

2017

ANNUAL REPORT



INDIANA
HORSE RACING
COMMISSION

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Cover by Camille Weber, photos by Dean Gilette & Lindscott Photography

Indiana Racetracks & OTBs



Mailing Address

4500 Dan Patch Circle, Anderson, Indiana 46013
Telephone: 765-642-RACE (7223) Fax: 765-683-2599

Meet Period

April 1 - November 17, 2017
(163 Standardbred race days)

Track Stats

Grandstand Seating Capacity: 1,750
Barn Area Stall Space: 980
Length of Track: 7/8 mile, Width: 90 feet

Off Track Betting Parlor Locations

Winner's Circle OTB - 1304 Minnich Road, New Haven, Indiana 260-490-9006
Winner's Circle OTB - 20 N Pennsylvania St. Ste 2, Indianapolis, Indiana 317-656-7223



Mailing Address

4200 N Michigan Road, Shelbyville, Indiana 46176
Telephone: 317-421-0000 Fax: 317-421-0100

Meet Period

April 18 - October 27, 2017
120 race days (mixed meet)
(114 Thoroughbred & Quarter Horse days; 6 Quarter Horse-Only days)

Track Stats

Grandstand Seating Capacity: 800
Barn Area Stall Space: 948
Length of Track: 1 mile, Width: 80 feet
7 furlong turf course, Width: 98 feet

Off Track Betting Parlor Locations

Clarksville OTB - 650 Eastern Blvd., Clarksville, Indiana 47129 812-473-8910

Indiana Horse Racing Commission

Commissioners



Philip Borst, DVM
Chairman

Philip Borst, DVM Chairman
Greg Schenkel Vice Chairman
George Pillow Member
Susie Lightle Member
Bill McCarty Member

Commission Senior Staff

Mike Smith Executive Director
Deena Pitman Assistant Executive Director
Lea Ellingwood General Counsel
Holly Newell Deputy General Counsel
Wendi Samuelson-Dull Controller
Jessica Barnes Director of Racing & Breed Development

Coordinating Support Staff

Rachel Klotz Standardbred Breed Development Coordinator
Sara Distler TB & QH Breed Development Coordinator
Joyse Banister Breed Development Residency Clerk
Megan Arszman Communications Coordinator
Lorelei Masshardt Breed Development Clerk
Debria Brown Administrative Assistant

Race Track Staff

Mike McKinley Investigator
Toni Sperle Investigator
Mike Morris Investigator
Abi Meister Licensing Supervisor
Erin Hardebeck Indiana Grand Licensing Manager
Lindsay Tubbs Hoosier Park Licensing Manager
Dawn Martin Indiana Grand Test Barn Administrator
Karen Rash Hoosier Park Test Barn Administrator

Standardbred Judges

Mike Hall Presiding Judge
Kevin Gumm Associate Judge
Dave Magee Associate Judge

Thoroughbred Stewards

Stanley Bowker Sr. State Steward
Tim Day Associate Steward
William Troilo Associate Steward

Commission Veterinarians

Michael Hardy, DVM Anthony Dalessandro, DVM
Rick Lyons, DVM

Laboratory Technicians

Patty Cawthorn Bobbi Hazelbaker
Janet Curran

Veterinary Technicians

Stephanie Adams, RVT
Yvonne Stephens, RVT

Racing Inspector

Karla Vaughn



Live Racing at Tracks

Live Handle		
Hoosier Park (Standardbred)	Number of Dates	163
	Total Handle	\$4,052,150
	Average Daily Handle	\$24,860
Indiana Grand (Thoroughbred)	Number of Dates	111
	Total Handle	\$3,252,600
	Average Daily Handle	\$29,303
Indiana Grand (Quarter Horse)	Number of Races	188
	Total Handle	\$602,165
	Average Per Race* Handle	\$3,203
Total Live Handle: \$7,906,915		

Simulcast Handle

Export Handle ⁽¹⁾		Average Daily Export Handle	
	Total		Total
Standardbred	\$85,060,796	Standardbred	\$521,845
Thoroughbred	\$126,775,084	Thoroughbred	\$1,142,118
Quarter Horse	\$14,656,038	Quarter Horse*	\$77,958
Total Simulcast Handle	\$226,491,918		

In-State Handle ⁽²⁾			
	Hoosier Park	Indiana Grand	Total
Standardbred	\$7,368,024	\$4,243,240	\$11,611,264
TB/QH	\$29,856,783	\$24,603,340	\$54,460,123
Total In-State	\$37,224,807	\$28,846,580	\$66,071,387

(1) Hoosier Park wagered \$987,192 on Indiana Grand's Thoroughbred and Quarter Horse simulcast signal. Indiana Grand wagered \$630,564 on Hoosier Park's Standardbred simulcast signal. These handle numbers are included in the "Export Handle" above by source of signal and in "In-State Handle" by location of wager.

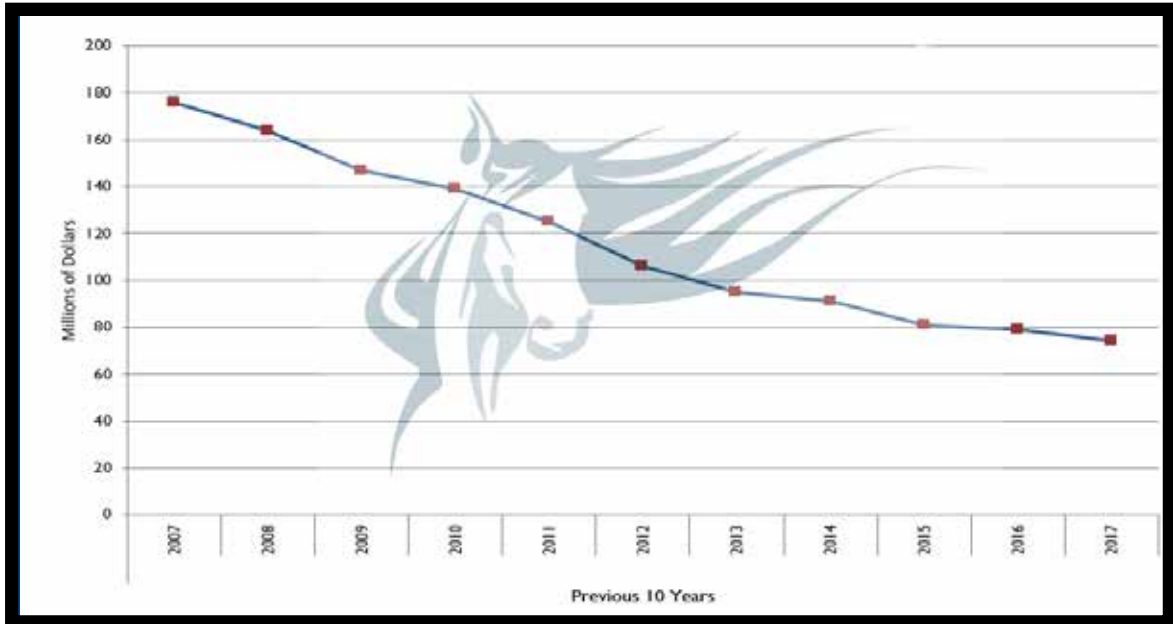
(2) Handle at Indiana OTBs on racing originating in-state is accounted for in "In-State Handle" source of wager (i.e. Hoosier Park's OTB handle on Hoosier Park's live racing is attributed to Hoosier Park).

* Quarter Horse handle is calculated on a per race basis, not daily.

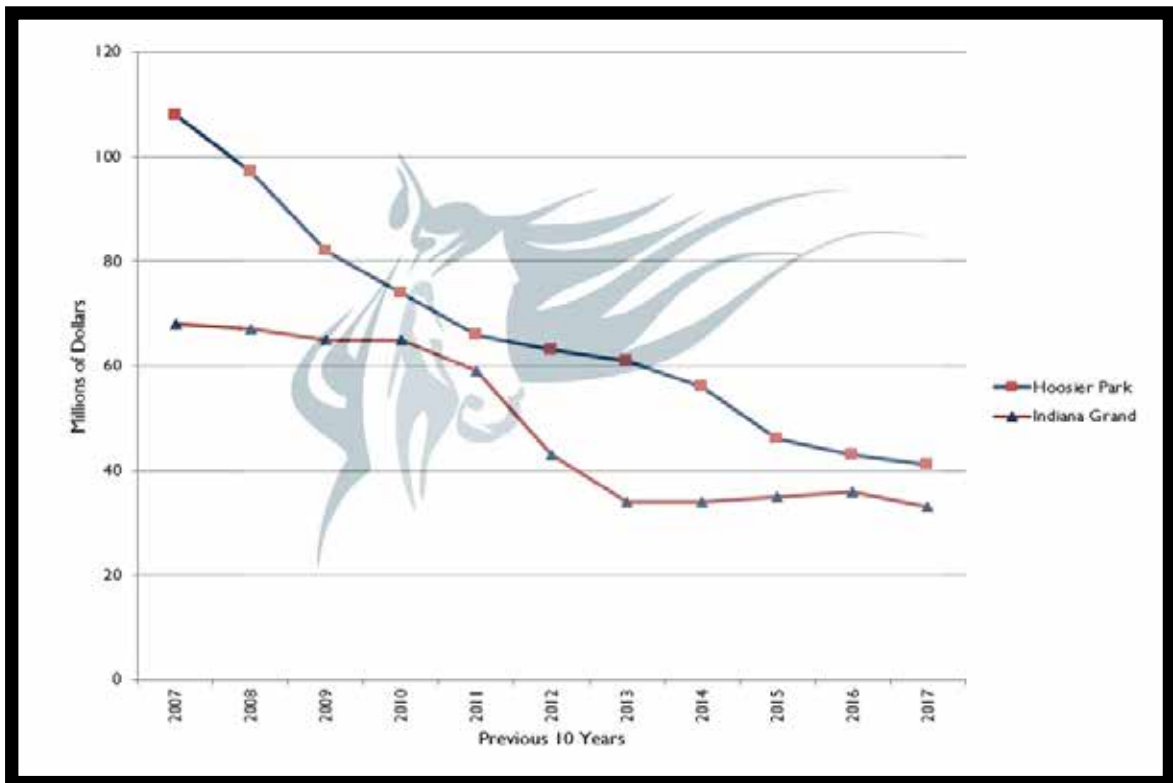


Wagering Handle

Total In-State Handle



Handle by Track



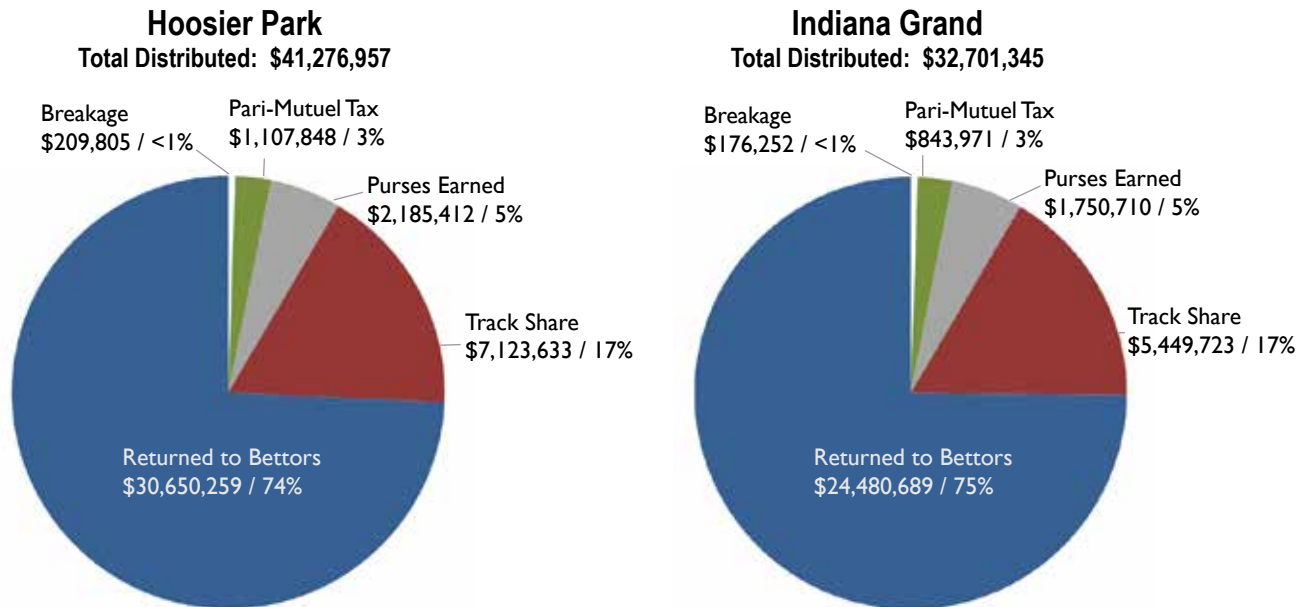
**The charts above show the previous 10 years' worth of statistics. For a complete history, please visit our website at <https://www.in.gov/hrc/2335.htm>*

(Handle - money wagered by the betting public on pari-mutuel races within the state of Indiana.)



Distribution of the Wagering Dollar

The following is a breakdown of the distribution of all monies wagered at both Hoosier Park and Indiana Grand, as well as their satellite facilities:



*Pari-Mutuel Tax - includes satellite facility tax.

*Breakage - the difference in the rounding off of pari-mutuel payoffs.

State Revenues

The following revenue is collected in accordance with pari-mutuel statute IC 4-31, and is directed to the general fund unless otherwise noted:

Hoosier Park

Pari-Mutual Tax	\$966,694
Track Reimbursement for Officials	\$391,575
Occupational License Fees	\$90,325
Satellite Facility Tax* (1/2% on OTB Handle)	\$141,154
Breakage	\$209,805
Fines and Civil Penalties Paid	\$57,500
Track Permit and License Fees	\$7,000
Total	\$1,864,053

Indiana Grand

Pari-Mutual Tax	\$748,999
Track Reimbursement for Officials	\$279,246
Occupational License Fees	\$200,310
Satellite Facility Tax* (1/2% on OTB Handle)	\$94,972
Breakage	\$176,252
Fines and Civil Penalties Paid	\$41,050
Track Permit and License Fees	\$6,000
Total	\$1,505,779

*50% to livestock industry promotion and development fund and 50% to State Fair Commission

Total State Revenue \$3,369,832

The direct revenue received by the State of Indiana exceeded the cost of regulation. Indiana Horse Racing Commission operating expenditures for calendar year 2017 were \$1,666,030.



Occupational Licensing

Pursuant to IC 4-31-6 and 71 IAC 5-1-1, all persons participating in pari-mutuel racing under the jurisdiction of the Commission are required to be licensed. The licensing process is the backbone of the Commission's regulatory efforts. Each prospective licensee is fingerprinted.

The Federal Bureau of Investigation provides the Commission with criminal histories of all applicants. The Commission may refuse or deny the application for licensure of any person whose criminal or racing violation record is contrary to the public's best interest.

2017

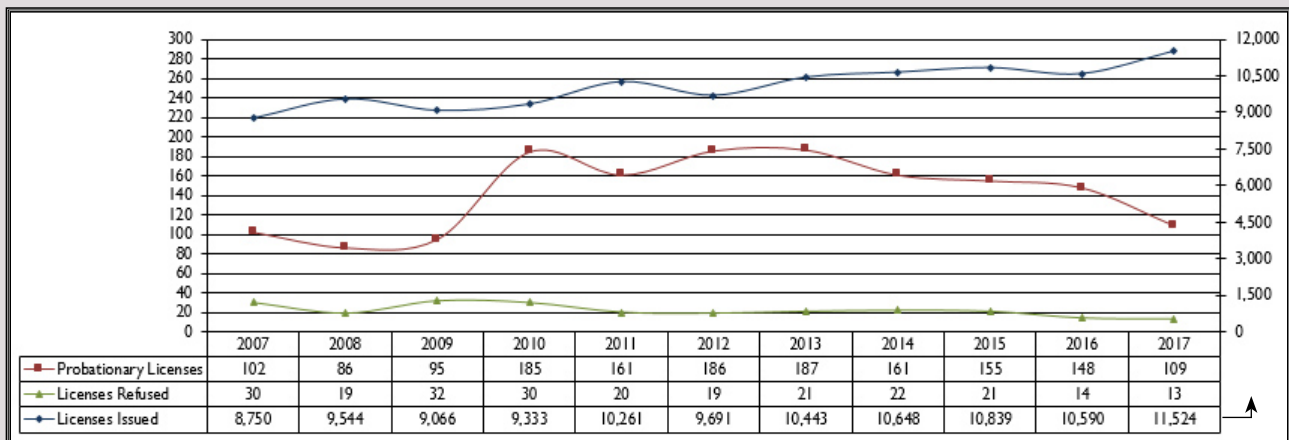
Category	Count
Track Employee	2,618
Owner - TB	1,582
Owner - SB	1,475
Stable Name	879
Groom- SB	646
Groom - TB	528
Track Security	496
Vendor Employee	436
Owner/Trainer - TB	316
Owner/Trainer/Driver - SB	315
Owner - QH	273
Pari-Mutuel Clerk	225
Owner/Trainer - SB	195
Trainer - TB	182
Track Management	151
Jockey	140

Category	Count
Asst. Trainer - TB	131
Trainer - SB	131
Commission Staff	112
Exercise Rider	81
Groom - QH	74
Racing Official	72
Driver	63
Vendor Contractor	56
Owner/Trainer - QH	56
Driver/Trainer	55
Farrier	29
Trainer - QH	27
Vet Helper	21
Gate Crew	19
Pony Rider	19
Qualifying Driver	18

Category	Count
Jockey Agent	18
Practicing Veterinarian	16
Valet	14
Apprentice Jockey	12
Owner/Driver	11
Asst. Trainer - SB	11
Equine Massage Therapist	8
Authorized Agent - TB	8
Track Veterinarian	7
Asst. Trainer - QH	6
Horsemen's Bookkeeper	5
Outrider	5
Farrier Assistant	4
Equine Dentist	4
Authorized Agent - SB	3
Equine Chiropractor	1

Total Licenses Issued in 2017: 11,554

Trend from 2007 - 2017



*This shows the previous 10 years' worth of statistics. For complete history, please visit the Annual Report Archive on our website at www.in.gov/hrc/2335.htm



Drug Testing

Pari-mutuel horse racing can succeed as a legitimate major league sport only if its races are perceived by the wagering public to be honest, competitive contests, free from manipulation by man or drugs. The Commission's drug detection program is one of the nation's most comprehensive and its laboratory, one of the most respected in the racing industry.

Breed	Race Dates	Urine	Blood	Positive Tests
Standardbred	163	2,598	2,874	19
Thoroughbred/QH	118	1,732	1,800	19
Total	281	4,330	4,674	38

In 2017, Industrial Laboratory in Denver, Colorado, served as the Commission's primary laboratory. For each positive test, the offending horse was disqualified and placed last. In accordance with the pari-mutuel statute, all purse money earned is ordered returned and redistributed.

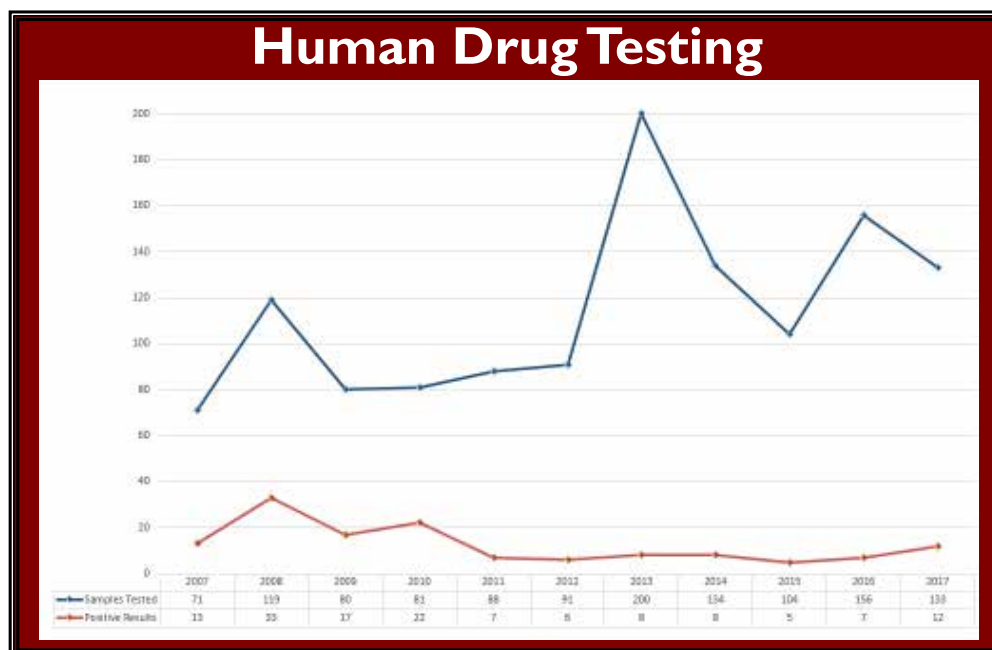
The following table represents a further breakdown, by breed, of the name and types of drugs reported by the laboratory.

Number of Violations by Breed			ARCI Drug Classification	Drug Type	Drug Class	Penalty Class
SB	TB	QH				
3			Aminorex	weight loss (anorectic) stimulant	1	A
1			Modafinil Acid	stimulant	2	A
1			Sildenafil/N-Desmethylsildenafil	hypertension	3	A
1	1		Lidocaine	local anesthetic	2	B
		2	Xylazine	sedative/analgesic	3	B
		8*	Clenbuterol	bronchodilator	3	B
5	1	1	Dexamethasone	corticosteroid	2	C
1		2	Bute (overage)	non-steroidal anti-inflammatory	4	C
1			Methocarbamol	muscle relaxant	4	C
4		1	Flunixin	non-steroidal anti-inflammatory	4	C
1			Methylprednisolone	corticosteroid	4	C
	1		Ketoprofen	non-steroidal anti-inflammatory	4	C
		1	Fircoxib	non-steroidal anti-inflammatory	4	C
1		1	Salix (furosemide/Lasix)	diuretic	n/a	n/a
19	3	16	<i>*Primary lab found Clenbuterol in 10 samples, however split labs returned 2 of those as inconclusive.</i>			

Total: 38 drugs; 37 positive horses

(SB = Standardbred; TB = Thoroughbred; QH = Quarter Horse)

*This shows the previous 10 years' worth of stats. For complete history, please visit the Annual Report Archive on our website at www.in.gov/hrc/2335.htm.





Competitive Status

The competitive status of Indiana's horse racing industry can best be determined by comparing purses offered by Indiana tracks with tracks racing the same breed in adjacent states. The average daily purse distribution is the best indicator, followed by the track's total purse distribution. The average daily purse distribution is a better indicator because a track's total purse offerings can be diluted by an over abundance of race dates which can lead to inferior or low quality racing.

How Indiana Standardbred Racing Rates in the Region

Indiana's Standardbred industry continues to be a powerhouse regionally and nationally. As shown below, in 2017 Hoosier Park ranked #1 among tracks in surrounding states in total purse distribution (with help from hosting the Breeders Crown), and #2 in average daily purses.

Average Daily Purse Distribution

1. The Red Mile, KY (34)*	\$ 263,073
2. Hoosier Park, IN (163)**	\$ 214,670
3. Scioto Downs, OH (90)	\$ 195,185
4. Miami Valley Raceway, OH (87)	\$ 147,549
5. Northfield Park, OH (220)	\$ 117,259
6. Hollywood Gaming Dayton, OH (76)	\$ 114,829
7. Hawthorne Racecourse, IL (80)	\$ 97,037
8. Northville Downs, MI (67)	\$ 42,866
9. Players Bluegrass Downs, KY (15)	\$ 10,197
10. Thunder Ridge Racing, KY (21)	\$ 8,764

Total Purse Money

1. Hoosier Park, IN (163)**	\$34,991,161
2. Northfield Park, OH (220)	\$25,796,995
3. Scioto Downs, OH (90)	\$17,556,692
4. Miami Valley Raceway, OH (87)	\$12,836,733
5. The Red Mile, KY (34)*	\$ 8,944,495
6. Hollywood Gaming Dayton, OH (76)	\$ 8,726,991
7. Hawthorne Racecourse, IL (80)	\$ 7,762,977
8. Northville Downs, MI (67)	\$ 2,871,990
9. Thunder Ridge Racing, KY (21)	\$ 184,051
10. Players Bluegrass Downs, KY (15)	\$ 152,800

* Grand Circuit is included

** 34th Annual Breeders Crown included

Source: United States Trotting Association (USTA)

Notes: The number of race days at each track are indicated in parentheses.
Race meets with fewer than 15 race dates are not included.

State Bred Foals Registered in 2016*

State Bred	2014 (State Sired)	2015 (State Sired)	2016 (State Sired)
Ohio	1,213 (1,436)	1,192 (1,432)	1,385 (944)
Indiana	899 (1,055)	975 (1,112)	1,241 (637)
Kentucky	301 (28)	328 (18)	21 (369)
Illinois	495 (406)	367 (247)	211 (286)
Michigan	108 (22)	122 (46)	65 (81)

Source: United States Trotting Association (USTA)

National Top 10

Ohio	1,385
Pennsylvania	1,344
Indiana	1,241
New York	762
Illinois	211
New Jersey	132
Maryland	123
Iowa	121
Delaware	118
Maine	83

* Due to the timing of this report, registrations are still coming in for horses foaled in 2017, so a more accurate example is to look at 2016 as the most recent year.

How Indiana Thoroughbred Racing Rates in the Region

Racing in Indiana has been a lucrative decision for many owners and trainers in the region. Competing against stalwart tracks such as Kentucky's Churchill Downs and Keeneland Race Course, Indiana Grand Race Course rates third for average daily purse distribution and second in overall purse money for 2017. This chart compares Indiana Grand against tracks in Illinois, Kentucky, Michigan and Ohio.

Average Daily Purse Distribution

1. Keeneland, KY (32)	\$ 1,680,981
2. Churchill Downs, KY (70)	\$ 519,391
3. Indiana Grand, IN (113)	\$ 225,407
4. Arlington Park, IL (71)	\$ 209,954
5. Ellis Park, KY (31)	\$ 197,895
6. Thistledown, OH (101)	\$ 148,949
7. Hawthorne, IL (58)	\$ 138,257
8. Mahoning Valley RC, OH (101)	\$ 127,313
9. Belterra Park, OH (94)	\$ 111,469
10. Turfway Park, KY (64)	\$ 98,770

Total Purse Money

1. Churchill Downs, KY (70)	\$36,357,354
2. Indiana Grand, IN (113)	\$25,471,045
3. Thistledown, OH (101)	\$15,043,840
4. Arlington Park, IL (71)	\$14,906,765
5. Mahoning Valley RC, OH (101)	\$12,858,573
6. Belterra, OH (94)	\$10,478,120
7. Keeneland Racecourse, KY (32)	\$ 8,404,905
8. Hawthorne, IL (58)	\$ 8,018,920
9. Turfway Park, KY (64)	\$ 6,321,299
10. Ellis Park, KY (31)	\$ 6,134,741

Notes: The number of race days at each track are indicated in parentheses. Race meets with fewer than 15 race dates are not included.

Source: BloodHorse.com / February 17, 2018

State Bred Foals Registered in 2016*

State Bred	2014	2015	2016
Kentucky	7,687	8,207	8,356
Ohio	386	355	382
Indiana	401	456	376
Illinois	371	312	216
Michigan	43	49	56

Source: The Jockey Club

** Due to the timing of this report, registrations are still coming in for horses foaled in 2017, so a more accurate example is to look at 2016 as the most recent year.*

Yearlings Sold at Public Auction in 2017

State Bred	Horses Sold	Average Price	Total
Kentucky	3,983	\$96,483	\$384,291,941
Indiana	69	\$20,588	\$1,420,600
Ohio	69	\$19,154	\$1,321,600
Illinois	11	\$22,409	\$246,500
Michigan	1	\$5,000	\$5,000

Source: The Jockey Club

National Top 15

Kentucky	8,348
Florida	2,026
California	1,760
New York	1,484
Louisiana	1,105
Maryland	629
Pennsylvania	620
Oklahoma	565
New Mexico	498
Texas	418
Ohio	381
Indiana	375
West Virginia	369
Arkansas	373
Washington	236

How Indiana Quarter Horse Racing Rates Nationally

Indiana's Quarter Horse racing industry is unique in both its size and location. Indiana Grand averages around 200 races per year, making the Quarter Horse racing program relatively small comparatively to other more Quarter Horse-focused tracks. However, Indiana Grand offers one of the most lucrative stakes and overnight purse programs in the country. Due to the few Quarter Horse racing opportunities in the Midwest, the comparisons below are made nationwide, rather than just regional. (Quarter Horse racing is more concentrated in the West and Southwest parts of the country.)

Average Purse Distribution per Race

1. Ruidoso Downs, NM (366)	\$35,018
2. Sunland Park, NM (184)	\$30,329
3. Zia Park, NM (234)	\$25,424
4. Remington Park, OK (487)	\$24,559
5. Indiana Grand, IN (188)	\$22,433
6. Fair Grounds, LA (107)	\$21,603
7. Delta Downs, LA (460)	\$20,181
8. Los Alimitos Race Course, CA (808)	\$20,125
9. Prairie Meadows, IA (223)	\$19,827
10. Hialeah Park, FL (298)	\$17,850

Total Purse Money

1. Los Alimitos Race Course, CA (146)	\$16,261,247
2. Ruidoso Downs, NM (51)	\$12,816,628
3. Remington Park, OK (50)	\$11,960,283
4. Delta Downs, LA (44)	\$ 9,283,263
5. Zia Park, NM (29)	\$ 5,949,294
6. Evangeline Park, LA (45)	\$ 5,600,348
7. Sunland Park, NM (34)	\$ 5,580,618
8. Hialeah Park, FL (35)	\$ 5,319,490
9. Prairie Meadows, IA (26)	\$ 4,421,522
10. Indiana Grand, IN (113)	\$ 4,217,391

Notes: Horsemen's contributions are not included.
Tracks with fewer than 100 races are not included.
The number of races at each track are indicated in parentheses in column 1, number of race days are indicated in parentheses in column 2.

Source: American Quarter Horse Association (AQHA)

Race Bred Foals Registered in 2016*

State Bred	2014	2015	2016
Indiana	537	503	404
Kentucky	130	104	105
Illinois	65	82	54
Ohio	57	41	45
Michigan	0	0	0
<i>Source: AQHA</i>			

* Due to the timing of this report, registrations are still coming in for horses foaled in 2017, so a more accurate example is to look at 2016 as the most recent year. Numbers may increase as owners register their horses later.

National Top 10

Texas	3,773
Oklahoma	3,434
Louisiana	2,321
California	1,402
New Mexico	1,395
Utah	781
South Dakota	528
Indiana	404
Idaho	395
Wyoming	374



Breed Development Programs

Overview

Pursuant to IC 4-31-11, breed development funds have been established to promote the breeding of horses while stimulating the agri-business sector of the state's economy.

Historically, breed development funds have consisted of breakage (the difference in the rounding off of pari-mutuel payoffs), outs (all uncashed tickets), and riverboat admissions tax allocation. This same funding mechanism has been in place until racinos opened at Indiana's two racetracks in June 2008.

At this time, riverboat allocation was replaced by an allocation from slot machine wagering at racinos in accordance with 71 IAC 4-35-7-12.

By visiting the commission website (www.in.gov/hrc), information can be obtained regarding eligibility requirements for racing awards such as those described in the charts below. There are detailed instructions on how to register a foal/horse, what applications to use and what type of deadlines apply.

2017 Breed Development Committee Members

Standardbred Breed Development Advisory Committee

Michael Christner, Chair
Don Eash
Scott Snyder

Standardbred Advisory Board

Dwayne Rhule, Chair
Tim Graber
Byron Hooley
Jessica Barnes, *ExOfficio Member*
Pam Cross
Faron Parr

Thoroughbred Breed Development Advisory Committee

Wendy Brown, Chair
Jonathan Schuster
Pete Sacapolous

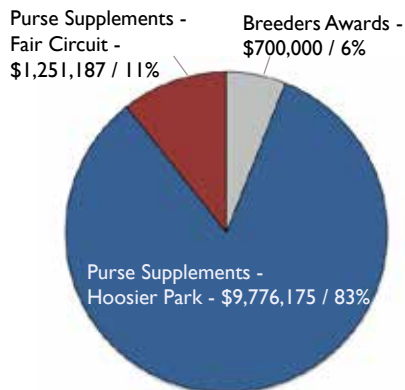
Quarter Horse Breed Development Advisory Committee

Mike Gross, Chair
Randy Thompson
Lance Finlinson

2017 Award / Purse Distributions

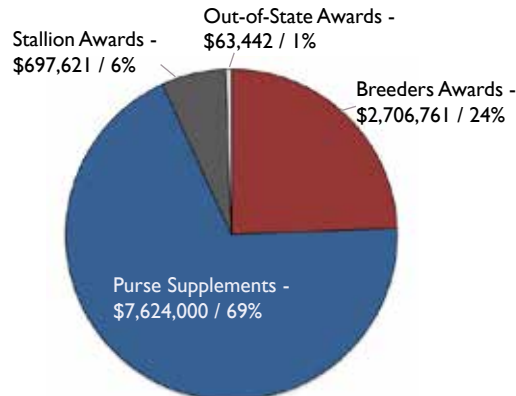
Standardbred Awards/Purses

Total Distributed: \$11,727,362



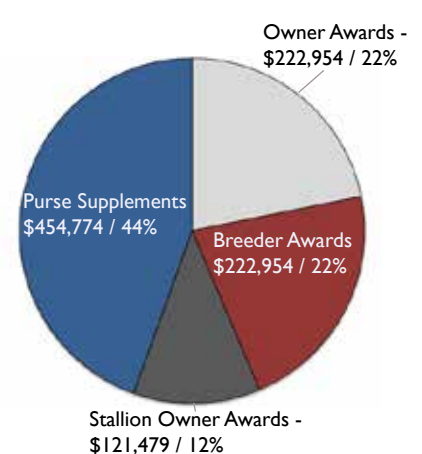
Thoroughbred Awards/Purses

Total Distributed: \$11,091,824



Quarter Horse Awards/Purses

Total Distributed: \$1,022,161



2017 Breed Development Fund Revenues

Breed	Breakage	Outstanding Tickets *	Slot Revenue	Total
Standardbred	\$0	\$181,571	\$24,033,153	\$24,214,724
Thoroughbred	\$0	\$181,571	\$25,033,153	\$24,214,724
Quarter Horse	\$0	\$31,578	\$3,994,490	\$4,026,068
Total	\$0	\$394,720	\$52,060,796	\$52,455,516

* Outstanding ticket revenue is based on tickets purchased in 2016 which expired in 2017

** As of 2017 the state's budget agency determined that breakage revenue should be deposited into the Commission's operating fund.



Indiana Bred & Sired Statistics

Quarter Horses

Year	Mares	Foals	Stallions
2010	298	178	78
2011	264	215	60
2012	404	256	77
2013	405	241	73
2014	377	251	61
2015	368	242	63
2016	346	170	48
2017	345	184	47

Indiana Foal Breakdown		
Year	Bred	Bred & Sired
2014	251	164
2015	242	153
2016	170	90
2017	184	125

Standardbreds

Year	Mares Bred	Foals	Stallions	Residency Mares	Residency Foals
2010	3,038	1,443	180	2,225	1,024
2011	3,386	1,744	154	2,109	1,168
2012	2,634	1,717	147	1,939	1,304
2013	1,958	1,472	115	1,443	1,110
2014	1,764	1,087	105	1,251	856
2015	1,852	1,053	90	1,263	750
2016	1,943	1,146	100	1,434	802
2017	2,223	1,138	101	1,390	842

Thoroughbreds

Year	Mares	Foals	Stallions
2010	1,209	735	152
2011	961	774	114
2012	1,130	727	130
2013	941	596	117
2014	660	408	100
2015	677	427	86
2016	606	367	86
2017	672	441	93

Indiana Foal Breakdown		
Year	Bred	Bred & Sired
2014	408	268
2015	427	243
2016	367	167
2017	441	227



2017 Program Highlights

Thoroughbreds

- **Bucchero** ('12, bred by Karen and Greg Dodd) won the Grade 2 Woodford Stakes at Keeneland
- **Bucchero and Piedi Bianchi** ('15, bred by Greg and Deann Baer) compete in the 2017 Breeders' Cup World Championships at Del Mar Racetrack in California. (Bucchero placed 4th in Turf Sprint, Piedi Bianchi placed 5th in 14 Hands Winery Juvenile Fillies)
- **Lady Fog Horn** ('12, bred by The Elkstone Group) retired as the leading money earning Indiana-sired and bred, with career earnings of \$824,273. She then sold at the 2017 November Keeneland Breeding Stock Sale for \$300,000 to Shadai Farm in Japan.



Standardbreds

- **Hannelore Hanover** ('12, by Swan For All) posted a world record for fastest mile trotted by a mare in 1:49 2/5
- 10 Indiana-sired horses qualified to the finals of the 2017 Breeders Crown, held at Hoosier Park in Anderson.
- 3 Indiana-sired horses earned Breeders Crown Championships: **Hannelore Hanover** (Aged Open Trot), **Fiftydollarbill** (2-year-old Colt/Gelding Trot) & **Beckhams Z Tam** (3-year-old Colt/Gelding Pace)
- **Hannelore Hanover** was named 2017 Dan Patch Award Winner for Aged Mare Trotter, Trotter of the Year, and Horse of the Year (third year in a row for an Indiana-sired horse).
- 2 Indiana-sired horses finished in the Top 10 Leading Money Winning Aged Horses (regardless of sex or gait): **Hannelore Hanover** (#1 with \$1,049,129) and **Rockin Ron** (#9 with \$525,279)
- **Rockin Ron** recorded the second fastest mile of 2017: 1:47.2
- Indiana-sired **Fiftydollarbill** finished in the Top 10 Leading Two-Year-Olds in the country (#7, with a 1:50.3)
- Indiana's **Victory Hill Farm** was among the Top 20 Breeders in the country based on wins.



Quarter Horses

- **Keen Liasion** ('15, bred by Gary Hess) was named a Finalist for the American Quarter Horse Association's Racing Champion 2-year-old Filly of the Year.





New Marketing Campaign Initiative

Senate-enrolled act No. 252 amended IC 4-31-8 to charge the Commission with promotion of the Indiana horse racing industry. In 2017, the Indiana Horse Racing Commission introduced a new position to aid in this requirement. The Communications Coordinator position was created in an effort to grow the marketing and advertising efforts of the Commission and its programs.

Approximately 2 percent of each breed development funds' budget is allocated each fiscal year to be utilized for these purposes. A graphic designer was placed on contract to help create print advertisements and program materials, working closely with the Communications Coordinator.

Advertisements were placed in the following publications in 2017:

Thoroughbred

- BloodHorse
- BloodHorse.com
- PaulickReport.com
- American Racehorse
- AmericanRacehorse.com
- Daily Racing Form

Standardbred

- Hoof Beats
- USTrotting.com
- Midwest Harness Report
- HarnessRacingUpdate.com
- Horsemen's World
- Daily Racing Form

Quarter Horse

- American Quarter Horse Racing Journal
- Speedhorse
- Track Magazine
- Daily Racing Form

Other notes about marketing the breed development programs:

Megan Arszman, the Communications Coordinator, was invited to speak at the American Quarter Horse Association's Bank of America Challenge Championships at Prairie Meadows (Iowa) about the importance of marketing in horse racing. Her presentation offered valuable tips to horsemen and organizations on how to market their sport better, even with a limited budget. It was the first time a representative from the IHRC attended a national AQHA racing event.

Horse Publications network (of which the IHRC became a member in 2017).

With the addition of the Commission's Communications Coordinator position, all three breed development programs gained visibility on social media in early 2017, with each program having its own Facebook page and Twitter profile (links can be found on page 19), as well as a Commission-wide Instagram account and YouTube channel. Program and race information, registration reminders, photos, events and fun throwbacks were shared to an increasing number of followers everyday.

The increase in awareness, nationally and regionally, for all three of the Indiana breeds grew exponentially with the addition of educational seminars held throughout the year (The Basics of Marketing and Advertising and Broodmare Health). Press releases were sent through the American

Hashtags for better social searches were created and made popular throughout the year:

- #INDbred
- #INDsired
- #HoosierHorsepower





Racino Slot Revenue

The 2007 Indiana Legislature approved slot machine wagering at the State's two pari-mutuel racetracks in accordance with 71 IAC 4-35-7-12. Racino slot revenue began replacing riverboat revenue June 2008. These funds are distributed to various segments of the racing industry in accordance with Commission rule IC 4-35-7-12. Detailed racino slot revenue distribution is noted in the chart below. For detailed historical information on slot revenue, visit our website at www.in.gov/hrc/2443.htm

Racino Slot Revenue Allocation

Slot Revenue	2014	2015	2016	2017	Total (2014-17)
15% or 12% of AGR**	\$51,906,456	\$53,519,416	\$54,728,693	\$56,252,987	\$216,407,552
Remaining distribution after funding the following: CAP, Tobacco Cessation Fund &/Or Integrity Fund		\$53,369,416	\$54,579,693	\$56,102,987	\$164,052,096
EQUINE PROMOTION WELFARE (.5%) to Association	\$259,532	\$266,847	\$272,898	\$280,515	\$1,079,792
ISA (46%)	\$119,384	\$122,749	\$125,533	\$129,037	\$496,703
HBPAI (46%)	\$119,384	\$122,749	\$125,333	\$129,037	\$496,703
QHRAI (8%)	\$20,762	\$21,347	\$21,831	\$22,441	\$86,381
BACKSIDE BENEVOLENCE (2.5%) to Association	\$1,297,661	\$1,334,205	\$1,364,492	\$1,402,574	\$5,398,932
ISA (46%)	\$596,924	\$613,748	\$627,666	\$645,184	\$2,783,522
HBPAI (46%)	\$596,924	\$613,748	\$627,666	\$645,184	\$2,783,522
QHRAI (8%)	\$103,812	\$106,738	\$109,159	\$112,206	\$431,909
97% TO RACING	\$50,349,263	\$51,768,333	\$52,942,303	\$54,419,898	\$209,479,797
THOROUGHBRED (46%)	\$23,160,661	\$23,813,433	\$24,353,459	\$25,033,153	\$96,360,706
OF 46%, 55% TO FOLLOWING	\$13,896,396	\$13,904,998	\$13,394,402	\$13,768,234	\$54,964,030
TB PURSES (97%)	\$13,479,504	\$13,678,687	\$12,992,570	\$13,355,187	\$53,505,948
HBPAI (2.4%)	\$333,513	\$338,441	\$321,465	\$330,438	\$1,323,857
ITOPA (0.6%)	\$83,378	\$84,610	\$80,366	\$82,609	\$330,963
TB BREED DEVELOPMENT FUND (45%)	\$9,264,264	\$10,105,176	\$10,959,056	\$11,264,919	\$41,593,514
STANDARD BRED (46%)	\$23,160,661	\$23,813,433	\$24,353,459	\$24,033,153	\$95,360,706
(Minus State Fair Commission Funding)					
OF 46%, 50% TO FOLLOWING	\$11,080,330	\$11,406,716	\$11,676,729	\$12,016,576	\$46,180,351
SB PURSE (96.5%)	\$10,692,518	\$11,007,481	\$11,268,044	\$11,595,996	\$44,564,039
ISA (3.5%)	\$387,811	\$399,235	\$408,685	\$420,580	\$1,616,311
SB BREED DEVELOPMENT - 50%	\$11,080,330	\$11,406,716	\$11,676,729	\$12,016,576	\$46,180,351
QUARTER HORSE (8%)	\$4,027,941	\$4,141,466	\$4,235,384	\$3,994,490	\$16,399,281
OF 8%, 70% TO THE FOLLOWING	\$2,819,558	\$2,899,026	\$2,964,768	\$3,047,514	\$11,730,866
QH PURSES (95%)	\$2,678,580	\$2,754,075	\$2,816,530	\$2,895,139	\$11,289,275
QHRAI (5%)	\$140,977	\$144,951	\$148,238	\$152,376	\$586,542
QH BREED DEVELOPMENT - 30%	\$1,208,382	\$1,242,440	\$1,270,615	\$1,306,078	\$5,027,515
Total Slot Revenue Disbursed to Horse Racing in 2017					
Slot revenue to purses					\$28,259,369
Slot revenue to breed development					\$24,587,573
Slot revenue to horsemen's associations					\$ 986,003

* AGR total above includes \$1,000,000 State Fair Commission funding via Standardbred's 46% allotment from slots.

** Per changes to IC 4-35-7-12, the percentage of AGR changed beginning with the January 2014 distribution received by the IHRC in February 2014.

Indiana Horse Racing Commission

2017 Race Dates by Track



April

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

S	M	T	W	TH	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June

S	M	T	W	TH	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

S	M	T	W	TH	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

August 11th - Dan Patch

October

S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	Breeder's Crown			

November

S	M	T	W	TH	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

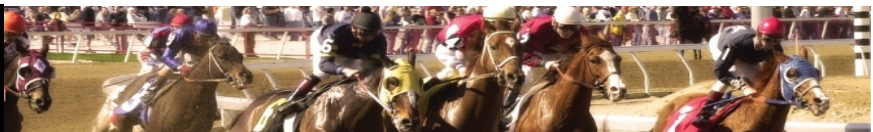
Standardbred Racing

Post Time

Tuesday - Saturday 6:30 pm

Dan Patch (8/11)

Breeder's Crown (10/27; 10/28)



April

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

S	M	T	W	TH	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June

S	M	T	W	TH	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	Indiana Derby Date TBD				

August

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

S	M	T	W	TH	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October

S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Thoroughbred & Quarter Horse

Post Times


Tuesday - Friday 2:05 pm
Saturday 6:05 pm


All Quarter Horse Race Days

June 3, 2017
July 8, 2017
August 12, 2017
September 16, 2017
October 7, 2017
October 21, 2017



www.in.gov/hrc

 facebook.com/IndianaQuarterHorse
facebook.com/IndianaStandardbred
facebook.com/IndianaThoroughbredBreedDevelopment

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[@INStandardbred](https://twitter.com/INStandardbred)
[@INThoroughbred](https://twitter.com/INThoroughbred)

 [@inhorseracing](https://instagram.com/inhorseracing)

 **YouTube** <http://bit.do/IHRCYouTube>

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