrist areas of the sculpture where police believe thieves may have attempted to cut the statue into smaller pieces, perhaps to take to a scrap yard. (source: *Indianapolis Star*)

### **Non-Profit Organizations May Lose Tax-Exempt Status (Indianapolis, IN)**

More than 6,000 non-profit organizations in Indiana may no longer be considered tax-exempt. A 2006 federal tax law automatically revokes the status for groups that don't file tax returns for three consecutive years. If an organization appears on the list, it is because IRS records indicate the organization had a filing requirement and did not file the required returns or notices for 2007, 2008, and 2009. According to a spokesperson for the Internal Revenue Service, most of the organizations affected are no longer operational. However, the IRS has plans in place to assist existing organizations to apply for reinstatement of their tax-exempt status. The list of organizations is available on the IRS website at [www.irs.gov](http://www.irs.gov) and includes each organization's name, Employer Identification Number, and last known address. The list is searchable by state. The IRS plans to update the list monthly to include additional organizations that lose their tax-exempt status. (source: *Inside Indiana Business*)

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## **National News**

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### **Georgia Department of Economic Development Welcomes State Arts Council (Atlanta, GA)**

Governor Nathan Deal signed legislation May 12 officially moving the Georgia Council for the Arts (GCA) under the operational umbrella of the Georgia Department of Economic Development (GDEC) effective July 1. As the state's marketing and sales arm, the GDEC encourages business and job creation. Additionally, the agency provides promotional support for Georgia's cultural attractions, many of which have been grantees of the Georgia Council for the Arts. Since 1965, GCA has supported the arts industry throughout the state by providing funding, leadership, programming and other services. (source: *The Weekly Online*)

### **Texas Commission on the Arts Survives Budget Battle (Austin, TX)**

On June 17, Texas Governor Rick Perry signed the General Appropriations bill for the next two years. The governor did not line-item veto funding for the Texas Commission on the Arts (TCA). The agency will have a budget of \$3.7 million for each of the next two years, which reflects a 50 percent reduction to the grants budget and a 30 percent reduction in staff. (source: *press release*)

### **House Panel Votes to Eliminate Arts Education (Washington, D.C.)**

On May 25, the House Committee on Education and the Workforce, with authorizing jurisdiction over the Elementary and Secondary Education Act, passed on a strict party-line vote a bill to eliminate the U.S. Department of Education's Arts in Education program, which provides support for competitive grants to promote innovations in arts education. An amendment to the bill, aimed to restore funding authorization for the arts education program and a handful of others also failed along party-line votes. There was no word on when the bill might go to the House floor for a vote, or what its prospects might be in the Senate. (source: *National Assembly of State Arts Agencies*)

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## **Opportunities**

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### **Executive Director, Arts Council of Southwestern Indiana (Evansville, IN)**

The Arts Council of Southwestern Indiana, an Evansville-based nonprofit organization dedicated to the advocacy, awareness and education of children and families about the arts, is seeking a motivated and dynamic executive to lead the organization and administer its budget. The successful applicant will be a

visionary leader of high integrity, committed to the mission of the Arts Council, and excited about its growth and potential. This person will bring leadership experience in fundraising, management, and operations, and a demonstrated ability to work cooperatively with community leaders and a committed board and staff. Competitive salary and benefits package is offered. Please email your cover letter including your educational background and resume to: [acsisearch@gmail.com](mailto:acsisearch@gmail.com). To view the full position profile, click [here](#). The search will remain open until the position is filled. (source: *press release*)

**Executive Director, Sheldon Swope Art Museum (Terre Haute, IN)**

The Swope, accredited by the Association of American Museums since 1972, is in the final phase of re-accreditation, which the new director will support to completion. Salary range is \$55,000 - \$65,000 with financial incentives provided. Benefits including health care and a retirement plan are negotiable. For more information, please visit the job bank at: [www.indianamuseums.org](http://www.indianamuseums.org). (source: *press release*)

**Executive Director, Red Skelton Museum (Vincennes, IN)**

Located on the campus of Vincennes University, the facility is a \$17 million performing arts center and theater with an attached 5,000 square foot facility that will be the new Red Skelton Museum. For more information about this position, please visit the job bank at: [www.indianamuseums.org](http://www.indianamuseums.org). (source: *press release*)

**Director of Collections, The Children's Museum of Indianapolis (Indianapolis, IN)**

The Children's Museum of Indianapolis, the largest museum of its kind in the nation, seeks a Director of Collections. A Master's degree is preferred. The position also requires a minimum of 10 years experience in collections management within a progressive museum setting. More information about the position may be found at the job bank page of: [www.indianamuseums.org](http://www.indianamuseums.org). (source: *press release*)

**Director of Media Relations, Sundance Institute (Beverly Hills, CA)**

The Sundance Institute seeks a Director of Media Relations to develop long-term messaging and media relations for Sundance Institute, including the annual Sundance Film Festival, and oversee day-to-day operations of media relations department. The Director generates key messages and media coverage to raise awareness about the Institute. The position requires travel to various locations throughout the year. In addition, the Director can expect to work extended days and weekends as needed leading up to and during the annual Film Festival. Position is required to travel to Utah for the duration of the Film Festival and for periodic attendance at the summer labs. The successful candidate will have a minimum of five years experience in increasingly responsible positions, culminating in a senior management/supervisory role at a comparable arts/culture/film organization or public relations firm. Experience with Film Festival Press Office management or related field is strongly preferred. BA/BS in liberal arts, journalism, communications, or related field required. Budget management experience required. Excellent written and oral communications skills, including presentation skills; ability to develop and carry out innovative media relations plans and publicity campaigns; knowledge of national and international cultural, arts, and entertainment media outlets and procedures; ability to manage multiple projects simultaneously; ability to serve, when needed, as organizational spokesperson to the press and to represent the Institute in a variety of professional contexts; ability to travel; excellent interpersonal skills; ability to work within a complex organization. For more information, or to apply online, visit: <http://www.sundance.org/> (source: *PRnews online*)

**Regional Public Relations Manager, Feld Entertainment (Chicago, IL)**

Chicago-based Feld Entertainment seeks a public relations professional with a four-year degree in marketing, communications, or public relations and five to seven years public relations experience with emphasis on development and implementation of robust, multi-faceted campaigns. Experience at a PR agency, live event marketing firm, or in managing a public relations agency is required. Experience with new media and social networking a plus. Strong organizational and time management skills a must. Knowledge of the media within the East Central Region (IL, IN, OH, MI, KS, MO, MN, WI, IA, Ontario and Manitoba). Experience with media relations, issues management and as a spokesperson, both on and off-camera. Strong written and oral communications skills. Flexible and resourceful. The Regional Public Relations Manager will develop market and region specific PR strategies and programs in coordination with the Region VP, Promoters and Corporate PR team. Salary range is \$60,000 - \$70,000. Send cover letter and resume to: [HRJOBS@feldinc.com](mailto:HRJOBS@feldinc.com). (source: *PRnews online*)

The IAC, a public catalyst, partner and investor in the arts, serves the citizens of Indiana by funding, promoting and expanding the arts. Funding is provided by the State of Indiana and the National Endowment for the Arts.