



# 2020 DISPARITY STUDY

September 26, 2019

**BBC**  
RESEARCH &  
CONSULTING

## Presented by

Dr. Sameer Bawa, BBC

Dr. Jane Stout, BBC

Tammy Butler Robinson, Engaging Solutions

Anna Deahl, Brilljent

Fred Bingle, Bingle Research Group

BBC Research  
& Consulting

---

Denver, CO

**Prime Consultant**

Engaging  
Solutions

---

Indianapolis, IN

**Survey  
Expert**

Briljent

---

Indianapolis, IN

**Anecdotal  
Expert**

Bingle  
Research

---

Indianapolis, IN

**Research  
Expert**

Holland &  
Knight

---

Atlanta, GA

**Legal Expert**



- Participation, availability, and disparities
- Analysis of marketplace conditions
- Qualitative and anecdotal information
- Guidance related to MBE/WBE goals
- Program recommendations



Project management  
Community engagement  
Legal framework and analysis  
Review of contracting  
Data review and collection  
Availability analysis  
Utilization analysis  
Disparity analysis  
Analysis of marketplace  
Anecdotal evidence  
Recommendations  
Reports and presentations

# COMMUNITY ENGAGEMENT



## Informational efforts

- Steering committee
- Webpage/e-mail
- Public notices
- Information meetings (4)



## Engagement efforts

- Public hearings (4)
- Telephone surveys
- Focus groups
- In-depth interviews

# DATA REVIEW/ COLLECTION



## Data assessment

- Hands-on review
- Contracts, vendors
- Systems, formats
- Data requests

# REQUIRED DATA

## Prime contracts

- Contract number
- Org./Dept.
- Award date
- Award amount
- Change orders
- Paid-to-date amount
- Work description
- Goals applied
- Vendor name
- Vendor number

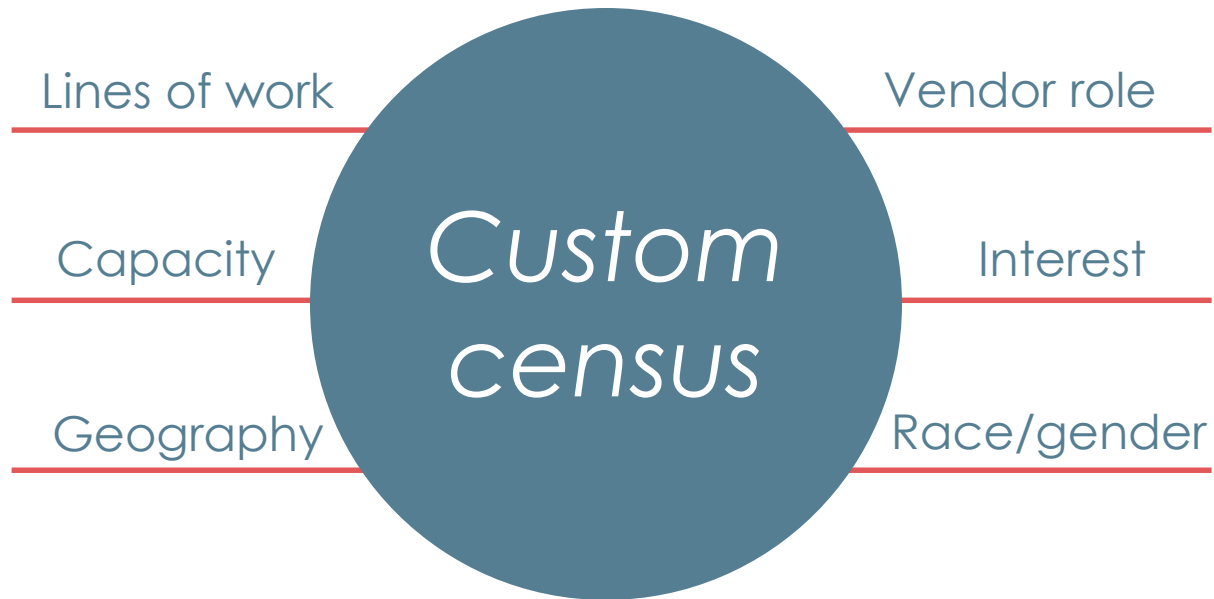
## Sub- contracts

- Contract number
- Committed amount
- Paid-to-date amount
- Work description
- Vendor name
- Vendor number

## Vendors

- Vendor name
- Vendor number
- Race/ethnicity
- Gender
- Phone number
- Physical address
- E-mail address
- Lines of work

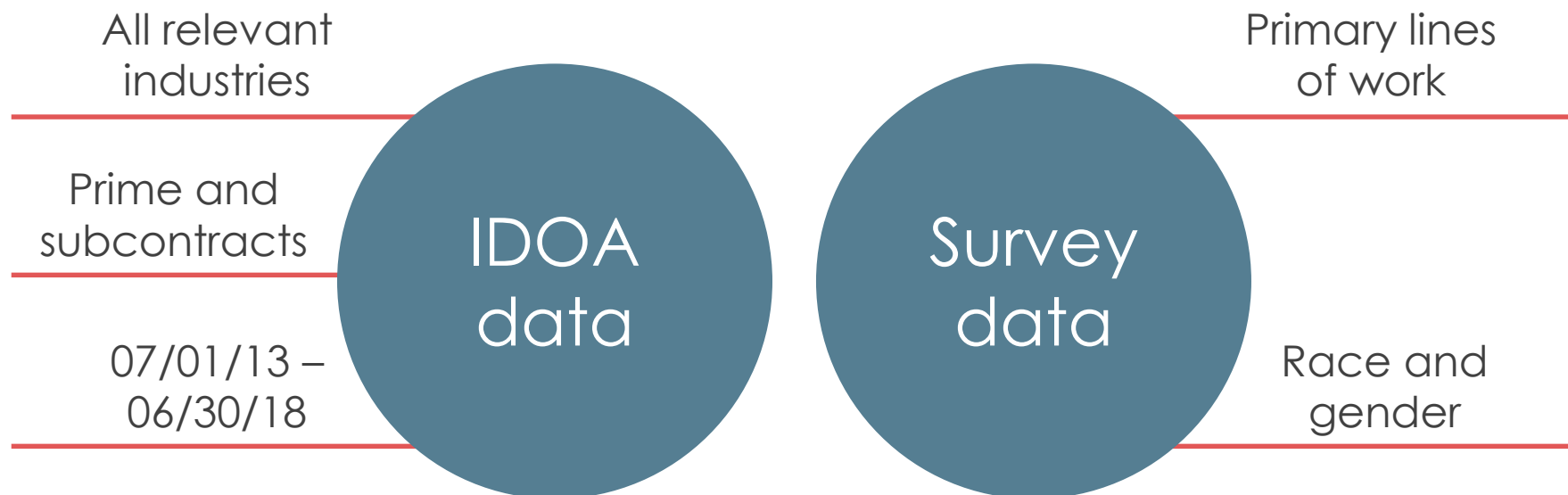
# AVAILABILITY ANALYSIS



M/W  
availability



# UTILIZATION ANALYSIS



M/W  
participation

# DISPARITY ANALYSIS

$$\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}$$

.80 or less = *substantial* underutilization

# GOAL

# RECOMMENDATIONS

\$\$\$ availability of  
*potential MBE/WBEs*

---

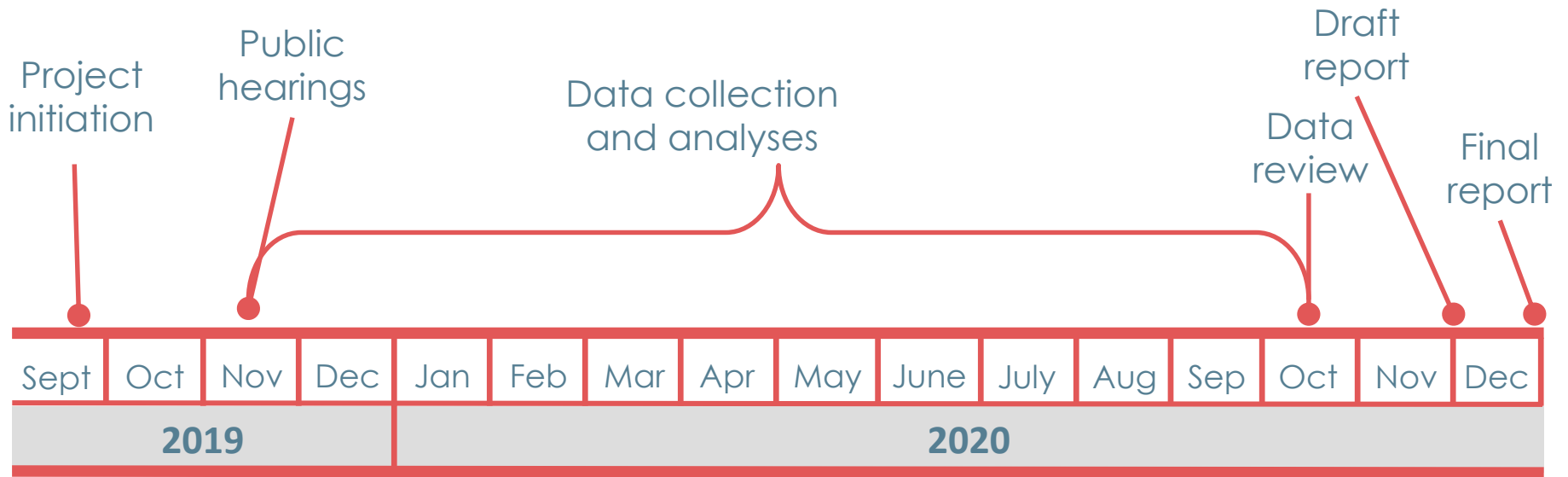
Total dollars

=

Base figure for  
MBE/WBE goal

- Adjustment considerations
- Separate goals by industry
- Measures to meet goals
- Discussions with Commission

# PROJECT SCHEDULE



QUESTIONS