



# RIDE SAFE INDIANA

MOTORCYCLE SAFETY PROGRAM



RIDE SAFE INDIANA

# 2018 ANNUAL REPORT

Eric J. Holcomb, *Governor*

## FROM THE COMMISSIONER



I am excited about the growth Ride Safe Indiana (RSI) experienced in 2018. With 18 providers across the state, we increased the safety and training courses available to Hoosiers and trained more than 6,350 students last year. The increase in partnership helped us reach our goal of having a provider within 50 miles of all Indiana residents. In 2018, the motorcycle fatality rate declined and we believe with continued training and education we will help keep more Hoosiers safe on the road in the coming years.

The mission of RSI is to train motorcyclists and educate motorists in order to decrease motorcycle fatalities and collisions. In support of this mission, RSI partnered with state agencies in 2018 to promote motorcycle awareness and education through postcards encouraging endorsed riders to participate in advanced training and educating unendorsed riders about how to obtain their endorsement through RSI courses. In addition, digital message signs were posted in high traffic areas during Motorcycle Safety Awareness Month.

I am proud of the additional 16 certified motorcycle safety and training instructors we added last year, for a total of 202 certified instructors supporting RSI. As we expand the RSI program, the BMV remains dedicated to finding innovative ways to train more motorcyclists and raise motorcycle awareness. In 2019 our focus is creating more visibility through sponsorship and community engagement. We are excited to partner with several community sports teams across the state to share education with new audiences and focus our messaging in areas with higher fatality rates.

A handwritten signature in black ink that reads "Peter L. Lacy". The signature is fluid and cursive.

Peter L. Lacy

*Commissioner, Indiana Bureau of Motor Vehicles*



*Increasing motorcycle awareness is important to keep drivers and motorcyclists safer on Indiana roads. I am proud of the education programs and safety resources Ride Safe Indiana has developed to help spread motorcycle awareness across Hoosier communities.*

*—Governor Eric J. Holcomb*



## THANK YOU TO OUR PROVIDERS

Ride Safe Indiana (RSI) would like to recognize and thank our providers. Together, we will continue providing the highest quality and most comprehensive motorcycle safety education for new and experienced Hoosier motorcyclists. One goal of the RSI program was to provide motorcycle safety courses within 50 miles of every Indiana resident's home. We have accomplished this goal with the addition of new providers and the expansion of current providers' services. We look forward to the upcoming year and increasing motorcycle safety and awareness in Indiana.

ABATE of Indiana  
B & D Motorcycle Training  
Brandt I-69 Harley Davidson  
Calumet Harley Davidson  
Cannonball Harley Davidson  
Dreyer Motorsports  
Harley Davidson of Bloomington  
Harley Davidson of Fort Wayne  
Harley Davidson of Kokomo  
Harley Davidson of Indianapolis  
Hoosier Harley Davidson  
Indianapolis Southside Harley Davidson  
Indy West Harley Davidson  
Kersting's Cycle Center  
Motorcycle Rider Training  
M Y Motorsports  
Ehldering Motorsports  
Tom Wood Powersports



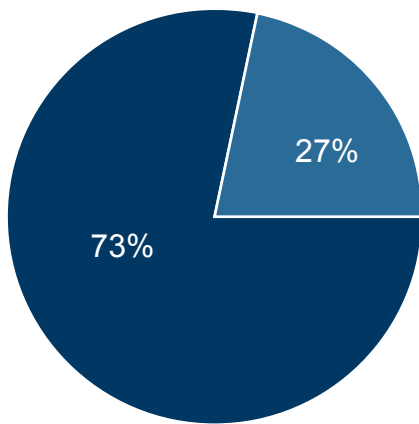


# 2018 TRAINING REPORT

Total Course Students	Male Students	Female Students	Pass Students	Fail Students
6,350*	4,654	1,696	5,553	797
<b>TOTAL</b>	<b>Male</b>	<b>Female</b>	<b>Pass</b>	<b>Fail</b>
	73%	27%	87%	13%

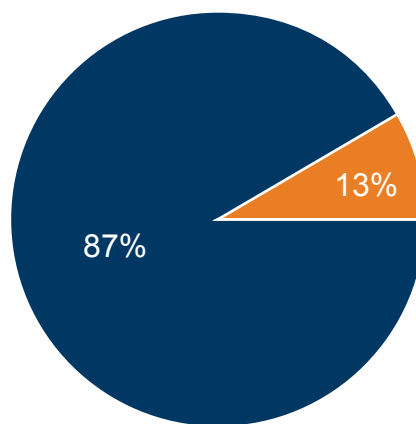
\*Does not include 582 students with NSMA information for whom we do not have demographics.

DEMOGRAPHICS



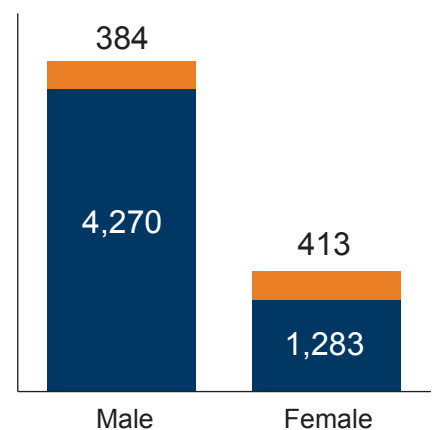
- Male Students
- Female Students

PASS RATE



- Pass Students
- Fail Students

PASS RATE DEMOGRAPHICS



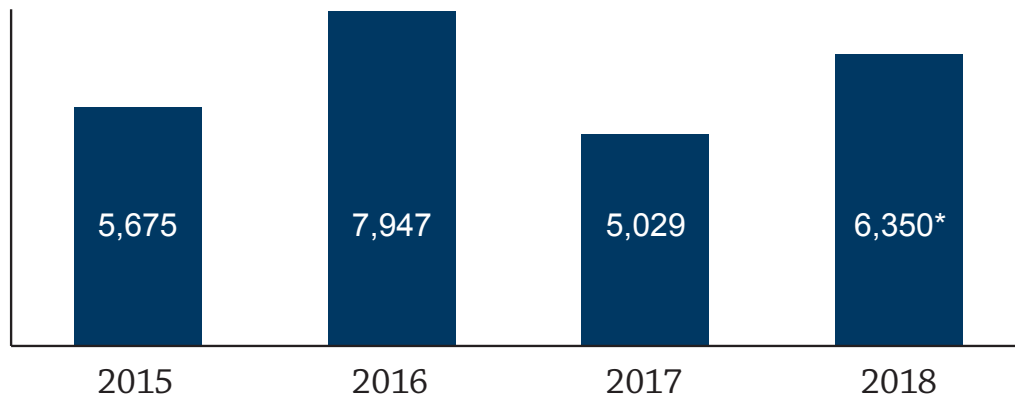
- Pass
- Fail

In 2018, 6,350\* students were trained by RSI providers and had a pass rate of 87 percent. 73 percent of enrolled students in an RSI course were male, and 27 percent were female with a pass rate of 92 percent and 76 percent, respectively. Increasing training opportunities available to Hoosiers throughout the state is a goal of the RSI program. RSI will continue to work with motorcycle safety and training instructors to accomplish this goal and develop the necessary skill sets for beginning and advanced motorcyclists.

Source: Indiana State Police vehicle crash reports.

Unless otherwise stated, all data references motorcycle, moped, and motor driven cycle (MDC) class A or B information.

# STUDENTS TRAINED BY YEAR



The above graph shows the number of students trained through an authorized RSI provider in 2015, 2016, 2017, and 2018. RSI did not participate with a multi-site provider in 2017, resulting in a decrease in the number of students trained. The addition of 16 training sites aided in the increase of students trained by an RSI provider in 2018.



*Course instructors train new and advanced riders at an RSI provider site.*



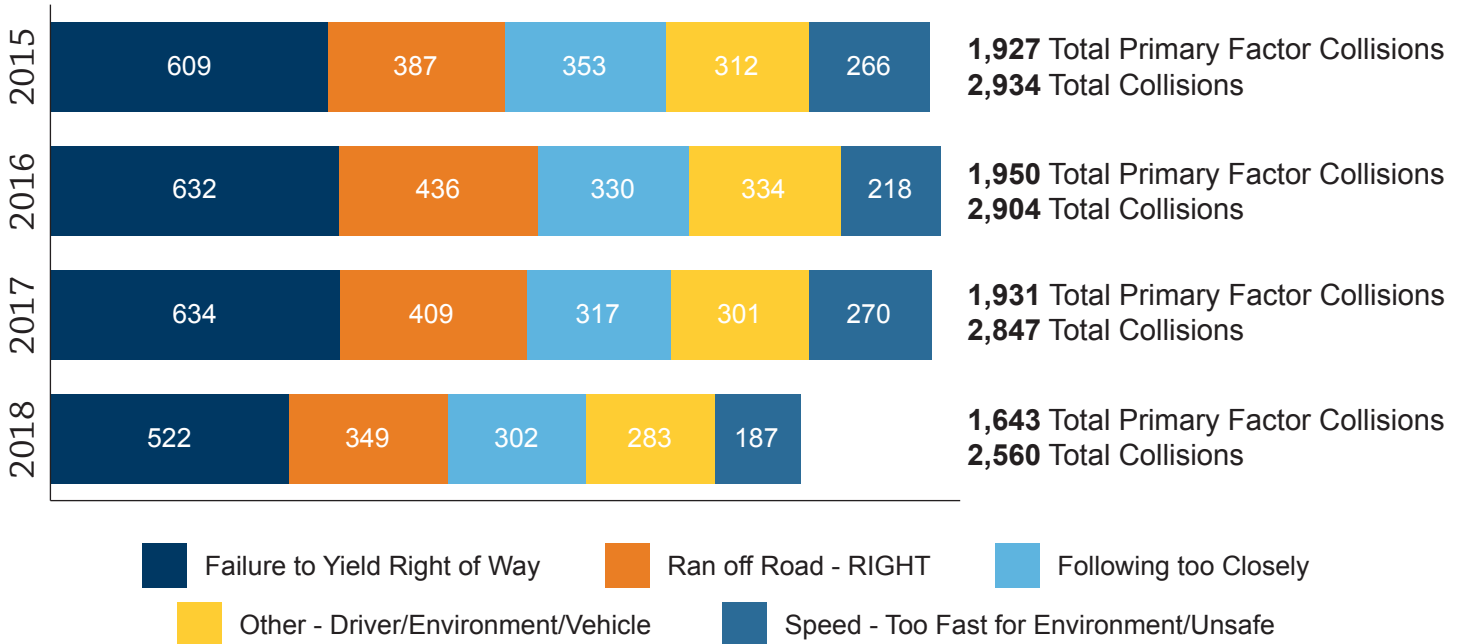
*New instructors were invited to attend "Mini Range" training sessions held by RSI. The "Mini Range" is one eighth of an actual training site size and prepares new instructors to teach motorcycle safety and training courses during motorcycle season.*

\*Does not include 582 students with NSMA accepted information for whom we do not have demographics.



# TOP 5 PRIMARY FACTORS OF COLLISIONS

Below is a list of primary contributing factors of motorcycle collisions across the state from 2015 through 2018. Although Failure to Yield Right of Way and Ran off Road – RIGHT remain the highest primary contributing factors in all motorcycle collisions for 2018, there was a significant decrease in all categories of primary contributing factors.



\* At fault is defined as the primary factor of a crash, matching one of the contributing circumstances assigned to a vehicle. It is possible for multiple vehicles to be at fault.

# COLLABORATIONS AID IN PROMOTING MOTORCYCLE SAFETY

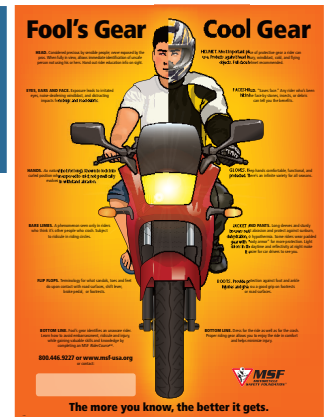
During the 2018 motorcycle season, RSI partnered with local organizations and state agencies to promote motorcycle safety awareness.

Another goal of the RSI program is to bring awareness to both motorists and motorcyclists about the importance of sharing the road and reducing the number of collisions and fatalities involving motorcycles. RSI partnered with the Indiana Department of Transportation (INDOT) and used Digital Message Sign (DMS) boards throughout the state to promote awareness during the beginning of motorcycle season.

RSI also collaborated with Rob Driver of M Y Motorsports and Cummins Fuel Systems to promote motorcycle safety education to the organization's employees. In June, members of the RSI program participated in the 25th Annual Miracle Ride and spoke to motorcyclists in attendance about safety and training courses for new and advanced riders.



*INDOT Digital Message Sign board displayed in the Indianapolis area.*



*Poster used to demonstrate the importance of safety gear when riding a motorcycle.*



RSI team members at the 25th Annual Miracle Ride in June. The Miracle Ride is one of the largest fundraisers for Riley Children's Foundation. Motorcyclists from RSI had the opportunity to ride on the Indianapolis Motor Speedway track and ride past the patients of Riley Hospital for Children - a highly anticipated event for the children at Riley Hospital.



6,350\*

STUDENTS TRAINED

*5,553 students trained and passed*

*\*excludes NSMA information*

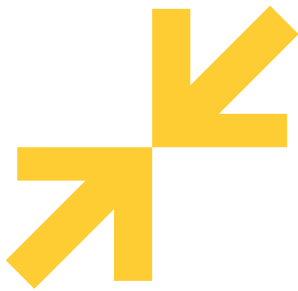
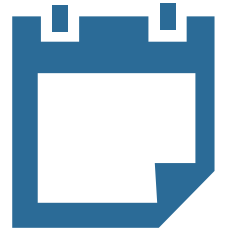


253,701

MOTORCYCLES REGISTERED

11

PUBLIC  
OUTREACH  
EVENTS  
ATTENDED



2,560

TOTAL NUMBER  
OF MOTORCYCLE  
COLLISIONS

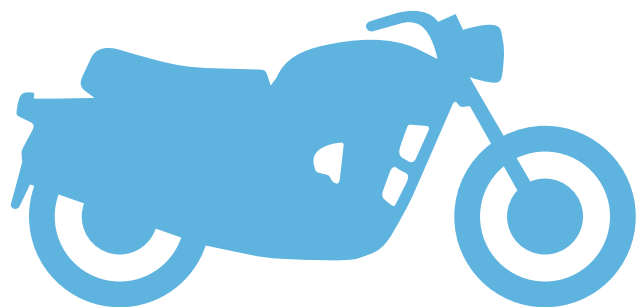


18

RIDE  
SAFE  
INDIANA  
PROVIDERS

1,080

TOTAL NUMBER OF  
COLLISIONS INVOLVING A  
MOTORCYCLE ONLY







20

TOTAL NUMBER OF FATALITIES INVOLVING MOTOR DRIVEN CYCLES



87%

PASS RATE FOR STUDENTS ATTENDING A BASIC TRAINING COURSE

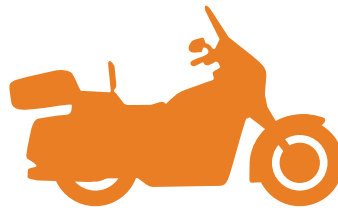


\$1,628,594

REVENUES FOR THE MOTORCYCLE OPERATOR SAFETY EDUCATION FUND

16

NEW CERTIFIED INSTRUCTORS



186

STUDENTS PARTICIPATED IN THREE WHEEL TRAINING COURSE

202

TOTAL NUMBER OF CERTIFIED INSTRUCTORS

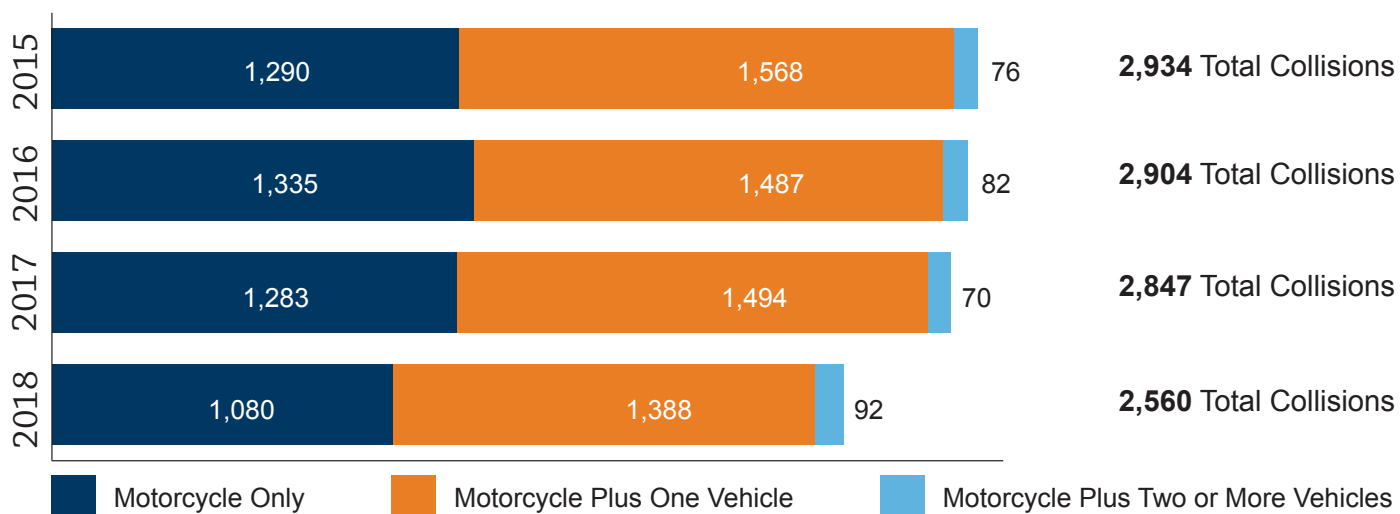




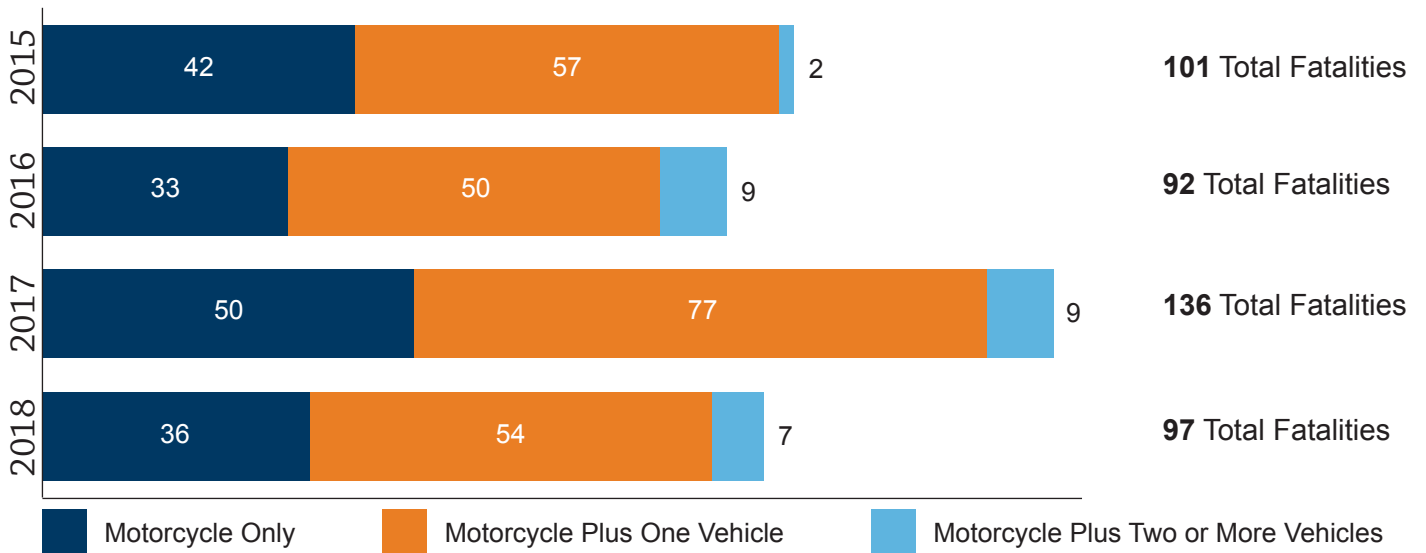
# MOTORCYCLE ACCIDENT TRENDS

Since the inception of the RSI program in 2015, Collisions involving motorcyclists have steadily declined. Overall, motorcycle Collisions decreased by twelve percent the past three years. Collisions resulting in fatalities declined by twenty percent in 2018 from a four year record high in 2017, the largest year-over-year decrease since RSI's inception. Nearly half of all motorcycle Collisions in 2018 occurred between 1:00 p.m. and 8:00 p.m. with the majority in urban areas of the state. 43 percent of all collisions involved an unendorsed rider. In 2019, RSI will continue to concentrate efforts to promote motorcycle safety and training courses in order to reduce the number of motorcycle collisions and fatalities.

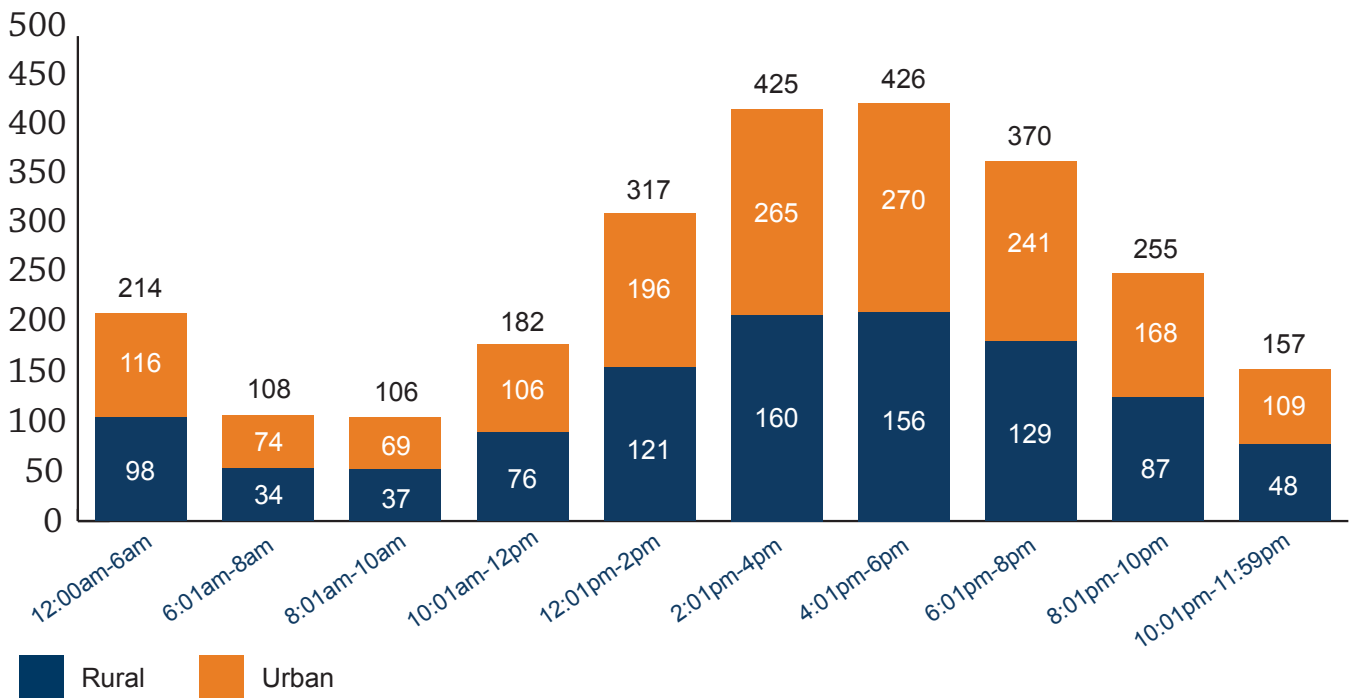
## BREAKDOWN BY YEAR



# COLLISIONS RESULTING IN FATALITY



# TIME OF COLLISION





# COMMUNITY ENGAGEMENT AIMS TO REDUCE MOTORCYCLE FATALITIES

In support of RSI's mission to reduce the number of motorcycle collisions and fatalities in Indiana, RSI partnered with local organizations in areas where motorcycle collisions and fatalities are statistically higher than other parts of the state. The goal of these partnership is to reduce fatalities and collisions by educating motorcyclists and motorists on the importance of sharing the road, safe riding practices, and obtaining a motorcycle endorsement.



In 2017 and 2018 alone 5,407 motorcycle collisions occurred, with a total of 233 fatalities. Indianapolis and surrounding areas had 1,158 motorcycle collisions, 44 fatalities; Lake and Porter counties had 466 motorcycle collisions, with a total of 20 motorcycle fatalities; and Evansville and surrounding areas had 274 motorcycle collisions with a total of 18 fatalities.\*



Partnerships with the Gary SouthShore RailCats, Indy Fuel, and Evansville Otters will help RSI raise awareness of the programs existence and educate both motorcyclists and motorists in high collision and fatality areas. This historically high number of motorcycle collisions and fatalities in specific counties in the northwest, central, and southern areas of the state make the partnerships with the above-mentioned organizations a critical step to reach RSI's target audience.



As RSI programming expands, the BMV remains dedicated to finding innovative ways to not only train more motorcyclists, but also spread motorcycle awareness to all drivers as a reminder to share the road. We firmly believe partnering with local organizations across the state, such as the RailCats, Indy Fuel, and Evansville Otters, will increase awareness and ultimately help RSI reach the goal of decreasing collisions and fatalities.

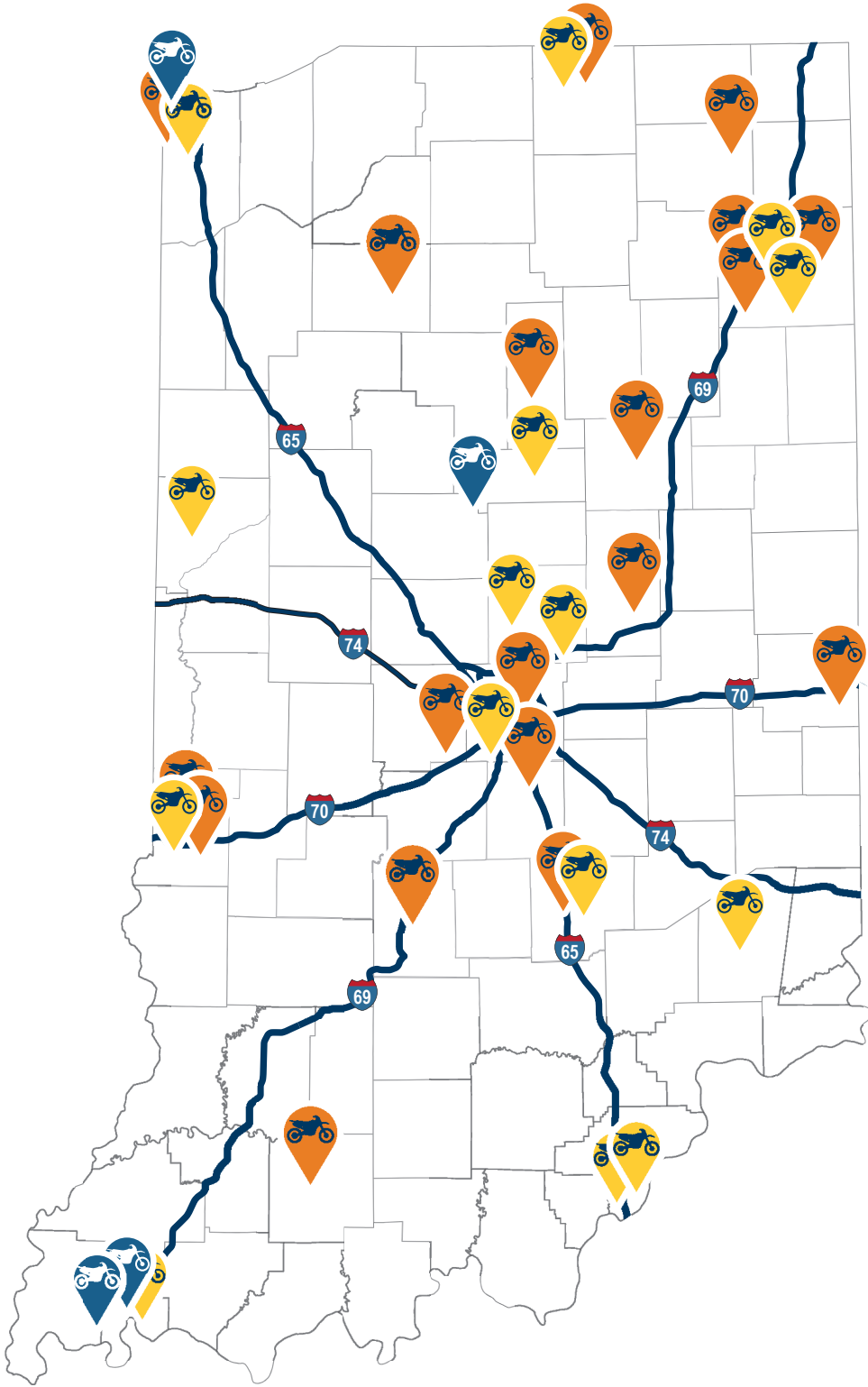


\*According to ARIES 02/13/2019




Zamboni designed for the 2018-2019 season  
Indy Fuel sponsorship



# TRAINING LOCATIONS



With the addition of new motorcycle safety and training providers each year, RSI has reached its goal of having a provider within 50 miles of all Hoosiers. Visit [RideSafeIndiana.com](http://RideSafeIndiana.com) to find a list of authorized RSI providers throughout the state.

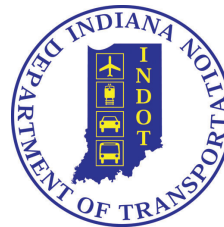
-  RSI training sites in 2017
-  RSI training sites added in 2018
-  RSI training sites coming in 2019

# LOOKING AHEAD TO 2019

RSI had a successful 2018 and looks forward to making great strides in accomplishing our goals in 2019.

In the upcoming year, RSI will aim to achieve the following:

- Build a permanent facility to train new and existing instructors and law enforcement officers
- Partner with local organizations in statistically high motorcycle traffic areas in Indiana to raise awareness about motorcycle safety, including:
  - Evansville Otters
  - Gary SouthShore RailCats
  - Indy Fuel
- Continue promoting motorcycle safety awareness and motorcycle safety and training courses in partnership with the Indiana Criminal Justice Institute (ICJI) and Indiana Department of Transportation (INDOT)



**RIDE SAFE INDIANA**  
100 NORTH SENATE AVE | INDIANAPOLIS, IN 46204

As the owner of a registered motorcycle, we want you to be aware of the importance of obtaining your Indiana motorcycle endorsement. Riding without the correct learner's permit or endorsement is in violation of Indiana law and can lead to a fine of up to \$500.

Last year, unendorsed riders accounted for half of the fatal motorcycle collisions in Indiana.

Ride Safe Indiana offers Motorcycle Safety Courses throughout the state for new riders to obtain their motorcycle endorsement.

Training courses are also available for advanced riders to fine-tune skills needed for safe travel.

For more information on all offered Safety Courses and obtaining a motorcycle endorsement, please visit [RIDESAFEINDIANA.COM](http://RIDESAFEINDIANA.COM).

**RIDE SAFE INDIANA**  
MOTORCYCLE SAFETY PROGRAM  
[RIDESAFEINDIANA.COM](http://RIDESAFEINDIANA.COM)

**ICJI** INDIANA CRIMINAL JUSTICE INSTITUTE

*In collaboration with ICJI, RSI created and sent postcards to Indiana residents with a registered motorcycle reminding Hoosiers about the importance of obtaining a motorcycle endorsement while also promoting motorcycle safety and training courses.*

**Enjoy the open road.  
Get your endorsement today.**



[www.RideSafeIndiana.com](http://www.RideSafeIndiana.com)



RideSafeIndiana



*Help us train the next generation of riders...*

