



Indiana Bicentennial Commission Board Meeting Minutes – July 11, 2014

Present:

Sarah Evans Barker
Steve Ferguson
Tony George
Co-chair Lee Hamilton
PE MacAllister
Jim Madison
Mickey Maurer
Mary McConnell
Jim McCormick
Senator Jim Merritt
Randall Shepard

Staff:

Perry Hammock
Rene' Stanley
Deborah Wezensky

- I. Welcome by Senator Jim Merritt, Indiana Railroad Company
- II. Executive Director's Report - Perry Hammock
 - a. Introduction: Rene' Stanley, Director of Community Resources
Responsibilities include working with county coordinators, securing involvement of local, regional groups, bicentennial celebrations, special projects
 - b. Summary of meetings and key partners – associations are key
Commission members will feed partner leads to IBC staff
 - c. Endorsements: Processed 35 applications from 18 counties
 - d. Marketing: Revised newsletter with increased distribution from 200 to 29,000+.
Myra Borschoff-Cook agreed to convene group of ad/PR professionals to review IBC marketing plan.
 - e. Upcoming activities:
Agriculture “summit” meeting will discuss bicentennial involvement. IBC will be as inclusive as possible with potential participants.
 - f. Goals:
 - Focus on 9 Commission-approved projects
 - Fundraising - \$5m by year end
 - Endorsed Projects – 200 by December 31, 2015
 - County Coordinators – 3 additional counties added – Goal: Have all 92 by September 30, 2014. Need Allen, Jackson, Marion, Porter.
 - County Coordinator Visits – all 92 by October 31, 2014



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- Gala – Start planning, budgeting, by August 15, 2014. Recruit volunteers by year end
- Budget – have BCI operational budget completed by August 29, 2014

III. Committee Reports

a. Bicentennial Nature Trust – Mark Becker

May 2014 Round:

- 13 applications, 12 approved including six land trusts, four local parks and two DNR Division of Fish and Wildlife
- Two new counties: Delaware and Knox
- Match ratio within this round: \$1 BNT : \$1.63 Community Match

Overall Progress:

- 91 projects approved in 48 different counties
- \$15.5 million BNT, \$21.9 million match
- \$1 BNT : \$1.41 Community Match
- 36 closed/completed for 4,533 acres protected for Indiana's future generations

b. Endorsement – Deborah Wezensky

- 35 Applications were received/reviewed by June 30, 2014 deadline
- Applications came from 18 counties -- 13 are first time applicant counties
- Four applications were not recommended for approval and five applications were recommended for re-submission with new form
- 26 were submitted for the Commission's approval at this board meeting. Jim Madison made a motion to approve the projects and Mickey Maurer seconded the motion. Commission members unanimously approved the 26 Bicentennial Legacy Projects.
- Goal is 200 applications by 2016 – 75 applications to date, 38 percent of goal.

c. Book – Jim Madison

Concept remains same: handsome, coffee table book that celebrates Indiana with lots of photographs, 10 to 12 brief essays with voices that represent a variety of Hoosiers about their notion of Indiana and where we're going.

- Two experts are indentified to potentially implement the book project and will be interviewed by book committee members
- A bicentennial commission book – as opposed to Legacy Project – will require commission input and oversight to insure a very satisfactory outcome
- The committee continues to struggle with budget issues – one option would be to commit to pre-sales to fund the book



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- c. Diversity – Deferred due to committee chair, Representative Charlie Brown’s absence

IV. New Business

- a. ALL-IN – Keira Amstutz and Kristen Hess, Indiana Humanities
- A Bicentennial Legacy Project – competition or game where participants complete challenges to learn more about Indiana and connect more with fellow Hoosiers
 - A means to connect Hoosiers to their communities, be more aware of their communities and others in the community
 - Inspired by Civic Health Index published in 2011
- b. Committee champions – Lee Hamilton, co-chair
Commission members joined with committees such as capital projects, collateral projects, Torch Relay, BNT, endorsement, finance and gala.

V. Old Business

- a. Discussions on Indiana’s Future
A potential ‘future of Indiana’ symposium to be explored by co-chairs Lee Hamilton and Becky Skillman with Lt. Governor Sue Ellspermann. (Note: The Wall Street Journal’s July 8, 2014 issue, Section (R1-24) “The Future of Everything: Leading thinkers, innovators and artists share their visions of where the world is heading” may be a valuable reference.)
- b. The Big Idea – something that pushes Indiana forward – to look forward to another 100 years. It’s about children – they are the ones who can be here for Indiana’s tercentennial. Health, hunger, housing – a potential bicentennial legacy. There may be partners that can come to champion a healthy initiative – one possible vehicle would be a faith-based initiative.
Rallying point – how do we articulate the “big idea”? Myra Borschoff will address this with her marketing team.
It needs to be achievable, measureable and engage Hoosiers to live healthier lifestyles. Jim McClelland, Goodwill Industries, has a bicentennial babies pilot program.
- c. Capital Projects Update – Jessica Robertson, IDOA
- Bicentennial Plaza: Possibly on Robert Orr Plaza. Currently proposals are being reviewed to select a vendor. The goal is to have a few designs for consideration at the next IBC board meeting, August 22, 2014.
 - Education and Welcome Center: A kid-friendly space on the statehouse campus – the Indiana State Library is the planned home for the Center. A place that is educational,



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interactive and warm for children. Phase one: Determining what engages fourth grade students with experts in related fields.

- Indiana Archives Solution: The current physical condition of the archives building is not ideal to protect Indiana’s most valuable documents. The state’s current real estate portfolio is being reviewed for a potential long-term solution. One such property under consideration is on the War Memorial campus.

d. Ethics Commission Update – Jessica Robertson, IDOA

The Department of Administration made submissions to the Ethics Commission for clarification purposes:

- 1) Is the Bicentennial Commission subject to state ethics rules? After deliberation, it was decided that the Commission members are not subject to state ethics rules since members are appointees, not paid, not responsible for state government policy and not involved in day-to-day state government operations.
- 2) Clarifying the relationship between IBC staff and the rest of the Department of Administration regarding doing the work of state government and also contacting others for fundraising purposes. IBC staff are authorized to perform these functions as the staff have a relationship with IDOA but are not a part of it for any procurement processes.

VI. Open Discussion

Speakers Bureau – It would be beneficial to commission members to have a one-page “cheat sheet” as speaker’s notes. It would be valuable to have commission members speak on behalf of the bicentennial. IBC staff can supply information on BNT projects in specific counties as well as Legacy Projects to commission members as they schedule speaking engagements.

VII. Formal Meeting Adjourned

VIII. Indiana Historical Society -- Stacy Klingler provided an overview about the Indiana Bicentennial Train. Commission members enjoyed a tour on the Indiana Railroad depot premises.

Next Indiana Bicentennial Commission board meeting: August 22, 2014- 9:30 am to 11:30 am.
Location: Indiana State Library, 315 W. Ohio, Indianapolis IN 46202 (Corner of Senate and Ohio).