

AOSIII/Multi-Regional Application Evaluation Criteria (FY16-17)

**Management (up to 30 points)**

- The organization delivering the proposed activities will be well managed. \*

Write in your score for Management here. Maximum possible – 30 points

**Quality (up to 30 points)**

- The proposed activities will be of the highest quality possible in relation to community standards, expectations, and resources.\*

Write in your score for Quality here. Max. – 30 points

**Community Impact/Public Benefit (up to 25 points)**

- The proposed activities will have a significant impact on the community the organization serves. \*

Write in your score for Community Impact/Public Benefit here. Max. – 25 points

**Multi-Regional Impact (up to 15 points)**

- The organization’s programming reaches counties in at least one IAC regions outside of the home region.\*

Write in your score for Management here. Max. – 15 points

**ADD THE THREE BOXES. TOTAL SCORE SHOULD BE NO MORE THAN 100.**

\*See attached AOSIII evaluation criteria for more specific details about scoring considerations.

ORGANIZATION NAME: \_\_\_\_\_

## AOSIII/Multi-Regional Application Evaluation Criteria (FY16-17)

### Management (30 points)

The organization delivering the proposed activities will be well managed, as indicated by the following:

- Staff qualifications are exemplary and responsibilities are clearly delineated and aligned with the organizations needs.
- Governing body represents a diverse set of skills, expertise, and time on the board; and is representative of the communities it serves with respect to race/ethnicity, gender, age special needs, residence, etc.
- Governing body structure identifies key areas of oversight: finance, governance, development.
- Governing body meets regularly to conduct business and review finances.
- Projected programming is clear and provides sufficient detail to guide implementation.
- Financial information provides adequate and accurate detail in all financial reports.
- Strong financial position with plans to address any financial weaknesses.
- Demonstrates a well-balanced revenue stream between earned, private, and public revenue.

### Quality (30 points)

The organization will provide services of the highest quality possible in relation to community standards, expectations, and resources, as indicated by:

- Articulates the organization's standards of artistic quality in product, process, or services.
- Provides detailed information on the qualifications of artists engaged in programming, and/or the process used to select artists.
- Provides detailed information on types of educational activities and/or interpretive materials and/or activities used to enhance the audiences/participants arts experience and understanding.
- Goals and objectives of the proposed activities are clearly explained and are consistent with the organization's mission and long-range plans.
- Participants have been/will be involved in planning, implementing, and evaluating project activities.
- There are a sufficient number of appropriate and qualified personnel (or independent contractors, including artists), paid or volunteer, to carry out the proposed activities.
- Audience is clearly defined.
- Provides reasonable mechanisms of evaluating and ensuring artistic quality in programming.
- Demonstrates programming and activities are appropriate in regards to goals and audience and demonstrates preserving traditions of the organization and promoting new activities reflective of the communities' needs.

### Community Impact/Public Benefit (25 points)

The proposed activities will have a significant impact on the community the organization serves, as indicated by the following:

- Provides information that demonstrates a comprehensive knowledge of, and familiarity with the community.
- Provides comprehensive knowledge on how arts programming serves community needs as articulated by the community – particularly unmet needs, including underserved audiences and/or people with disabilities.
- Demonstrates expanding audience and patron base.
- Provides detailed information on diverse marketing efforts to reach target audiences.
- Demonstrates innovative marketing/promotional effort to build new audiences or cultivate existing patron base, particularly underserved audiences.
- Participates in cross-marketing efforts with other arts organizations.
- Presents examples of outreach and community engagement through collaborations that reach multiple constituencies.

### Multi-Regional Impact (15 points)

The target audience includes constituents in counties in at least one IAC region outside of the home region.

- Provides information that demonstrates a comprehensive knowledge of, and familiarity with **out-of-region** constituents
- Provides comprehensive knowledge on how arts programming serves **out-of-region** community needs as articulated by the community – particularly unmet needs, including underserved audiences and/or people with disabilities.
- Demonstrates marketing/promotional effort to engage and build **out-of-region** audiences or cultivate existing patron base, particularly underserved audiences.
- Programmatic offerings to **out-of-region** constituents directly engage participants beyond the walls of the institution and in the **out-of-region** location.
- Presents examples of outreach and community engagement in the **out-of-region** location through collaborations that reach multiple constituencies.