



State of Indiana Indiana Horse Racing Commission

Mitchell E. Daniels, Governor

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Hoosier Park Exceeds Commission Quality of Racing Targets

Hoosier Park exceeded the newly established quality of racing guidelines at its recently concluded autumn race meet. The quality targets had been approved by the Indiana Horse Racing Commission earlier this year.

In an effort to ensure the revenue from slot machines translates into a substantially higher quality racing product, the Indiana Horse Racing Commission set targets to guide the open racing program into the future. One target is for the track to conduct at least 20% of its races for allowance horses and claiming races for a price of \$25,000 or more. Hoosier Park ran 20% such races. Another target is to card no more than 30% of its races for a claiming price of \$6,250 or less. Hoosier Park exceeded this target by running 19.4% of such races.

“The quality of our racing program was the best it has ever been and our numbers reflect that,” said Jeffery Smith, General Manager of Racing at Hoosier Park, *“To be up 16 percent in on-track wagering and 8 percent in our off-track business at a time when most racetracks are experiencing declines is phenomenal.”*

“It is a credit to track management and Mr. Greely that the quality of the racing product has been enhanced while, at the same time, the number of starters be increased from 8.3 starters per race in 2009 to 8.8 in 2010,” said Joe Gorajec, Indiana Horse Racing Commission’s Executive Director. *“Such a feat is not only counterintuitive, but also remarkable.”*

“The response to our racing program this year has been outstanding,” said Kevin Greely, racing secretary. *“We saw numerous nationally known connections in and out of Hoosier Park all season and the quality of racing grew by leaps and bounds. We were able to fill some higher end races this year that have not been utilized in the past and our handles reflected the improvement. It is very refreshing to be involved with such a great racing product during my first season at Hoosier Park. I’m looking forward to continuing our efforts to elevate Indiana Thoroughbred racing next year.”*

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