

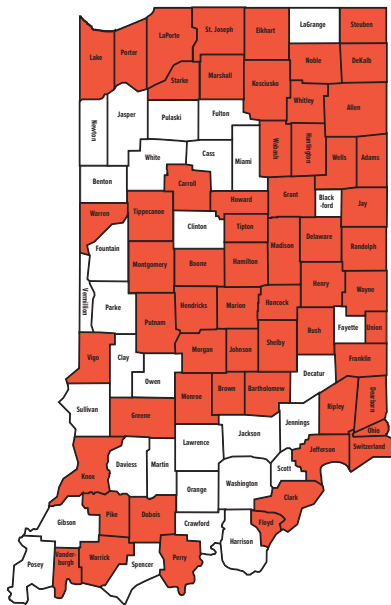


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## 2020 Indiana Arts Homecoming Impact



**550 people registered for the 2020 Indiana Arts Homecoming**

**That's 210 more people than 2019** from 11 more counties. Indiana also garnered attention from 6 other states and Washington D.C.

**55% of registrants had never attended** an Indiana Arts Homecoming conference or Indiana Arts Commission (IAC) workshop.

**52% have never received financial support** from the IAC.

**The advocacy-centric keynotes received the most RSVPs.**

### TOP 5 BREAKOUT SESSIONS

Engaging New & Diverse Audiences

Financial Planning in Chaos:  
Strategies for Artists &  
Organizations

Staying Together while Apart:  
Programming in a Pandemic

Framing the Arts Conversation:  
Cultural Throughlines in Black Art

How to Do and Talk Art in  
Recovery and Reimagining Times



- Administrators
- Artists
- Community leaders
- Advocates
- Educators



### Format Preferences for Next Year

- Online only
- In-person only
- Hybrid