Snapshot of the Arts in Tippecanoe Arts and Cultural District 2018

Total Population

191.247



Creative Vitality Index

CVI Value

United States CVI = 1.0

This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

Past 5 years of CVI Performance



GAIN

A 2% since 2017 **2018 Creative Jobs**

2,732 **Total Creative Jobs**

There are 62 more creative jobs in the region since 2017

Occupations with greatest number of jobs



220

176

162

Photographers Musicians &

Singers

Writers & Authors

Interpreters & Translators

Graphic Designers

GAIN

4% since 2017





\$66.5M

Total Industry Earnings

There is a gain of \$2.9 million in creative industry earnings in the region since 2017

Industries with greatest earnings

Industry type	Industry Earnings	
Wired Telecomm carriers	\$10.4M	
Software Publishers	\$7.2M	
Architectural Services	\$6.2M	
Television Broadcasting	\$4.6M	
Artists, Writers, & Performers	\$3.9M	

GAIN

38% since 2017 2018 Cultural Nonprofit



\$6.1M

Nonprofit Revenues

There are \$2.3 million more in revenues in the region since 2017

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, CREATIVE VITALTY SUITE: occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2019.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (50) 11-2011, 11-2021, 13-1011, 17-1011, 17-1012, 17-3011, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2099, 27-3011, 27-3021, 27-3022, 27-3031, 27-3041, 27-3042, 27-3043, 27-3043, 27-3099, 27-4011, 27-4012, 27-4013, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-5091

Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (63) 323111, 323113, 323117, 323120, 332323, 337212, 339910, 339992, 423940, 451140, 451211, 453920, 511110, 511120, 511130, 5111191, 5111199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 517311, 519110, 519120, 519130, 541310, 541320, 541410, 541420, 541430, 541490, 541810, 541820, 541840, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 7111190, 711310, 711320, 711410, 711510, 712110, 712120, 712130

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Tippecanoe Arts and Cultural District contains:

47901, 47904, 47905, 47909, 47907, 47906, 47941, 47920, and more... (available upon request)