

Creative Vitality Index

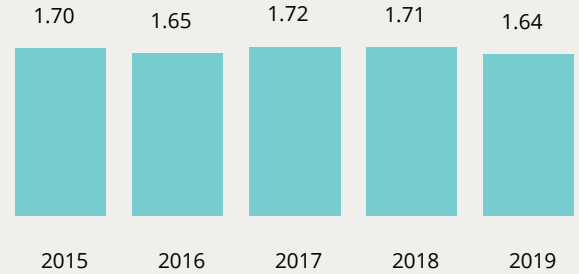
1.64
CVI Value

United States CVI = 1.0

Total Population

101,875

Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

GAIN

▲ **4%**
since 2018

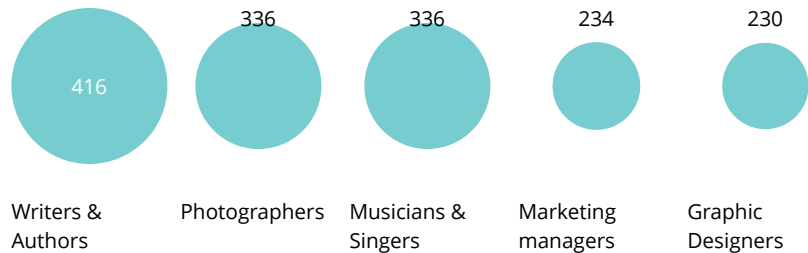
2019 Creative Jobs



3,706
Total Creative Jobs

There are 150 more creative jobs in the region since 2018

Occupations with greatest number of jobs



GAIN

▲ **8%**
since 2018

2019 Creative Industries



\$161.2M
Total Industry Earnings

There is a gain of \$12.5 million in creative industry earnings in the region since 2018

Industries with greatest earnings

Industry type	Industry Earnings
Software Publishers	\$61.0M
Artists, Writers, & Performers	\$12.1M
Advertising Agencies	\$7.6M
Architectural Services	\$7.1M
Interior Design Services	\$6.6M

GAIN

▲ **31%**
since 2018

2019 Cultural Nonprofit



\$21.4M
Nonprofit Revenues

There are \$6.7 million more in revenues in the region since 2018

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics
 CREATIVE VITALITY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: learn.cvsuite.org

Data Sources (Version 2020.3)

Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of learn.cvsuite.org

Due to rounding some percent values may not equal 100%.

Occupations: Economic Modeling Specialists International.

SOC Codes (46) 11-2011, 11-2021, 13-1011, 17-1011, 17-1012, 25-4011, 25-4012, 25-4013, 25-4022, 25-4031, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-2099, 27-3011, 27-3023, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4098, 39-5091

Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (64) 323111, 323113, 323117, 323120, 332323, 337212, 339910, 339992, 423940, 451140, 451211, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512132, 512191, 512199, 512230, 512240, 512250, 512290, 515111, 515112, 515120, 515210, 517311, 519110, 519120, 519130, 541310, 541320, 541410, 541420, 541430, 541490, 541810, 541820, 541830, 541840, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 712130, 712190

Class of worker: Economic Modeling Specialists International:

Extended Proprietors, Non-QCEW Employees, QCEW Employees, Self-employed

State Arts Agency Grants: National Assembly of State Arts Agencies

Cultural Nonprofit Revenues: National Center for Charitable Statistics

Demographic: Economic Modeling Specialists International.

Creative vitality index (CVI): The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

Carmel Arts and Design District contains:

46033, 46290, 46280, 46032