

Indiana Land Resource Council
Tuesday, July 10, 2018
10:00 a.m. – 12:00 p.m.
6220 Forest Road
Martinsville, IN 46151

Members Present:

Kara Salazar
Steve Eberly
Jeff Healy
Beth Tharp
David Kovich
Tom Slater
Jeff Page

1. Meeting called to order at 10:10am
2. Welcome and Introductions
3. Approval of Minutes
 - a. Steve moved to approve minutes
 - b. Jeff P. seconded
 - c. Council voted 6-0 to approve minutes, Jeff Healy abstained
4. Jeff C. thanked DNR for their collaboration with ISDA
 - a. Hardwoods are Indiana's number 1 cash crop and add to the economy, landscape, tourism and quality of life in Indiana
5. David Bausman with DNR
 - a. Have been legislative attempts in the past to set aside land for forest management
 - b. After the meeting, DNR will lead councilors on a tour of the forest to see forest management practices
 - c. Forest management is a land resource, it is important
 - d. DNR is blessed with this property and others
 - e. Yellowwood and Morgan-Monroe are two separate state forests but they touch
 - f. Acquired through USDA in 1940s. Was previously poor ag production land
 - g. Continue to see efforts to prevent DNR from managing
 - i. David K – Are they healthy forests?
 1. David B – Yes, we manage them and this keeps them healthy. They have a diverse ecosystem
 2. We want to continue to bring in native hardwoods to the canopy
 3. Farm management practices create healthy forests for multiuse.
6. Jeff C: Indiana Invasive Species Council meets end of July, ISDA does have a seat.
 - a. Invasive species are addressed in our project
 - b. The IISC has funds and are discussing what to do with them
 - c. Let's think about that as we think of future projects, there could be opportunities there and we could see more overlap with them in the future.
7. Jordan Segar, new deputy director of ISDA
 - a. Work that council can do with production ag and forestry community is great
 - b. 83% of Indiana acres are devoted to farms and forests
 - c. Council has ability to create model ordinances and make suggestions

- d. Look forward to working with you in the future
- 8. Hardwood Strategy Overview, Connie Neinenger
 - a. ISDA serves as an advocate for agriculture, not a regulatory agency
 - b. See presentation slides attached
 - c. High location quotient = more concentrated
 - d. Want to help companies produce what they need here in the state, this lowers costs
 - e. Goal is to add value of every product before it leaves the State
 - f. Jordan S. – Are the exports outside the state or country?
 - i. Connie – outside the country.
 - g. Connie – Business retention and expansion is the most important thing we can do
 - h. We must pay attention to the demands of different generations, Ikea etc.
 - i. Full details and draft complete this Fall
 - j. David K – You mention 83% of Indiana’s acres, what was the number in the 1900s?
 - i. Connie – not sure, but I will look
 - ii. Jack Siefert – We have gone from 1 million acres to 5 million acres in forestry since the turn of the century.
 - iii. That is probably the max we will get to
 - iv. Conversion from ag to forestry has slowed down
- 9. Kara Salazar – Update and discussion on Community Planning project
 - a. Middle of editing phase
 - b. Second peer reviewer is finishing up
 - i. Should be done in another week or so
 - c. Questions are closed, once Mark is done we’ll move to copy editing. Will need another month for edits there
 - d. Jeff Healy included the dam whitepaper and will send to council for review
 - e. Tonya Hall working on food and ag section
 - f. Final piece is water resources overview – waiting on other faculty to determine ability
 - g. Shorter window of review for council once copy editing is done.
 - h. September would be phase two with editing
 - i. After phase two, really dig in to planning rollout with Purdue, ILRC, Land Use Team
 - j. Jeff C. Volume of feedback?
 - a. Kara: A lot of downloads and shares, comments were low compared to downloads
 - b. 216 downloads, every section received comments. Will share numbers with the council in email.
 - k. Kara: Phase 2 to start in August or September. Waiting on last peer review comments
 - l. Will give authors a month to make edits and then will go to Council and Ag Com editor
 - m. Chad Martin left his position, renewable energy specialist. Looking to update through him or others
 - n. Jeff C. How is your team feeling about timelines? We set a 2 year contract. Do you think we need to extend that?
 - i. Kara: No, we told Ag Communications and designers, Oct. but December is hard deadline.
 - ii. Jeff C. Will need to set aside time in August to review.
 - o. Kara: Working with Land Use Team and Education Store to host materials, as well as ILRC/ISDA website.
 - p. Beth: How many peer reviewers?

- i. Kara: 1 official peer reviewer plus additional stakeholders, councilors. Each section went to two other people. Review has been extensive. Most we've done as a project
- q. Jeff H: Thought for public distribution?
 - i. Kara: Yes, that is Phase 2 and will be discussed next.
 - ii. Will be hosted on websites mentioned earlier.
 - iii. Will use this for plan updates, reference guidance documents with communities
 - 1. Others on the team will also do that.
 - iv. Embedded in extension program efforts
 - v. Other part is a conference or meeting series as part of the project contract for year 2.
- r. We can design it in different ways. What ideas are there? You are invited to get involved. We welcome your help.
 - i. Once we get ideas, we can schedule a meeting this Fall to really get started on it.
 - ii. Can also embed this information in other Purdue efforts
- s. We can think of a statewide summit, 1 day conference. Speaker, breakout sessions. Could also pull in Invasive Species Council that way too.
- t. Similar conference with water resources two years ago, was well received and went well.
- u. Other thing to think of is a series of regional meetings. Northern, Central, Southern.
- v. Could pull in local decision makers, do workshops, action planning and interactive process.
- w. We may be able to do both models to some extent. Could do one statewide meeting with small initiatives around the state.
- x. Jeff H. Seems like there are a lot of pipelines for information, IEDA, ACI that have annual presentations and workshops. This could be a natural fit for some of those. A good way to get some of this information pushed out. At least knowledge of and awareness of a summit in 2019.
- y. Steve: When we discuss community planning, the parts of community planning that hit the media; that is not what we want. From a pragmatic perspective, small towns and their infrastructure. Aging infrastructure, declining population, educate the receivers of the information we have but that we have to be pragmatic. How can we offer a pragmatic focus without being a downer, being bleak. Resources communities already have. Make certain that when our audiences come to hear this, that there is synergy that yes this all works together.
 - i. Kara: Way we can do that is bring in people from other communities and show ways that projects have been implemented and used well.
 - ii. Steve: Base of that is accepting change.
- z. Jeff C: Sounds like you are touching on some political barriers. Is there a way we can take this project to town meetings to discuss planning. Can take pressure off these local government officials.
- aa. David: Kara, you mentioned two years ago that you had a water summit. Can you go through and share how that was structured and marketed?
 - i. Kara: There was a program that focused on nutrients and water quality. Series of research presentations and table discussions. Broke up into different types of activities. I will send the format to the group. 1 day event.

- bb. Jeff C: Getting on the agenda of other conferences etc. Could be a good way for council members to take this project back to their groups, their specific section. Challenge you to carry the torch forward and find ways to share this project at events like that. Could do 1 large introduction and then do smaller meetings, more accessible.
- cc. David: Area Plans must have an annual conference?
 - i. Jeff H: Yes, they do. And most staff people attend those meetings. A brief presentation at those types of meetings would draw more attention than sponsoring a large conference.
- dd. David: I belong to the IN Builders Assoc. Taking it to them could get it out to locals.
- ee. Steve: We must give the public the additional dimension that this is not just change. There is hard science, respect for our world, and respect for our communities.
 - i. Jeff C: I think that's right, you have to add context. And we have received some feedback like that.
- ff. Beth: Good ideas thrown out about how to present project, but still a lot of work to do to pull together materials. Don't want to get the cart before the horse.
 - i. Jeff C: Yes, you are right. That's why I asked if we need to add additional time. Don't want to constrain.
- gg. Kara: We have until Aug. 2019 to finish project and summit. We could do a summit towards the end of that.
- hh. Kara: What would be a comfortable target date for a workshop or meeting? May? August?
 - ii. Jeff C: Let's go around the table and mention one day conferences
 - i. INFB, AIC, IN Pork, TNC, IHLA, ACI, IEDA, INAFSM, cities and towns, Builders
 - ii. County Commissioners, first of Dec
 - iii. Association of Indiana counties: end of Sep.
 - iv. AIM? Not sure
 - v. IEDA: Spring and Summer
 - vi. APA IN has Spring and Fall
 - vii. Kara: Either May or end of August?
- jj. Beth: Do a summit and then follow up at conferences? Or conferences leading up to a summit?
 - i. Jeff and Steve: I think summit and then follow up at conferences.
 - ii. IN Farm Bureau conference in December.
- kk. Beth: Would make sense to create buzz at conferences before a summit
 - i. It is outlined in the contract, have about \$10,000 for a summit.
- ll. Sharing will be an ongoing process even after the summit and contract ends.
- mm. David: Maybe a soft roll out before a big summit? To get feedback
 - i. Kara: That would be very difficult for us to do. We have done a review process. We can present it as this is what we have, where can we go from there? What can we add and improve through other projects.
 - ii. David: To get feedback on delivery. The right way of doing it.
 - iii. Kara: We will have evaluations and metrics to accompany the project. Ask people if they want a presentation done, or more hands on public input session.
- nn. Jeff C: Send us conventions/conferences and dates that you are planning to go to and we will collect and bring to next meeting.
- oo. Jeff H: So nothing else deliverable after first of the year?

- i. Kara: No, it's loosely shaped so we could have flexibility in creating it. We'll integrate it with ILRC, ISDA and Extension. Very open and can be adjusted. Do we know next year State Fair?
 - 1. Jeff C: First three weeks of August but not sure on dates.
- ii. Jeff Page: On the land use summit it seemed like a broad concept. What's the interest from your team been?
 - 1. Kara: Would like to be a collaboration but the team would be happy to do it. If the Council is ok with that approach we have resources to manage putting together a large conference. We also do Spring Fest at Purdue which is in April. Questionable on attendance.
- iii. We weren't planning to do a lot of the planning until this Aug or Sep. Small group doing a lot of the planning but we will need help with implementation.
- iv. Thoughts about location if we did do one big effort?
 - 1. Spring Fest.
 - a. More community oriented, fun event. Could have table with resources but not really our target audience.
 - 2. Hendricks County extension or could look at Purdue.
 - a. Hendricks is central, just would have to get on their calendar.
- pp. Jeff C: Councilors, send me and Katie dates of events and also possible venues for regional meetings or central summit.
 - i. We will bring those to you at the next meeting in Oct. or November.
- qq. Date for next meeting:
 - i. Do we want to squeeze in a working session to do second review of project or review on our own?
 - 1. Steve: Like working session.
 - 2. David: I liked the working session
 - 3. Jeff P: I liked it also, it was productive. But I'm also ok with email.
 - 4. Tom: sit downs work better

10. Public Comments:

- a. Josh Trenary: With respect to outreach and land use, I've seen a lot going on in different counties. Purdue terminology set a few years ago, buffer, CFO, etc. Danger of going in with broad state level words, constantly reiterating that this may not be how it is set up in your county. Buffer zone may not be a defined term in your counties ordinance. You don't want to write an ordinance about buffer zones, if buffer zone isn't defined. Need to make sure you remember that when doing outreach.
 - 1. Kara: statements are also included in this document series

11. Adjourned at 12:05.