

**Indiana Arts Commission**  
**Quarterly Business Meeting**

Friday, December 11, 2020 9 a.m. (ET)  
4019 Tanglewood Drive, Floyds Knobs, IN 47150

Allen Platt, Chair

Minutes

**Members Present via-teleconference:** Lisa Abbott, Alberta Barker, Chad Bolser, Libby Chiu, Ruth Ann Cowling, Dave Haist, Greg Hull, Walter Knabe, Laurie Burns McRobbie, Jake Oakman, Larry Pejeau, Kelsey Peaper, Allen Platt, Sofia Souto, Dusty Stemer

**Members Absent:** Anne Valentine

**IAC Staff Present via-teleconference:** Jasmine Bejar, Bridget Eckert, Stephanie Haines, Miah Michaelsen, Stephanie Pfendler, Deanna Poelsma, Lewis Ricci, Chapin Schnick, Paige Sharp, Anna Tragesser

**Guests:** Jamal Smith, Sally Gaskill, Terry Whitt Bailey, Josh Gilstein, Victoria Hadrick, Karen Gahl Mills

- 1) **Welcome and Introductions.** Indiana Arts Commission (IAC) Chair, Allen Platt, called the meeting to order at 9:03 a.m. and asked all in attendance to introduce themselves. All present as listed above. Due to COVID-19 the Commission conducted business by teleconference per Office of the Governor Executive Order 20-09.
- 2) **Approval of Agenda and September 11, 2020 Meeting Minutes.** Mr. Platt presented the December 11, 2020 agenda and the September 11, 2020 meeting minutes for approval. He asked for any corrections. It was noted the agenda meeting location would be 4019 Tanglewood Drive as opposed to the address originally listed. Commissioner Dave Haist motioned to approve. Commissioner Jake Oakman seconded the motion. By roll call vote all were in favor. The motion carried.
- 3) **Executive Committee and ED Reports.**
  - a. **Agency Financials.**
    - i. **November FY 2021 YTD.** IAC Deputy Director Miah Michaelsen presented the FY21 November year to date comparative budget financial statement (attached) and noted the agency is on target in all budgeted areas at the midpoint of the fiscal year. The \$10M in Coronavirus Aid, Relief, and Economic Security (CARES) Act line items were noted in revenue and expenses. Ms. Michaelsen further noted administrative expenses to support the program. She continued that because some FY21 grant contracts will not be able to move forward due to the pandemic, the budget is running under what was anticipated. The remainder funding will be brought before the March Commission meeting.
    - ii. **FY 2021 Budget Revision.** Ms. Michaelsen noted because the \$10M in CARES Act revenue was funded after the Commission approval of the FY21 budget, the Commission must approve the revision to indicate the additional revenue and expenditures. Commissioner Walter Knabe questioned how staff and the field have fared in processing this funding. Ms. Michaelsen noted because these funds needed to be expensed by organizations prior to December 30, 2020, expedient processing of the funds was integral. She added staff would discuss the impact of these funds further into the meeting. She thanked the Office of the Governor for providing CARES funding support of the arts sector and for giving our state a

longer runway in processing time compared to other state agencies who are processing funding in shorter time frames to meet the end of year deadline.

Mr. Platt called to approve the November FY21 financials and the FY21 budget revision.

Commissioner Dusty Stemer motioned to approve. Commissioner Laurie McRobbie motioned to approve. By roll call vote, all were in favor. The motion carried.

**iii. FY 2022 – 2023 Budget Development and Directives.**

1. **15% Proposed Reduction in Appropriation for all Agencies.** IAC Executive Director Lewis Ricci reported on the FY22 – 23 budget development for the agency, noting the Governor’s recommendation to the legislature will be for all agencies to begin with a 15% budget reduction of current appropriations based on the assumption that tax revenues for the state will be down. Mr. Ricci added while this projection is based on information provided by the State Budget Agency, the current numbers they are using to project out to the next fiscal year are difficult to ascertain considering deferred revenue, no understanding of how long the pandemic will last, and other variables. Because of this uncertainty, budget numbers will not be clearly understood until actual April revenue numbers are available. Mr. Ricci added this will push budget information for the agency to the end of the legislative session.
2. **No new programs and consolidation.** Mr. Ricci noted the state is still operating under cost saving measures that will continue into the next fiscal year. Mr. Ricci noted since the agency already paused programming to address the 15% additional reserve in this fiscal year, he did not anticipate the Office of the Governor would ask the agency to pause any programs beyond our already compliant actions. Mr. Platt appreciated the difficulties in constructing a budget against projected state revenues.

**b. Office of the Governor.**

- i. **Appointment Updates.** Mr. Ricci welcomed new appointees Lisa Abbott, Kelsey Peaper and Sofia Souto to the Commission. He continued that the next Commission vacancy will be with Mr. Platt’s completion of his second 4-year term June 30, 2021. Mr. Ricci hoped the state’s new Inclusion and Opportunity Officer would be able to assist the agency in identifying diverse candidates.
- ii. **\$10M Arts, Culture and Destination Marketing Organization Support Grants.** Mr. Ricci reported on the \$10M in federal CARES Act funding earmarked by Governor Holcomb to benefit Arts, Culture and Destination Marketing Organizations (ACDMO) in the state. He noted the IAC, with a team from the Indiana Destination Development Corporation (IDDC) and the Lt. Governor’s Office, put together a program to fund the arts and culture sector, destination marketing organizations, municipalities with arts assets, and festivals. 477 grants ranging from \$800 to \$50K were awarded. He continued that the funding formula was based on qualifying expenses, what portion of an organization’s budget was culturally relative and with consideration to previous CARES funding, such as that offered through the Paycheck Protection Program (PPP), an organization received. Mr. Ricci noted the definition of arts and culture was broadened per the Governor’s Office to assist Indiana’s cultural assets survive the pandemic. Mr. Ricci thanked the Office of the Governor for earmarking CARES funding to the arts and culture sector, Jodi Golden with the Lt. Governor’s Office and IDDC Executive Director Elaine Beddel. He also thanked IAC staff, especially IAC Grants Manager Deanna

Poelsma and IAC Contracts, Operations, and IT Assistant Chapin Schnick for processing grants and providing support for grantees. Ms. Michaelsen noted all 477 organizations are listed on the IAC website. Ms. Poelsma noted that because some grantees could not accept their full award amount, additional grantees will be added. Mr. Platt thanked all involved for helping to make a difference for these organizations, artists, communities and the state's economy.

- iii. **Announcement of Karrah A. Herring, Indiana Chief Equity, Inclusion and Opportunity Officer (involvement with IAC IDEA and planning initiatives).** Mr. Ricci reported Karrah A. Herring will join the state in February as the Chief Equity, Inclusion and Opportunity Officer. Mr. Ricci noted Ms. Herring will be helping to provide consistency in strategizing the equity work of the Commission with that of the state's goals.

**c. Personnel.**

- i. **Work from Home Policy.** Ms. Michaelsen presented the IAC's proposed work from home policy (attached), which was developed as directed by the State Personnel Department (SPD), for Commission approval. She noted that the policy delineates how remote work is assigned, evaluated, and implemented for the agency. It was noted SPD provided agencies the flexibility to assign staff as either entirely remote, entirely in office or a hybrid of the two. She noted all IAC staff have been assigned hybrid status. Ms. Michaelsen continued that state offices are still operating under a cautious schedule, but once the situation changes, we will formalize who is in the office and who will be working remotely. Ms. Michaelsen noted the presented policy is still pending approval by SPD and if there are any additional revisions suggested by SPD, the policy will return to the Commission to approve those edits. Mr. Ricci reported that government campus offices are largely, working remotely and the Governor's Office has no impetus to change that situation until there is a widely administered vaccine. Mr. Bolser questioned if the agency is keeping track of remote and in office work with data to inform future decisions, effectiveness of remote work assignments, and how necessary the office actually is. Ms. Michaelsen noted while staff is very effective and productive in remote work, there are times when working together is necessary. This policy allows us to find way to be most productive as we transition back with consideration to safety. Ms. Abbott questioned, from an inclusion standpoint, if there is any wording in the policy to include flexibility for those working parents on staff to navigate dependent care arrangements as schools have closed and reopened during the pandemic. Ms. Michaelsen noted while SPD has asked us to put this language in the policy, agencies have a great deal of flexibility and discretion on how we work with staff and how policy is implemented. Mr. Ricci added the position of the agency is to provide support for staff in extraordinary circumstances by being flexible. Ms. Abbott added that wording is important to clearly state what the stance of the organization is so as not to be left to individual supervisors to make those decisions. Mr. Ricci added that the agency has not gone unnoticed by SPD and the Office of the Governor for making a smooth and effective transition to remote work in comparison with other agencies. Ms. McRobbie provided kudos to staff for being an exemplar for the state. Mr. Platt called to approve the presented remote work policy for the agency. Ms. McRobbie motioned to approve. Ms. Cowling seconded the motion. By roll call vote all were in favor. The motion carried.
- ii. **Staff and Executive Director Review.** Mr. Ricci noted staff goal setting and evaluation has been adapted to an online program which supports year-round goal tracking and

assessment. Staff reviews will be completed at the first of the year and it is unclear if there will be pay for performance increases. Mr. Ricci noted he will be reviewed by the Governor. Commissioner's will also provide executive director evaluations and Mr. Platt will be sending information to Commissioners in the coming month. Mr. Ricci noted while staff goals are set by the end of the year, agency goals will be set when he is evaluated by the Office of the Governor in January/February of 2021. Staff goals may then be adjusted to align.

- iii. **New Intern and Contract Staff Additions.** Mr. Ricci introduced Joshua Gilstein, recent graduate of the IU SPEA program, who has been contracted to assist with ACDMO grant administration. Interns Victoria Hadrick and Cody Estep who have joined the agency through the Butler University work study program were also welcomed. It was noted Ms. Hadrick will be assisting with Communications and Programs and Mr. Estep will be assisting with the Poetry Outloud program. Ms. Michaelsen thanked Butler University who is supporting our work at the agency.

**d. FY2022 Grant Guideline Revisions.**

- i. **Arts Organization Support (AOS) Levels I, II and III.** Mr. Ricci presented the FY22 AOS I, II and III guidelines (attached) for Commission approval. Mr. Ricci noted guidelines have been changed to address the impact COVID has had on arts organizations. He continued that traditionally organizations have been evaluated on public outcomes in the areas of access, education, community engagement, artistic product, and management of the organization. In the current situation it is being suggested to instead evaluate and support organizations on the greatest public outcome which is to ensure the continuation of these public assets after the pandemic. Organizations will be evaluated on responsible stewardship of the organization with an extra reward for those continuing to do exemplary Inclusion, Diversity, Equity and Access (IDEA) work and community engagement. Mr. Ricci further noted only FY21 grantees are eligible to apply with new applicants accepted only at the AOSI level. He noted this is because the ACDMO grants unearthed new organizations who could apply for these operational grants. In addition, all returning FY21 grantees will be funded at the same level since budgets will be difficult to evaluate at this juncture of the pandemic. IAC Deputy Director of Programs, Paige Sharp, noted the program has been adapted to reflect the reality we are in which includes streamlining of the application and paneling processes. She further noted it was also important to be able to highlight those organizations doing exemplary IDEA and community engagement work. Ms. Sharp asked for any concerns or revision suggestions from the Commission. Hearing none, Mr. Platt continued the meeting.
- ii. **Arts Project Support.** Ms. Sharp presented the FY22 Arts Project Support (APS) guidelines (attached) for approval and noted changes. She noted because artists have been adversely affected in the pandemic and because the agency itself will have no direct grants for artists in the next year, the APS grants will prioritize funding projects that directly benefit an artist through programs that feature their own work or provide a stipend/honoraria for their involvement. In addition, it is being recommended to eliminate the match requirement per Regional Art Partners suggestions to help simplify the process for grantees amid uncertainties. Ms. Sharp further noted the important impact projects have in their communities. Mr. Platt asked for questions. Ms. Stemer questioned how the artist stipends work for the APS grants. Ms. Sharp noted those will be either submitted as a budget line item in the design of a project or the project itself will benefit artists. She provided an example of a festival that might have a component where artists have a forum to sell their work.

Mr. Platt called to approve the FY22 AOS I, II, III and APS guidelines as submitted. Ms. Cowling motioned to approve. Ms. Stemer seconded the motion. By roll call vote, all were in favor. The motion carried.

**e. Special Advocacy Update -- Sally Gaskill and Terry Whitt Bailey**

- i. **Activity Update.** Indiana Arts Advocates Council co-chairs, Terry Whitt Bailey and Sally Gaskill, joined the meeting and spoke to the Commission about current initiatives. Ms. Gaskill reported on the newly formed statewide Indiana Arts Advocates organization, whose purpose is to promote public sector support for the arts. She continued that the Indiana Arts Advocates recently launched an independent website at [inartsadvocates.org](http://inartsadvocates.org) and she encouraged Commissioners to sign up to be on the action alert mailing list. She further reported on Indiana Arts Homecoming (IAH) sessions which focused advocacy. Of note, was the session with Senators Grooms and Lanane, co-chairs of the Indiana Legislative Arts Advocates, who spoke to making advocacy accessible to citizens and how to connect with legislators. She further thanked current commissioners Platt, Cowling and Haist along with emeritus commissioners Nancy Stewart and India Cruse-Griffin who are serving as part of the Citizen 12 group as a part of the Indiana Arts Advocacy Council. She noted Emeritus Commissioner Senator Jon Ford is also on the Council. Ms. Bailey reported on the November 18<sup>th</sup> meeting of the Arts Advocacy Council in which Senators Grooms and Lanane discussed working together on a unified front to make sure organizations and artists have the resources they need to thrive. She continued that advocates are committed to making sure the IAC budget is at the top of the list for continued support in the legislature in the 2021 session and crafting messaging is key in this endeavor. Ms. Gaskill further reported an Arts Advocacy week is being coordinated. State constituents will meet virtually with elected officials to discuss how important the arts are going to be in recovering Indiana's economy and providing solutions for social recovery in communities. Mr. Platt thanked Ms. Gaskill and Ms. Bailey for the update and their work on behalf of the arts in the state. He further noted the importance of the Governor's support to arts and culture and for economic growth.
- ii. **IAC Information and Publications.** IAC Director of Marketing Bridget Eckert discussed how the agency is working to support advocates by compiling and providing data and information. She noted continuing to highlight Arts Trust Project grantees provides visibility of art's impact in communities and how the arts trust license plate supports those projects. In addition, the biennial report for the agency will focus on reporting impacts in individual legislative districts and communicating with legislators directly through district profiles. In addition, a quick impact statistics sheet is being compiled for the advocacy group. Ms. Poelsma shared additional data takeaways (handout attached) by delineating COVID-19 impacts, possible new relationships and meaning making of the ACDMO grant. She noted of the 528 ACDMO applications received, 479 were recommended for funding with 477 accepting the grant. Of those, roughly 50% were current grantees of the IAC. She noted compared to FY19 Regional Initiative Grants (RIG) which sees funding concentrated in the 4 major counties of the state, 69% of the ACDMO funding was awarded to counties outside of these major metropolitan areas. Of the arts and culture organizations who applied, previous and current IAC grantees made up 60% of those funded which equated to 145 new arts and culture organizations to the agency. Ms. Poelsma noted a large majority of these organizations fell to the cultural side and may be eligible to apply for APS support, but not organizational support, based on the agency's eligibility criteria. She continued that of the 5 different categories of support,

salary support was the highest need for organizations. While some organizations had received other forms of CARES funding, overall, 34% of all applicants reported having received no CARES funding. Mr. Ricci added, in the recent State of Indiana agency head meeting, the Governor's Office led with our work on this grant as exemplary in response to COVID. Mr. Ricci continued that the agency is ready, willing and able to do this work again, especially with the need that went unfulfilled and with consideration to the fact that the need will only continue to grow as the pandemic continues.

- f. **Executive Leadership Transition Guiding Group.** Mr. Platt reported on the work he, Commissioner Barker and emeritus Commissioners Nancy Stewart and Kathy Anderson have been engaged with in transitioning the executive leadership of the agency. He noted this small group will be expanded to include other stakeholders and Office of the Governor representation. Office of the Governor liaison Rebecca Holwerda has been working with the group on the desired approach to the transition and the job description. He noted the desired timeline is to have the job description approved by the Commission in March with the selected candidate approved by the Commission at the December meeting.

#### 4) Special Planning Spotlight.

- a. **Report – Communities of Color Focus Groups – Jamal Smith.** Jamal Smith, previously with the Indiana Civil Rights Commission and currently with IU Health, spoke to the Commission about the findings from the virtual focus groups that were assembled to better understand communities of color, how they relate to the arts and how the Arts Commission is or is not serving this community. Mr. Smith reported on the first phase communities of Gary/South Bend, Marion County, and Evansville. A final report was provided (attached). He noted participants were from communities of color with diverse backgrounds; engaged with their communities and connected to the arts but not necessarily working directly in the arts as arts providers or administrators. In addition, discussion was carried through the lens of diversity and inclusion, as well as the Commission's newly adopted Cultural Equity Statement. Mr. Smith discussed common themes that came out of these discussions, with access being the umbrella theme that came across in all sessions. Participants discussed barriers in accessing resources such as monetary and social capital. Further noted in the report, session participants expressed extreme concern over the continued 'defunding' of school-based art programs. As stated in the report, "Session participants agreed that defunding school-based art programs not only mutes the voice of young people of color but contributes to the bane of systemic racism." Mr. Smith added removing the ways to structure that expression for young people often leads alternately to destructive expression. He continued that many participants felt the sessions provided an opportunity to form a relationship with the Arts Commission. Discussion was also had on expanding into spaces communities of color have not traditionally been welcomed by accepting anecdotal invitations to join leadership to establish networks and accumulate their voice in the community. Also, because most participants were in professions outside of arts and culture sectors having access to communications or direct lines to information for arts opportunities in the communities such as board leadership positions was challenging. Mr. Smith then provided recommendations based on this information. Recommendations included: Create independent art education programs to offset the lack of resources in public school settings; Continue to expand and diversify the Commission's social network; Remain intentional and targeted with engagement; Engage prior to implementation;

Continue the listening sessions; and create a database and platform to disseminate information and provide opportunities for engagement. Recommendations were elaborated on as noted in the report. Mr. Smith asked for any questions. Ms. Stemer noted if there are additional sessions for Northwest Indiana she would be interested in attending. Mr. Smith noted prior to these initial sessions, discussion was had on whether to include IAC representatives and it was decided that to engage sincere and authentic discussion, IAC representatives would not be present. He continued that the Commission may want to reconsider that decision for future listening sessions especially considering that many felt participating was a great way to be connected to the Commission. Ms. Chiu added that because participants noted access and connection to social networks was important perhaps providing that connection with commissioners while simultaneously providing convincing evidence that we are listening and will act on it, is critical. Ms. Abbot thanked Mr. Smith for sharing the exemplary qualitative research shown in the report. She noted, knowing the nature of research, having no Commission influence present for this first round was an asset as far as not influencing the nature of the input. Now that we have uninfluenced input, we may have an opportunity moving forward to consider commission presence. She questioned, since this research is so valuable, if there might be any opportunity to share the relevant findings in this research with key corporate stakeholders? Ms. Abbott further questioned if there is a practical step, she as a Commissioner can take to act on what we are hearing. Mr. Smith cautioned, no matter the status of the corporate entity or how well intended they are there, there is a potential to misstep if the engagement is not *with* but *to*. He continued that having that conversation through that corporate lens is a great practical step to take. Before implementing anything, spending time in and with the communities you intend to engage would be the first step. He provided an example of addressing food scarcity in a community by assuming a box grocery store will solve that issue. But going in and talking with the community you begin to understand that is not the solution for everyone. Mr. Platt thanked Mr. Smith for his help in this work and providing the Commission with the great summary. He continued this will be an ongoing discussion for the Commission and will be a big piece in making a difference for who we serve and how we deliver services.

- b. **Development of Cultural Equity Advisory Council.** Mr. Ricci noted adopting a cultural equity statement and engaging in this research sets the stage for the cultural equity advisory council the agency hopes to catalyze with input from the state's new Chief Inclusion and Opportunity Officer. Mr. Ricci added we hope this work also provides support for other state agencies in serving communities of color more robustly. Engaging Ms. Herring with the groundwork we have done is an important part of this process, as well as continuing these conversations with other regions of the state. He further recognized and thanked Channie Jones who worked with Mr. Smith on these sessions. Mr. Smith added his thanks as well. Mr. Ricci concluded that as the PACE program sunsets in its original form, this information may inform the next generation of that program to specifically address issues noted in the focus groups report.
  - c. **Culmination of Values Exploration.** Mr. Bolser updated the Commission on continuing the values exploration, noting the sessions with Karen Gahl-Mills were paused to align efforts with the Office of the Governor. He noted once agency goals are set with the Office of the Governor and the new Inclusion and Opportunity Officer begins, the Commission will reengage in that discussion.
- 5) **Regional Partner Update.** Regional Arts Partner representative Larry Pejeau updated the Commission on the group's bi-monthly virtual meetings. He thanked the Commission for allowing staff to be so responsive to organizations during the pandemic. He reported Partners have been the regional boots on

the ground and in response to focus group research could be the point for access to social networking. He continued that Partners have been working hard to respond to the field as they have looked for leadership and advice in navigating funding and other opportunities to help them through the pandemic. In advocacy efforts, he noted as the Partners circle of influence has increased during this time, they are positioned to help the Commission expand as well, especially as it relates to the IN Arts Advocates. Mr. Platt appreciated the update on the growth in reach of the Partners during this pandemic.

6) **Committee on the Future and Programs Grants and Services Committees.**

- a. **Spotlight Community Approval.** IAC Artist Services manager Anna Tragesser presented Spotlight Communities for Commission approval (Handout attached). Ms. Tragesser noted that Spotlight Community recognition is the first step in the Creative Community Pathway which is a roadmap and capacity building program for Indiana communities to start, focus or deepen arts and culture-based strategies to grow community and align local, creative assets to support community goals. She continued that 9 communities submitted letters of intent and a statewide support team provided feedback to all communities in how they might move forward in integrating arts and culture. The four Spotlight Communities being submitted for approval by the support team have exemplified an especially strong arts and cultural identity and leadership in integrating arts and culture into their community and economic development plans. These Communities are: The City of Ft. Wayne, Arts Campus; City of Goshen, Downtown Goshen; City of Kokomo, Kokomo Cultural District; and City of Wabash, Wabash Cultural District. Ms. Tragesser continued that if accepted, these 4 communities will be invited to apply for Cultural District designation. Ms. McRobbie questioned whether any of these communities have received this type of designation before. Ms. Tragesser noted this is an inaugural spotlight community recognition. Mr. Bolser questioned if there were any communities who began this process and did not proceed. Ms. Tragesser noted 9 communities submitted letters of intent to the program. While only 4 are being submitted for the designation and can move forward to apply for Cultural District designation, they are all committed to this work without the Spotlight recognition. Mr. Platt called to approve the Spotlight Communities as presented. Ms. McRobbie motioned to approve. Mr. Bolser seconded the motion. By roll call vote, all were in favor. The motion carried.
- b. **Cultural District Guidelines.** Ms. Tragesser presented the Cultural District Project Grant guidelines for approval (attached). She noted these guidelines are for the 10 designated Cultural Districts to request project funds up to \$4K to help them achieve long range plans and shared goals of the consortium's collaborative workplan. Ms. Tragesser continued that this is a decreased amount from previous years due to the increased holdback on the IAC budget for this fiscal year. Mr. Platt called to approve the presented guidelines. Mr. Oakman motioned to approve. Mr. Haist motioned to approve. By roll call vote, all were in favor. The motion carried.
- c. **Artist Services Update.** Ms. Tragesser briefed the Commission on ways in which the Individual Advancement and On-Ramp programs are helping to accomplish strategic plan goals through helping artists grow and residents to appreciate and participant in diverse creative activities. Specifically, half of IAP and On Ramp projects had significant non-white participation. 98% of IAP grantees have achieved their artistic goals and 49% achieved their career goals with this grant. In addition, IAP and On-Ramp fellows meaningfully engage with their communities; they actively seek to listen to those they interact with, they hear what they are saying and make changes accordingly. Ms. Tragesser further noted that despite COVID19 setbacks, both On-Ramp fellows and IAP grantees have found ways to grow through this grant. Artists have dedicated funds to their artistic practice which has helped them make significant advancements in their careers

during this time. Through evaluation of the 2019 On-Ramp cohort we have found they are more resilient in the pandemic, compared to artists nationally, as the program has taught them to save for an emergency, actively managing their expenses, identify new allies and partners, and adjust business plans. 85% strongly agreed that On-Ramp helped them cope with the pandemic. Ms. Tragesser added as this pandemic has unfolded, we have stayed in communication with artists through surveys, hosted working groups. Problems working on is a continued need for art entrepreneurship skills through the pandemic. She noted extending the On-Ramp program concept to allow artists and community leaders to host their own entrepreneurship program in an effort to extend these benefits locally is on the horizon.

- d. **Update on FY 2021 Grantees.** Discussed earlier in the meeting.
- e. **Update on ACDMO Grantees** (Paige and Deanna). Ms. Sharp presented the State of Indiana's Creative Sector November 2020 handout (attached). She noted that while the arts sector is doing a great job innovating and pivoting programming, the field is unstable in this current environment. She spoke to issues with organizations, artists, and communities. For organizations, 57% of AOS grantees are performing arts organizations, which means that they cannot provide services to the public at their typical capacity, if at all, to generate revenue. She further addressed challenges for artists including expiration of PPP and PUA funds and school restrictions which impede work for teaching artists.
- f. **Situation/Field Assessment.** Mr. Ricci noted while organizations around the state have successfully accessed federal programs like PPP, it was not enough to cover all of their COVID-related business impact expenses, and no new federal funding is on the horizon.
- g. **Indiana Arts Homecoming and Capacity Building Update.** Ms. Michaelson spoke to the Commission about the impact of the annual arts conference, noting the virtual format provided greater access with increased participation and inclusion of more counties. She noted in thinking ahead to the 2021 conference, the Commission is planning for a virtual format with the possibility of some in person components. The Governor's Arts Awards are being planned with the same mindset with thought to how to include Columbus, who was chosen to host the 2020 conference. In capacity building, it was noted the agency is working with Indiana Humanities to host Nina Simon in a webinar which focuses on her book the Arts of Relevance.
- h. **Cultural Trust Activity Update.** Director of Marketing, Bridget Eckert, presented the Cultural Trust Report (attached) with fund balance of \$3,810,098.79 as of September 30, 2020. She noted the Arts Trust Projects funded by the Trust are helping communities connect with how the funds directly impact their communities. Mr. Ricci noted for new commissioners that the Cultural Trust was created by legislation and the agency can only draw on available interest not the principle. He continued that Hurley Goodall, who is a 2021 Governor's Arts Awards recipient, helped to create the legislation for the Trust.
- i. **Communications Update.** Ms. Eckert provided a communications update (attached) and noted highlights related to arts in education week collaborations with the Department of Education and the Indiana Philanthropy alliance. She further reported the Arts Trust Project announcement for approximately 50 projects went out to the field and the hope is the campaign will provide communities with a direct connection with the Trust and result in increased plate sales. In social media and email marketing, key performance indicators show IAC produced webinars lead engagement at a rate of 4%. In addition, there has been growth in subscriptions to the arts education topic. She noted communication's is looking ahead to the announcement of the Spotlight Community designations through the Community Pathway program.

- 7) **Old Business and New Business.** Mr. Ricci provided thanks to the Office of the Governor in the wonderful job they have done through the pandemic and in being supportive of the arts sector.
- 8) **Adjourn.** Mr. Platt called to adjourn the meeting. Mr. Oakman motioned to approve. Ms. McRobbie seconded the motion. By roll call vote, all were in favor. The motion carried. The meeting adjourned at 11:20 a.m.