



**JOHNSON
CONSULTING**

CALL FOR POTENTIAL CONVENTION CENTER SITES

**Northwest Indiana Regional Development Authority
Lake County, Indiana**

Date of Issue:

January 18, 2024

Submission Deadline:

4:00pm (CDT)

January 30, 2024



Johnson Consulting and the Winston/Terrell Group (the Consulting Team), on behalf of the Northwest Indiana Regional Development Authority (NWI RDA), is in the process of updating the *Feasibility Analysis of a Potential Convention Center in Lake County, Indiana* study published by Convention, Sports, & Leisure (CSL) in 2018. The NWI RDA is an Authority of the State of Indiana created to partner with others in the “heavy lifting” required to develop the infrastructure that will make Northwest Indiana economically vibrant. The legislation that created the RDA directs us to focus on our region’s collective assets. These regional assets are interrelated as the basic building blocks of a local economy that must become globally competitive. For additional information about the NWI RDA, please visit its webpage at <https://www.in.gov/rda/>.

As part of this work, Johnson Consulting is updating the 2018 CSL Study’s analysis of potential sites for the contemplated convention center. The following sites were included in the CSL report and will be considered in this updated analysis:

Site:	Location:	Acreage:
Hammond I-94 & US41	Hammond	10
Kennedy Ave & I-94	Hammond	25
Hammond I-90 & US12	Hammond	300
Majestic Star	Gary	65
Century Mall	Merrillville	25
Radisson/Star Plaza	Merrillville	25
Crown Point I-65	Crown Point	275
Gary IU Northwest	Gary	460
Hobart Silverstone	Hobart	200



Additionally, this study update will be considering other sites which were not analyzed in the 2018 CSL Study. As such, this Call for Potential Convention Sites is asking land owners in Lake County if they own any sites that they would like to be considered as part of this project. Sites must fulfill the following conditions to be considered:

- Completely located within Lake County, IN
- At least 10 acres of contiguous land
- Owner(s) of land must be identified

If you have a site which matches these criteria which you would like to submit for consideration, please send an email to jfleming@chjc.com with the following information:

- Your contact information
- Site address
- Site size in acres
- Site ownership
- Any other key site attributes

Additional sites for consideration can be submitted until January 30, 2024. Once submitted, the Consulting Team will review the additional sites for project consideration.