# RESIDENTIAL

- Trees create an atmosphere where people are more polite, have better health and greater enthusiasm.

- Trees help children with Attention Deficit Disorder handle their symptoms better when involved in a "greener" environment.

- Well-maintained trees help build stronger neighborhoods and increased outdoor activity.
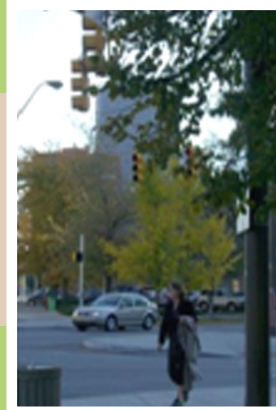


**77% of people with a view of trees speak of good health more often.**

# MUNICIPAL

- Street trees slow vehicular traffic, reduce noise and air pollution, and protect pedestrian traffic.

- Trees encourage public interaction by building a greater sense of pride and identity within the community.



**Well-maintained trees reduce incivility, lower crime rates and increase community pride.**

# COMMERCIAL

- Well-maintained trees in business districts cause customers to spend more time and money.

- 83 percent of city dwellers desire trees and understand their importance to the quality of life.

- Trees included in streetscape improvement projects revitalize business districts.



**Trees and natural areas reduce mental fatigue and improve production.**

## CHALLENGES

- Declining retail sales and businesses.

- Lack of pride in our neighborhoods.

- Declining budgets for urban forestry.

- Cities and towns are losing tree canopy.

- Crime rates are increasing in many communities.

## SOLUTIONS

- Promote the benefits of trees to local decision makers.

- Community tree plantings.

- Implement tree preservation plans.

- Promote sustainable tree health care.

- Review and implement ordinances that protect trees as capital assets.

## INDIANA URBAN FOREST COUNCIL

Trees in the urban forest provide a multitude of economic, social and psychological benefits. This fact sheet produced by the Indiana Urban Forest Council, Inc. (IUFC) in partnership with the Indiana Department of Natural Resources, Community & Urban Forestry Program, will encourage citizens and policy makers to care for their trees for a healthier environment.

The IUFC is a not for profit organization dedicated to the public awareness of protecting, expanding, and improving Indiana's urban forests. It promotes public understanding of the need for trees and other natural resources in and along parks, green space areas, streets, and urban woodlands. The IUFC assists Hoosier communities in protecting, expanding and improving their urban forests.

### CONTACT US
Visit the Web site at http://www.iufc.org.
PH: 317-489-8775.

### RESOURCES
- Wolfe, Kathleen; *Human Dimensions of Urban Forests and Greening*; http://www.naturewithin.info/

- Kuo, Frances; Landscape and Human Health Laboratory; http://lhhl.illinois.edu/all.scientific.articles.htm

## INDIANA URBAN FOREST COUNCIL

# Urban Trees: Social Asset to the Community