

**INDIANA ARTS COMMISSION
ADVOCACY AND AWARENESS COMMITTEE**

IAC Conference Room
Indianapolis, Indiana
August 28, 2008 10:00 a.m.

Jeanne Mirro, Chair

Minutes

Members present: Jeanne Mirro, Kelly Schreckengast, John DePrez

Members via teleconference: Dick Stifel, Miah Michaelson, A John Rose

Members absent: JoEllen Florio Rossebo, Irene Smith-King, John Cain

IAC staff present: Lewis Ricci, Michelle Anderson, Rex Van Zant, Laura Frank, Dennis Hardin

1. **Welcome and Introductions.** Ms. Mirro convened the meeting at 10:07 a.m., welcomed everyone and asked everyone to introduce themselves. She also thanked Mr. Van Zant for his preparation and meeting materials.
2. **Consent Agenda.** Mr. DePrez moved to approve the consent agenda. Ms. Schreckengast seconded. Motion passed.
3. **State Arts Advocates Update.** Mr. DePrez reported that questionnaires have been sent to gubernatorial candidates
4. **IAC Legislative Update.** Mr. Ricci recapped the current State of Indiana Budget for IAC, including a 7% hold-back on administrative costs, which does not affect grant or program funding. He then referred to a handout outlining IAC budget priorities for 2010 and 2011 (attached). The first order priority, maintaining the increase from the last biennial budget, has been accomplished. Regarding the second order priority, launching an annual grant program for schools to partner with local artists or arts organizations to advance overall school performance, IAC has sent a "change packet" to the governor's office requesting an additional \$325,000 in order to increase the number of participating schools from 20 to 60. IAC will endeavor to contact the governor's legislative liaisons to offer input on the new budget. Ms. Michaelson and commissioner Sandi Clark will contact state senator Vi Simpson regarding legislative initiative to provide funding for cultural districts.
5. **Governor's Arts Awards.** Mr. Ricci recapped the application process for hosting the 2009 Governor's Arts Awards. Three cities have submitted applications: Lafayette, Muncie and Rising Sun. Handouts were distributed summarizing each city's application (attached). Mr. Ricci asked Ms. Michaelson to review the experiences of the city of Bloomington which hosted the GAA in 2007. A general discussion followed on the merits of the three applications. Mr. DePrez suggested forwarding brief descriptions of each application to the governor's office for

his input and/or preference. The committee concurred with this idea. It was suggested that each applying city be asked to send representatives to attend a special session of the A & A committee, to make a presentation of their own case for hosting the event. Mr. DePrez entered a motion to that effect. Mr. Stifel seconded. Motion passed. The special session will be held at 3:00 p.m. on September 25, 2008 in the board room of the Eiteljorg Museum in Indianapolis.

6. New Business.

a. Public Relations campaign update. Mr. Van Zant reported on the public relations campaign, for which Dan Henkel Communications has been contracted. The theme will be “Imagine That” and the campaign will begin on September 6, 2008 at the Penrod Arts Fair in Indianapolis. Other future venues will be added across the state. T-shirts and caps were shown with the campaign logo. Ms. Mirro asked about funding for the campaign, and Mr. Ricci replied that funding is coming from the regular Marketing budget, not from Trust Fund or other sources.

b. Communications staffing changes. Mr. Van Zant introduced Laura Frank as the new IAC Communications Manager, replacing April Blevins who was promoted to IAC Grants & IT Manager.

7. Old Business. Ms. Mirro reviewed the Advocacy & Awareness Committee charge, printed at the top of the agenda for every meeting, emphasizing the importance of the work being done. She asked that the practice of including the charge on every agenda continue throughout her tenure as Chair.

8. Adjourn. Ms. Hicks moved for adjournment. Ms. Schreckengast seconded. Motion passed. Meeting adjourned at 11:10 a.m.