

**ORDER 2020-141
IN RE SETTLEMENT AGREEMENT**

**CHURCHILL DOWNS INTERACTIVE GAMING, LLC d/b/a BETAMERICA
20-CDIG-01**

After having reviewed the attached Settlement Agreement, the Indiana Gaming Commission hereby:

APPROVED

APPROVES OR DISAPPROVES

the proposed terms of the Settlement Agreement.

IT IS SO ORDERED THIS THE 23rd DAY OF NOVEMBER, 2020.

THE INDIANA GAMING COMMISSION:



Michael B. McMains, Chair

ATTEST:



Jason Dudich, Secretary

**STATE OF INDIANA
INDIANA GAMING COMMISSION**

IN RE THE MATTER OF:)
)
CHURCHILL DOWNS INTERACTIVE) **SETTLEMENT**
GAMING, LLC d/b/a BETAMERICA) **20-CDIG-01**

SETTLEMENT AGREEMENT

The Indiana Gaming Commission (“Commission”) by and through its Executive Director Sara Gonso Tait and Churchill Downs Interactive Gaming, LLC d/b/a BetAmerica (“CDIG”), (collectively, the “Parties”) desire to enter into this settlement agreement (“Agreement”) prior to the initiation of a disciplinary proceeding pursuant to 68 IAC 13-1-18(a). The Parties stipulate and agree that the following facts are true:

FINDINGS OF FACT

1. Chapter 7, Section 16 of the Emergency Rules for Sports Wagering provide:
 - (a) Patrons must be able to access information pertaining to any available promotions or bonuses. This information must be clear and unambiguous, especially where promotions or bonuses are limited to certain events or markets, or when other specific conditions apply.
 - (b) A record of all promotional or bonus wagering offers shall be maintained in an electronic file that is readily available to the division. All bonus and promotional wagering offers shall be stated in clear and unambiguous terms and shall be readily accessible by the patron after the offer is accepted and prior to completion. Offer terms and the record of all offers shall include at a minimum:
 - (1) the date and time presented;
 - (2) the date and time the offer is active and expires;
 - (3) patron eligibility, including any limitations on patron participation;
 - (4) any restriction on withdrawals of funds;
 - (5) wagering requirements and limitations;
 - (6) the order in which funds are used for wagers;
 - (7) eligible events or wagers; and
 - (8) rules regarding cancellation.
 - (c) All promotions and bonuses must:
 - (1) include terms and conditions that are full, accurate, clear, concise, and transparent, and not contain misleading information;
 - (2) ensure advertising materials include material terms and conditions for that promotion or bonus and have those material terms in close proximity to the headline claim of the promotion or bonus and in reasonably prominent size;
 - (3) disclose applicable terms if the patron has to risk or lose his or her own money as part of the promotion or bonus or has conditions attached to his or her own money as a result of the promotion or bonus;
 - (4) not be described as risk free if the patron needs to incur any loss or risk the patron’s own money to use or withdraw winnings from the risk free bet; and

- (5) not restrict the patron from withdrawing the patron's own funds or withdrawing winnings from bets placed using the patron's own funds.
2. On March 11, 2020, the Commission's Sports Wagering Division received a self-reported notification from a CDIG Compliance Analyst of a promotion displayed to Indiana players without prior submission to the Commission. Specifically, the March NCAA Basketball Bet Club promotion was offered in Indiana without submission to the Commission and without Commission approval. Nine (9) Indiana patrons participated in the promotion.

TERMS AND CONDITIONS

Commission staff alleges that the acts or omissions of CDIG by and through its agents as described herein constitute a breach of IC 4-38, 68 IAC, the Emergency Rules for Sports Wagering, and/or CDIG's approved internal control procedures. The Commission and CDIG hereby agree to a monetary settlement of the alleged violations described herein in lieu of the Commission pursuing formal disciplinary action against CDIG.

CDIG shall pay to the Commission a total of \$500 in consideration for the Commission foregoing disciplinary action based on the facts specifically described in the Findings of Fact contained in this Agreement. This Agreement extends only to those violations and findings of fact specifically alleged in the findings above. If the Commission subsequently discovers facts that give rise to additional or separate violations, the Commission may pursue disciplinary action for such violations even if the subsequent violations are similar or related to an incident described in the findings above.

Upon execution and approval of this Agreement, Commission staff shall submit this Agreement to the Commission for review and final action. Upon approval of the Agreement by the Commission, CDIG agrees to promptly remit payment in the amount of \$500 and shall waive all rights to further administrative or judicial review.

This Agreement constitutes the entire agreement between the Parties. No prior or subsequent understandings, agreements, or representations, oral or written, not specified or referenced within this document will be valid provisions of this Agreement. This Agreement may not be modified, supplemented, or amended, in any manner, except by written agreement signed by all Parties.

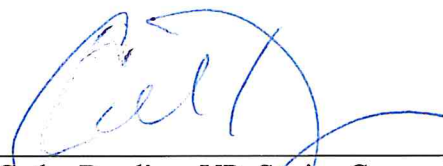
This Agreement may be executed in multiple counterparts, each of which shall be deemed an original agreement and both of which shall constitute one and the same agreement. The counterparts of this Agreement may be executed and delivered by electronic mail, facsimile, or other electronic signature by either of the parties and the receiving party may rely on the receipt of such document so executed and delivered electronically as if the original had been received.

This Agreement shall be binding upon the Commission and CDIG.

IN WITNESS WHEREOF, the Parties have signed this Agreement on the date and year as set forth below.

Sara Gonso Tait, Executive Director
Indiana Gaming Commission

Date



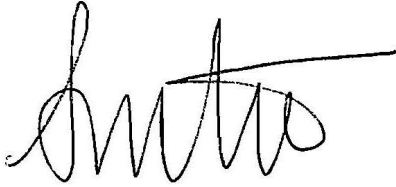
Cathy Beeding, VP, Senior Counsel &
Corporate Compliance Officer
Churchill Downs Interactive Gaming, LLC.

11/12/20

Date

This Agreement shall be binding upon the Commission and CDIG.

IN WITNESS WHEREOF, the Parties have signed this Agreement on the date and year as set forth below.



Sara Gonso Tait, Executive Director
Indiana Gaming Commission

11/20/20

Date

Cathy Beeding, VP, Senior Counsel &
Corporate Compliance Officer
Churchill Downs Interactive Gaming, LLC.

Date