

**Indiana Utility Regulatory Commission**  
**April Safe Digging Month**  
**Radio Flight Dates: 4/18-4/24/16**  
**RADIO SUMMARY**



3/23/16 Revised

Stations	Format	# of Spots	P 35-64 Rtg	Station Investment	Total Investment	Schedule Delivery
<b>Market: Evansville</b>						Persons 35-64
WABX-FM	Classic Rock	32	37.4	\$ 475		GRP's 188.7
WGBF-AM	Classic Rock	24	16.8	\$ 144		Reach 45.2%
WGBF-FM	Active Rock	26	34.1	\$ 335		Frequency 4.2
WIKY-FM	AC	19	66.3	\$ 860		
WKDQ-FM	Country	31	34.1	\$ 700	\$ 2,514	
<b>Market: Fort Wayne</b>						GRP's 184.1
WBYP-FM	Rock	24	27.1	\$ 655		Reach 45.9%
WGBJ-FM	Spanish	15	0.0	\$ 270		Frequency 4.0
WLDE-FM	Oldies	30	44.8	\$ 570		
WMEE-FM	Hot AC	30	35.7	\$ 975		
WQHK-FM	Country	30	37.6	\$ 815		
WXKE-FM	Classic Rock	28	38.9	\$ 748	\$ 4,033	
<b>Market: Indianapolis</b>						GRP's 186.6
WEDJ-FM	Spanish	15	1.5	\$ 510		Reach 59.1%
WFBQ-FM	AOR	37	20.9	\$ 2,045		Frequency 3.2
WFYI-FM	News/Talk NPR	15	6.5	\$ 1,815		
WJJK-FM	Adult Hits	59	38.0	\$ 2,647		
WLHK-FM	Country	34	16.4	\$ 1,430		
WNTR-FM	Hot AC	46	24.2	\$ 1,695		
WTLC-FM	Urban CHR	38	25.6	\$ 1,625		
WYXB-FM	Soft AC	44	33.6	\$ 2,440		
WZPL-FM	Pop CHR	32	19.9	\$ 2,165	\$ 16,372	
<b>Market Summary: Lafayette</b>						GRP's 93.3
WAZY-FM	Hot AC	41	57.8	\$ 820		Reach 24.5%
WKOA-FM	Country	18	35.5	\$ 500		Frequency 3.8
					\$ 1,320	
<b>Market: South Bend</b>						GRP's 168.9
WKAM-AM	Spanish	15	0.0	\$ 275		Reach 40.3%
WNDV-FM	Hot AC	35	47.0	\$ 931		Frequency 4.2
WNSN-FM	AC	28	62.2	\$ 1,890		
WZOC-FM	Oldies	34	59.7	\$ 1,375	\$ 4,471	
<b>Market: Terre Haute</b>						GRP's 175.8
WMGI-FM	Pop CHR	29	53.2	\$ 550		Reach 39.7%
WTHI-FM	Country	42	87.2	\$ 1,330		Frequency 4.4
WWVR-FM	Classic Rock	23	35.4	\$ 335		
					\$ 2,215	
<b>Market: Louisville</b>						
WFLQ-FM	Country	20		\$ 235		
WKKG-FM	Country	20		\$ 935		
WSFR-FM	Classic Rock	20		\$ 1,025		
WWWY-FM	Classic Hits	20		\$ 670		
					\$ 2,865	
<b>Market: Southeast IN</b>						
WKID-FM	Country	25		\$ 275		
WRBI-FM	Country	25		\$ 595		
WSCH-FM	Country	25		\$ 361	\$ 1,231	
<b>Market: Northwest</b>						
WCOE-FM	Country	22		\$ 677		
WIVR-FM	Country	22		\$ 770		
WLJE-FM	Country	22		\$ 1,518		
WXRD-FM	Classic Rock	22		\$ 1,518	\$ 4,483	
					\$ 39,504	Gross
					\$ 34,586	Billed to Client
					\$ 5,010	Digital
					\$ 400	Traffic
					\$ 39,996	<b>Total Billed to Client</b>