



Evaluation Criteria & Rubric

FY24-25 Arts Organization Support (AOS)

Organizational Excellence (25 points)

Relative to the size of the organization, the extent to which the applicant understands its mission, demonstrates its value and purpose, and demonstrates *capacity to carry out programs and services

- Provides a clear understanding of what the organization does, and it is mission-driven (A)
- Demonstrates importance (purpose, need it's addressing, impact) (B)
- Demonstrates it has the capacity to carry out its work (C and D)

**The capacity of an organization refers to its ability to perform work or the enabling factors that allow it to perform its functions and achieve its goals.*

1-10: Response does not meet criteria

- There is limited (or no) information about what the organization does
- There are no (or very limited) indicators, such as details or examples, that describe the organization's value, purpose, and capacity to carry out its intended programs, and services

11-17: Response somewhat meets criteria

- What the organization does is vaguely described
- There is an attempt to describe the organization's value, purpose, and capacity to carry out its intended programs and services, though it is lacking in detail or examples

18-20: Response strongly meets criteria

- It is clear what the organization does, and its efforts are driven by its mission
- Response provides clear details **or** strong examples of the organization's value, purpose, and capacity to carry out its intended programs and services

21-25: Response meets criteria in an exemplary fashion

- What the organization does is exceptionally defined (clear and compelling) and is clearly mission-driven
- Response provides compelling **and** exemplary examples of the organization's value, purpose, and capacity to carry out its intended programs and services

IDEA - Inclusion, Diversity, Equity, and Access (30 points)

Demonstrates an authentic commitment to deepening IDEA in its administrative and programmatic efforts.

- Demonstrates a commitment to moving IDEA forward meaningfully and intentionally (A)
- Understands its audience, and the audience is inclusive of those that are traditionally *underserved communities (B)

**People lacking access to arts programs, services, or resources due to isolated geographic location, low income, age, race/ethnicity, cultural differences, disability, or other circumstances.*

1-10: Response does not meet criteria

- Little (or no) information was provided to demonstrate commitment to IDEA efforts.
- Response provides little or no information about its audience

11-17: Response somewhat meets criteria

- Organization vaguely demonstrates commitment to IDEA efforts
- There is an attempt to demonstrate the organization's commitment to IDEA, though it is lacking in detail or examples
- Audience is somewhat defined with some details provided

18-24: Response strongly meets criteria

- Organization strongly demonstrates commitment to IDEA
- Response provides strong examples of the organization's commitment to IDEA
- Audience is clearly defined and inclusive of underserved communities

25-30: Response meets criteria in an exemplary fashion

- Organization demonstrates an exemplary commitment to IDEA
- Response provides multiple examples of the organization's commitment to IDEA and it intersects both administratively and programmatically
- Audience is clearly defined and inclusive of underserved communities

Artistic Quality (15 points)

Relevant to its size, the organization demonstrates a committed effort to providing quality arts and educational experiences.

- Provides artistic and educational activities (Description)
- Demonstrates a commitment to providing quality activities (offerings are provided by those with relevant expertise, there is a process for continuous improvement, selection process for artists, etc.) (A)

1-7: Response does not meet criteria

- Organization offers no (or very limited) artistic and/or educational activities
- No (or very limited) information was provided to demonstrate a commitment to artistic quality

8-10: Response somewhat meets criteria

- Artistic and/or educational activities are somewhat described
- Response somewhat demonstrates a commitment to artistic quality and includes limited examples

11-13: Response strongly meets criteria

- Artistic and/or education activities are described and demonstrate artistic quality relevant to the organization's size
- Response strongly demonstrates a commitment to artistic quality, and provides multiple examples

14-15: Response meets criteria in an exemplary fashion

- Artistic and/or education activities are described and demonstrate a strong level of artistic quality relevant to the organization's size.
- Response demonstrates a significant commitment to artistic quality, and multiple examples are included
- There is strong evidence of a process for continuous improvement

Community Engagement (30 points)

The organization demonstrates a commitment to including community input in the planning, participation, and evaluation of its activities.

- Demonstrates community input is an important part of its program development and delivery (A)
- Partnership(s) are two-way and mutually beneficial (B)

1-10: Response does not meet criteria

- Response does not demonstrate evidence of community input
- Little (or no) information was provided to describe mutually beneficial partnerships

11-17: Response somewhat meets criteria

- Organization vaguely demonstrates commitment to community input
- There is an attempt to describe the organization's commitment to community input and mutually beneficial partnerships though it is lacking in execution

18-24: Response strongly meets criteria

- Organization strongly demonstrates a commitment to community input
- Response provides strong examples of the organization's commitment to community input and mutually beneficial partnerships

25-30: Response meets criteria in an exemplary fashion

- Organization demonstrates exemplary commitment to community input - it could serve as a model to others
- Response provides strong and multiple examples of the organization's commitment to community input and mutually beneficial partnerships